

FOR IMMEDIATE RELEASE

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### **STRUCTUREbags to Release New 2015 Collections**

San Luis Obispo, Calif. -- STRUCTUREbags, the California-based manufacturer of eco-friendly purses and accessories, will release its highly anticipated 2015 Organic Canvas and Camo with a Cause collections in November.

“Our new collections introduce three items that have long-been on my wishlist for STRUCTUREbags,” said Brenda Guyader, founder and designer of STRUCTUREbags. “Something custom, something for men and something for every branch of our military.”

The 2015 Organic Canvas Line features colors and styles for both men and women. Every fabric in this collection is 100-percent organic – including the all-new, one-of-a-kind vintage blueprint-inspired cotton. Items include keychain wristlets, bifolds, mini pouches, wristlets, two sizes of travel kits and fold over cross-body bags.

The 2015 Camo with a Cause Line expands STRUCTUREbags’ already popular line with products from all four military branches. And just like the popular 2013 Camo with a Cause line, for every item purchased in the new line \$1 is donated to strategic partner Team Red, White & Blue, the national organization connecting veterans to their communities through physical and social activities. Items include mini pouches, wristlets, two sizes of travel kits and fold-over cross body bags.

The new collections will be available for shopper preview and inclusion in STRUCTUREbags’ “[Season of Thanks Deployment Angels](#)” wishlist fulfillment campaign beginning November 1.

Items will be available for purchase in mid-November.

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### **About STRUCTUREbags**

Before turning her attention to accessory design, Brenda Guyader spent more than 12 years as a successful structural engineer. The features her customers have come to expect in a well-made, handcrafted STRUCTUREbag are rooted in Brenda’s seismic design background. Her handcrafted, eco-friendly bags, gifts and accessories are featured in three distinct collections: Organic Canvas, Camo With a Cause, and Cadet Grey.

NOTE TO EDITORS: For more information on the new collections, how STRUCTUREbags is helping military families, or to find out more about Guyader’s five years at the United States Military Academy as an entrepreneur and wife of an Army football coach, contact Brenda Guyader at 866.696.5888. To download or request a full media kit, go to [www.STRUCTUREbags.com/pages/media-room](http://www.STRUCTUREbags.com/pages/media-room).