



Dealer Application

The following must be completed in full and will be held in the strictest confidence.

Business Info

Business Name:	DBA:	
Primary Buyer Name:	Secondary Buyer Name:	
Primary Buyer Email:	Secondary Buyer Email:	
Phone Number:	Fax Number:	
Web Site Address:		
Street Address:		
City:	State:	Zip:

Owner/Principal (s) Info

Business Type: <input type="radio"/> Corporation <input type="radio"/> Partnership <input type="radio"/> Sole Proprietorship (check one)		
Owners Name:	SSN:	
Home Street Address:		
City:	State:	Zip:
Owner Phone Number:	Owner Email:	
Length Of Time In Business:	Years Months	# Years w/ Current Management:
Fed ID #:	Resale Certificate:	(Attach Copy)

Trade References (Fill in at least three):

Company Name:	Contact:	Acct #:
Company Name:	Contact:	Acct #:
Company Name:	Contact:	Acct #:
Company Name:	Contact:	Acct #:
Company Name:	Contact:	Acct #:

Billing Info

Acct Payable Name:	Phone Number:	
<input type="radio"/> UPS COD +\$12.50 <input type="radio"/> Credit Card (check one)	Credit Card Number:	
Expiration Date:	CVV #	Billing Zip:
Card Holders Name:	Card Holders Signature:	

Liability Insurance: <input type="radio"/> YES <input type="radio"/> NO	Insurance Co:	Acct #:
-------------------------------------------------------------------------	---------------	---------

Summary Of Terms

I/We hereby authorize the above listed trade references to release information about our company as requested.
I/We have read and understand the attached "Terms and Conditions of Business between Greasy Comb, LLC & Bicycle Retailer".

Signature:	Title:	Date:
------------	--------	-------

041 S. PALM STREET., UNIT E., LA HABRA, CA 90031
PH: (562) 690-5133 - FX: (562) 393-4490
SALES@STOLENBMX.COM



Terms and Conditions of Business between Greasy Comb/Stolen BMX & Retailer

Dealer Requirements

All dealers must complete a dealer application and be approved before any orders can be placed. Applicants must have a permanent retail location and possess a state retail business license or a Federal tax ID number.

Shipping/Handling Policy

All shipments are shipped via USPS or UPS ground (cheapest) unless otherwise agreed. An \$12.50 COD fee will be charged on all COD orders less than \$750.00. COD option not permitted for new accounts. Free shipping on part orders totaling \$750.00 or greater.

Minimum Orders

There is no minimum order for Stolen, or Fiction product with approved account.

Dealer Territories

• **Exclusive Bike and Frame Territories:** Stolen reserves the right to establish exclusive dealer territories in some geographical areas, and to not sell Stolen bikes or frames, to other dealers in those territories. Exclusive Territory Dealers may be required to sign a written contract.

Sales Rules

To further our continued support of independent bicycle dealers, to encourage our dealers to effectively promote and invest in sales and service of our products, and to preserve the image and value offered by our products, Stolen has unilaterally adopted the following policies for all resellers of Stolen bikes, frames and components.

• **No Auction Site or Affiliate Program Sales**

Websites can be a valuable tool for retailers to establish an online presence, promote their stores and better connect with and serve their customers. We have seen a rapid growth in the use of anonymous "auction" sites such as Ebay and affiliate sites like Amazon or Wal-Mart to sell bicycles and accessory products. These anonymous retail sites do not help retailers build either customer loyalty or a distinctive brand image for their store, and they offer consumers nothing in the way of customer service. The only "brand" that benefits from anonymous online sales is the auction/affiliate site itself. Auction/affiliate sites turn bicycle products into mere commodities, and in doing so, harm Stolen, our vendors, our customers, retail consumers and the health of our industry. Stolen products may not be advertised or sold on an "auction" site.

• **Prohibited Sales Strategies** Stolen products may not be advertised or sold using "make an offer" or "price matching" sales strategies. These products may not be included in any coupon, discount or offer that in effect reduces the price below our minimum MSRP. These strategies include, but are not limited to, offering a percentage discount on a purchase over a certain dollar level, or combining frames with other items where the resulting "package" price is only slightly over our minimum MSRP. Dealers who use these promotional strategies must exclude Stolen products from the promotion and clearly indicate that exclusion in their advertising. Stolen reserves the right to restrict sales to any dealer who violates either the letter or spirit of this policy.

