The ConnectScale Bluetooth® Smart Digital Scale and Fishing App is the most innovative solution to weighing and tracking catch data from fishing trips ever created. You catch it, you weigh it, the app logs it. Using Bluetooth® Smart low energy technology the ConnectScale wirelessly transmits weight and air temperature data to the integrated app on your iOS or Android mobile device. By simply weighing your catches you will be able to automatically log weight, air temperature, date, time, & GPS location to the ConnectScale App. The ConnectScale App is currently available on iTunes and Google Play stores. It features a simple and clean user interface the app allows you to easily capture key data of your catches and save them to a cloud database. View the Catch Log and Summary reports to review historical data on previous catches to help you remember the What, When, Where, and How. Want to brag to your fishing buddies? The app also allows you to share your catches on Instagram, Facebook & Twitter.

LighterBro® multi-tool's functional yet elegant design is merged in manufacturing with only the highest quality Japanese 420 stainless steel and industrial processes available, so LighterBro can deliver a product of exceptional quality, durability and style. With proper care and use, your LighterBro will outlast many a disposable Bic® lighter it holds and bring you years of convenience and great times.

LighterBro® Clip Clip is the ultra compact pocket clip accessory for your LighterBro® Multitool. Secure your LighterBro® Multitool to your pants, pocket, hat, belt, or use it as money clip. Compatible with all full sized LighterBro® Multitools (This included all models except the Micro). The durable and strong spring ensures your LighterBro stays right where you put it. Easy to install or remove. No tools required. LighterBro® multitool shown in images is sold separately.

REELSONAR Scale
www.ReelSonar.com

The 99lb/45kg digital scale displays weights to the nearest ounce up to 99 lbs on an LCD screen. A backlit display feature makes reading the scale in low light very easy. And not only can you weigh your fish, luggage or anything else, you can measure it too, with a 39" built-in tape measure. Handy for fishing, hunting, and shipping. Weights can be displayed in metric as well. The digital scale is powered by two AAA batteries (not included), and will automatically turn off after two minutes of inactivity. This unit's rating feature will zero out the weight of a container, and then produce a new reading after the object you're weighing added to the container. The hook is stainless steel.

12V Digital Circuit Breaker
www.trac-outdoors.com

Features: User selectable circuit break-point is illuminated with high-brightness LED - User selectable Auto-resetting or Manual Reset modes - Digital capacity measures voltage and current in real time to break the circuit at the exact user-selected setting - Circuit interrupt LED to show when the circuit is broken - Dedicated reset button - Stackable for space optimization with multiple units - Completely sealed and waterproof - Patent pending

TUF Cloth
www.orygian.com

Revolutionary upgrade from oil and silicone rags; delivers lubrication and protection for today's firearms, knives, tactical gear and collectibles. Quick clean on your gun bench; the range or in the field. Spill-proof pack; long-lasting, lint-free impregnated cloth. Prevents fingerprint damage, tarnishing & dulling Micro-Bonding Oil-Free Shield, will not Attract Dirt. Oil-free technology provides a revolutionary upgrade from oil and silicone rags; delivers lubrication and protection for today's firearms, knives, tactical gear and collectibles. Developed on request from Navy SEALs – based on TUF-CLOTH but formulated with additional ingredients to boost protection against highly corrosive saltwater and high humidity. Delivers heavy-duty bonded protection - proven in combat but gentle enough for collectibles and exotics. Long lasting, lint-free impregnated durable cloth. Tested and Used by Navy SEALs.
Walton’s Thumb®

Walton’s Thumb

The 10 function Walton’s Thumb is the ultimate tool for the fisherman. Clipper, pincher, scissors, split ring opener, hook eye cleaner, knife, screwdriver, line crimper, split shot opener, and lanyard ring. Easily fits on a fishing vest, tackle bag or lanyard; these tools will come in handy wherever and however you are fishing. Just bigger than a tube of chapstick, the Walton’s Thumb makes a great EDC (Every Day Carry) tool as well.

www.waltonsthumb.com

Pro Soft Bait Glue

- Plastic baits bond to hooks and jig heads like a magnet. Stays permanently attached until new bait is applied or fish bites it off.
- Repair with one drop, squeeze together for 3-5 seconds and keep fishing.
- Saves time & money.
- Flexible, soft, and durable without stiffness. No brittleness like other glues, even in below freezing temperatures. Great for ice fishing!
- Create your own custom lures by bonding tails, bodies, trailers, tubes and grubs from different manufacturers.

www.prosoftbaitglue.com

Bait Towel

Bait Towel Features:
- Super-absorbent microfiber that removes blood, slime, bait and everything else with 1 swipe.
- Easy-to-use carabiner clip to attach to keep your hands free.
- Perfect size (16 x 6)
- to keep in your back pocket for when you need it.
- Light weight so it won’t weigh you down.
- Anti-microbial so it dries fast, reducing mildew odors.
- Durable and washes up great.
- Sensibly priced under $2.50.
- This season, put a hands-free microfiber Bait Towel in your tackle box, you’ll be glad you did.

www.baittowel.com

AL’S Goldfish Lure Co.

Hook Bonnets

www.alsgoldfish.com

Protect your hooks, hands and clothes, with the AL’S Hook Bonnets. Whether you are kayak fishing, or walking a to a fishing spot and want to carry lures in your pockets, AL’S Hook Bonnets is the answer. They also stop those nasty tangled hooks in your tackle boxes. What makes AL’S Hook Bonnets different is simple, MADE IN USA and value packs! Don’t buy a few pieces of plastic from China, buy a value pack from American Company and protect yourself and your lures!

www.trailerhookpal.com

Trailer Hook Pal

www.trailerhookpal.com

The Trailer-Hook-Pal locks on your trailer hook by using small discs that simply slide onto any hook. Expertly designed to attach to trailer hook to many baits such as, spinnerbaits, buzzbaits, tubes & more. By keeping your trailer hook alive, you will never lose your fish. The Trailer-Hook-Pal is made from air-craft grade aluminum and powder coated to last through years of use. This is the tool that will help catch more fish.

So-Lo®

MARINE

Rod & Gear Racks

www.solomarine.com

PATENTED So-Lo® Rod & Gear Racks are 100% Made in the U.S.A. by American workers

450-11 (PAIR) will hold up to a 1 3/8” (1 3/8” diameter item - Gaff Handles, Harpoons, Oars, Etc.

Made of glass-filled, saline resistant and UV-stabilized Delrin. “Grippy” liner material is non-marring and both saline resistant and UV-stabilized.

www.bassonline.com