

Looking for a Storyteller and Graphic Design Intern

Starting from September > Minimum 3 > preferably 6 months

Minimum 3 days a week & based in Amsterdam (close to Amstel station)

Hi there! We are looking for a creative storyteller with graphic design skills to work with us on developing the story of Makers Unite and its influential programs. Next to this, you will be working with the communications team to develop the Makers Unite brand manual. This is a unique opportunity to be part of a dynamic multidisciplinary team from all over the world.

About Makers Unite

At our Amsterdam studio we design and produce sustainable products with a story to raise awareness about migration. Our products are co-created by creative professionals from over 12 different countries.

We started out with products made from life vest material that were reclaimed from the beaches of Greece in order to create awareness of the ongoing refugee crisis. Since then, we have come a long way in both raising awareness about migration and becoming a creative studio that attracts international (fashion & lifestyle) brands to collaborate with us in both co-creation, production and developing supporting campaigns. We are proud to say that Ben & Jerry's (yes! the big, big ice-cream brand) choose to work with us to develop their first ever 'merchandise for good' collection. You can have a look here: <https://shop.benjerry.de>

Our creatives are newcomers. They come from over 12 different countries and are ready to make their next professional step here in The Netherlands. We find these brave & diversely talented professionals during our Creative Lab program, a 6 week introduction to the creative industry in the Netherlands. For more information on our inclusion program please check our website. <https://www.makersunite.eu>

In close collaboration with the Art director and team, you will:

- Develop a storytelling methodology for the Makers Unite programs.
- Execute the developed methodology in agreement with team.
- Work with the design team to develop the Makers Unite brand manual.
- Create templates for offline and online marketing material.
- Assist in overall MU tasks.

You are:

- Enrolled in the last year of your studies or just graduated within Visual Design or Graphic Design.
- An empathetic storyteller and ready to learn more.
- Have profound design skills with a solid portfolio of several design projects.
- Familiar with the following tools, such as: Indesign, Illustrator, Photoshop.
- A problem solver that uses a creative approach.
- Able to communicate in English fluently. (Arabic/Dutch are a BIG bonus)

- Most importantly, you know how to share stories with the world and have a keen interest in social issues around the world.

What we offer you:

- Making direct impact on the way we communicate.
- Be in direct contact with our participants of the Creative Lab.
- Join excursions to partners to capture their story as well.
- An inspiring international group of colleagues all willing to share their knowledge.
- Daily lunch.
- Transportation costs (if more than 12 km).
- 300,- euro compensation per month based on a 4 day work week.

To apply, please send a motivation and resume to share@makersunite.eu with the subject "GD - Internship Application"

For any questions, please contact us at share@makersunite.eu