

For All Creative Design Submissions to Feminist Apparel, Inc.

Interested in submitting a design or two - or three? Follow these steps!

- 1. Send an email to art@feministapparel.com with the subject line: DESIGN SUBMISSION: # of designs, your name.
- 2. Include the following in the body of the email: name of the designs, your full name (please note if you wish to remain anonymous) with one relevant link (your artist page, twitter page, etc.), your email address associated with your PayPal account, as well as your mailing address and SSN for tax purposes.
- 3. Attach files of designs! (make sure they are formatted correctly—see FAQs below for more info).

Artist FAQs

- Why submit designs to Feminist Apparel?
 - We have 100,000+ average monthly visitors to our website.
 - We have 50,000+ subscribers to our weekly email newsletter.
 - We have an awesome social media network of over 250,000 people.
 - Access to our network of collaborators, publication contacts, and bloggers.
 - We allow designers to link to their artist pages or websites (shop page links are prohibited).
- What are the guidelines for design submissions?
 - No copyrighted images/all images must be original.
 - o If quotes are used, they must be cited, ideally on the t-shirt itself.
 - No celebrity images.
 - No explicit partisan/campaign backing should be used in any messaging/designs.
 - No use of 'hashtags', unless partnering with the hashtag creator.
 - Expletives should be used positively--to point out an issue, raise awareness, but never to put someone down.
 - No discriminatory language against any group of people.
- What file type/size should I send my design in?
 - If artwork is vectorized, send vector art in PDF, EPS or Ai format. If not, send High Res PSD or TIFF file no smaller than 12" x 12" and 300dpi.
- Do I retain ownership over my design?
 - Yes. You retain all rights over your design.

- If my submission is rejected, will you notify me?
 - We will do our best to let every artist know of the status of each of their designs but if you don't hear from us within a month, please assume your design has been rejected. We apologize for the inconvenience but because of the volume of designs we receive, we may not be able to respond to everyone.
- For what reasons would my design be rejected?
 - Stylistic and/or messaging differences with Feminist Apparel o Design was not within our general product design guidelines o Overflow of similar design concepts
- Can I re-submit the same design if it has been rejected?
 - No. Please do not re-send rejected designs.
- Will I be credited on products with my design on them?
 - Absolutely. Along with the design, we will acknowledge you, the designer, in the product description section unless you wish to remain anonymous.
- Can you link back to my website, too?
 - Yes. With each design, we will also post one relevant link (artist website, twitter link, etc.) Please note that we will not link to any personal shop pages.
- What compensation do you provide for artist submissions that are chosen?
 - We pay 20% of the profit margin per product that is sold for each artist. Our standard profit margin is \$12.00 so you'll receive \$2.40 per sale of product with your design on it.
- Do you charge artists for each submission?
 - o No. You will never be charged for anything.
- How many designs can I submit each month?
 - As many as you'd like!
- Do you charge artists for any production costs or shipping/handling of the shirts?
 - No. We provide these services free of charge to the artist.
- If my design is selected, how long will you leave it up?
 - As long as you'd like. However, Feminist Apparel reserves the right to take it down at any time in accordance with our Services Agreement.
- How do you pay artists?
 - Either via PayPal or direct deposit on a monthly basis.
- I have a question that wasn't answered here. What should I do?
 - Email <u>art@feministapparel.com</u>, and we'll get back to you ASAP!