

houses



THE 2025

COLOR *of the* YEAR

SOPHISTICATED BALANCE

Raku

C2-549
C2-049

FULL OF LIFE


We've long been admirers of Tamara Kaye-Honey, the founder of Montecito and Pasadena interior design studio House of Honey - she's created a female collective of interior designers whose work is authentic, fun, never boring. Just take the many elements of surprise in this space - the two-tone sofa, the brazen rose-gold coffee table, the pop of pink in the parasol outside. The entire property is an ode to the joy of design - turn to page 92 to see more.

FROM A RETRO
BEACH

THE YEAR OF SEEKING BALANCE



We believe that every color tells a story. C2 Raku is more than just a color; it is an expression of balance, comfort, and timeless elegance. In a world where polarizing views can divide and isolate, Raku offers a return to the simple pleasures that ground us. This rich hue, with its deep, earthy spirit and subtle mahogany undertones, embodies the art of revitalizing the old and making it new again—a perfect dance between contemporary trends and classic charm.

A collection of Raku pottery pieces, including a tall vase, a bowl, and a cup, set against a dark background. The pieces are in various shades of green and brown, with some showing a textured, cracked surface. The lighting is soft, highlighting the forms and textures of the pottery.

grounding
embracing
comforting
mindful

Inspired by the ancient Japanese tea ceremony, Raku invites you to create spaces to unwind from the fast pace of life, pause, take a breath, and reflect. The color is rooted in Yin and Yang, where opposing forces find harmony, just as Raku harmonizes tradition with contemporary style.

Raku, which means "pleasure" in Japanese, draws from a centuries-old pottery technique known for its unique, variegated patterns. Like the tea ceremony itself, this process celebrates simplicity, intentionality, and the beauty of imperfection. In your home, C2 Raku becomes a canvas for self-expression, a way to embrace balance and enjoy life's quieter, meaningful moments.

a true CHAMELEON color

C2 Raku has a chameleon-like quality, shifting between an oxidized sanguine to a dark burgundy with subtle purple and brown undertones, evoking an aura of sophistication and warmth. It's perfect for:

Color Drenching; surround yourself with color from floor to ceiling.

Millwork like wainscoting and paneling

A glossy front door with aged, brass hardware

Accenting with a surprising color like vermillion

Adding textures, metallics and pretty prints





“While we appreciate trends, our mission is to highlight how colors like C2 Raku can provide a beautiful and inspiring perspective—a grounding force amid chaos and a reminder to cherish the simple pleasures, find beauty in tradition, and celebrate the magic in everyday moments.”



DESIGN notes

Nostalgia and Comfort

As people seek comfort and familiarity in their spaces, warm and inviting colors like C2 Raku will become increasingly popular because they evoke a sense of warmth, embracement, and nostalgia, aligning with the trend of creating safe, comforting home environments.

Natural Elements

Natural, earthy tones never go out of style. Its deep brown, and red roots mirror the colors found in nature, such as the grounding element of rich soil, the vibrancy of autumn leaves, and a change of seasons.

Sophisticated Luxury

The subtle oxidized, purple and brown undertones of C2 Raku add a layer of sophistication and luxury. As people look to create more refined and elegant spaces, this color provides a sense of opulence without being overpowering.



...ACTION IN THIS MONTH'S HOMES -
...TERPIECE TO A MORE UNDERSTATE

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LET'S connect

Raku

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PR Contact

Emily Thomas

Kafka Media

407-603-5716

emily.thomas@kafkamedia.com