

Best Selling Market Bags



BDML003NAOS

Customized Market Bag in Natural with Natural Label



BDML003BKOS

Customized Market Bag in Black with Natural Label



BDML003NARDM

Customized Market Bag in Natural, Red Monogram with Red Label



BDML003NAPKM

Customized Market Bag in Natural, Pink Monogram with Pink Label



BDML003NASTITCH

Customized Embroidered Market Bag in Natural with Natural Label

Petite Market Bags



BDML035NAOS

Customized Petite Market Bag in Natural



BDML035BKOS

Customized Petite Market Bag in Black



BDML035NARDM

Customized Petite Market Bag in Natural, Red Monogram with Red Label



BDML035NAPKM

Customized Petite Market Bag in Natural, Pink Monogram with Pink Label



BDML035NASTITCH

Customized Embroidered Petite Bag in Natural

MOQ: 25 Units

Additional Color Printing:

All prices listed are for one color print, additional color printing costs apply for printing more than one color

- \$30 Screen Fee for each additional color
- \$1 per unit for each additional color

Delivery: Standard 3-Week

Rush 10-Day Delivery option is available at an additional cost. All dates are subject to order volume and bag availability. Shipping is not included for domestic orders. International Wholesale accounts provide their own freight forwarder or shipping number (i.e. UPS, FedEx, DHL)

Leather Labels: \$4 per Unit



WH-LTHR-NT

WH-LTHR-PK

Leather Labels are included in the Standard Market Bag \$35/unit price.

Market Totes



BDML034NAOS

Customized Standard Market Tote in Natural

Wine Totes



BDML033NAOS

Customized Wine Tote in Natural

Wholesale Exclusive

Shoulder Market Bag



BDML004NAOS

Customized Shoulder Market Bag

Detachable Handles



WH-BDML003NASTRAP

Market Bag Adjustable Handles in Natural

WH-BDML035NASTRAP

Petite Market Bag Adjustable Handles in Natural



Gift Wrap



WH-GIFTWRAP


Standard Market Tote folds in half and slides into drawstring Gift Bag

Inline Apolis Wholesale Price Sheet, Leather Label Included

Product Information				25–49 Units			50–499 Units		
 <p>Market Bag Natural</p>	Style#	Style Name	MSRP	Non Customized	Printed One Color, One Side OR Embellishment + Customized Leather Label	Retailer Margin Printed Bag	Non Customized	Printed One Color, One Side OR Embellishment + Customized Leather Label	Retailer Margin Printed Bag
	BDML003NAOS	Market Bag Natural	\$78	\$30	\$35	55%	\$28	\$33	58%
	BDML003BKOS	Market Bag Black	\$78	\$30	\$35	55%	\$28	\$33	58%
	BDML003NVOS	Market Bag Navy	\$78	\$30	\$35	55%	\$28	\$33	58%
	BDML003COOS	Market Bag Safari	\$78	\$30	\$35	55%	\$28	\$33	58%
	BDML003GNOS	Market Bag Field Green	\$78	\$30	\$35	55%	\$28	\$33	58%
	BDML003OROS	Market Bag Citrus	\$78	\$30	\$35	55%	\$28	\$33	58%
	 <p>Embroidered Market Bag Natural</p>	BDML003NASTITCH	Market Bag Natural with Embroidery	\$112	\$30	\$52	54%	\$28	\$50
BDML003BKSTITCH		Market Bag Black with Embroidery	\$112	\$30	\$52	54%	\$28	\$50	55%
BDML003NVSTITCH		Market Bag Navy with Embroidery	\$112	\$30	\$52	54%	\$28	\$50	55%
BDML003COSTITCH		Market Bag Safari with Embroidery	\$112	\$30	\$52	54%	\$28	\$50	55%
BDML003GNSTITCH		Market Bag Field Green with Embroidery	\$112	\$30	\$52	54%	\$28	\$50	55%
BDML003ORSTITCH		Market Bag Citrus with Embroidery	\$112	\$30	\$52	54%	\$28	\$50	55%

