



From a Big Game Fishing pioneer to the Fisherman

1982-2023

Normic Blanks



All Normic blanks are hand-made in Italy and feaures ANS technology (Action Normic System). This system **focuses the strength of the blank at its tip**. In this way, the fish finds a strong opposition, thanks to the energy saved by the blank, while the fisherman makes little effort. Is it the blank itself that drags the fish, while it returns to its straight position. Normic blanks are the only ones with perfect auto-return, meaning that the blank returns to its rest position without any visible bent in the rod. The new “S, S1, S2 and S3” blanks have unique features that meet the needs of every angler.

“L” blanks (for example 50L) have a slightly lighter action compered to models without “L”. Designed for those who want to have fun with their rod but keeping the same lbs range.



The single-spined **S** blank features a carbon and fiberglass layer, with a thinner diameter compered to former models and 8% more carbon. This does not change the action of the rod, but it enhances its reactivity. **Medium action**.



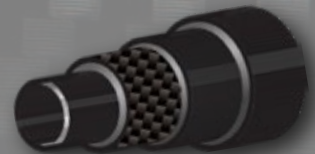
The single-spined **S1** blank, has got a double carbon and fiberglass layer. This composition creates a product that is very light and inalterable in time. **Fast action**.



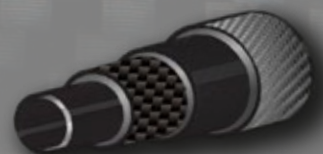
The **S2** blank is made of double carbon, fiberglass and kevlar, joined in two spines of equal power. The rollers are mounted between the two, granting a very precise balancement. This arrangement reduces any unwanted side twisting that would dissipate the strength of the blank and at the same time it enhances the reactivity of the tip. **Fast Action**.



The **S3** blank is also made of triple carbon, fiberglass and kevlar, and it features the new three spines system. The rollers are mounted on the main spine, reducing any side twisting of the blank. It's got a higher reactivity than the other blanks, making catching fishes even faster. **Extremly Fast Action**.



The **RS** blank features an addition external layer of carbon tha makes the rod's action even faster and more focused on the tip, available on S2 and S3 blanks. (see page 24 for more info)



Variants

Personalize your Normic rod as you wish to distinguish from the crowd. Contact us for more info! (Check our contacts at the back cover). Delivery time may change based on the customization.

- Fig.1 Colord blank (check the available seizes below) 50€
- Fig.2 Colord handle 00€
- Fig.3 Carbon unibutt straight 190€/curved 210€
- Fig.4 Anodized colord unibutts 50€
- Fig.5,6 Leather(S2 and S3 blanks)(metal, fluo, camouflage) 160€
- Fig.7 Hexagonal nuts for unibutts 50€
- Fig. a pag.7 Thread fret 80€
- Metal thread +50€, fluo +100€



Fig.1



Fig.2

New Carbon Butt



Fig.3



Fig.4



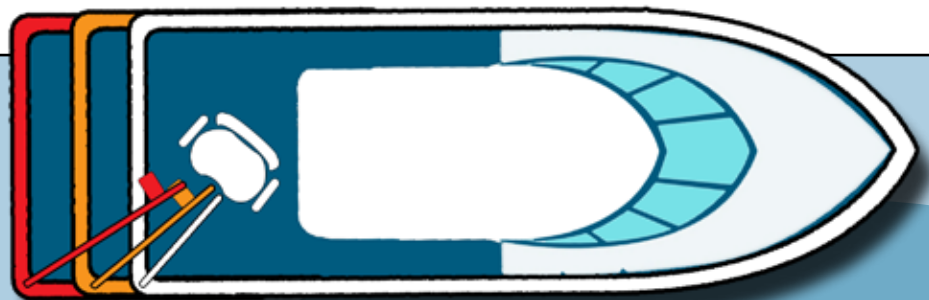
Fig.5



Fig.6



Fig.7



Blanks available lengths:

Stand-up:

- 67 in (standard)
- 71 in (+50€)(middle stand-up)
- 78 in (trolling stand-up)

Trolling: (cwith longer unibutt for fighting chair)

- 90 in (6 rollers) great for 30-40 ft boats
 - 98 in (7 rollers) great for 45-52 ft boats. (+200€)
 - 106 in (8 rollers) great for boats over 52 ft and fishing from the side.
- Available only on S2 and S3 blanks. (+400€)

Rapala Trophy 1986
102 tuna and albacore

European Record 1996
80LBS / 336kg

Lignano Tuna Club 350 kg

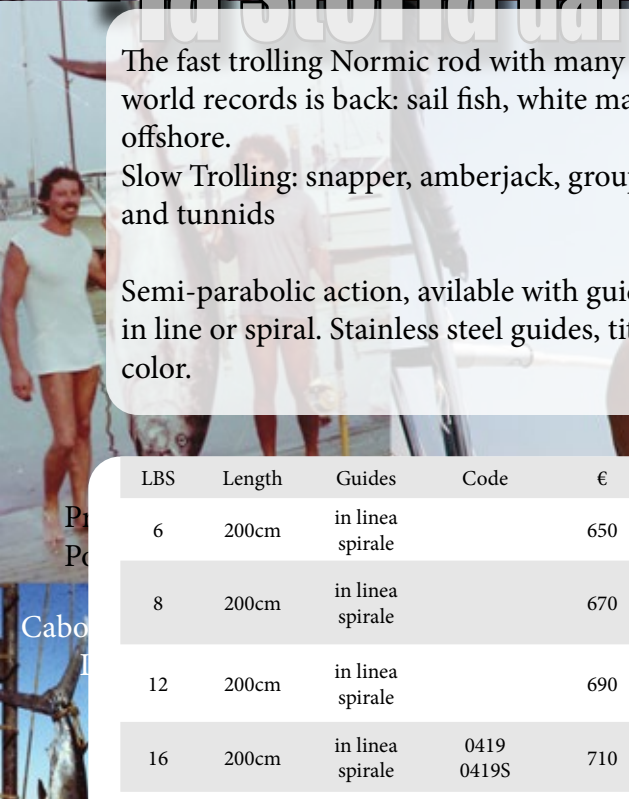
- la storia dal 1982 al 2022

The fast trolling Normic rod with many world records is back: sail fish, white marlin, offshore.

Slow Trolling: snapper, amberjack, grouper and tunnids

Semi-parabolic action, available with guides in line or spiral. Stainless steel guides, titan color.

LBS	Length	Guides	Code	€
6	200cm	in linea spirale		650
8	200cm	in linea spirale		670
12	200cm	in linea spirale		690
16	200cm	in linea spirale	0419 0419S	710



Normic was born when Michele Nodari combines his knowledge of precision mechanics and his passion for sport fishing.

Over the last 40 years this combination of skills has taken him to all the seas of the world hunting for tuna, giant marlin and sailfish.

All his accumulated experience and passion have been poured into Normic products. They were created with the aim of making both competitive and amateur deep-sea fishing even more fun for everyone.

Our products are entirely **handmade in Italy** by expert craftsmen who think of each quality detail, reliability, and aesthetics. They are fishery products made by fishermen. The records established; the races won; and Normic's many friends can all attest to the world-class quality of our products.

Light Regular

S1

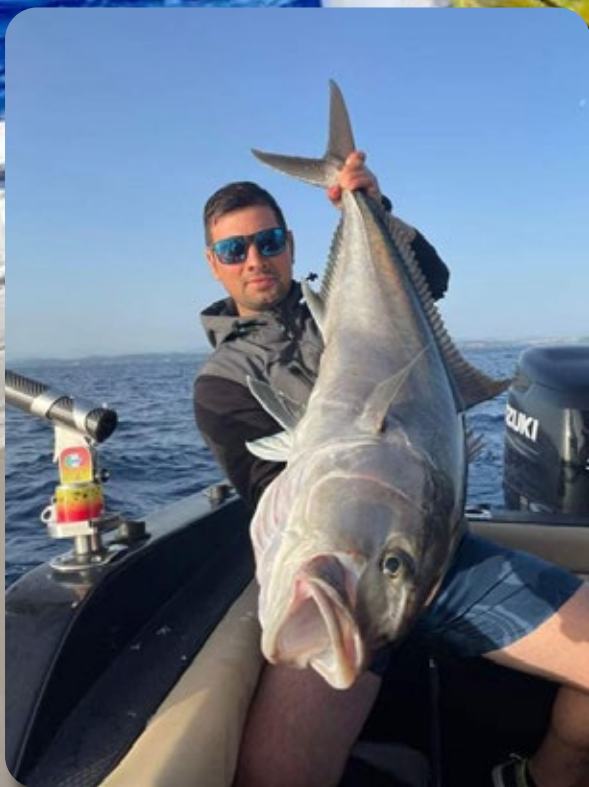
Alps



Titanized

LBS	Color	Unibutt	Guides	Code	€
6/8	G/S	straight	straight spiral	0501D 0501DS	690,00
8/12	G/S	straight	straight spiral	0502D 0696TD	710,00
12/20	G/S	straight	straight spiral	0503D 0697TD	730,00
20/30	G/S	straight	straight spiral	0504D 0698TD	750,00

The new 200cm "S" b lank, with a higher percentage of carbon, is thinner and has a **higher reactivity** than the previous versions. The new titanium loop ensures strength, elasticity and maximum smoothness. It is suitable for **Billfish and Snapper** fishing and great for live bait. Detachable and interchangeable butt. 200cm



