

IMPROVING YOUR IMAGE

Dental Photography in Practice

In-surgery Dental Photographic Workshop IN YOUR OWN PRACTICE

This course teaches the use of digital photography for modern day dental practice and delivers participants the theoretical information and techniques to achieve outstanding quality and consistent results.

You will be educated in all aspects of the use of digital photography (specifically for dental practice) and will be taken through photographic theory from the basics including choosing the optimal equipment, setting up the equipment with the correct settings, techniques for consistent imaging and their safe storage.

We highly recommend that your auxiliary staff are educated in tandem as we encourage your practice to utilise their skills to be responsible for capturing most of your clinical records.

Educator

TAMMY SAVILLE



Tammy Saville has spent over a decade as a professional photographer and graphic designer.

Her early career in professional wedding and commercial photography led her to expand her skill set to multi-media commercials, arts, graphic design and marketing.

Tammy worked as a marketing manager in a world renowned dental company and was responsible for producing high quality educational imagery, specialising in clinical, facial and intra-oral dental and orthodontic photography.

Tammy's clinical images and cinematography have been published in dental journals, dental websites and in dental educational text books and educational courses. She tutored in photography at the Invisalign accreditation courses in Australia from 2011-2013.

Module 1

GETTING STARTED

Equipment requirements, Photography demystified, common settings and scene modes in general photography, familiarisation with your camera.

Module 2

EQUIPMENT SETTINGS FOR DENTAL PHOTOGRAPHY

Setting up cameras for consistent results, covering all the ideal menu and control settings and auxiliary equipment.

Module 3

TECHNIQUES

Intra oral and extra oral series, macro photography, troubleshooting, safe storage, post-editing of your images; cropping and rotation.

Module 4

PHOTOGRAPHY WITHIN THE DENTAL PRACTICE

Know the many uses of photography within the dental practice, in particular the importance of medicolegal documentation.

Module 5

HANDS ON IN-SURGERY WORKSHOP

Each participant will take a set of high quality intra-oral and extra-oral images of each other for orthodontic assessment and documentation.



REGISTER @

www.1122Corp.com or email tammy@1122corp.com

Direct link | <http://1122corp.com/products/photography-workshop>

COURSE FEE

\$600 per practice

(NOTE: travel and accommodation fees apply outside of Sydney)

COURSE DURATION

Approximately 3-4hours (depending on staff # to be trained)

4 CPD points available