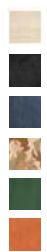







*Please note: Safari, Field Green, Citrus and Navy bags have limited quantities

Inline Apolis Wholesale Price Sheet, Leather Label Included

Product Information				25–49 Units			50–499 Units		
Market Bag with Monogram 	Style#	Style Name	MSRP	Non Customized	Printed One Color, One Side OR Embellishment + Customized Leather Label	Retailer Margin Printed Bag	Non Customized	Printed One Color, One Side OR Embellishment + Customized Leather Label	Retailer Margin Printed Bag
	BDML003NARDM	Market Bag Natural with Red Monogram	\$99	\$35	\$40	60%	\$33	\$38	62%
	BDML003NAPKM	Market Bag Natural with Pink Monogram	\$99	\$35	\$40	60%	\$33	\$38	62%
	BDML003BKWTM	Market Bag Black with White Monogram	\$99	\$35	\$40	60%	\$33	\$38	62%
	BDML003NVPKM	Market Bag Navy with White Monogram	\$99	\$35	\$40	60%	\$33	\$38	62%
	BDML003COWTM	Market Bag Safari with White Monogram	\$99	\$35	\$40	60%	\$33	\$38	62%
	BDML003GNBM	Market Bag Field Green with Black Monogram	\$99	\$35	\$40	60%	\$33	\$38	62%
	BDML003ORWTM	Market Bag Citrus with White Monogram	\$99	\$35	\$40	60%	\$33	\$38	62%



*Please note: Safari, Field Green, Citrus and Navy bags have limited quantities

Inline Apolis Wholesale Price Sheet, Leather Label Included

Product Information				25-49 Units			50-499 Units		
Petite Bag with Monogram        	Style#	Style Name	MSRP	Non Customized	Printed One Color, One Side OR Embellishment + Customized Leather Label	Retailer Margin Printed Bag	Non Customized	Printed One Color, One Side OR Embellishment + Customized Leather Label	Retailer Margin Printed Bag
	BDML035NARDM	Petite Bag Natural with Red Monogram	\$89	\$26	\$32	64%	\$24	\$30	66%
	BDML035NAPKM	Petite Bag Natural with Pink Monogram	\$89	\$26	\$32	64%	\$24	\$30	66%
	BDML035NABLM	Petite Bag Natural with Blue Monogram	\$89	\$26	\$32	64%	\$24	\$30	66%
	BDML035BKWTM	Petite Bag Black with White Monogram	\$89	\$26	\$32	64%	\$24	\$30	66%
	BDML035NVWTM	Petite Bag Navy with White Monogram	\$89	\$26	\$32	64%	\$24	\$30	66%
	BDML035COWTM	Petite Bag Safari with White Monogram	\$89	\$26	\$32	64%	\$24	\$30	66%
	BDML035GNKM	Petite Bag Field Green with Black Monogram	\$89	\$26	\$32	64%	\$24	\$30	66%
	BDML035ORWTM	Petite Bag Citrus with White Monogram	\$89	\$26	\$32	64%	\$24	\$30	66%



*Please note: Safari, Field Green, Citrus and Navy bags have limited quantities

Inline Apolis Wholesale Price Sheet, No Leather Label

Product Information				25-49 Units			50-499 Units		
 <p>Petite Bag Natural</p>	Style#	Style Name	MSRP	Non Customized	Printed One Color, One Side OR Embellishment	Retailer Margin Printed Bag	Non Customized	Printed One Color, One Side OR Embellishment	Retailer Margin Printed Bag
	BDML035NAOS	Petite Bag Natural	\$62	\$22	\$27	56%	\$20	\$25	60%
	BDML035BKOS	Petite Bag Black	\$62	\$22	\$27	56%	\$20	\$25	60%
	BDML035NVOS	Petite Bag Navy	\$62	\$22	\$27	56%	\$20	\$25	60%
	BDML035COOS	Petite Bag Safari	\$62	\$22	\$27	56%	\$20	\$25	60%
	BDML035OROS	Petite Bag Citrus	\$62	\$22	\$27	56%	\$20	\$25	60%
	BDML035GNOS	Petite Bag Field Green	\$62	\$22	\$27	56%	\$20	\$25	60%
	 <p>Embroidered Petite Bag Natural</p>	BDML035NASTITCH	Petite Bag Natural with Embroidery	\$92	\$22	\$46	50%	\$20	\$44
BDML035BKSTITCH		Petite Bag Black with Embroidery	\$92	\$22	\$46	50%	\$20	\$44	52%
BDML035NVSTITCH		Petite Bag Navy with Embroidery	\$92	\$22	\$46	50%	\$20	\$44	52%
BDML035COSTITCH		Petite Bag Safari with Embroidery	\$92	\$22	\$46	50%	\$20	\$44	52%
BDML035GNSTITCH		Petite Bag Field Green with Embroidery	\$92	\$22	\$46	50%	\$20	\$44	52%
BDML035ORSTITCH		Petite Bag Citrus with Embroidery	\$92	\$22	\$46	50%	\$20	\$44	52%



