

5 STEPS TO FRESH



1

SANITIZE

Clean to reduce the plugging up of flower stems, which reduces water uptake. Improve flower life as a result of a cleaner environment. New ready-to-use formula!

HYDRATE

Jumpstart flowers by unclogging stem cells and improving flower food uptake.

2



NOURISH

Express Universal 300 is a unique and innovative flower food solution that allows fresh cut flowers to keep fully hydrated and fed without having to recut the stem before putting in solution. A unique formulation for all flower varieties, this NO STEM RECUT flower food is engineered with ingredients to keep flower bouquets and arrangements looking fresh.

3



PROTECT

Refresh, hydrate and protect flowers with a last-step finishing spray to extend the enjoyment of receiving flowers.

4



5

CUSTOMER CARE

Educate customers to enjoy their flowers longer with the addition of a professional flower food take-home sachet.

