

Linen Shirts Care Guide

Linen is a precious fabric made from fibers of the flax plant; it's clean, natural, durable and ecological. It's the oldest known fabric. Studies have shown that people wearing linen have a lower temperature between the body and the garment of about 38°F (3-4°C) compared to wearing cotton.

Benefits: •Breathable •Cooling •Relaxing •Non-allergic •Sun-smart •Anti-static



WASHING

The best way to wash linen is to use neutral soap and lukewarm water. Gentle washing machine cycle is best for linen. The more you wash it the brighter linen becomes.

Washing also softens and beautifies it, giving it a lovely 'lived-in' look.

Colored shirts should be washed in colder water. To reduce creasing, load your washing machine half-way. Hang it to dry. Do not tumble dry.



IRONING

Our shirts have been pre-washed with a special formula that makes them soft and gives them a lightly crushed look. To preserve this look hang them to dry. Ironing is not necessary when it comes to linen, unless they're really crushed.

Still, if you prefer a crisp look press it while the fabric is still damp. Otherwise, iron with steam at medium-to-hot.

Want it crisp and have no time? Take it to a professional launderer; it will only cost a few dollars.



OUR SHIRTS

We have two main types of linen shirts:
100% pure linen
and a cotton linen blend .

This guide is for both, but always follow the instructions on the label attached to the shirt (inside on the side stitching).

You ordered a different type of shirt? Check the label inside!

Silk Shirts Care Guide

Silk does for the body what diamonds do for the hand. ~ Oscar de la Renta.

Silk is a fine thread spun by silkworm; it's the finest and strongest natural fiber in the world. It's a protein, this means it's chemically quite similar to human skin. It's soft, supple and smooth and it absorbs perspiration while letting your skin breathe! Silk cools and warms simultaneously.

Benefits: •All-climate fabric •Odor resistant •Wrinkle resistant •Breathable •Non-allergic



WASHING

Fill a bucket with cold water and a drop of baby shampoo (or silk detergent). – You may gently rub some *Marseille* soap on stains, if it's the case.

Rinse with cold running water.

Now soften the shirt by soaking it in water and *white vinegar* (1 Tbs per 2 liters/67.6Oz of cold water).

Rinse again.

Lay wet shirt flat onto an absorbent towel and roll it up to get rid of excess moisture. Then lay it flat on a drying rack or on a dry towel. Dry in the shade.



IRONING

Press the shirt on wrong side using a pressing cloth (warm iron).

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DON'T'S:

- Don't use bleach
- Don't tumble dry
- Don't spray deodorants or fragrances (no alcohol)
- Don't wring or twist silk
- Don't use hot water



OUR SHIRTS

Our shirts are made with **Sand Washed Silk**, known for their mesmerizing soft hand and supreme flexibility. It has a matte surface, and drapes beautifully.

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Cotton Shirts Care Guide

Humans have been wearing cotton clothing since 5,000 BC, that's because it has many advantages: It's natural –it does not irritate the skin; It's strong, tough and not afraid to get its fibers dirty; you can rely on it to last a long time and not fall apart on the first wear. Unlike synthetic fabrics, it breathes well, so it's perfect when you're on the go. SOME OF THE BENEFITS: •Insulating •Good absorbency •Comfortable soft hand •Breathable •Strong and durable •Environmentally friendly •Hypoallergenic & dust mite resistant



EASY TIPS TO CARE BEST FOR YOUR COTTON SHIRTS

Most natural fabrics, like pure cotton, shrink to some degree as a consequence of the tension applied to yarn and fabric during manufacture. This tension is released with heat and agitation of washing machine and drying.

The **trick** to have **pure cotton** shirts in **tip-top-condition** and to avoid shrinking:

hand-wash your garment with cold or lukewarm water; do not wring or twist the fabric. hang it to dry in the shade.

No time for hand washing? The tip to washing cotton shirts in the washing machine is to use cold water– use a good quality laundry detergent. Set your washing machine to cold and its cycle to delicate.

DO NOT TUMBLE DRY
IRONING: Want it crisp? Use warm iron

Have no time?
Take it to a professional launderer; it will only cost a few dollars.

COTTON BLEND SHIRTS:

Our **Linen/Cotton** shirts have been pre-shrunk; see our *Linen Care Guide* for tips and tricks and how to.

Our **Cotton/Bamboo** tops or **Cotton/Spandex** (elastane) blouses can be machine-washed. Warm Iron, dry in the shade.

See label inside the shirt.

IRONING: Warm iron
DO NOT TUMBLE DRY