• **Dealer MSRP and Margin List** We will periodically update and publish our suggested MSRP and suggested minimum MSRP for Stolen products. Our most current pricing policy information is available by logging in to the dealer area of qbp.com, clicking the tools tab and looking under Information/Documents & Forms.

• **Independence of Determination of Prices and Margins by Dealers** All dealers are free to independently determine their own retail prices and margins as long as MAP are maintained. Stolen will

641 S. PALM STREET., UNIT E., LA HABRA, CA 90631
PH: (562) 690-5133 - FX: (562) 393-4490
SALES@STOLENBMX.COM

Greasy Comb Distribution

not seek and will not accept any agreement with any dealer regarding either their retail pricing or their adherence to our pricing policy.

- **Stolen's Control of Product** Stolen has the legal right to unilaterally cease sales of Stolen products at any time and for any reason, without prior notice to the dealer. Stolen has unilaterally determined that it will cease to sell products to dealers who choose to advertise or sell these products at prices below Stolen's suggested minimum MSRP, or in violation of our other policies.

- **Permissible Promotions and Sales of Used Bicycles** We suggest that dealers may choose to go below our suggested minimum MSRP or suggested margins by up to 10% for a period of up to two weeks, twice per year, for special sales or promotions. We further suggest that dealers may choose to sell bona fide used or floor sample frames or bicycles at prices below our minimum MSRP or margin.

- **Minimum Margin MAP for Closeout Products** When Stolen moves a bicycle, frame or part to "closeout" status and lowers our wholesale price to dealers, our new suggested minimum advertised price for that product will be 32% above our closeout wholesale price.

- **Use of Trademarks and Logos** Any dealer who complies with these policies may use our trademarks, trade names, and logos in print advertising or on the Internet to advertise that Stolen products are available for sale or delivery at the dealer's physical retail location. Unauthorized or inappropriate use of our logos, trademarks, trade names or other intellectual property (such as use of our images on auction sites) may result in restriction of your ability to purchase Stolen products. All trademarks, trade names, logos and other intellectual property remain the exclusive property of Stolen.

- **Internet or Mail Order Dealers** Stolen complete bikes may not be sold over the Internet or through mail order without express written permission from Stolen BMX or Greasy Comb, LLC. Stolen reserves the right to unilaterally restrict sales to any dealer who sells complete bikes directly to consumers over the Internet or through mail order. Stolen frames and parts may be sold through the internet or mail order, however MAP must be adhered to at all times. No Stolen products may be advertised or sold on any "auction" site e.g., Ebay Craigslist, etc., or by use of "make an offer" sales strategies, whether under a dealer's name, a pseudonym, or via a "3P" (third party) site e.g., Amazon, Ebay, Wal-Mart etc. Stolen reserves the right to unilaterally restrict sales to any dealer who sells Stolen products to consumers through "auction", "make an offer" or "3P" sites.

- **Full Final Assembly Required:** Without express written permission from Stolen BMX or Greasy Comb, LLC all Stolen complete bikes must be fully assembled and adjusted by the dealer before delivery to a retail customer.

Terms

GCD accepts pre-payment with Visa, or Mastercard (credit or debit) or a business check. COD with a business check is valid for qualified dealers. Warehouse pick up is encouraged for local dealers. A \$25.00 fee will be charged on all returned checks.

Return Policy

All returns must be accompanied with a Return Authorization (RA#) Number. To obtain an RA# please call (562) 690-5133 x303. All returns are subject to a 15% restocking fee.

Warranty Policy

PROCEDURE:

Please contact Greasy Comb regarding any warranty claims or questions (extension 303). Any warranties returned to GCD must be accompanied by an RA# and original proof of purchase. All warranties are extended to the original purchaser only and cannot be transferred to subsequent purchasers or owners. Please write the RA# on the outside of the box for easy identification. Please include a note with a brief description of the issue and contact information should we have any questions.

641 S. PALM STREET., UNIT E., LA HABRA, CA 90631
PH: (562) 690-5133 - FX: (562) 393-4490
SALES@STOLENBMX.COM

Greasy Comb Distribution

641 S. PALM STREET., UNIT E., LA HABRA, CA 90631
PH: (562) 690-5133 - FX: (562) 393-4490
SALES@STOLENBMX.COM