



OASIS FLORAL PRODUCTS

VIRTUAL DESIGN

— CONTEST —



GUIDELINES

- Theme: **Summer Smiles**
Create a design using the materials from the Summer Smiles Virtual Design Kit. The design should interpret the theme of summertime and inspire other designers using products provided. Use a minimum of 3 products from your Summertime Design package. Okay to color enhance, deconstruct, alter.
- 3 products must be used from Summertime Design package.
- Top 10 finalists chosen by the judges will each receive a \$50 gift certificate for OASIS Floral Products/Floralife Products to be used at favorite local wholesaler or on oasisfloralproducts.com.
- Top 10 finalists will be displayed on website for voting and also on social media for voting.
- One submission per person.
- Entries would go to oasisfloralproducts.com/virtualdesigncontest by July 15th, 2020 midnight EST in order to participate in contest.
- The wholesale cost of each entry must not exceed \$60 wholesale (at least 60% being fresh product). The entry must include a product list with costs completed in detail for each design. Every product used needs a fair market value assigned. Any additional props used must be included in arrangement cost. Contestants are responsible for acquiring their own flowers. Flower and additional hardgoods cost must not exceed \$60. Include a sheet that would need to be filled out with costs.
- Winner will be announced August 1, 2020.
- Only one entry per person.
- A prize package of OASIS Floral Products valued at \$250 will be awarded to the winner. \$50 product package to 10 runner ups.
- Entrants agree that designs submitted will be used in Smithers-Oasis Social Media avenues to include Facebook and Instagram. Also winner agrees to be featured in a live social media interview at a mutually agreeable time.