*Please note: Safari, Field Green, Citrus and Navy bags have limited quantities

Inline Apolis Wholesale Price Sheet, No Leather Label

Product Information				25-49 Units			50-499 Units		
 <p>Market Tote Natural</p>	Style#	Style Name	MSRP	Non Customized	Printed One Color, One Side OR Embellishment	Retailer Margin Printed Bag	Non Customized	Printed One Color, One Side OR Embellishment	Retailer Margin Printed Bag
	BDML034NAOS	Standard Market Tote Natural	\$78	\$30	\$35	55%	\$28	\$33	58%
	BDML034NVOS	Standard Market Tote Navy	\$78	\$30	\$35	55%	\$28	\$33	58%
	BDML034C0OS	Standard Market Tote Safari	\$78	\$30	\$35	55%	\$28	\$33	58%
	BDML034OROS	Standard Market Tote Citrus	\$78	\$30	\$35	55%	\$28	\$33	58%
	BDML034GNOS	Standard Market Tote Field Green	\$78	\$30	\$35	55%	\$28	\$33	58%
 <p>Wine Tote Natural</p> <p>Wholesale Exclusive</p>	BDML033NAOS	Wine Tote Natural	\$88	\$34	\$39	56%	\$32	\$37	58%
	BDML033NVOS	Wine Tote Navy	\$88	\$34	\$39	56%	\$32	\$37	58%
	BDML033C0OS	Wine Tote Safari	\$88	\$34	\$39	56%	\$32	\$37	58%
	BDML033GNOS	Wine Tote Field Green	\$88	\$34	\$39	56%	\$32	\$37	58%
	BDML033OROS	Wine Tote Citrus	\$88	\$34	\$39	56%	\$32	\$37	58%



*Please note: Safari, Field Green, Citrus and Navy bags have limited quantities

Inline Apolis Wholesale Price Sheet, No Leather Label

Product Information				25–49 Units			50–499 Units		
Shoulder Market Bag 	Style#	Style Name	MSRP	Non Customized	Printed One Color, One Side OR Embellishment	Retailer Margin Printed Bag	Non Customized	Printed One Color, One Side OR Embellishment	Retailer Margin Printed Bag
	BDML004NAOS	Shoulder Market Bag in Natural	\$82	\$37	\$42	70%	\$35	\$40	55%
	BDML004NVOS	Shoulder Market Bag in Navy	\$82	\$37	\$42	70%	\$35	\$40	55%
	BDML004C0OS	Shoulder Market Bag in Safari	\$82	\$37	\$42	70%	\$35	\$40	55%
	BDML004GNOS	Shoulder Market Bag in Field Green	\$82	\$37	\$42	70%	\$35	\$40	55%
	BDML004OROS	Shoulder Market Bag in Citrus	\$82	\$37	\$42	70%	\$35	\$40	55%
	BDML004NANS	Shoulder Market Bag in Navy Stripe	\$82	\$37	\$42	70%	\$35	\$40	55%
	BDML004NAWS	Shoulder Market Bag in White Stripe	\$82	\$37	\$42	70%	\$35	\$40	55%
	Market Bag with Detachable Handles 	BDML003NASTRAP	Market Bag with Detachable Handles in Natural	\$99	\$42	\$47	54%	\$40	\$45
BDML003NVSTRAP		Market Bag with Detachable Handles in Navy	\$99	\$42	\$47	54%	\$40	\$45	57%
BDML003GNSTRAP		Market Bag with Detachable Handles in Field Green	\$99	\$42	\$47	54%	\$40	\$45	57%
BDML003COSTRAP		Market Bag with Detachable Handles in Safari	\$99	\$42	\$47	54%	\$40	\$45	57%
BDML003ORSTRAP		Market Bag with Detachable Handles in Citrus	\$99	\$42	\$47	54%	\$40	\$45	57%