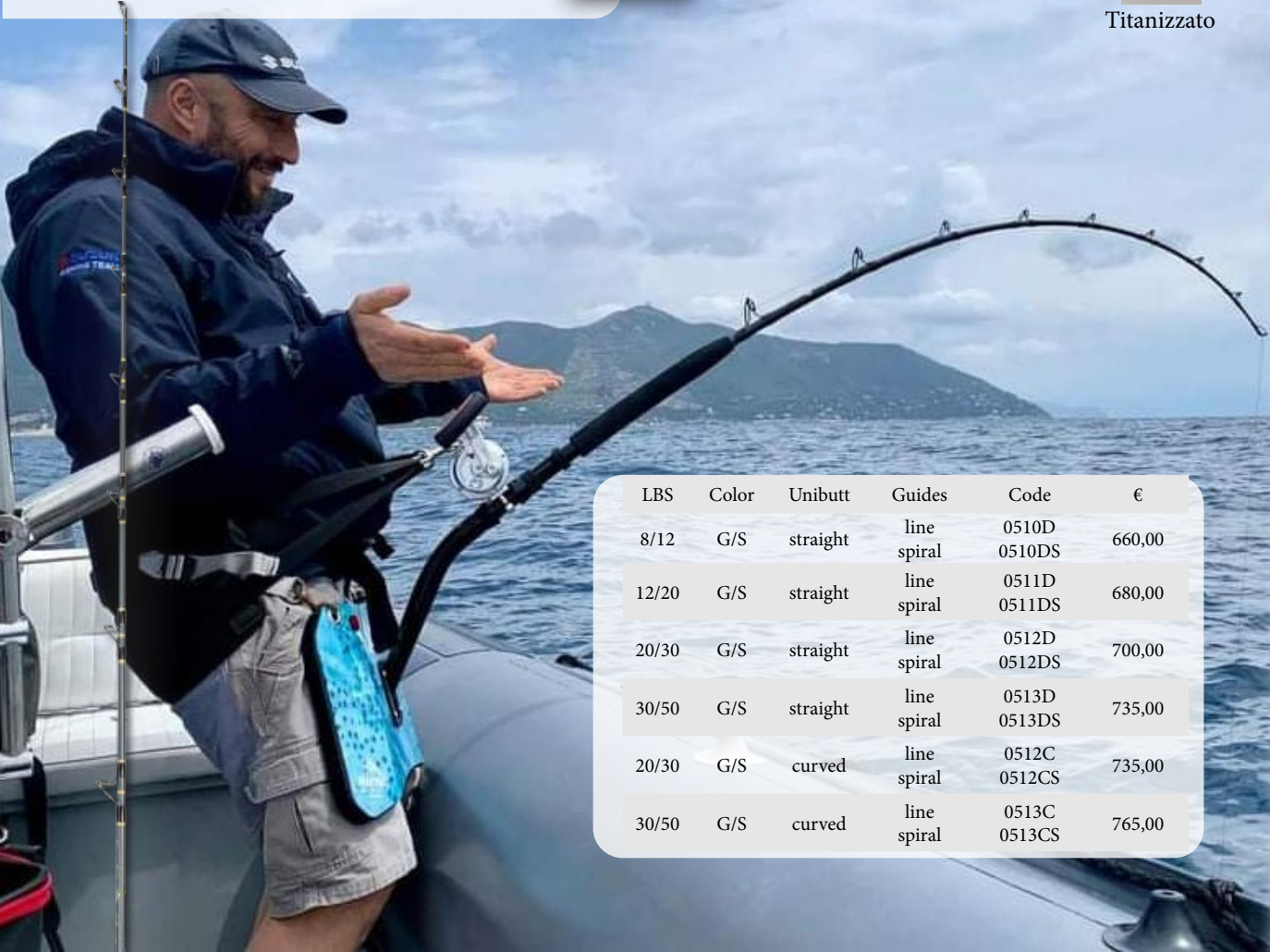
Tuna Jack

S1

Alps



Titanizzato



LBS	Color	Unibutt	Guides	Code	€
8/12	G/S	straight	line	0510D	660,00
			spiral	0510DS	
12/20	G/S	straight	line	0511D	680,00
			spiral	0511DS	
20/30	G/S	straight	line	0512D	700,00
			spiral	0512DS	
30/50	G/S	straight	line	0513D	735,00
			spiral	0513DS	
20/30	G/S	curved	line	0512C	735,00
			spiral	0512CS	
30/50	G/S	curved	line	0513C	765,00
			spiral	0513CS	

This new and improved version of the Tuna Jack is **lighter and more powerful** than ever thanks to its ANS type S1 180cm blank. It features a fast tip action and the new titanium ring guides ensure strength and elasticity, satisfying even the most demanding fishermen. Detachable and interchangeable butt. This is the ultimate rod for **trolling and tuna drifting**. 180cm.



Strike S2 Competition

- guide



LBS	Lenght	Guide	Unibutt	Code	€
6/8	180cm	titan	straight	0521	1030,00
	200cm			0521L	1080,00
8/12	180cm	titan	straight	0522	1050,00
	200cm			0522L	1100,00
12/20	180cm	titan	straight	0523	1070,00
	200cm			0523L	1130,00
20/30	180cm	titan	straight	0524	1090,00
	200cm			0524L	1140,00
30L	180cm	smoke	straight	0526D	1090,00
			curved	0526C	1120,00
50L	180cm	smoke	straight	0527D	1110,00
			curved	0527C	1140,00
50/80	180cm	smoke	straight	0527DD	1130,00
			curved	0527CC	1160,00
80L	180cm	smoke	curved	0528C	1230,00

New version with guides of the famous Normic rod with 2 spines. Its design features a long thread fret and the metal rings at the ends of the handle. Titan guides up to 20-30lbs, Stianless steel deom 30L on. Contest rod made to last and excel, white blank or smoke color with detail in silver or gold color



Strike S3 Competition

- guide

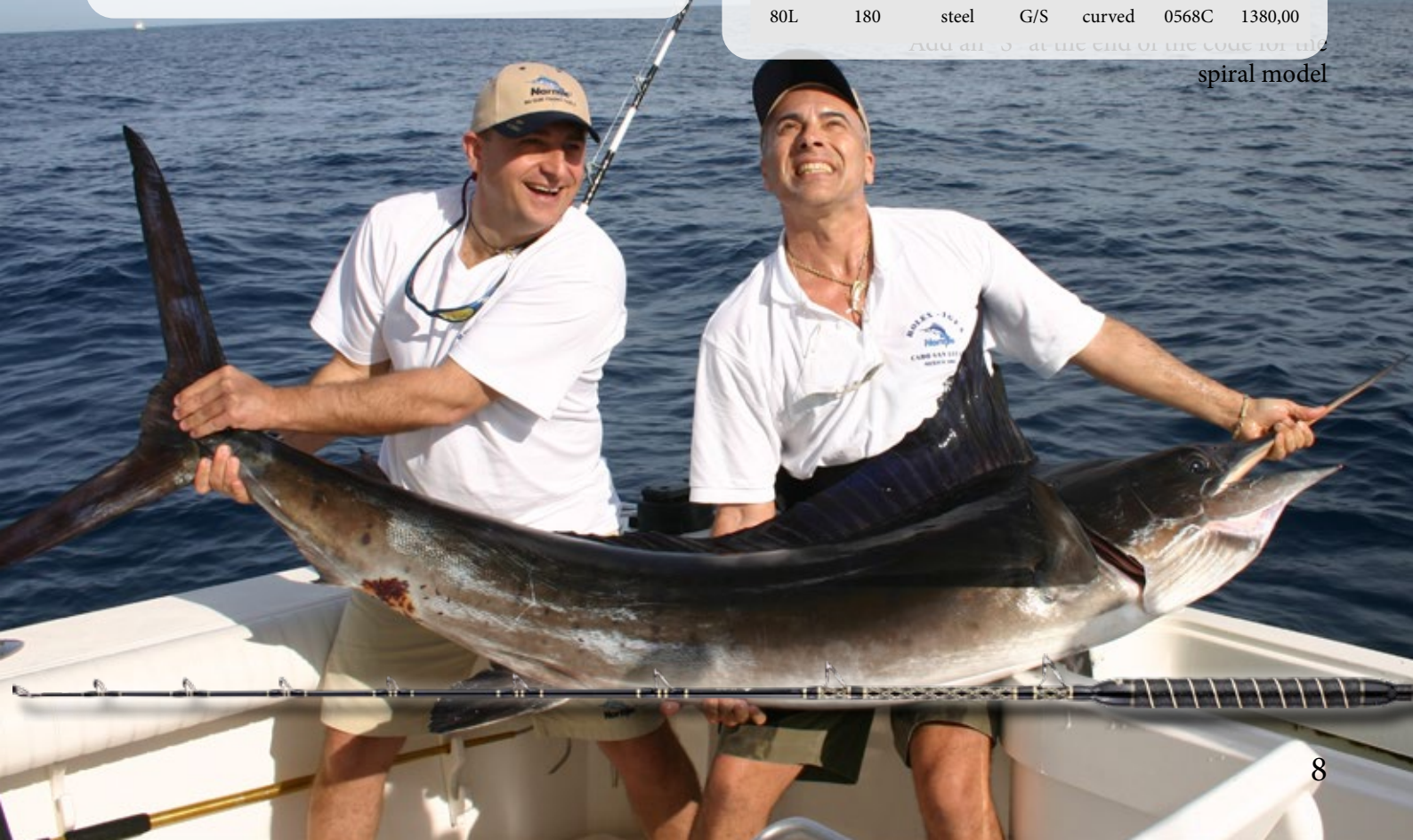


For the spiral version, add an "S" at the end of the product code.

LBS	Length	Guides	Color	Unibutt	Code	€
6-8	180	titan	G/S	straight	0561	1200,00
	200				0561L	1250,00
8-12	180	titan	G/S	straight	0562	1220,00
	200				0562L	1270,00
12-20	180	titan	G/S	straight	0563	1240,00
	200				0563L	1290,00
20-30	180	titan	G/S	straight	0564	1260,00
	200				0564L	1310,00
30L	180	steel	G/S	straight	0565D	1260,00
				curved	0565C	1290,00
50L	180	steel	G/S	straight	0566D	1280,00
				curved	0566C	1310,00
50/80	180	steel	G/S	straight	0567D	1300,00
				curved	0567C	1330,00
80L	180	steel	G/S	curved	0568C	1380,00

Version with guides of the contest rod Strike S3 competition, fast action, non-slip real bovine leather. Fast action, very aggressive tip.

Titan guides up to 20-30lbs, Stianless steel deom 30L on. Silver or gold color details



Custom S3 Competition

-guide



Airbrush



Rod designed for competitions, with three spines and **hand-made airbrush**. Fast action, automatic return of the blank, real leather handle, comfortable and durable.

Titan guides up to lbs20-30, **steel** guides from 30L up. Available in gold or silver color.

Add an "S" at the end of the code for the spiral model

LBS	Length	Guides	Color	Unibutt	Code	€
6-8	180	titan	G/S	straight	0701	1290,00
	200				0701L	1340,00
8-12	180	titan	G/S	straight	0702	1310,00
	200				0702L	1360,00
12-20	180	titan	G/S	straight	0703	1330,00
	200				0703L	1380,00
20-30	180	titan	G/S	straight	0704D	1350,00
				curved	0704C	1400,00
20-30	200	titan	G/S	straight	0704DL	1350,00
				curved	0704CL	1380,00
30L	180	steel	G/S	straight	0705D	1400,00
				curved	0705C	1430,00
50L	180	steel	G/S	straight	0706D	1420,00
				curved	0706C	1450,00
80L	180	steel	G/S	curved	0707C	1490,00

Black Strike S



Rod with a modern and minimal design. Enjoy the matt and glossy contrast, the S blank and Alps rollers. Now you can even **personalize** the color of the binding! Great for fighting powerful predators at the top of the food chain, like Billfish Tuna and Marlin.

