

PURIFAS[®]

Purifas[®] FaceShield[™] (ARTG: 313130)

A revolutionary protective barrier for all therapy tables



Bacterial Filtration



Recyclable



Client Preferred



Patented Design



Fits All Therapy Beds

GIVE YOUR CLIENTS THE BEST IN HYGIENE AND COMFORT

Developed by an Australian physiotherapist, our patented [FaceShield](#) offers allied health, massage, beauty and alternative therapy clinics a groundbreaking head sheet that reduces the spread of healthcare-associated infections (HAIs). The FaceShield covers 100% of the face hole and is moisture repellent – reducing the likelihood of bacterial transfer to or from the therapy bed through spit, saliva and sweat.

Made from a soft, two-ply polypropylene, your clients' face-down therapy is now more comfortable than ever before.

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Fabulous! As someone who comes from a similar industry, having to resort to layered tissues on my therapy tables for 26 years, I applaud you for this innovation. I can definitely understand the time-saving and hygienic factors of your product, especially in these times. Well done on another amazing invention from Down Under! – 2021 Asia Pacific Stevie Awards Judge



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HEALTHCARE-ASSOCIATED INFECTIONS – A MAJOR PROBLEM

The World Health Organization cites **HAIs** as the **most frequent adverse event in health care delivery worldwide**. Many HAIs are preventable through the use of proper hygiene practice and tools, however, on average **452 people daily** acquire an HAI, primarily due to poor compliance to hygiene practices.

INFECTION RISK IN THERAPY IS REAL

In a **random test**, we swabbed the internal aspect of the face hole of five therapy beds from five different clinics. Four of those beds were covered using a terry towelling bed cover, together with an x-cut or round-cut paper-based head sheet; the fifth bed did not use any type of bed cover and used a paper towel as the headrest barrier.

Results showed:

1/5 Was positive for rhinovirus (the common cold).

2/5 Were positive for *Staphylococcus aureus* – one of which was antibiotic resistant (MRSA).

5/5 Showed non-harmful bacteria, including skins cells and skin flora.

NON-TOXIC AND 100% RECYCLABLE

Purifas FaceShield is manufactured from non-toxic materials in accordance with ISO 13485 (quality management systems for medical devices). Designed and developed with the environment in mind, the FaceShield is 100% recyclable.



Australia

To recycle your used FaceShields:

1. return your used FaceShields to Purifas, where they will be collected and then recycled by our recycling partner, CircMed, or
2. purchase a Zero Waste Box™ from TerraCycle Australia

You can [find more information](#) on our site.



New Zealand

To keep your used FaceShields out of landfill, [find out what recycling services are available in your town or region](#).

SCIENTIFICALLY PROVEN TO REDUCE BACTERIAL TRANSMISSION

The bacterial filtration efficiency of the Purifas FaceShield has been **tested** by an independent laboratory to international standard ASTM-F2101, which is utilised on products such as disposable surgical masks. The test method delivers an aerosolised liquid suspension of *Staphylococcus aureus* to the filtration media at a constant flow rate of 28.3 litres per minute. **Results showed the FaceShield can reduce bacterial transfer by an astounding 40%.**



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Our patient feedback about the Purifas FaceShield is consistently fantastic and we're very happy to offer them a clinically proven safer option for their health and comfort.

– Ellen Hawes, Practice Principal, Physio Atelier

PHYSIO
atelier

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COMFORT AND SAFETY THAT HELPS YOUR CLINIC GROW

Using the FaceShield in your clinic will delight your existing clients and attract new ones. **Market testing** of 90 clients who underwent treatment in two different clinics showed an overwhelming preference for the FaceShield over paper products. Customer feedback showed:

65% are willing to pay 50 cents or more to get the FaceShield during therapy.

87% prefer the FaceShield for comfort and hygiene compared to any other alternative.

57% are likely to switch to a practitioner who uses a product that reduces the spread of germs.

CLINICALLY PROVEN TO REDUCE BACTERIAL AND SALIVA TRANSMISSION

To test the effectiveness of the FaceShield in reducing the transmission of both bacteria and saliva a **clinical trial** was developed and performed by an independent microbiologist from Macquarie University in Sydney. The trial found:

- The FaceShield reduces the number of bacteria by an average of 84%.
- With every single subject, saliva was transmitted to the internal aspect of the face hole when the FaceShield was not used.
- When the FaceShield was used, no saliva was transmitted during therapy.
- There is no evidence to show that antibacterial wipes are more effective than the FaceShield.



Test 1 – Physiotherapy treatment was conducted without using the FaceShield
A swab was taken to determine the level of bacterial transfer.



Test 2 – Physiotherapy treatment was conducted using the FaceShield
Another swab was taken and results showed a reduction in bacterial transfer.

Duty of care made easy

It really is duty of care made easy. Our FaceShield is packaged and designed for convenient, quick and effortless dispensing. During treatment the FaceShield provides your clients with the utmost comfort and will not move or tear.

Endorsed by:



AUSTRALIAN
PHYSIOTHERAPY
ASSOCIATION



Purifas FaceShield is a revolutionary protective barrier for all types of therapy bed. It covers not only the headrest but the entire face hole, a proven area of risk for cross infection. The use of the FaceShield will help stop the spread of infection, and also delight your clients with a comfortable and quiet treatment experience.

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I was looking for something to improve the hygiene of our treatment beds. The status quo didn't provide full coverage or, in many cases, even partial coverage of the facial contact surface. We have always endeavoured to provide the best hygiene practices for our patients, and now with the FaceShield we have covered hygiene for the face. The bonus is that customers are noticing the protection and commenting on it.

– Andrew Sumner,
General Manager of Holistic Physio Fitness and Medipphysio



MEDIPHYSIO

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PURIFAS FACESHIELD IS AUD\$39.60/NZD\$41.50 PER BOX OF 100

AVAILABLE NOW FROM

PURIFAS[®]

PURIFAS PTY LTD ABN: 98 622 860 673

w: purifas.com | p: 1300 251 915 | e: customerservice@purifas.com | PO Box CP370 Condell Park, NSW 2200 AUSTRALIA