



naissance



Animal Testing Policy

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Animal Testing Policy

Our Animal Testing Policy is ‘Tested on Humans, not Animals’

At Naissance we have never and will never test our ingredients or finished products on animals.

We have never asked and will never ask any company to perform any animal test on our behalf.

We are not owned by any other company, so we are in full control of what we do and how we do it.

We, at Naissance, believe that beauty products should be cruelty free. We are proud to be Leaping Bunny approved. A global programme, Leaping Bunny requires cruelty free standards over and above legal requirements.

All of our products are approved under the Cruelty Free International Leaping Bunny programme, the internationally recognisable gold standard for cruelty free products. We adhere to a fixed cut-off date policy and proactively monitor our suppliers to ensure that our products continue to adhere to the Leaping Bunny criteria. Our supplier monitoring system is also independently audited.

Chantal James

Head of Procurement & Ethical Policy