Stand-up 170cm
Trolling 215cm

LBS	Kind	Unibutt	Code	€
20/30	stand-up	straight	0520UD	780,00
		curved	0520UC	810,00
30/50	stand-up	straight	0521UD	800,00
		curved	0521UC	830,00
50/80	stand-up	straight	0522UD	820,00
		curved	0522UC	850,00
80	stand-up	curved	0523UC	900,00
30	trolling	straight	0521TD	830,00
		curved	0521TC	860,00
50	trolling	straight	0522TD	850,00
		curved	0522TC	880,00
50/80	trolling	straight	0523TD	900,00
		curved	0523TC	940,00

Normic Rollers

Normic rollers are hand made with a new special anticorrosion aluminum alloy that makes them very sturdy. Their main feature is the auto-return in position, which makes fishing much easier. The shape make it hard for the line (both nylor on braid) to entangle.

The micro stainless steel bearings are protected by a patented teflon shield and a special grease that prevents water to get into the roller, ensuring smoothness and reliability



Titan top
on request

SPEED ONE "MEDIUM" sizes 20 to 50/80lbs

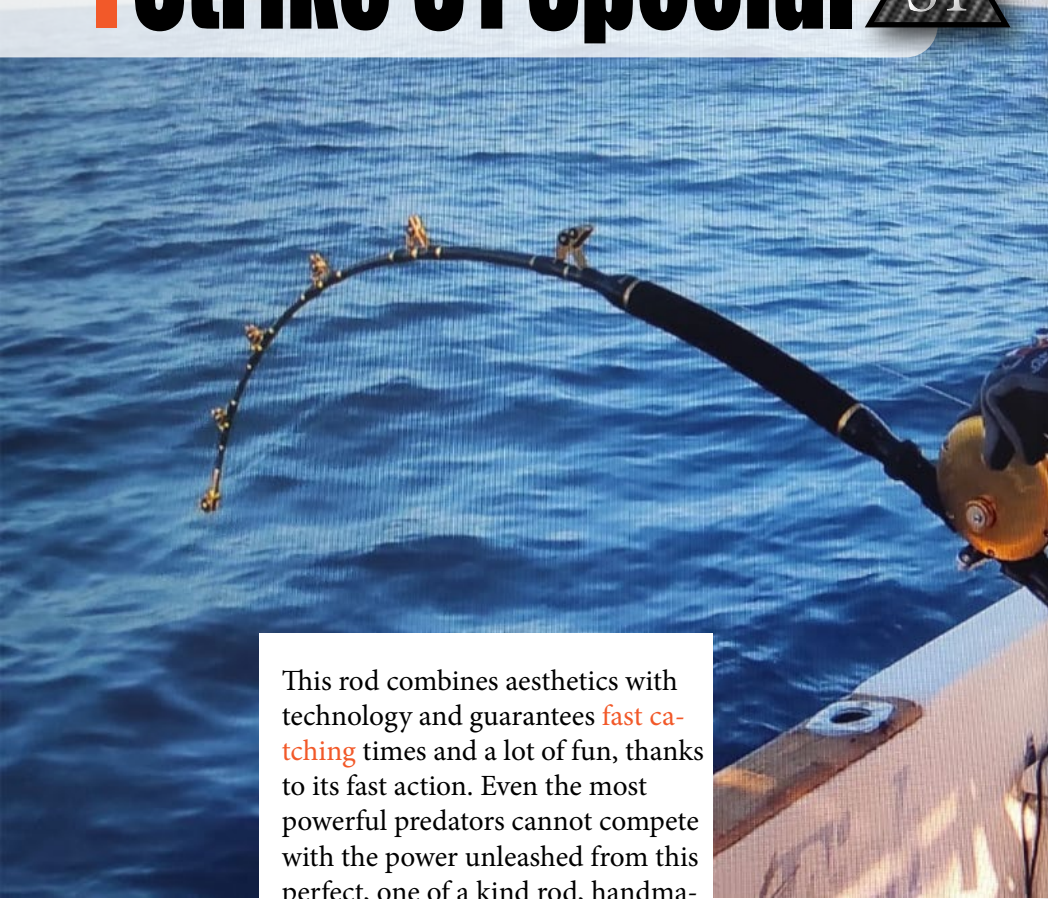


SPEED TWO "BIG" sizes 50/80 to 130lbs



Both Sized are available in 6 colors: black, gold, silver, green, blue and red

Strike S1 Special



This rod combines aesthetics with technology and guarantees **fast catching** times and a lot of fun, thanks to its fast action. Even the most powerful predators cannot compete with the power unleashed from this perfect, one of a kind rod, handmade in Italy. Excellent for **tuna and marlin**, it features Normic rollers with auto-return, available in gold or silver color. Blank color fumè, white or blank.

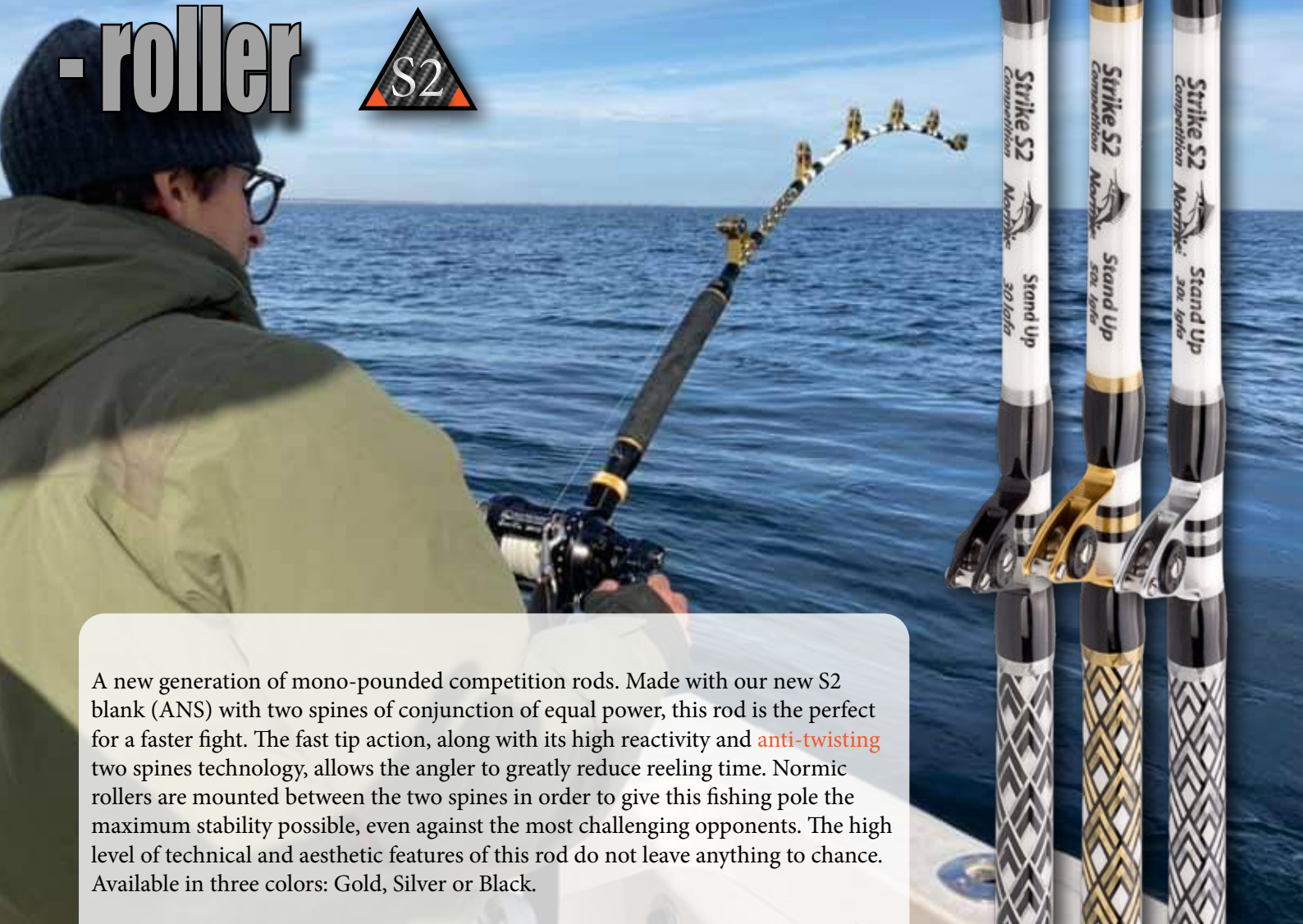
Stand-up 170cm
Trolling 215cm

LBS	Model	Color	Unibutt	Code	€
20/30	stand-up	G/S	straight	0535UD	1080,00
			curved	0535UC	1100,00
30/50	stand-up	G/S	straight	0536UD	1110,00
			curved	0536UC	1140,00
50/80	stand-up	G/S	straight	0537UD	1120,00
			curved	0537UC	1150,00
80	stand-up	G/S	curved	0538UD	1350,00
			curved	0538UC	1350,00
80/130	stand-up	G/S	curved	0539UD	1380,00
			curved	0539UC	1380,00
30	trolling	G/S	straight	0536TD	1120,00
			curved	0536TC	1150,00
50	trolling	G/S	straight	0537TD	1140,00
			curved	0537TC	1170,00
80	trolling	G/S	straight	0538TD	1390,00
			curved	0538TC	1430,00
130	trolling	G/S	curved	0539TD	1480,00
			curved	0539TC	1480,00



Strike S2 Competition

- roller



A new generation of mono-pounded competition rods. Made with our new S2 blank (ANS) with two spines of conjunction of equal power, this rod is the perfect for a faster fight. The fast tip action, along with its high reactivity and **anti-twisting** two spines technology, allows the angler to greatly reduce reeling time. Normic rollers are mounted between the two spines in order to give this fishing pole the maximum stability possible, even against the most challenging opponents. The high level of technical and aesthetic features of this rod do not leave anything to chance. Available in three colors: Gold, Silver or Black.



LBS	Color	Unibutt	Code	€	LBS	Color	Unibutt	Code	€
30L	G/S/B	straight	0541UD	1290,00	30	G/S/B	straight	0542TD	1340,00
		curved	0541UC	1320,00			curved	0542TC	1380,00
50L	G/S/B	straight	0542UD	1310,00	50	G/S/B	straight	0543TD	1360,00
		curved	0542UC	1340,00			curved	0543TC	1390,00
50/80	G/S/B	straight	0543UD	1330,00	50/80	G/S/B	straight	0543ATD	1540,00
		curved	0543UC	1360,00			curved	0543ATC	1570,00
80	G/S/B	curved	0544UD	1560,00	80	G/S/B	straight	0544TD	1560,00
			0544UC				curved	0544TC	1590,00
80/130	G/S/B	curved	0545UD	1580,00	80/130	G/S/B	straight	0545TD	1640,00
			0545UC				curved	0545TC	

Strike S3 Competition

- roller 



A new elegant rod with S3 blank, designed for marlin and tuna fishing. Its high reactivity and fast action are ideal for contests and competitions. The handmade thread wrap fret is hand-made and the leather is accurately wrapped on by our craftsmen: it ensures a hold and soft grip. The rollers are mounted at the top of the central spine cancelling nearly every unwanted twisting of the blank. Available in Gold, Silver and black color. Stand up 170cm, Trolling 215cm.



