

# BUSNEL

DEPUIS 1920



## GARMENT CARE

Busnel creates high quality garments from the most carefully chosen combinations of materials. We started using high quality wool in 1920 and all of our patterns are unique and designed in-house. Our garments can last a lifetime if you take good care of them. For the love of quality and the love of the planet, we at Busnel want to give you our best garment care recommendations.

### GENERAL MAINTENANCE RECOMMENDATIONS:

#### *Washing*

We recommend dry cleaning for all Busnel coats and jackets. It is possible to hand wash several indoor clothes and a few may be machine-washed. To best preserve your garment, wash it in a special washing bag. Remember to turn the garment inside out and wash as cold as possible. Always follow specific instructions on the garment's care label, they are designed to ensure that the garments stay in right shape.

#### *Bleaching*

We do not recommend the use of liquid bleach for Busnel garments.

#### *Drying*

Tumble dry is not recommended for any of our garments. Flat drying in the open air is essential for heavy knitwear and woolen garments. It keeps garments from wearing out prematurely in a dryer. Make sure to avoid direct sunlight since it might degrade colors.

#### *Ironing*

We recommend ironing inside out to protect the clothes from becoming singed or shiny. Always follow the specific instructions on the garment's care label to ensure that the iron has the appropriate temperature settings. Use a damp cloth in between when ironing.

### *Airing*

Think twice before washing a Busnel garment, airing a clothing is often enough to regain a fresh feeling.

### *Folding or hanging?*

Certain garments are best stored hanging on proper hangers, other benefit from being neatly folded.

*Hanging:* Our iconic jackets, coats and blazers are best cared for hanging. Likewise for our elegant dresses and tops made of silk or viscose. Certain 100% cotton garments should also be hanged.

*Folding:* Our knitwear, including cardigans, skirts and dresses are best stored folded. Busnel t-shirts should usually be folded too.

### *Mending*

Mending old clothes is a skill worth practising - always consider repairing before replacing.

## **FABRICS**

### **WOOL**

We use wool in countless of ways because of its stretchiness, elegance and warmth. Wool is hundred percent natural and its insulating properties makes it a great material to use for our knitwear and jackets. Some of our most iconic garments are made of 100% wool and those require gentle treatment to retain their strength.

### ***MERINO WOOL and EXTRA FINE MERINO WOOL***

Merino wool is the finest wool there is. We often use it for cardigans, dresses and skirts and it requires delicate care. Extra fine merino is what we at Busnel call ultra-fine wool due to its fine texture and luster. It is nearly irresistible to pilling even after repeated washes.

### *Caring instructions for 100% WOOL and 100% MERINO WOOL:*

- For our coats and jackets we recommend dry cleaning. Note that most garments should only be dry cleaned once a season to preserve their properties.
- Hand washing is possible for our indoor garments, only with the usage of cold water to avoid shrinkage. Above all, never twist the garment with your hands, as it may become deformed.

- When drying your woolen garments, make sure they dry flat or with a towel, in the open air and away from the sun. You can iron your woolen garment inside out, with a medium heat and we recommend the usage of a damp cloth in between.
- Store the woolen garment folded out flat rather than on a hanger, in order to preserve their shape. Before putting it back in the wardrobe, make sure the sweater is clean and completely dry, to keep shape and avoid clothing moths that love luxurious fabrics.

## **CASHMERE**

Cashmere wool is wonderfully soft and it is particularly known for its warmth and lightness. If cared for properly, a cashmere sweater can last a lifetime. Cashmere is an animal fiber that needs to be handled gently and we recommend you to wash it as little as possible.

### *Caring instructions for 100% CASHMERE:*

- We recommend dry cleaning for all cashmere garments.
- It is possible to hand wash cashmere garments though one must be careful in order to preserve the properties. Wash in cold water, be gentle and do not twist the material or else it will lose its original shape.
- Cashmere garments should never be put in a dryer. Note to dry cashmere flat and be sure to keep it away from direct sunlight.
- We recommend that you iron your garment with medium heat, inside out and note to never use the iron directly on the fabric, always use a cloth in between.
- Never hang cashmere sweaters.
- Unfortunately pilling is unavoidable due to its nature of character, though it tends to decrease after a few washes.

## **SILK**

Silk is noble, delicate and suitable for all seasons due to its mixed personality of being breathable in summer and insulating in winter. Silk is among the world's oldest clothing material and created when mulberry silkworms' form their cocoons. If taken good care of, the material is strong, elastic and excellent at obtaining its color and shine.

