

WELCOME TO

NIO

COCKTAILS



NIO
COCKTAILS

COSMOPOLITAN
MIXED IN ITALY
100ML / ALC. 22% VOL.

NIO
COCKTAILS

MANHATTAN
MIXED IN ITALY
100ML / ALC. 24.2% VOL.

THE COSMOPOLITAN: A modern classic with Ketel One, the tangy-sweet orange of Cointreau, cranberry and lime.



WHO WE ARE

THE MOST HIGHLY-RATED, PREMIUM
RTD COCKTAIL IN THE UK

Ready-to-serve cocktails made
with premium spirits and
ingredients, all crafted in Italy.

Our stylish flat-pack turns heads,
and our cocktails can be enjoyed
anywhere, anytime.

Surprise and delight delivered in a glass.

OUR AIM

TO BE THE MOST TRUSTED GIFTING COMPANY
FOR TEAMS, CLIENTS AND CUSTOMERS

- Fantastic choice for EVERYONE, including those that don't drink alcohol
- Incredible quality...
- ...and strong sustainability credentials
- Multiple options to personalise...including gift cards, packaging and even the cocktails
- Simplicity and Trust: we take responsibility so that you have peace-of-mind



OUR OFFER & PROMISE

To cater for all your Christmas gifting needs, whether it's for internal teams, partners, clients or customers.

- Listen to your wants, needs and budgets.
- Propose options from our Gifting portfolio, including core collection, limited edition releases and unique customised gifts solely for you.
- Ensure delivery to every recipient, be it individual offices or recipients' homes



WE ARE A TRUSTED PARTNER

"NIO is a fabulous gift and has caused much excitement for our clients whom we have sent them to. The packaging is very classy and everything is presented beautifully. Ten out of ten from me"

—Global Accounting Group

"Ordered NIO Cocktails as gifts; the team continues to rave about them and the service is fantastic so I use on an ongoing basis now!"

—Global Fashion House

"Fantastic team and client gifting. We have seriously well-informed retail clients and they loved their NIOs"

—Top 5 Global Law Company



NIO IN A GLASS

Most highly-rated, award-winning, premium RTD Cocktail company in UK.

Brand recognition second to none, in part through holistic brand building activity, including TV; 3 on-air periods since Oct. 2020

Menu of over 20 cocktails including classics, signature and alcohol free drinks, made with premium brands and ingredients only, crafted by Patrick Pistolessi, founder of Drink Kong, the 19th Best Bar in the World 2021.

Award-winning, innovative packaging – no glass, FSC-sourced cardboard, iconic design.

Highly sought-after gift, with multiple formats and personalization options available (gift notes, packaging, liquid).

NIO Cocktails is proud to be Carbon Neutral



A GREAT CHOICE OF COCKTAILS



Mai Tai

Pampero Rum Blanco,
Pampero Rum Aniversario,
Cointreau, Monin Orgeat Syrup,
Lime Citric Acid
100ML, 25.5% VOL



Margarita

Exotico Blanco Tequila,
Cointreau,
Giffard Lime Syrup,
Organic Citric Acid
100 ML, 27.7% VOL.



Espresso Martini

Ketel One Vodka,
Fair Cafe Liqueur
100 ML, 25.7% VOL.



Brown Gold

Bulleit Bourbon,
Bols Vanilla Liqueur,
Bols Coffee Liqueur,
Organic Citric Acid,
Toschi Liquid Sugar
100 ML, 21.6% VOL.



Gimlet

Tanqueray Gin,
Finest Call Lime Cordial
100 ML, 23.3% VOL.



Gin Sour

Tanqueray Gin,
Organic Citric Acid,
Toschi Liquid Sugar
100 ML, 22% VOL.



Old Fashioned

Bulleit Bourbon,
Angostura Aromatic Bitters,
Angostura Orange Bitters,
Liquid Sugar Toschi
100 ML, 29.3% VOL.



Negroni

Tanqueray Gin,
Cocchi Storico Vermouth
Di Torino, Campari,
Angostura Aromatic Bitter
100 ML, 22% VOL.



Milano Torino

Cocchi Storico Vermouth
Di Torino, Campari,
Angostura Aromatic Bitter
100 ML, 17% VOL.



Vodka Sour

Ketel One Vodka,
Organic Citric Acid,
Toschi Liquid Sugar
100 ML, 20.4% VOL.



Gin Proved

Tanqueray Gin,
Bols Parfait Amour, Liqueur,
Organic Citric Acid,
Toschi Liquid Sugar
100 ML, 20.2% VOL.