LBS	Roller color	Model	Unibutt	Code	€
30L	G/S/B	stand-up	straight	0571UD	1420,00
			curved	0571UC	1450,00
50L	G/S/B	stand-up	straight	0572UD	1440,00
			curved	0572UC	1470,00
50/80	G/S/B	stand-up	straight	0573UD	1460,00
			curved	0573UC	1490,00
80	G/S/B	stand-up	curved	0574UC	1690,00
80/130	G/S/B	stand-up	curved	0575UC	1720,00
30	G/S/B	trolling	straight	0572TD	1470,00
			curved	0572TC	1500,00
50	G/S/B	trolling	straight	0573TD	1490,00
			curved	0573TC	1520,00
80	G/S/B	trolling	straight	0574TD	1720,00
			curved	0574TC	1760,00
130	G/S/B	trolling	curved	0575TC	1800,00



Custom S3 Competition

- roller



Recommended graphics for matching wrap belts

Airbrush

LBS	Color	Model	Unibutt	Code	€
30L	G/S/B	stand-up	straight	0551UD	1590,00
			curved	0551UC	1620,00
50L	G/S/B	stand-up	straight	0552UD	1610,00
			curved	0552UC	1640,00
50/80	G/S/B	stand-up	straight	0553UD	1630,00
			curved	0553UC	1640,00
80	G/S/B	stand-up	curved	0554UC	1840,00
80/130	G/S/B	stand-up	curved	0555UC	1880,00
30	G/S/B	trolling	straight	0552TD	1650,00
			curved	0552TC	1680,00
50	G/S/B	trolling	straight	0553TD	1670,00
			curved	0553TC	1700,00
80	G/S/B	trolling	straight	0554TD	1870,00
			curved	0554TC	1900,00
130	G/S/B	trolling	curved	0555TC	1960,00

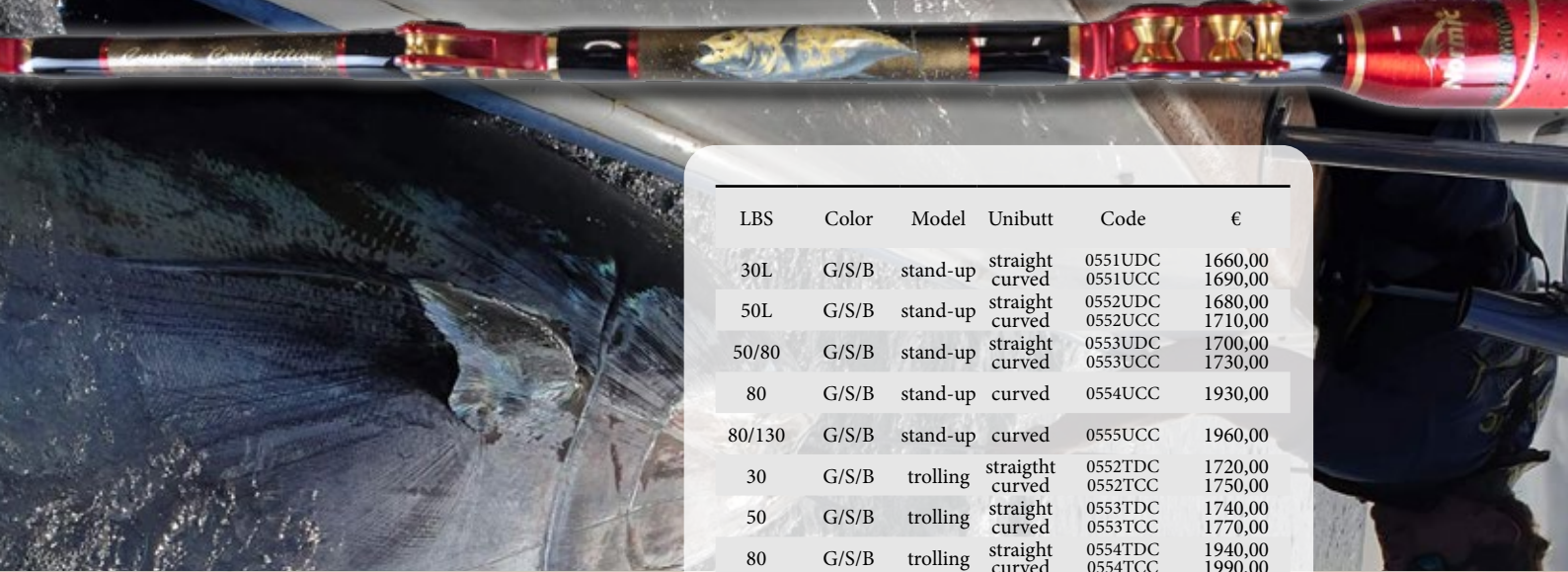
The Custom Rod Competition S3 a real jewel, Normic's line flagship. Is the ultimate in balance of design and beauty. Custom Rod Competition S3 uses the new handmade "S3" blank, the most technologically advanced system in the world in blanks construction, thanks to its three spines appropriately spaced. The rollers are mounted at the top of the central spine cancelling nearly every unwanted twisting of the blank. Its **very fast action** makes this rod perfect for expert anglers and very suitable for competitions, making short time of your fight. It features a **hand made airbrush**, making each one of these Italian masterpieces unique since no two designs will be same. Images of Tuna, Shark and Marlin are used on these distinctly designed rods. Its superb craftsmanship is ready to show the world what it means to be "Made in Italy".

Custom S3 Competition Color



Titan coating gold color 2100K

The colored version of the Custom S3 Competition, which includes leather, handle tops, golden rollers and matching details.



LBS	Color	Model	Unibutt	Code	€
30L	G/S/B	stand-up	straight	0551UDC	1660,00
			curved	0551UCC	1690,00
50L	G/S/B	stand-up	straight	0552UDC	1680,00
			curved	0552UCC	1710,00
50/80	G/S/B	stand-up	straight	0553UDC	1700,00
			curved	0553UCC	1730,00
80	G/S/B	stand-up	curved	0554UCC	1930,00
80/130	G/S/B	stand-up	curved	0555UCC	1960,00
30	G/S/B	trolling	straight	0552TDC	1720,00
			curved	0552TCC	1750,00
50	G/S/B	trolling	straight	0553TDC	1740,00
			curved	0553TCC	1770,00
80	G/S/B	trolling	straight	0554TDC	1940,00
			curved	0554TCC	1990,00
130	G/S/B	trolling	curved	0555TCC	2040,00

Airbrush

Titan coating gold color 2100K



S3 Color Cairns

S3

This is the top of the Normic line, Colour Cairns S3 rod uses the new handmade "S3" blank, the most technologically advanced system in the world in blanks construction, thanks to its three spines appropriately spaced. The rollers are mounted at the top of the central spine cancelling nearly every unwanted twisting of the blank. Its high reactivity makes this rod perfect for expert anglers and very suitable for competitions, Catching fish even faster.



Stand-up				
LBS	Color	Unibutt	Code	€
30	V/R/G/B	straight	0306UD	1500,00
		curved	0306UC	1530,00
50	V/R/G/B	straight	0307UD	1520,00
		curved	0307UC	1550,00
50/80	V/R/G/B	straight	0308UD	1540,00
		curved	0308UC	1570,00
80	V/R/G/B	curved	0309UC	1760,00
130	V/R/G/B	curved	0310UC	1800,00

Trolling				
LBS	Color	Unibutt	Code	€
30	V/R/G/B	straight	0307TD	1570,00
		curved	0307TC	1600,00
50	V/R/G/B	straight	0308TD	1590,00
		curved	0308TC	1620,00
80	V/R/G/B	straight	0309TD	1760,00
		curved	0309TC	1800,00
130	V/R/G/B	curved	0310TC	1860,00



Titan coating gold color 2100K

Charter Rod Special



LBS	Model	Unibutt	Code	€
30L	stand-up	straight	0561UD	1200,00
		curved	0561UC	1230,00
30	trolling	straight	0562TD	1320,00
		curved	0562TC	1350,00
50L	stand-up	straight	0562UD	1340,00
		curved	0562UC	1370,00
50	trolling	straight	0563TD	1430,00
		curved	0563TC	1430,00
50/80	stand-up	curved	0563UD	1440,00
		curved	0563UC	1440,00
80	stand-up	straight	0564UD	1250,00
		curved	0564UC	1280,00
80	trolling	straight	0564TD	1370,00
		curved	0564TC	1390,00
80/130	stand-up	straight	0565UD	1470,00
		curved	0565UC	1500,00
130	trolling	curved	0565TD	1550,00
		curved	0565TC	1550,00

The Charter Rod is the ideal rod for Professional Head Boats and Charter Captains. Thanks to the combination of the S2 (or S3, upon request) ANS blank and the **steel Aftco rollers**, this rod's exertion is excellent for Charters, where **strength and durability** are key essentials. The blanks ensure maximum responsiveness and minimum lateral torque. The steel rollers withstand repeated stress without altering resistance. The aesthetics of this rod are impressive with its long wrap that continues under the roller.



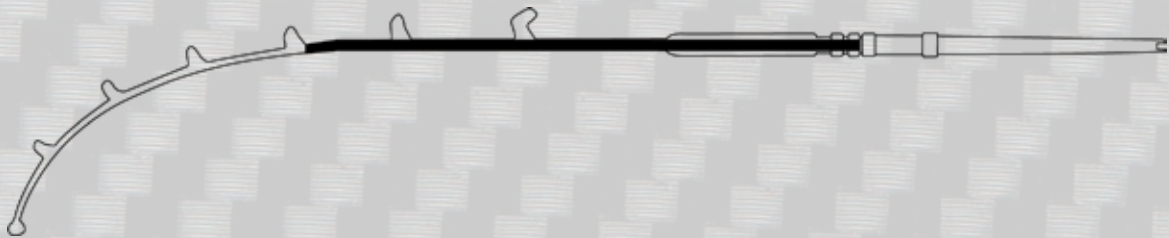


RS

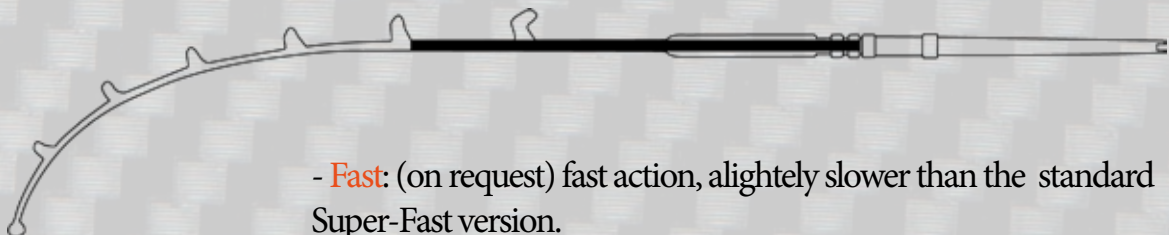
ANS®
ACTION NORMIC SYSTEM BLANK

New **FLUO** colors

The RS blank has an additional outer layer of carbon located towards the unibutt of the rod that makes the action even faster, the tip more reactive and the back of the blank stronger. Available for S2 and S3 blanks, you can choose the length of the additional carbon layer, without price differences:



- **Super-Fast**: (standard) very fast tip action



- **Fast**: (on request) fast action, alightly slower than the standard Super-Fast version.

