



**Resale  
Agreement/  
Policy**

# Thank you for your interest in reselling products supplied by NI Supplements.

The internet, with its worldwide impact, has the possibility to cause great harm to any companies' products, if they are advertised at prices that will eliminate any legitimate retail competition. The following strategy is in place to support and protect the interest of the brand integrity & facilitate the growth of long term close retail partnerships.

Our resale agreement is intended for consumers to purchase from other resellers based on loyalty and customer care expectations. Therefore, if NI Supplements agrees to allow your company to sell its products, you will need to agree and abide by the following requirements and restrictions.

## **NI Supplements will fully support and promote all approved stockists via our official channels.**

- No third-party shall be allowed to sell any of our products on Amazon.
- No third-party shall be allowed to sell any of our products on eBay.
- No third-party shall be allowed to sell on any website online without prior written permission from NI Supplements.
- No third-party shall be allowed to sell on any other online sales channel or affiliate program online without prior written permission from NI Supplements.
- Dealer agrees to not resell NI Supplements products to any other trade distributor, partner, or retailer. Supply of NI Supplements products are intended for the dealer's purpose to retail only to end consumers.
- Dealer agrees to hold all trademarks and copyrights of NI Supplements as the property of NI Supplements and use advertising materials provided by NI Supplements in an authorised manner only.
- Intentional or repeated failure to abide by this policy will result in a warning for your first offence. A second infraction shall result in termination of distribution as well as pursuit of legal action.

NI Supplements does not intend to do business with dealers or sales representatives who degrade the image of NI Supplements and/or its products. It is NI Supplements's sole discretion whether or not to provide prior notice or issue warnings before taking any action under this policy. NI Supplements will review partners periodically based on performance and support over time.



Agreed to by Company name:

Principal name printed:

Principal signature:

Date signed:

Dealer Address:

Dealer City/County/Postal Code:

Phone:

Email:

Website URL:

**IMPORTANT:** No shipments will be made to any wholesaler or distributor without having completed this form and returning it to NI Supplements.

Initials: \_\_\_\_\_

NI Supplements