

POWERED BY  NUEKIE

# BEAUTY DURBAR™

A CELEBRATION OF BEAUTY &  
WELLNESS FOR WOMEN OF COLOR

Dear Potential Vendor,

The inaugural **Nuekie Beauty Durbar** will take place on **Saturday, June 15<sup>th</sup> – Sunday, June 16<sup>th</sup>, 2024 at 10:00 am to 5:00 pm** at the **Hampton Roads Convention Center** in **Hampton, Virginia**. The Nuekie Beauty Durbar is a two-day event is a one-of-a-kind celebration of beauty, wellness, and cultural heritage tailored specifically to women of color.

Derived from the rich cultural traditions of Africa and South Asia, the term "Durbar" evokes images of royal courts and formal gatherings, infusing the event with a profound sense of cultural significance and heritage. The Nuekie Beauty Durbar aims to honor and celebrate the beauty and wellness of women of color. It serves as a gathering for attendees to explore and embrace their cultural identity while discovering advanced solutions tailored to their specific needs.

This two-day Nuekie Beauty Durbar offers workshops that are relevant to the lives of women of color who desire to maximize their potential. Attendees can anticipate an engaging lineup of speakers, including renowned experts in beauty and wellness who will share their insights and expertise on skincare, hair care, make-up, fitness, and wellness relevant to women of color.

**Nuekie Beauty Durbar Marketplace** is a curated marketplace of vendors offering products and services inspired by diverse cultural influence. The marketplace will provide attendees with the opportunity to discover and experience cutting-edge offerings authentic to them. This is your chance to reach out to the largest audience of savvy and ambitious women who embrace their beauty and wellness.

## WHY BECOME A VENDOR?

- Educate women of color about your company's goods and services.
- Capitalize on new business contacts which will provide your company profitable possibilities.
- Become a part of an exciting event that is sure to have a measurable impact on women of color.

If you are interested in joining us, please complete the enclosed application and contract and email it to us as soon as possible. Vendor spaces will be assigned based on when your application was received.

If you have any questions, please take a look at the Vendors page at **[www.nuekiebeautydurbar.com](http://www.nuekiebeautydurbar.com)** or please contact us at (850) 778-1452 with any further questions.

Best Regards,

Eunice Cofie-Obeng, Founder & Chief Cosmetic Chemist  
Nuekie

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## Nuekie Beauty Durbar Vendor Guidelines

Thank you for your interest in becoming a Vendor at Nuekie Beauty Durbar Vendor for the Nuekie Beauty Durbar. We look forward to receiving your application. Please read the following sheet for important information regarding the participation process for the Nuekie Beauty Durbar. If you have any questions, please call Vendor Registration at 850-778-1452 for assistance. More answers to Frequently Asked Questions can be found online at [www.nuekiebeautydurbar.com](http://www.nuekiebeautydurbar.com).

### CONTACT INFORMATION

Mailing Address:

Nuekie

Vendor Registration

1706 Todds Lane, #278

Hampton, Virginia 23666

Phone: 850-778-1452

E-Mail: [info@nuekie.com](mailto:info@nuekie.com)

### IMPORTANT VENDOR APPLICATION INFORMATION

- APPLICATION DEADLINE:** The deadline to apply is Wednesday, June 5<sup>th</sup>, 2024. However, booths are assigned based on the date of application receipt. To secure the best booth spaces, make sure to send in your completed applications early. Applications are not considered to be complete and will **not be considered without payment**.
- PAYMENT:** Applications will not be reviewed without payment or the required documentation. Payments must be online at [www.nuekiebeautydurbar.com](http://www.nuekiebeautydurbar.com). The application must be emailed to [info@nuekie.com](mailto:info@nuekie.com)
- CORRESPONDENCE:** The majority of correspondence regarding your booth will be sent by email. Your Durbar badges will be available on the day of the conference. If there is a change in primary contact, it is your responsibility to notify us as soon as possible. If you have received no correspondence within one month of the event, please contact us immediately so that we can arrange for alternate delivery of important event information.
- ELECTRICAL ACCOMODATIONS:** Electricity, phone, and internet access are **not included** in your booth package and should be purchased separately.
- VENDOR BOOTH TYPES:** Applications will be accepted from vendors who are from the following types of businesses: Physicians, Podiatrists, Fitness, Beauty, Feminine care, Fragrance, Supplements, Haircare, Make-up, Esthetics, Nails, Med Spa and Massage services. **Skincare product brands or MLM brands will not be allowed to vend at the Nuekie Beauty Durbar.**
- VENDOR DESCRIPTION:** All Vendors must provide a detailed description and/or photos of their products and booth setup with application. Photos will not be returned. Photos may be submitted online. Website information may be used if the products are clearly shown on the site. The booth category is used for booth assignment. Please use one of the pre-determined categories that most closely describes your organization. If you cannot find the appropriate booth category, please select "Other" and create a **one-word** description to indicate an appropriate category.
- APPLICATION CANCELLATION:** Cancellations will be accepted up to May 20<sup>th</sup>, 2024. A 50% cancellation fee will be deducted for all cancellations up to May 20<sup>th</sup>, 2024. No refunds will be issued after this date.