IRS S2 Racing Sport

-guide 

7 guides rod for experienced fishermen that features our S2 blank and an **extra special carbon reinforcement** that grants the fastest action. Extreme blank automatic return and the latest anti-twist system. Colorful handle and high-end details. **Titan** guides up to lbs 20-30, **steel** guides from 30L to 80.



LBS	Size (cm)	Guides	Butt	Code	€
8L	182	titan	straight	0590C	1030,00
8L	200	titan	straight	0590E	1080,00
12L	182	titan	straight	0590D	1050,00
12L	200	titan	straight	0591L	1100,00
20L	182	titan	straight	0591D	1070,00
20L	200	titan	straight	0591L	1120,00
30	182	steel	straight curved	0593D 0594D	1070,00 1100,00
50	182	steel	straight curved	0594D 0594C	1090,00 1120,00
50/80	182	steel	straight curved	0595D 0595C	1110,00 1140,00
80	182	steel	curved	0596C	1200,00



IRS S3 Racing Sport

- guide 



7 guides rod for experienced fishermen that features our S3 blank and an **extra special carbon reinforcement** that grants the fastest action. Extreme blank automatic return and the latest anti-twist system. Handle with real leather and high-end details. **Titan** guides up to lbs 20-30, **steel** guides from 30L to 80.

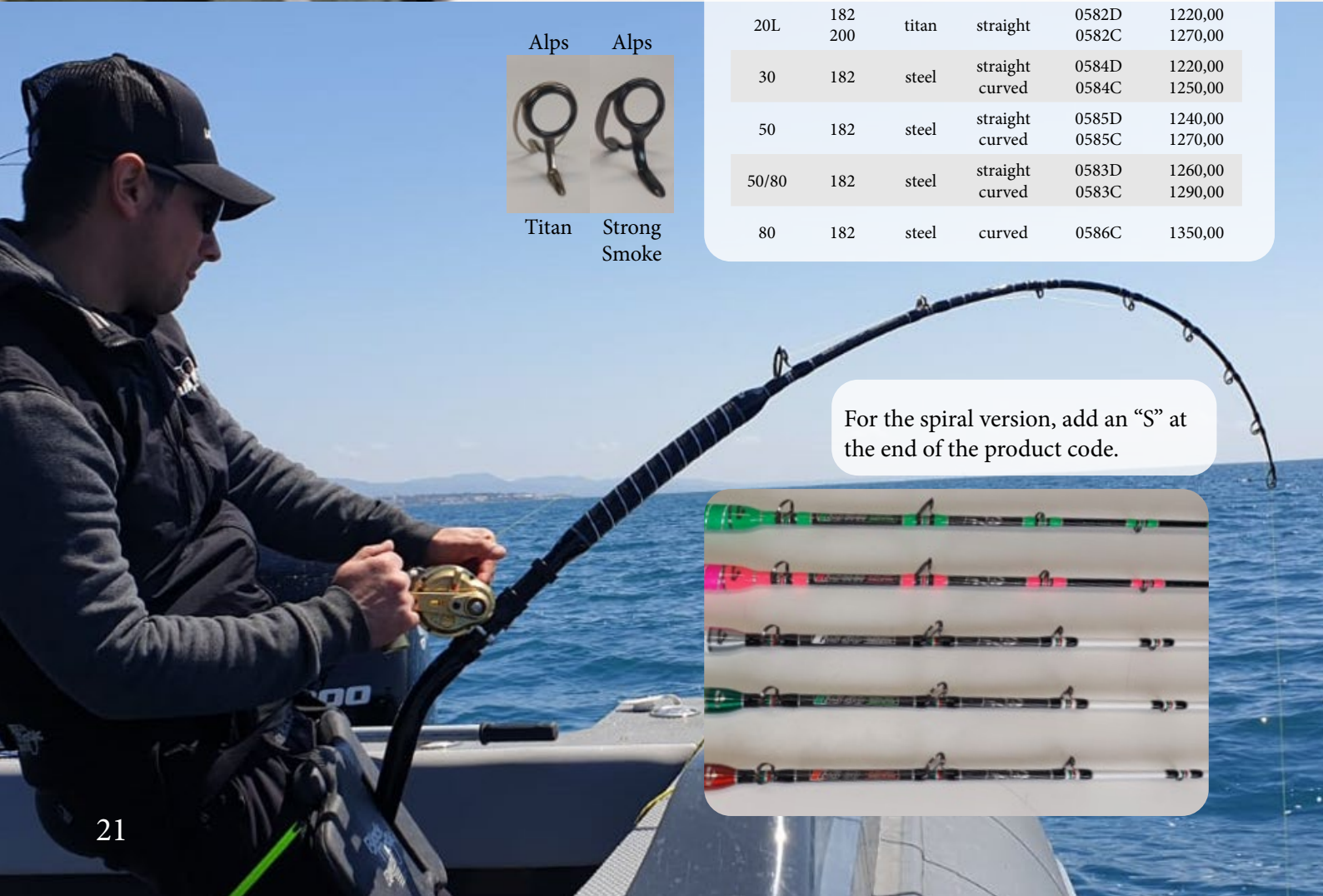
LBS	Size (cm)	Guides	Butt	Code	€
8L	182	titan	straight	0580D	1180,00
	200		curved	0580C	1230,00
12L	182	titan	straight	0581D	1200,00
	200		curved	0581C	1250,00
20L	182	titan	straight	0582D	1220,00
	200		curved	0582C	1270,00
30	182	steel	straight	0584D	1220,00
			curved	0584C	1250,00
50	182	steel	straight	0585D	1240,00
			curved	0585C	1270,00
50/80	182	steel	straight	0583D	1260,00
			curved	0583C	1290,00
80	182	steel	curved	0586C	1350,00

Alps Alps



Titan Strong Smoke

For the spiral version, add an "S" at the end of the product code.



IRS S2 Racing Sport

- roller



Designed for competitions, this rod ensures fast catches thanks to its sturdy yet elastic S2 blank with a special carbon reinforcement. that also grants our fastest action. This new fishing rod line features the hand-made Normic S2 blank, where the two spines of the blank are appropriately spaced: the ultimate technology system in the world. Thanks to its high reactivity, this blank reduces the fatigue. The rollers are mounted between the two spines, avoiding unwanted twisting of the blank. Available in many colors. Recommended for fishing contests and experienced fishermen, this rod grants fast catches, even for tuna and marlin.

Stand-up (170cm)

LBS	Butt	Code	€
30	straight	0590UD	1260,00
	curved	0590UC	1290,00
50	straight	0592UD	1280,00
	curved	0592UC	1310,00
50/80	straight	0594UD	1300,00
	curved	0594UC	1330,00
50/80BIG	curved	0594BUC	1470,00
80	curved	0595UC	1500,00

Middle Stand-up/Trolling (182cm)

LBS	Butt	Code	€
20-30	straight	0590MUD	1280,00
30-50	straight	0592MUD	1300,00
	curved	0592MUC	1330,00
50-80	straight	0594MUD	1320,00
	curved	0594MUC	1350,00

Trolling (215cm)

LBS	Butt	Code	€
30	straight	0591TD	1320,00
	curved	0591TC	1350,00
50	straight	0593TD	1340,00
	curved	0593TC	1370,00
80	straight	0596TD	1430,00
	curved	0596TC	1570,00



RS S3 Racing Sport

-roller



Recommended graphics for matching wrapp belts



Stand-up (170cm)

LBS	Butt	Code	€
30	straight	0580UD	1400,00
	curved	0580UC	1470,00
50	straight	0581UD	1460,00
	curved	0581UC	1490,00
50/80	straight	0581UDD	1480,00
	curved	0581UCC	1510,00
50/80BIG	curved	0581BDD 0581BUC	1660,00 1690,00
	80	curved	0582TC

Middle Stand-up/Trolling (182cm)

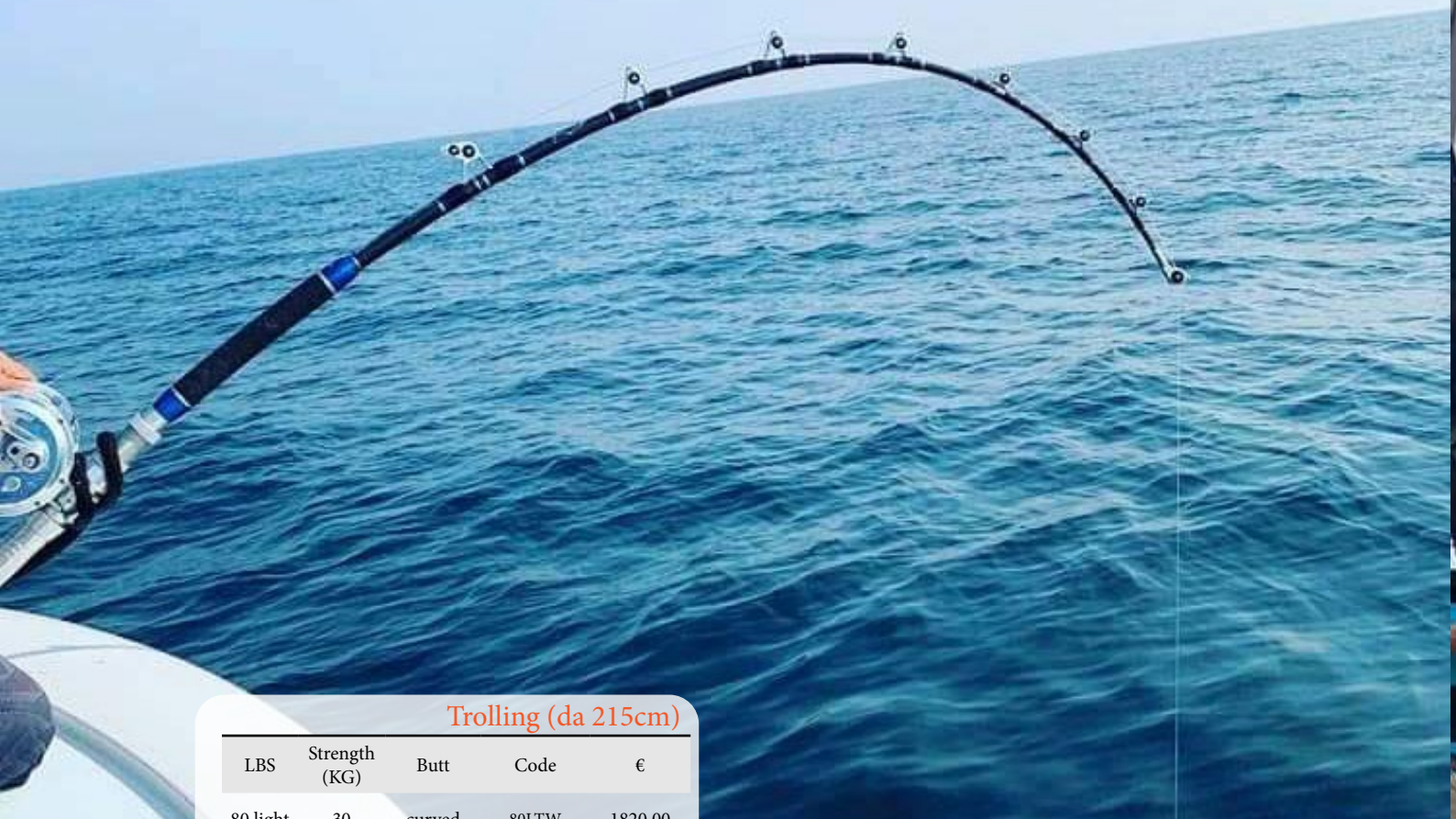
LBS	Butt	Code	€
20-30	straight	0580MUD	1470,00
30-50	straight	0581MUD	1490,00
	curved	0581MUC	1520,00
50-80	straight	0582MUD	1510,00
	curved	0582MUC	1540,00