Garden of Russia

Ketel One Vodka
(Made In Netherlands),
Bols Elderflower Liqueur,
Organic Citric Acid,
Toschi Liquid Sugar
100 ML, 18.9% VOL.



Boulevardier

Bourbon Bulleit,
Cocchi Storico Vermouth
Di Torino, Campari,
Angostura Aromatic Bitter
100 ML, 22.5% VOL.



Manhattan

Bulleit Bourbon, Cocchi
Storico Vermouth Di Torino,
Angostura Aromatic Bitter
100 ML, 24.2% VOL.



Whiskey Sour

Bulleit Bourbon,
Organic Citric Acid,
Toschi Liquid Sugar
100 ML, 23% VOL.



Cosmopolitan

Ketel One Vodka,
Cointreau,
Toschi Cranberry Syrup,
Organic Citric Acid
100 ML, 22% VOL.



Daiquiri

Premium White Rum,
Organic Citric Acid,
Toschi Liquid Sugar
100 ML, 23.2% VOL.



Tommy's Margarita

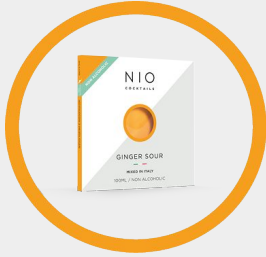
Tequila Exotico Blanco,
Toschi Agave Syrup,
Organic Citric Acid
100 ML, 20% VOL.



Sidecar

St Remy Xo Brandy,
Cointreau,
Giffard Lime Syrup,
Organic Citric Acid
100 ML, 28.8% VOL.

NON-ALCOHOLIC COCKTAILS



Ginger Sour
Fruit Juices,
Plant Extracts,
Ginger Extract,
Natural Lemon Flavour,
Organic Citric Acid
100 ML



Lemongrass Citrus
Fruit Juices,
Plant Extracts,
Sugar
100 ML



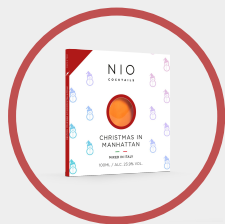
Virgin Bitters
MeMento Botanical Water,
Concentrated Lemon Juice,
Natural Flavourings,
Sugar
100 ML

LIMITED EDITION CHRISTMAS COCKTAILS



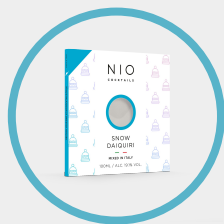
Christmas Margarita

Tequila exotico blanco, bols sour apple liqueur, bols ginger liqueur, organic agave syrup, organic citric acid, toshi sugar syrup
100 ML, 22.2% VOL.



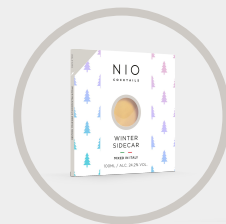
Christmas In Manhattan

Bulleit bourbon, cocchi storico vermouth di torino, bols crème de cacao white, angostura aromatic bitters
100 ML, 23.9% VOL.



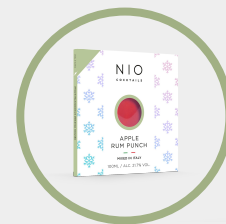
Snow Daiquiri

Bulleit bourbon, cocchi storico vermouth di torino, bols crème de cacao white, angostura aromatic bitters
100 ML, 23.9% VOL.



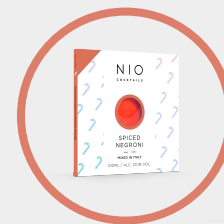
Winter Sidecar

Brandy st remy xo, monin mandarin syrup, cocchi vermouth storico di torino, cinnamon syrup, organic citric acid
100 ML, 23.9% VOL.



Apple Rum Punch

Pere magloire calvados, santiago de cuba dark rum, cocchi vermouth storico di torino, bols sour apple liqueur
100 ML, 21.7% VOL.



Spiced Negroni

Tanqueray gin, cocchi storico vermouth di torino, campari, fee brothers pimento dram
100 ML, 23.1% VOL.

BASIC (IN NAME ONLY) PROPOSITION

3 / 6 / 9 Letterboxes or Experience Box...