*Please note: Safari, Field Green, Citrus and Navy bags have limited quantities

Inline Apolis Wholesale Price Sheet, No Leather Label

Product Information				25-49 Units			50-499 Units		
Petite Market Bag with Detachable Handles 	Style#	Style Name	MSRP	Non Customized	Printed One Color, One Side OR Embellishment	Retailer Margin Printed Bag	Non Customized	Printed One Color, One Side OR Embellishment	Retailer Margin Printed Bag
	BDML035NASTRAP	Petite Market Bag with Detachable Handles in Natural	\$82	\$34	\$39	59%	\$32	\$37	58%
	BDML035NVSTRAP	Petite Market Bag with Detachable Handles in Navy	\$82	\$34	\$39	59%	\$32	\$37	58%
	BDML035GNSTRAP	Petite Market Bag with Detachable Handles in Field Green	\$82	\$34	\$39	59%	\$32	\$37	58%
	BDML035COSTRAP	Petite Market Bag with Detachable Handles in Safari	\$82	\$34	\$39	59%	\$32	\$37	58%
	BDML035ORSTRAP	Petite Market Bag with Detachable Handles in Citrus	\$82	\$34	\$39	59%	\$32	\$37	58%
	WH-GIFTWRAP	Gift Wrap	\$12	\$8	N/A	33%	\$7.50	N/A	38%
Gift Wrap 									

*Please note: Safari, Field Green, Citrus and Navy bags have limited quantities



A P O L I S



*Apolis (a-pöl-is) means “global citizen.”
We are a socially motivated lifestyle brand that
empowers communities worldwide.*



C F D A

The World's Most Iconic Market Bag

Yes, there are over 1,002,726 market bags owners the fashion model Gisele Bündchen has generously been helpful on getting the bag in front of a lot of people. But the real reason for our success—even during COVID—people can get the same Michael Kors product at their local mall as they can get at any city they travel to, making retail really sterile and extremely competitive. Shoppers obviously want beautifully designed items at a good value, but most of all shoppers want some form of personalization to make them feel like their shopping experience was worth getting into a car, finding a parking spot, and scavenging through a store to find the item they want. Shopping online is too easy and there are few things that really engage shoppers to buy now in-store, rather than wait and see if they can get a better deal online later.



“The label’s Market Bag is the new must-have accessory for grocery shopping celebs like Gisele Bündchen and pretty much every fashion blogger on your Pinterest page.”

Hollywood
REPORTER

Your City Market Bag

Personalizing our market bag to the respective neighborhood or city and providing smart local distribution within respective trades (ie: boutique, hotel, restaurant), has been key to creating a sense of urgency and impulse shopping. The bags are not available in other locations to find a better price, all locations sell the bag at a minimum of \$78 USD, a few specialty accounts mark the bag up quite a bit more. The bags have become a souvenir to represent recent travels or a symbol of local pride. There are over 500 independent specialty stores (ie: Le Bon Marché, Lane Crawford), hotels (ie: Four Seasons, Montage, Ritz Carlton) and food & beverage marketplaces (ie: Farm Shop) across 12 countries that have their own local neighborhood Market Bag and each location sells on average 45 bags every month.