Trolling (da 215cm)

LBS	Butt	Code	€
30	straight	0580TD	1500,00
	curved	0580TC	1530,00
50	straight	0581TD	1520,00
	curved	0581TC	1550,00
80	straight	0582TD	1750,00
	curved	0582TC	1780,00

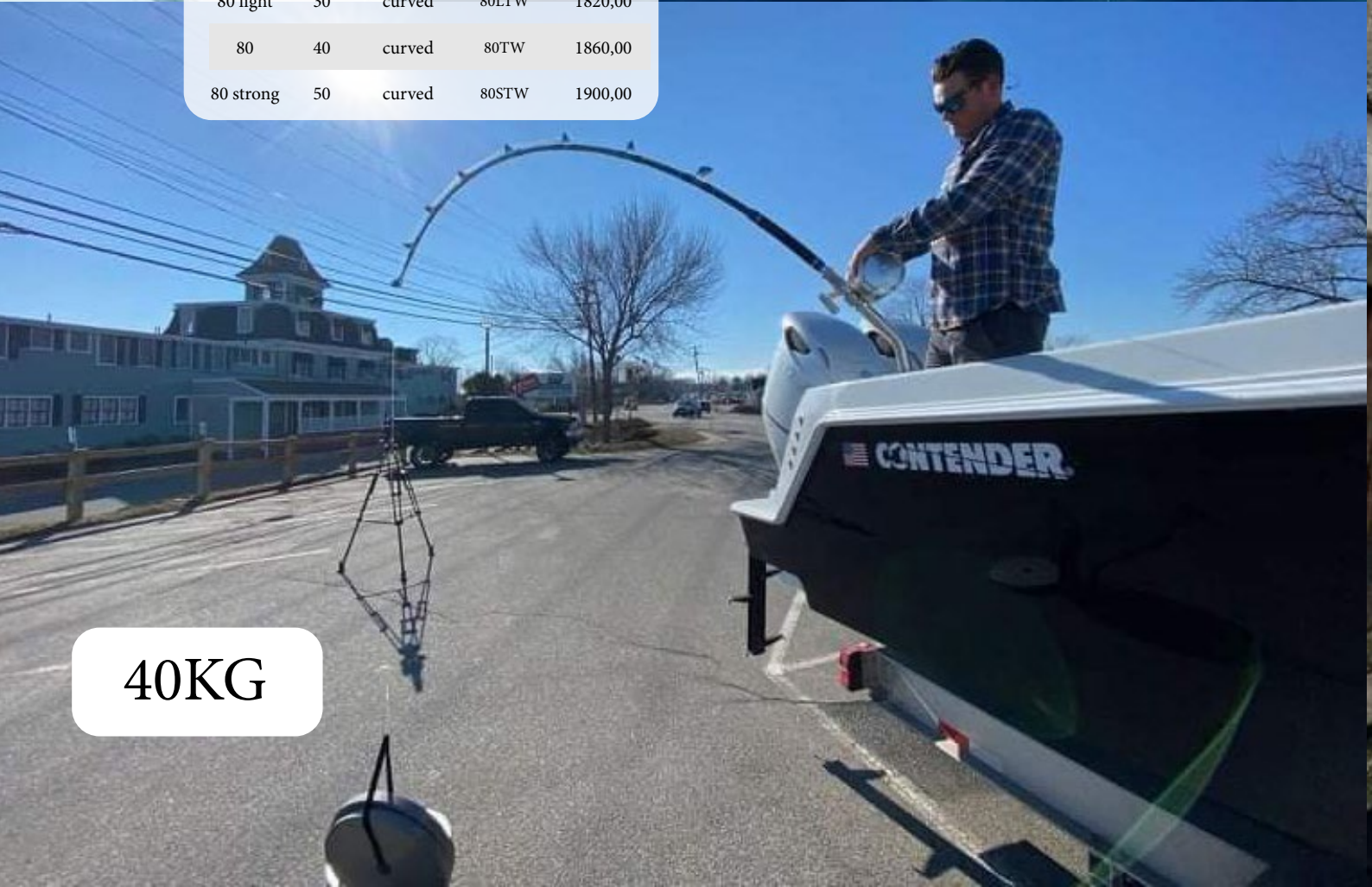
Designed for competitions, this rod ensures fast catches thanks to its sturdy yet elastic S3 blank with a special carbon reinforcement. that also grants our fastest action. This new fishing rod line features the hand-made Normic S3 blank, where the three spines of the blank are appropriately spaced: the ultimate technology system in the world. Thanks to its high reactivity, this blank reduces the fatigue. The rollers are mounted onto the middle spine, avoiding unwanted twisting of the blank. Available in blue and red colors, and it features a durable leather handle that enhances comfort and grip. Recommended for fishing contests and experienced fishermen, this rod grants fast catches, even for tuna and marlin.

IRS TW (Cape Cod)




Trolling (da 215cm)

LBS	Strength (KG)	Butt	Code	€
80 light	30	curved	80LTW	1820,00
80	40	curved	80TW	1860,00
80 strong	50	curved	80STW	1900,00



40KG



313kg.
Timing: 45minutes

270cm of length for this drifting rod, great for fighting giant tunas very fast.
Designed with one of the most expert skipper of Cape Code, Massachusetts (USA), Alan Hasback, Team Nishi Maru.

RS S3 Titanica



LBS	Model	Butt	Code	€
30	stand-up	straight	0587D	1550,00
		curved	0587C	1580,00
50	stand-up	straight	0588D	1570,00
		curved	0588C	1600,00

The Rod with the “eternal” titani tip, very sturdy and with a design that makes it virtually impossible for the line to entangle. Real leather and many shades of grey complete this high quality rod for expert fishermen

Canyon Swordfish

Guides

LBS	Curved unibutt	Code	€
50	short	Y1001S	1200,00
	long	Y1001L	1230,00
50/80	short	Y1002S	1220,00
	long	Y1002L	1250,00
80	short	Y1003S	1240,00
	long	Y1003L	1270,00

Roller

LBS	Curved Unibutt	Code	€
50	short	Y1005S	1350,00
	long	Y1005L	1380,00
50/80	short	Y1006S	1370,00
	long	Y1006L	1400,00
80	short	Y1007S	1390,00
	long	Y1007L	1430,00

Rod with guides designed for sword fish. 182 cm length

Alps



Strong
Smoke

Rod with a medium action, light and sturdy, great for down rigger and trolling fishing (dentex, grouper, amberjack and tuna).

This rod features the new **titanium** guides and is available in two sizes: 200cm with 8 guides or 180cm with 7 guides, both with straight uni butt). Try the straight or **spiral version!**

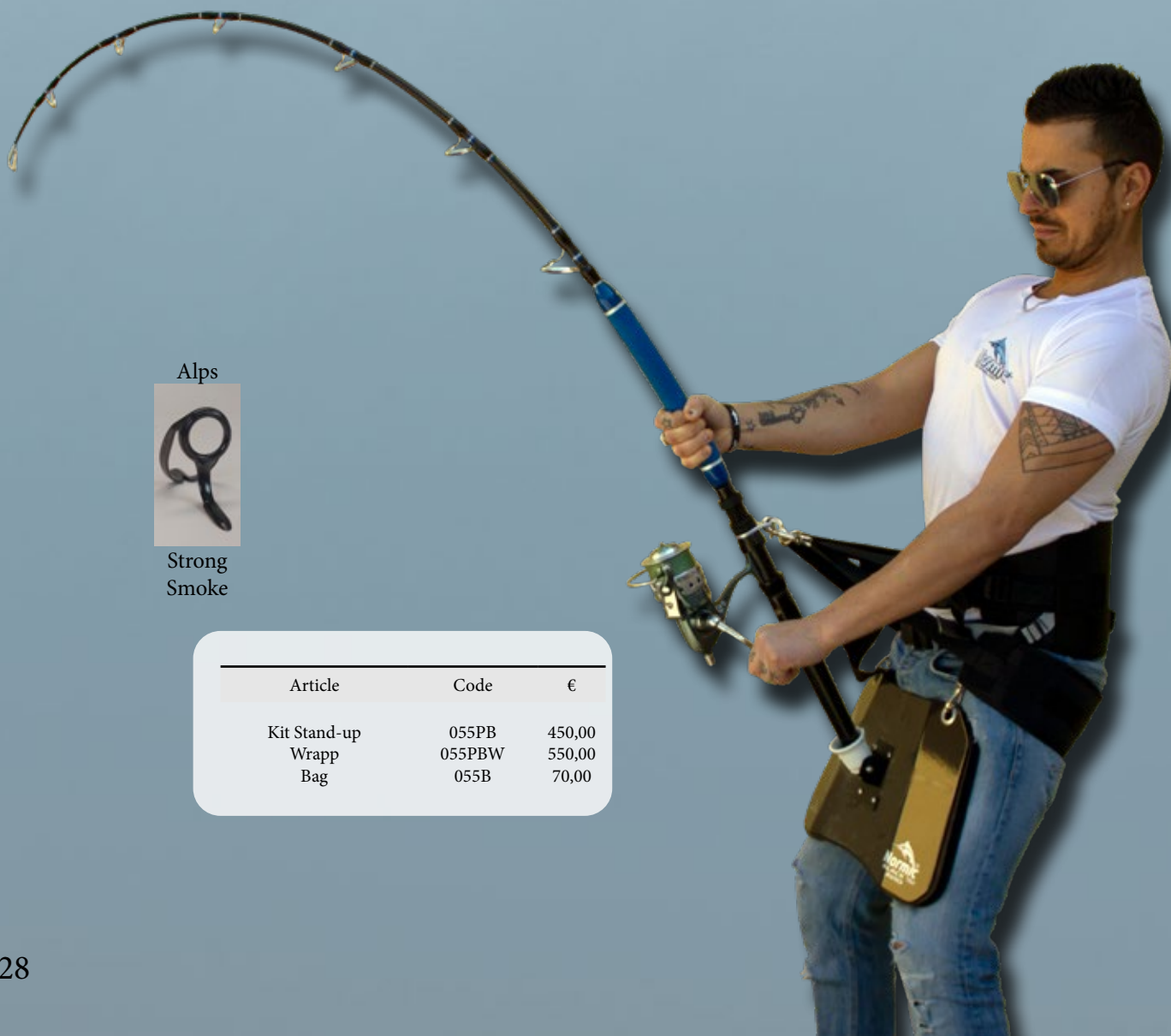
White or black blank.