...with your own choice of cocktails in them

Alternatively, choose from our Limited Letterbox Collections

Delivered directly to offices, recipients' homes, event locations;
we track and confirm every delivery



CUSTOMISATION

UNIQUE COCKTAIL PACKAGING

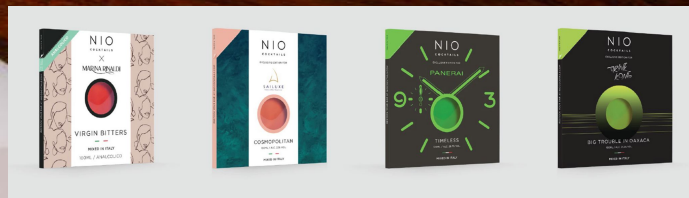
Minimum order 200 pieces

Fixed costs include project set up, graphics and printing files (£100 in total)

Variable costs, primarily printing, dependent on volume of each unique cocktail graphic design required

Lead Times: 2 months from client approval of graphic design; can be reduced with dedicated van delivery, but Xmas deadline is early September 2022

Payment 50% on order, balance before delivery



CUSTOMISATION

COCKTAIL AND LETTERBOX SLEEVES

Designed in conjunction with customer team

Sleeves printed in the UK

c. 3 weeks from client sign-off to delivery

Payment 50% on order, balance before delivery



CUSTOMISATION

UNIQUE LUXURY BOXES

MOQ: 50 units

Price: Variable; dependent on total volume, box contents, etc.

Lead Times: 2 months from client approval of graphic design
(can be reduced with dedicated van delivery from Italy)

Payment 50% on order, balance before delivery



THE MARGARITA: Tart, tangy, with a pinch of salt inspired by the Mexican classic cocktail.

WORLD-CLASS MIXOLOGY

PATRICK PISTOLESI, OUR GUARANTEE OF QUALITY

Patrick Pistolesi is our Master Mixologist, and the owner of Drink Kong - voted the 19th Best Bar in the world by the 50 Best Best Bar List 2021.

From the outset, he wanted to join forces with NIO Cocktails to take the art of mixology beyond the normal boundaries of the bar.

His signature craftsmanship and flair go into every cocktail, which in turn enables us to create a premium collection that's accessible to everyone.



THE
WORLD'S
50
BEST
BARS

TOMMY'S MARGARITA: A refreshing twist on the Margarita with agave that allows the Exotico Blanco Tequila to shine.



PREMIUM SPIRITS

PERFECTLY BALANCED WITH
ITALIAN CRAFTSMANSHIP

We only use premium spirits from the most important distillers in the world. Distillers with whom we don't just have traditional customer-supplier relationships, but true partnerships to deliver brilliant cocktails.

We proudly showcase the brands we use on the back of each cocktail, and we don't use any additives or preservatives.

All our cocktails are mixed in Italy, intrinsic guarantee of design and craft that is well known across the world.

Tanqueray COINTREAU **COCCHI**

RON ^{LA GRAN RESERVA} *Santiago* ^{TEGEBILD} *Exotico* **RetelOne** **BULLEIT**
DE CUBA VODKA FRONTIER
WHISKEY



NIO
COCKTAILS

PLANET CONSCIOUS

PEOPLE-PLANET-PROFIT APPROACH

The planet has always been at the forefront of our packaging decisions. We wanted our packaging to be iconic and different, but also light and compact so it could be transported using fewer trucks, which in turn would result in fewer emissions.

We are also focused on:

- Using recyclable packaging
- Only using FSC® paper from responsibly managed sources
- Using recyclable delivery packaging
- Being a certified carbon-neutral company

We believe in the principles of corporate, social and ecological responsibility. Our actions, products and services are based on a People-Planet-Profit approach.



THE GIN SOUR: A perfect balance of sugar, bitter lemon and dry Tanqueray Gin.

OUR AWARDS

THE SPIRITS
BUSINESS



THE SPIRITS
BUSINESS

INNOVATION IN
PACKAGING

BEST FOOD AND DRINK
REWARDS PROGRAM 2021

BEST NEW FOOD
PRODUCT



SAVETHEBRAND

LC PUBLISHING GROUP

RISING STAR BRAND

StartupItalia!

BEST BUSINESS IDEA



GARDEN OF RUSSIA,
TOMMY'S MARGARITA,
MANHATTAN, NEGRONI



COSMOPOLITAN,
GIN PROVED,
MAI TAI



ESPRESSO MARTINI,
MARGARITA,
OLD FASHIONED



OLD FASHIONED



NEGRONI



GARDEN OF RUSSIA,
VIRGIN BITTERS



DAIQUIRI, NEGRONI,
ESPRESSO

NIO

COCKTAILS

THANK YOU

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NIOCOCKTAILS.COM