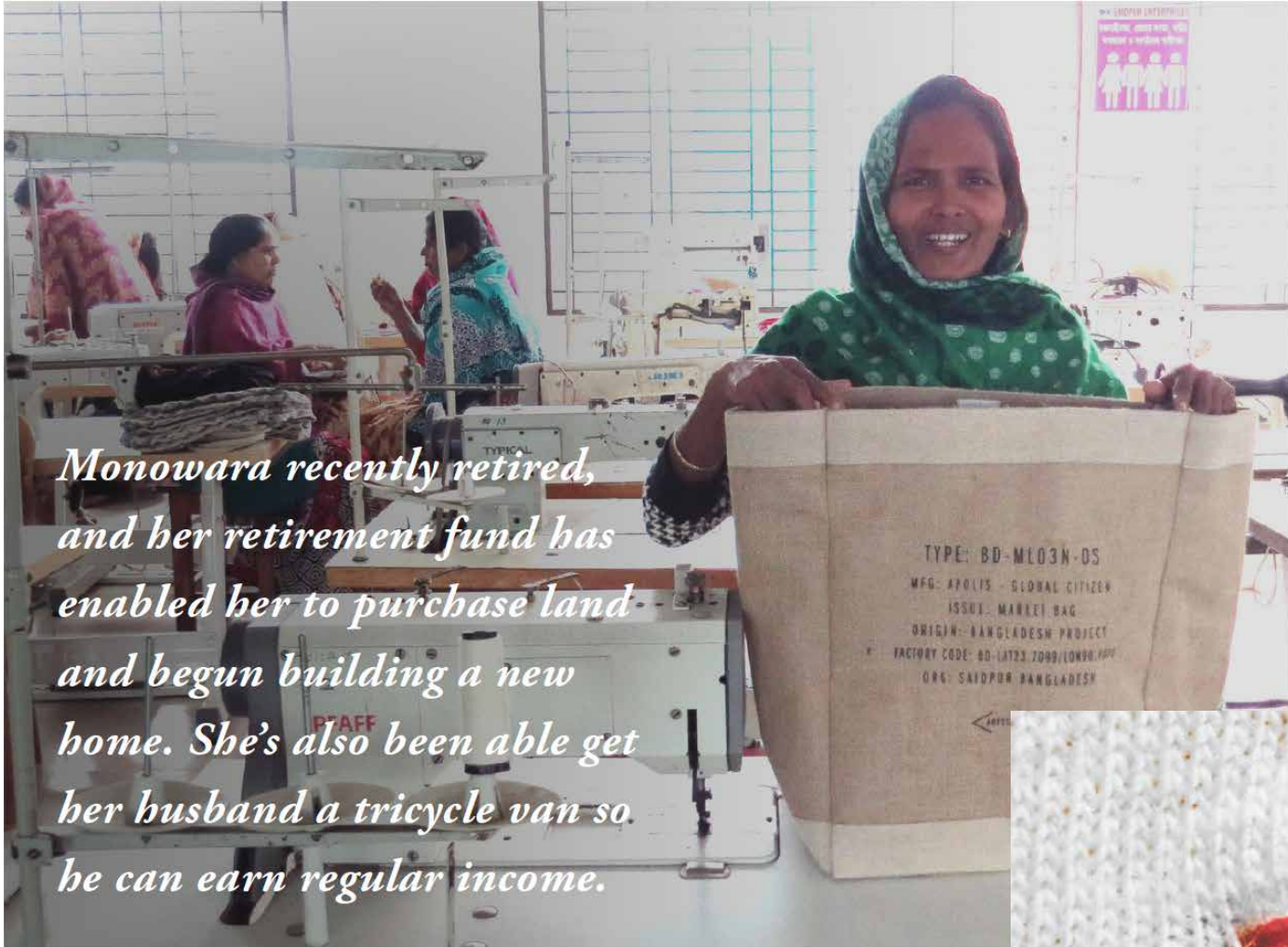


Your Bag Breaks a Poverty Cycle

The mothers who handcraft your bag receive Fair Trade wages, annual profit dividends, and a retirement fund.

“Over the last three years the Apolis Market Bag has directly impacted the lives of countless women.”

Forbes



Monowara recently retired, and her retirement fund has enabled her to purchase land and begun building a new home. She's also been able get her husband a tricycle van so he can earn regular income.



The Anatomy Behind Your Bag

- Freshly Harvested, Dried Jute
- Webbing
- Thread
- Metal Rivets
- Leather Handles



Visual Tips for Your Bag

- Table Arrangements
- Window Displays
- Wall Layouts



Your Custom Inspiration

- Iconic Keepsakes
- Custom Calligraphy
- Personal Monograms
- Artist Collaborations
- Detailed Printing
- Intricate Embroidery





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