Reverse Big Game Extreme

Pat Pending

Pitch & Bait



Alps



Strong
Smoke

Article	Code	€
Kit Stand-up	055PB	450,00
Wrapp	055PBW	550,00
Bag	055B	70,00



RS S2

LBS	Color	Code	€
30	B/R/V/G	0830	1030,00
50	B/R/V/G	0831	1050,00
50/80	B/R/V/G	0832	1070,00
80	B/R/V/G	0833	1090,00

RS S3

LBS	Color	Code	€
30	B/R/V/G	0840	1170,00
50	B/R/V/G	0841	1190,00
50/80	B/R/V/G	0842	1210,00
80	B/R/V/G	0843	1230,00

Reversible rod for Pitch and Bait with fast automatic tip action, designed to be used with the guides facing up or down.

Thanks to the patented hook you can attach the rod to your belt, ensuring more control and stability since the whole body will contribute to the fight.

Straight unibutt, available in red, blue, green and yellow colors.

Pelagic Extreme



Spinning & Popping

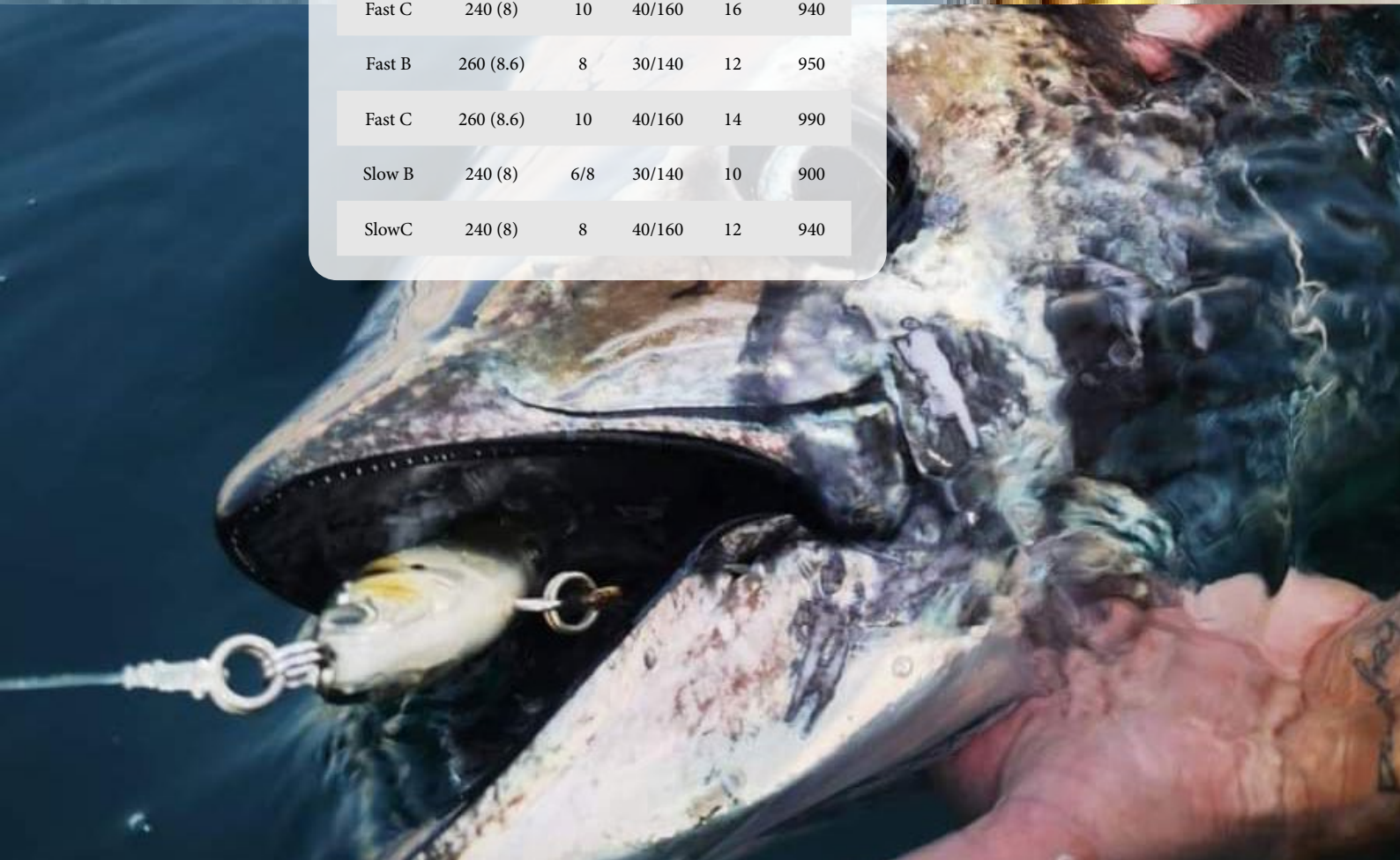
Pat Pending



New Spinning and Popping rod. Very light yet powerful thanks to its Normic blank and the steel guides. Thanks to the patented hook you can attach the rod to your belt, ensuring more control and stability since the whole body will contribute to the fight. Handle available in many colors, graphite or aluminum.



Model	Length cm (feet)	PE	Lures (gr)	Max Drag	€
Fast B	240 (8)	8	30/140	14	900
Fast C	240 (8)	10	40/160	16	940
Fast B	260 (8.6)	8	30/140	12	950
Fast C	260 (8.6)	10	40/160	14	990
Slow B	240 (8)	6/8	30/140	10	900
SlowC	240 (8)	8	40/160	12	940



Normic Everol Reel

Lightweight and compact reel with very powerful drag



SPECIAL	Capacity	Recovery	Weight (kg)	Max Drag	€
12/20	350 yards 20lbs mono 450 Yards PE 3	1 : 6,2	0,68	38 lbs	490,00
20/30	550 yards 30lbs mono 450 Yards PE 8	1 : 4.8	0,80	40 lbs	530,00
30/50	650 yards 50lbs mono 850 Yards PE 12	1 : 3,7	1,30	45 lbs	580,00
50/80	700 yards 80lbs mono 1100 Yards PE 20	1 : 2,9	1,95	55 lbs	690,00



- the history



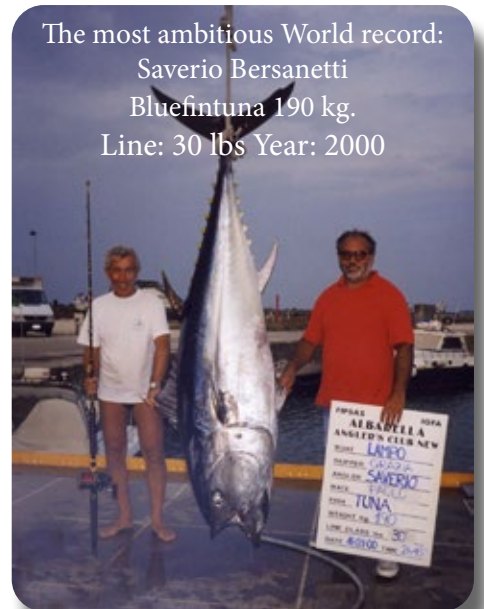
Article	Code	€
Built-in Rocket Launcher	RL1	1000,00
Mast Rocket Launcher	RL2	1480,00
Bracket	RL3	200,00



Red Strike



The most ambitious World record:
Saverio Bersanetti
Bluefintuna 190 kg.
Line: 30 lbs Year: 2000



The first Red Crystal line since 1987, visible to the angler but **invisible to the fish**, not much elastic and allows smooth knot tying. The only Italian line with **30 World Records**. Fishline for regulate competition IGFA, it complies to UNI standard, tested on an electronic dynamometer.

LBS	D Ø	mt	Code	€	
30	0,52	1100	RED0105	78,00	IGFA
30	0,52	1500	RED0105H	110,00	IGFA
50	0,70	1100	RED106	110,00	IGFA
50	0,70	1500	RED106H	150,00	IGFA
80	0,90	1100	RED107	122,00	IGFA
80	0,90	1500	RED107H	165,00	IGFA

Yellow Strike Trolling

Professional line, 100% visible to the skipper, in all weather conditions, not too elastic and allows for smooth knot tying.

