



rise



**“Our mission is
to enable people to grow
plants to improve their
mental and physical
well-being.”**

Hank Adams, CEO & Founder

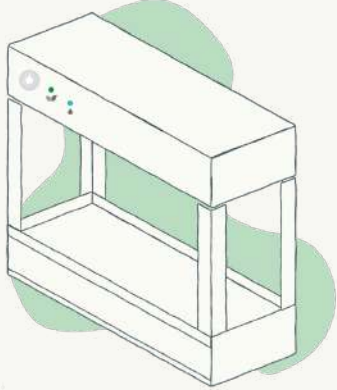


Rise Gardens elevates the mental and physical well- being by enabling anyone to grow professional- quality plants.

We do this by creating an ecosystem that seamlessly integrates vertical farming, IoT and human centric design. The result is a platform that enables even the blackest thumb to turn growing plants into an axis in their life.







Physical Devices



Seeds & Nutrients

Rise Gardens Ecosystem

A state-of-the-art device, a user-friendly app and beautifully simple supplies work together to deliver a life-changing experience.



Integrated App



Why Choose Rise Gardens?



Extensive research and active community

Every single one of our products has been designed with the customer in mind. We've spent careful time researching and interviewing our community to understand how to best elevate their experience.



Beautifully designed to highlight plants

We designed our gardens to put the plants at the center of attention. Our gardens are modern and sleek, with a geometry inspired by planter boxes. It is designed to highlight the beauty of nature in a beautiful package.



Fits in every home

We also created our gardens with your home in mind. Our Personal Gardens fit perfectly on a kitchen counter or a side table. Our larger Family Gardens are sized similar to a bookcase, with a slim profile, to fit seamlessly with other furniture. They are constructed of powder-coated metal and real wood, not plastic, so they look as good as they perform.



Customer-tested experience

Everything we do has been thoroughly tested and iterated with our customers. This is what has enabled us to create the successful experience you are about to enjoy.



Rise Gardens Benefits

Freshness
2 minutes vs 2 weeks



Rise Gardens

The fresh produce you get from your own Rise Gardens has **70x times more nutrients**. Fruits and veggies are at their best.

VS



Local grocery

The produce you get from your local grocery is **at least 1 week old**. Storage times, temperatures and exposure all affect nutrient loss.

Cost

Rise saves you money



\$2

VS



\$4

Rise grown

Growing your own produce means you waste less and save money along the way. Harvest what you need, when you need it.

Store bought

When you factor in how much bad food you throw away, a head of lettuce can get pricey. Plus the produce you buy at the market will never be as fresh.

GO FROM FOOD MILES TO A FEW FEET

We're bringing garden-to-table to homes
across the U.S. and Canada—and helping the
environment along the way.

Sustainability

Our current food supply chain is broken. Food travels long distances from conventional farms that use pesticides, fertilizers, and traditional watering practices.



116,616,617

Food miles saved



2,381,248

Total gallons saved



81,314

Pounds harvested

Food miles and carbon footprint

Fresh produce travels an average of 1,500 miles from farm-to-plate. The long distances that food travels consumes a sizable amount of fossil fuels. The Rise Gardens community has reduced our collective carbon footprint and saved enough food miles to travel to the moon and back—several times. In fact, we've saved **112 million** food miles compared to conventional food travel.

Cleaner food and water saved

Industrial agriculture often produces nutrient runoff that drains into waterways and produces negative effects to the environment, such as algae blooms, causing fresh water eco-systems die-off. Using an indoor hydroponic garden avoids nutrient runoff altogether by separating the nutrient sources from waterways.

Hydroponic gardening also uses less water than conventional agricultural practices. Our community has already saved **2.4 million** gallons of water by gardening with our smart Gardens.

No pesticides

Indoor gardeners have complete control of what goes in and on their food. There's no need for pesticides in a Rise Garden. Our health-conscious customers can rest assured they're growing the healthiest food experience possible.

Anyone
can do this!



A Rise Garden for every home



Tech Enabled

Our gardens have custom-designed lights, WiFi connectivity and many controls so you can set a custom light schedule, get tips on growing and harvesting, get alerts when your water is low, and know when to add nutrients.



Gardener Inspired

We are a company founded by gardeners. We care about your success growing plants year-around. We are the only company to offer 3-part nutrients and pH balance solutions, which maximize your garden's growth. We also provide nurseries to create an ideal germination environment for your seedlings. Gardeners everywhere are inspired and surprised at how successfully they can grow with our systems.



Family Friendly

Growing plants - especially edible ones - is fun for kids of all ages. The excitement of watching a plant grow and then create a delicious meal has been proven in many studies to encourage kids to eat a more wholesome diet. Many customers have found ways to involve their kids in tending to and making meals from their gardens.



Tech Enabled

“I did a bit of research and compared similar units but I am convinced that I made the right choice with Rise Gardens! I absolutely love my gardens. I have found that my harvests are 10 times bigger with Rise!”

-Becky, Verified Buyer



Garden Inspired

“Our garden has made our family eat more vegetables and greens. Every house should have a Smart Garden by Rise! Fun for the whole family!”

-Kathryn, Verified Buyer



Family Friendly

“These Rise Gardens are truly amazing! I’ve never tried gardening in my life, and Rise made it incredibly easy to get started growing.”

-Dave, Verified Buyer



Wildly
Delicious.



Turn your plants
into plates!

Grow your own food.

The future of food is here. Better-tasting, more nutritious vegetables are steps away from the dinner table and come with a smaller carbon footprint.

Fully customize your garden to your needs and preferences.

From fresh herbs to crisp veggies to leafy greens, the possibilities are endless. Source fresh ingredients like a chef and harvest exactly what you need for dinner--no more, no less.



Add superior flavor to your meals.

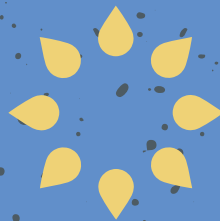
The Rise Gardens App helps you to manage the pH level and nutrients in your Garden so that your plants receive the full-spectrum of macro and micro-nutrients. This adds up to an incredibly delicious meal!



Whip up your favorite plant-forward recipes or try something new!



risegardens.com/personal-garden-help



risegardens.com