### *Caring instructions for 100% SILK:*

- We recommend dry cleaning for all of our silk garments.
- Hand washing is possible though it is important to avoid soaking silk before washing, and the temperature of the water ought to be low. Silk garments should be washed as little as possible to keep their natural properties

- Pure silk dries quickly and the garments should never be put in a dryer. Pre-dry it gently in a towel and then finish drying the garment on a hanger.
- Note that silk is fragile and we recommend that you iron your garment at low temperature, and without steam. Iron inside out and always use a cloth in between.
- Store your silk garments on a hanger and avoid direct sunlight. Be careful when wearing silk and do not use perfume direct on the garment.

## **VISCOSE**

Viscose is absorbent, breathable and comfortable to wear. It has a silky appearance and feel, though it is man-made. We use it for lightweight garments due to its lightness and ability to breathe.

### *Caring instructions for VISCOSE:*

- We recommend a gentle cold machine wash, inside out, for your viscose garments. We advise dry cleaning for certain viscose garments in order to avoid shrinkage. Hand washing is possible, though it requires a gentle hand due to the fabric's fragile character.
- Viscose garments are best stored hanging, away from direct sunlight.
- Similar to silk, viscose should be ironed at a low temperature, without steam. Iron inside out and always use a cloth in between. Viscose tends to grow when worn; ironing will restore its original size.

## **COTTON**

Cotton is comfortable and easy to maintain which makes it a perfect fit for our soft indoor garments. It has a high absorption capacity, is suitable for all seasons though it requires gentle treatment to avoid shrinkage and wrinkles.

### *Caring instructions for COTTON:*

- For delicate patterns, embroidery or stains we recommend dry cleaning. Cotton can withstand machine washing, though we recommend a maximum temperature of 40 degrees. To best preserve your garment, we recommend you wash it in a special fabric cover or washing bag. Certain cotton garments will shrink the first time they are washed.
- Even though machine drying usually is suitable for cotton, we recommend a gentle drying in the open air. This will make the garment last longer. Note that over drying cotton will encourage shrinkage, if you machine dry cotton garments, it ought to be at a lower heat.
- We recommend that you store cotton garments folded, laying flat. Hanged cotton garments might stretch and lose their shape.
- Unfortunately cotton wrinkles, and 100% cotton garments must be ironed regularly to keep their appearance. Always iron inside out, use a medium temperature setting. Steaming is a successful way to remove wrinkles.

### **BUSNEL'S BLENDS**

Several of our collections are made of carefully chosen combinations of materials. By combining materials we also combine their characteristics, for example warmth and resistance. A general rule when caring for garments made of fabric blends is to refer to the most delicate fabric in the blend. For instance, a blend of wool and cashmere is best treated as if it were a cashmere only garment.

### **LEATHER**

Our leather is soft, durable and flexible, yet it is a living material that requires delicate care. A leather garment tends to form after its owner and can last many years.

*Caring instructions for LEATHER:*

- A stained leather garment is easiest managed by gently rubbing it with a tissue. If the issue remains, we recommend dry cleaning at a leather specialist.
- The garment's lifetime can be extended with the usage of specific leather oil. It will prevent drying and improve water resistance.
- We do not recommend that you wash your leather garment at home and it must not be exposed for a longer period in direct sunlight, or it may get bleached.

### **LAMB FUR**

Our fur garments are made of lamb fur and have a unique softness and warmth. The fur originates from Turkey and are made of left overs pieces.

*Caring instructions for FUR:*

- The garment ought to be ventilated regularly, preferably on a hanger.
- If the fur is stained, we recommend that you take the garment to a fur specialist. Do not clean your fur at home.
- Avoid water contact as it may destroy the fur. The usage of a hair dryer is not recommended or direct heat of any kind. If the fur is completely soaked it may be a good idea to take it to a professional fur cleaner.
- Do not use perfume directly on the garment.

# BUSNEL CARE LABEL GUIDE



May not be dry cleaned



May be dry cleaned



May be dry cleaned

The letter inside tells the dry cleaner which process is required.



Hand wash only



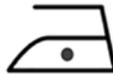
Do not wash



Machine wash at 30° C



Do not iron



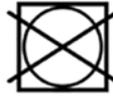
Iron at low temperature



Iron at medium temperature



Do Not Bleach



May not be dry cleaned

## Garment Care Symbols:

(picture of our symbols and matching descriptions)

- Hand wash only
- Do not bleach
- Iron, steam and dry with medium heat
- May be dry cleaned, this letter tells the dry cleaner which process is required

If you have any further questions about Busnel's garment care, please contact the Busnel-team via: [info@busnel.com](mailto:info@busnel.com)