LBS	D Ø	mt	Code	€
30	0,55	1100	YLW105	78,00
30	0,55	1500	YLW105H	111,00
50	0,70	1100	YLW106	110,00
50	0,70	1500	YLW106H	150,00
80	0,90	1100	YLW107	122,00
80	0,90	1500	YLW107H	165,00



Multifiber Brain-In

Normic Braid In is 100% PE material soft braided fishing line. It has high breaking strength with soft properties. It has perfect balance construction for long **lasting durability**. Normic Braid In have more **UV resistance** than other common braided line. Complies to UNI standard, Tested on an electronic dynamometer

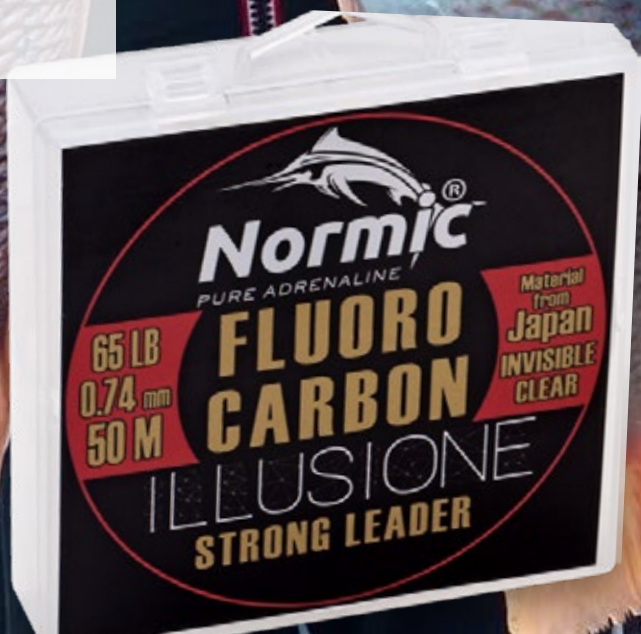
LBS	D Ø	mt	Code	€
30	0,25	300	081	48,00
		600	082	84,00
40	0,33	300	083	48,00
		600	084	84,00
50	0,36	300	085	48,00
		600	086	84,00
		1000	087	105,00
70	0,41	300	088	53,00
		600	089	90,00
		1000	090	116,00
90	0,47	300	091	58,00
		600	092	95,00
		1000	093	126,00
120	0,65	600	096	105,00
		1000	097	140,00



Fluoro Carbon

Normic Illusione: 100% Fluoro Carbon material for leader line application. It is invisible under water so that the fish can only see the bait. Perfect sensitivity which provides advantage in hook setting. Sinking speed approximately **three times faster** than common nylon line. Complies to UNI standard. 50mt.

LBS	D Ø	Code	€
30	0,51	0110	42,00
40	0,56	0111	48,00
50	0,61	0112	53,00
55	0,65	0113	58,00
65	0,74	0114	69,00
80	0,82	0115	83,00
90	0,85	0116	90,00



Small Belts



050G



050



050A

050 S



050S

Wrapp Version



050WA



050WC



050WD



Article	Code	€
Light nylon belt	050	65,00
Nylon belt with adjustable braces.	050A	87,00
Aluminium belt with adjustable braces	050S (silver) 050G (gold)	126,00
Wrapp belt with adjustable braces	050W	178,00

Stand-Up Belts



051A



051



051S

051G



Wrapp Version



051WC



051WA



051WD



Article	Code	€
Nylon stand up belt, to be matched with 051A.	051	95,00
Kidney Kidney to be matched with 051. Size L/XL	051A	116,00
luminium Big Game Stand-Up belt, to be matched with 051A and 052.	051S (silver) 051G (gold)	147,00
Wrapp aluminum belt	051W	221,00

Combo Black Avio



057

058



055B



Wrapp Version



055WC



055WA



055WD



055WE



055WB



055WF



A new dynamic and complete Stand-Up outfit. This is easy and quick to put on and comfortable even during long fights, thanks to the position of the rod holder, slightly off center and not too low, for comfort and with plenty of padding. The belt is made of Avional, a new special aluminum alloy used for airplanes which is very light yet strong, allowing for reliable and technical fightings.

Article	Code	€
Avio belt	057	235,00
Harness	058	195,00
KIT Avio belt + harness	055	450,00
Bag (free with Kit)		
Wrapp	055W	326,00
Bag (see next page)	055B	63,00

Large Belts



Giant Stand-Up Belt 051B
Blue Giant Stand-up Belt, aluminum with three-position rod holder, can be matched with article Kid-Kidney Stand-Up (code 051AC).

Giant Kit - code 056
Kit composed of 051B and 051AC.

Kidney Stand-Up Kit - code 051AC
Kidney kit kidney with band for Stand-Up to be matched with "Gigant Stand-Up belt" 051B



Wrapp Version



051BWE



051BWB



051BWG



051BWA



055B



Article	Code	€
Giant Stan-up Belt	051B	342,00
Stand-up Harness KIT	051AB	247,00
Large belt + harness KIT	056	610,00
Bag (free with Kit)	055B	63,00
Wrapp	051BW	431,00
Bag	055B	63,00

Custom Belts

Contact us in order to get your own personalized custom fishing belt.
You can choose among our graphics or send us your own.



Harness

054



052



Product	Code	€
Sail Fish Harness for stand-up fishing	052	168,00
Marlin Harness for stand-up fishing or fighting chair	054	189,00

Cases for Lures



068



069



Article	Code	€
Smaller	068	60,00
Bigger	069	85,00

Gaffs and Cases



Fly Gaff

Fixed Gaff



040

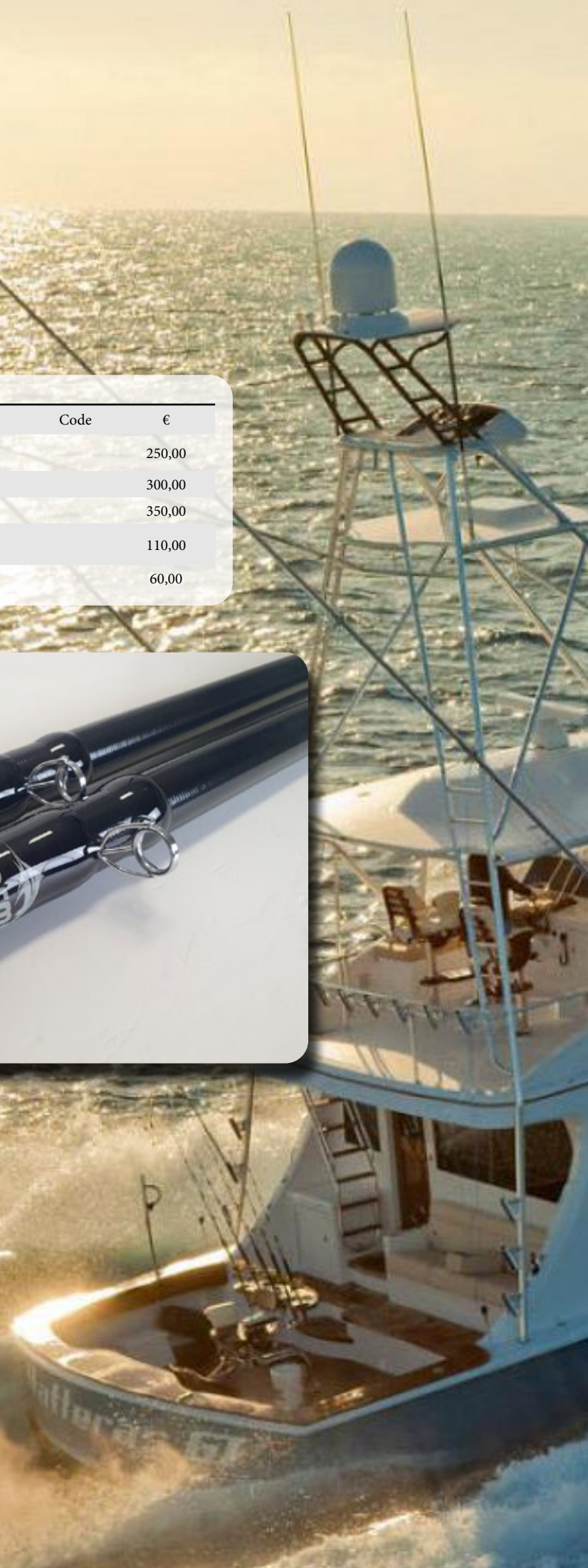


Product	Code	Length	Gaff diameter	€
FIXED GAFF				
Gaff	044	200cm	ø14	205,00
Gaff	043	200cm	ø12	179,00
Gaff	043A	150cm	ø12	168,00
Gaff	042	200cm	ø10	147,00
Gaff	042A	150cm	ø10	137,00
Steel Tuna Hook	040		ø12	126,00
HARPOON AND FLY GAFF				
Butt	047B	200cm		126,00
Gaff	047G		ø14	184,00
Harpoon	047H		ø14	195,00
TEAR-PROOF NYLON CASES				
8/12 to 20/30lbs	074	Stand-up		90,00
30/50 to 50/80lbs	073	Stand-up		92,00
80 to 100lbs	072A	Stand-up		95,00
4 to 30lbs	072	Trolling		9500
50 to 80lbs	071	Trolling		100,00
80 to 130lbs	070	Trolling		101,00
Yellow case for contest rods	075	Stand-up		37,00

| Outriggers

Telescopic divergent Fiberglass

Article	Code	€
Telescopic outrigger - 4mt		250,00
Telescopic outrigger - 5mt		300,00
Telescopic outrigger - 6mt		350,00
Aftco Clips outrigger (couple)		110,00
Aftco Clips downrigger (single)		60,00





Equipment Lee's USA		
Article	Code	€
Lee's outrigger (double, couple), 7,60mt		7900,00
Lee's outrigger (double, couple), 9,10mt		8800,00
Lee's outrigger (triple, couple), 11,30mt		11.100,00
Other articles on request		chiedere



Clothing



Article	Code	€
Spring jacket		99,90
Winter Windbreaker Cape Code		145,00
Sweater		79,00
Short Sleeves vest		99,90
Long sleeve shirt	A1L	69,90
Short Sleeves T-Shirt	A1C	59,90
Polo short short sleeves		59,90
Neckwarmer/headband		15,00
Summer Cap	C	15,00
Winter beanie wool/cotton		20,00
Mask		10,00



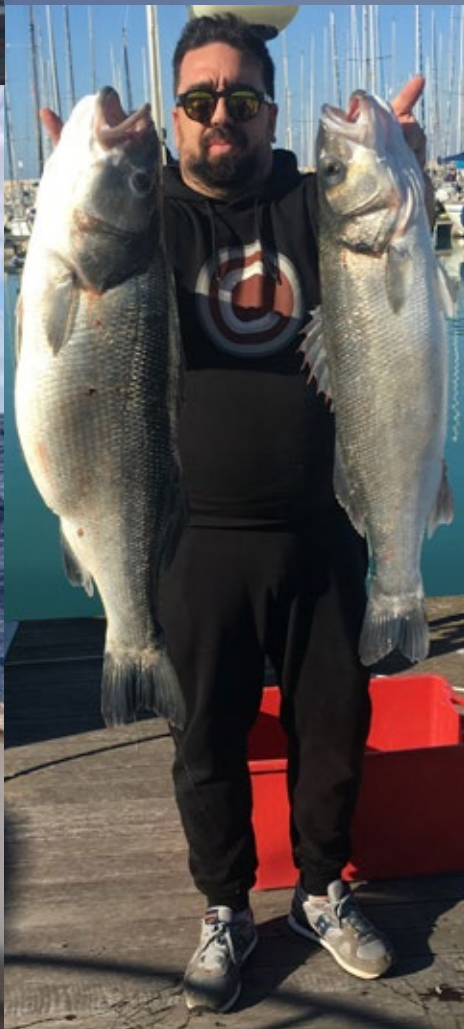


C1



C2







© A. Wieger



Olbia Fishing Charter
Domenico Salvaggio











ISO 9001 Certificate.
All Normic products comply with **IGFA standards**



www.normic.it

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