



The United Church of Canada
L'Église Unie du Canada



The United Church of Canada offers its most popular magazine to advertisers, giving you an opportunity to communicate your message to a targeted United Church audience.

MAGAZINE MEDIA KIT

Gathering: Resources for Worship Planners

Worship ideas are generously shared in this grassroots resource from all provinces and territories and from church communities of all sizes, both rural and urban. The subscription base of 2,700 includes worship leaders in five countries outside Canada. Each issue focuses on a theme that explores issues of our times. Published four times a year.

ADVERTISING DEADLINES

AD SIZES

Issue

Gathering

Advent/Christmas/Epiphany
Lent/Easter
Pentecost 1
Pentecost 2

Materials Due

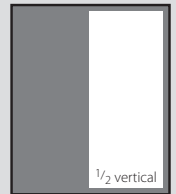
Last week of

May
August
November
March

Mail Date

Last week of

August
October
February
June



Advertising Rates and Dimensions

Cover: non-cancellable, four-colour or black and white

IFC	\$1500 (colour)	\$1000 (B/W)
IBC	\$1500 (colour)	\$1000 (B/W)
OBC	\$1500 (colour)	\$1000 (B/W)

Interior: black and white only

Full page	\$600	1/4 page	\$200
1/2 page	\$375	1/6 page	\$150
1/3 page	\$275		

Dimensions (inches) Width Depth

Full Page (with bleed)	8.125	10.5
1/2 page horizontal	6.828	4.625
1/2 page vertical	3.218	9.203
1/3 page horizontal	6.828	3.067
1/3 page vertical	2.276	9.203
1/4 page horizontal	6.828	2.3
1/4 page vertical	3.218	4.609
1/6 page vertical	3.218	3.067



Digital Requirements

Resolution: 300 dpi

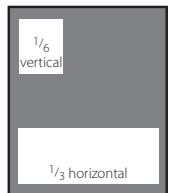
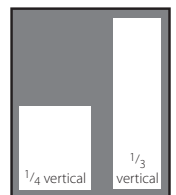
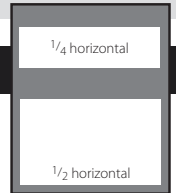
Send digital files to Chris Dumas at:
cdumas@united-church.ca.

InDesign CS: File with all imported images and fonts included, accompanied by a hard copy printout or PDF proof.

PDF: Print resolution PDF will be accepted. Please ensure that all images are hi-res and CMYK or greyscale and all fonts have been embedded when making the PDF.

Changes: Additional charges will be made for final art, modifications to existing art, photographs, and typesetting.

Storage: Artwork will be archived.



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