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8. **NON-ACCEPTANCE POLICY:** *Nuekie Beauty Durbar* reserves the right to reject any application. A full refund of all fees (excluding the non-refundable application fee) will be sent with the rejection letter.
9. **INSURANCE AND LIABILITY:** Vendors shall be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with Vendor's participation in the exhibition. It is the Vendors sole responsibility to obtain, at its own expense, general liability insurance, any or all licenses and permits to comply with all federal, state, and local laws for any activities conducted in association with or as part of the vendor marketplace. Vendor is required to provide a Certificate of Insurance listing Nuekie as an additional insured .
10. **VENDOR PLACEMENT:** Vendor placement is determined by size of booth requested, Vendor needs, type of content displayed, and quantity of content displayed. Placement is designed for the optimum circulation of people and is based on the grouping of certain types of displays which we have found to be more effective. If you have other special needs/requirements, please let us know when you submit your application. This will also be considered on a first-come first-serve basis. *Nuekie Beauty Durbar* reserves the right to reassign placement at any time prior to the beginning of the event.
11. **EXCLUSIVITY:** *Nuekie Beauty Durbar* does not guarantee to any Vendor the exclusive right to sell any product.
12. **MERCHANDISING RIGHTS:** No merchandise with the Nuekie logo, Nuekie Beauty Durbar logo, printing, lettering, or wording imprinted in any way on items such as caps, posters, T-shirts, sweatshirts, jackets, emblems, cups, glasses, novelties, etc. may be sold without prior written approval from Nuekie, Inc.
13. **OCCUPATION OF VENDOR SPACE:** Vendor space is pre-assigned. Vendors may request a maximum of 2 spaces side by side. You are only permitted to occupy the predetermined size you have applied for. Please do not attempt to use a larger space than has been paid for or additional fees will be collected at the event. If you require more space than originally selected, you must make arrangements no later than 1 week prior to the event and pay for the additional booth space to guarantee the space is available. No part of any Vendor space assigned to a Vendor may be reassigned, sublet, or shared with any other party. Booths must be manned at all times during Vendor hours.
14. **SOLICITATIONS & DEMONSTRATIONS:** Solicitations and/or demonstrations by Vendors must be confined within their respective booths and/or spaces.
15. **LOST, STOLEN OR DAMAGED ITEMS:** Vendor agrees that Nuekie Beauty Durbar and its staff will not be responsible for any lost, stolen or damaged materials, merchandise and or property.
16. **LIABILITY AND INDEMNIFICATION:** The Vendor will be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising out of any property of Vendor or any other property where such injury, loss or damage is incident to, arises out of, or is in any way connected with Vendor's participation in *Nuekie Beauty Durbar* from and against any and all such claims, liabilities, losses, damages and expenses; provided that the foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence or willful misconduct of *Nuekie Beauty Durbar*, its officers, directors, agents or employees. In case occupation of assigned space during any part or the whole of the conference is prevented by strikes, Acts of Nature, national emergency or other cause beyond the control of *Nuekie Beauty Durbar*, then the Vendor will be charged for space only for the period the space was or could have been occupied by Vendor.
17. **VIOLATION OF AGREEMENT:** Vendors who participate will be responsible for all of the conditions and/or policies listed. Any violation of these conditions, or any other condition imposed by staff members at the event, are cause for removal without refund. *Nuekie Beauty Durbar* reserves the right to make changes at anytime and as deemed necessary by the Vendor Coordinator or any other *Nuekie Beauty Durbar* staff.

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**18. PAYMENT OF FEES & APPLICATION:** Payment of vendor fees should be made at [www.nuekiebeautydurbar.com](http://www.nuekiebeautydurbar.com). Submission of application should be emailed to [info@nuekie.com](mailto:info@nuekie.com).

