The School of UX Carbon Reduction Plan

Version 1.0 | Last Updated: 20/06/2022

1. Executive Summary

Pixel Takeaway Limited, a company incorporated in England and Wales under number 08705786, whose registered office is at 1 Canada Sq 37th Floor, Canary Wharf, London, E14 5AA, United Kingdom, trading as The School of UX ("**The School of UX**"); *has already achieved Net Zero Emissions by 2020.*

We are aware that reducing our Greenhouse Gas Emissions represents significant benefits for us, our customers, suppliers, and the wider community. Our Carbon Reduction Plan covers the strategies for The School of UX' ongoing commitment to the management and reduction of our business-related carbon emissions. The plan will cover The School of UX' baseline year information, setting clear targets for reducing Greenhouse Gas (GHG) emissions over key timeframes and listing our planned projects to maintaining Carbon Net Zero. As a purely service-based business, we will still be pushing our business and working with all of our staff and suppliers to embrace this plan and work collaboratively to maintain the overall goal of staying Carbon Net Zero. The points below show the journey we are taking:

Business premises, staff, and travel

- Working remotely where possible, promoting the use of video conferences, travelling only when necessary (Since lockdown, our people have shown the same levels of productivity working remotely and the use of digital tools allows effective communication through projects.)

- We promote use of public transport for company travel, favouring green transport where possible.

- We encourage minimal use of printing, increased recycling, and elimination of single use plastics in offices, including providing staff and customers reusable cups.

Use of technology

- All our IT infrastructure is in the cloud.

- We replaced printed materials for customers with digital versions.

- We re-issue IT equipment wherever possible to reduce the purchase/disposal of end user devices.

2. Meeting the reporting requirements

This Carbon Reduction Plan is completed in compliance with PPN06/21 as published by the Cabinet Office June 2021. This document will be reviewed and updated annually in line with The School of UX accounts. It will reflect any changes in organisational structure and take account of the efforts made to ensure our emissions stay net zero.

2.1 Our low carbon vision

As an organisation, The School of UX is committed to integrating sustainable development into everyday practice by minimising environmental impact wherever possible.

During the process of developing this Carbon Reduction Plan, a number of key areas have been selected that will allow us to demonstrate reductions in the carbon emissions generated by our activities.

3. Baseline year: FY 2016/2017

Scope 1

Company Facilities: we are tenants in Canada Water Library building managed by Southwark Council, this data will be reported by the GPA in their annual reports.

Company Vehicles: we do not have any company vehicles, so there are no emissions from this category included in our emissions data

Scope 2

Purchased electricity, steam, heating, and cooling for own use: we don't purchase any of the energy needed for our buildings as they are all leased and are covered by the landlord (Southwark Council).

Scope 3

Category 4 and 9 upstream and downstream distribution

As The School of UX is a service-based business, we do not purchase or sell any goods, so we can't report any figures against categories 4 and 9.

Category 5 waste generated in operations

We do not have specific data on the waste generated as an organisation as this is managed through the tenancy arrangements as part of the building operations.

Category 6 business travel

Our business is carried out locally in London and remotely where possible, hence staff is not required to do any business travel.

Category 7 employee commuting

Our staff travels to our office by public transport (train, tube, and bus).

Type of travel	kg CO2e
Official travel: Road	0
Official travel: Public transport	128
Official travel: Air	0
Total GHG emissions	**128**

Emissions	Total (kg CO2e)
Scope 1	Zero, rationale detailed above
Scope 2	Zero, rationale detailed above
Scope 3 (Included sources)	Category 4 Zero, rationale detailed above
	Category 5 Zero, rationale detailed above
	Category 6 Zero, rationale detailed above
	Category 7 128
Total emissions	128

4. Current year: FY 2020/2021

For 2020/21, the global Covid-19 pandemic meant that all of our staff worked from home for the entire financial year. We have shifted our business to run remotely using video-conferencing digital tools, hence no need for staff to use transport, or printed materials.

Type of travel	kg CO2e
Official travel: Road	0
Official travel: Public transport	0
Official travel: Air	0
Total GHG emissions	**0**

Emissions	Total (kg CO2e)
Scope 1	Zero, rationale detailed above
Scope 2	Zero, rationale detailed above
Scope 3 (Included sources)	Category 4 Zero, rationale detailed above
	Category 5 Zero, rationale detailed above
	Category 6 Zero, rationale detailed above
	Category 7 Zero, as moved fully to remote operations
Total emissions	Zero

5. Strategies for maintaining carbon reduction

5.1 Business travel

Continued use of video conferencing, to maintain sustainable long-term reduction of emissions.

5.2 Employee commuting

We will continue to maintain a Smarter Working culture for all employees to reduce the amount of business travel and commuting for our colleagues, helping to reduce our CO_2 emissions.

5.3 Communication

We will work with key partners and other stakeholders to achieve a better understanding of our emission contributions in the energy usage and waste emission categories.

5.4 Employee learning and behaviour change

Working with all our staff, we will encourage better energy use and reduced waste. During the pandemic for example, while the majority of staff were working from home, it highlighted how printing is not as essential as previously thought to our business operations as part of our daily work lives, and we will aim to maintain this as a goal for a more paperless office.

Since March 2019, The School of UX has taken considerable steps to reduce the amount of paper-based marketing literature used at our customer-facing courses. This includes the creation of an online system for both customers and staff, which uses downloadable content, which is shared with the customers using PDFs and in-browser, avoiding the requirement to produce, print and transport 100's of leaflets to our courses.

5.5 Leadership

The Executive Board of The School of UX has given, and will continue to give, its full support to this carbon reduction programme and the team required to achieve The School of UX' Net Zero ambitions.

The Executive Board will lead by example, by modelling best practice behaviours in carbon reduction wherever possible.
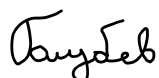
6. Declaration and sign off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standards for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of The School of UX

Sergei Golubev

Director

20/06/2022