



# 100 Soundscapes of North Carolina

## Creative Brief

Eiravaein Works LLC

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### Overview

The goal of this project is to record pristine, professional 3-dimensional ambisonic audio recordings of the 100 most iconic event, environmental, socio-cultural, and industrial soundscapes across the state of North Carolina. Our small team will traverse the state, border to border, mountains to ocean in order to capture the locales and events that best represent North Carolina and its people. At each locale on our list, we will spot for the best recording position (potentially multiple) in order to appropriately capture the most immersive content possible.

The recording rig is small and mobile, consisting of a few pieces of professional audio equipment. It is quick to setup and leaves no footprint behind after a recording session is completed.

Where appropriate, before a recording locale officially becomes part of the project collection, a representative party will be asked to sign a release on the recorded content from their locale as it will ultimately be presented in multiple public spaces, in various formats, across various platforms.

The project's intended audience is the general public at-large; all ages, backgrounds, and interests.

### Deliverables

- During recording (mid-project), locale previews will be released on our website in batches of 5.
- Once completed, each locale on the list of 100 soundscapes will be represented by a professionally produced ambisonic audio file as well as binaural and standard stereo renderings.
- Listening events / installations for the entire collection will be held at various venues across the state.
- Each contributing partner will receive an unrestricted package of fully produced audio recordings from their locale, to use in whatever manner they chose (marketing, press, media, other productions, etc.)
- When the project is completed, all recordings will be stored as a historical state catalogue of sound, being made available to any parties who express need and specific interest in use under a [CC BY-SA 4.0](#) license.

### Tentative Schedule

- **May 2019** Project planning and testing
- **Jul 2019** Recording begins (1/100)
- **Jul 2019 - Dec 2024** Recording and production are full-swing
- **Dec 2024** Recording is completed
- **Jan - Mar 2025** Final post-processing
- **Mar - May 2025** Venues booked
- **May 2025** Listening events begin
- **Dec 2025** Events are completed and recordings are distributed and archived

### Background

Eiravaein Works LLC is a sound design company out of Charlotte, NC that has been developing and producing audio content for a wide range of clients since 2013. We specialize in creating audio assets and unique audio experiences for all types of media, with an inclination toward explorative modalities and non-traditional content. In this way, many of our projects tend to be considered 'special projects'.