**Each booth comes with:**

- One skirted table
- Two chairs
- Booth identification sign
- Two (2) Vendor Marketplace Only passes to be used by booth staff

**The following items are not permitted in your booth:**

- Open flames
- Helium balloons
- Food/beverage for distribution (except in cases outlined in the FAQ available online)
- Adhesive-backed decals for distribution
- Animals or pets (except service animals)
- Flammable objects

\*Please note: this list is not comprehensive and may be amended at any time to include further items. Contact Vendor show management for a full list of prohibited items.



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## 2024 NUEKIE BEAUTY DURBAR VENDOR APPLICATION

Friday, June 15<sup>th</sup> – Saturday, June 16<sup>th</sup>, 2024 | Show Hours 10:00 AM – 5:00 PM  
Hampton Roads Convention Center  
1610 Coliseum Drive | Hampton, Virginia

Company name (as it will appear in program and sign)		Contact person	
Address			
City		State	Zip
Telephone	Fax		Cell phone
Email address (for confirmation letters)			Website Address
Please list products or services to be sold or displayed (Items not listed, may not be permitted). All Vendors must complete this section. <b>**ALL VENDORS MUST SUBMIT A PHOTO OF A BOOTH FROM ANOTHER SHOW OR ITEMS TO BE SOLD OR SERVICES.</b>			

**Vendor booth includes:**

- One skirted table
- Two chairs
- Company name sign
- Two Vendor Marketplace Only badges

**Booth category (Please select one):**

- |   |  |
|---|--|
| <input type="checkbox"/> Haircare Services  | <input type="checkbox"/> Podiatrist          |
| <input type="checkbox"/> Make-up Services   | <input type="checkbox"/> Fitness             |
| <input type="checkbox"/> Esthetics Services | <input type="checkbox"/> Beauty Brand*       |
| <input type="checkbox"/> Nail Services      | <input type="checkbox"/> Fragrance Brand     |
| <input type="checkbox"/> Massage Services   | <input type="checkbox"/> Feminine Care Brand |
| <input type="checkbox"/> Physician          | <input type="checkbox"/> Supplement Brand    |
| <input type="checkbox"/> Med Spa            | <input type="checkbox"/> Other _____         |

\*No skincare brands will be accepted.

<p><b>VENDOR BOOTH</b></p> <p>_____ number of corporate booths x \$400.00      \$ _____</p> <p>_____ number of small business* booths x \$150.00      \$ _____ (inside event venue – limited booth availability)</p> <p>_____ number of small business* booths x \$250.00      \$ _____ (outside event venue)</p> <p><b>TOTAL DUE WITH APPLICATION</b>      \$ _____</p> <p><i>Full payment is due at time of application. Payment will be processed only if application is accepted.</i></p> <p>*Business grossing less than \$5 million annually</p>	<p><b>VENDOR HALL ONLY BADGES</b></p> <p>For each booth you are eligible to receive up to 2 Vendor marketplace only badges for you and your staff to work in the booth. Badges must be worn at all times on show day but are not required on set up day.</p> <p>How many of your free badges do you need: _____</p> <p>Please list the names to be printed on the badges here: _____ _____</p>
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**PAYMENT** Make vendor booth payment online at [www.nuekiebeautydurbar.com](http://www.nuekiebeautydurbar.com) by **Wednesday, June 5th, 2024.**

Email this form to [info@nuekie.com](mailto:info@nuekie.com) by **Wednesday, June 5th, 2024.**

Payment must be received at time of application. Unpaid applications will not be reviewed. We regret that we cannot accept purchase orders.

**Cancellations:** Received in writing by May 20, 2024 will receive a 50% refund. No refunds will be issued after this date.

## 2024 Nuekie Beauty Durbar Vendor

### Vendor Photo

Please attach a photo(s) of your Vendor and/or the items you will be displaying in the space provided below. You may also attach additional photos to your application. No Vendors will be accepted into the Nuekie Beauty Durbar without photos of your Vendor in operation or photos of your display items.

PLACE PHOTO HERE

PLACE PHOTO HERE

## 2024 Nuekie Beauty Durbar Vendor

I acknowledge that I have read, fully understand, and will abide by the Nuekie Beauty Durbar Guidelines and Cancellation Policy. I understand that if I have violated any regulations, the Committee may terminate my participation without refund. I release Nuekie Beauty Durbar, Nuekie CEO, and/or Nuekie, Inc. from any responsibility for theft, damage, loss, injury, or any liabilities.

\_\_\_\_\_  
Signature of Applicant

\_\_\_\_\_  
Date

\_\_\_\_\_  
Nuekie Beauty Durbar Representative

\_\_\_\_\_  
Date

: