



## ABOUT US



**EARTHlite**<sup>®</sup>  
World's #1 Brand in Massage™



**LEIC**<sup>®</sup>  
LIVING EARTH CRAFTS



## Sustainability Statement

### Respect for Nature

Since 1973, Living Earth Crafts has done its best to respect our fragile ecosystem, using sustainable materials and processes. Environmental integrity is at the core of our company philosophy. We recycle, reuse and minimize waste and we build our equipment to last for years. L·E·C has been recognized as a sustainability leader in our industry.



Environmental  
Leadership Award, 2012



Dedicated Contributor  
2016



Green Manufacturer of the Year  
2015

### Renewable, managed forest hardwoods

As an eco-conscious woodworking company, we depend solely upon farmed and renewable wood sources from managed forests. We committed long ago to using no rainforest hardwoods nor wood from old growth forests and will continue to recycle intensively throughout our factory and office – while using optimized mill equipment to minimize scrap.

### Zero Carbon Footprint

L·E·C completely offsets its carbon footprint with generous sponsorships of tree planting initiatives with Sustainable Harvest® and Trees for the Future®. We also are a Gold Sponsor of The Green Spa Network®, our industry's only sustainability non-profit.



### Earth-Friendly Materials and Processes

- We use only managed forest hardwoods in production
- A CNC optimized wood mill minimizes scrap
- We recycle 100% of our scrap-wood and sawdust
- Only water-based lacquers and glues are used in production
- We feature luxurious 100% PU Natursoft™ and UltraLeather® fabrics (PVC-free)
- We use only CFC-free cushioning systems in our furniture
- Our equipment packaging is made with biodegradable wood and cardboard

### Sustainable Factory and Office Environment

- We exceed California OSHA safety and emissions standards, among the toughest in the world
- Our new factory features energy efficient lighting and HVAC
- We have a 12-station subsidized electric vehicle charging program
- We recycle inner office paper and plastic waste



# ABOUT LEC GUIDING PRINCIPLES



## Heal Humanity

We honor the powerful effect of massage and other wellness modalities. We serve the spa community by supplying the highest quality equipment and supplies so that massage and spa therapists can go about their higher purpose of “healing humanity through touch .”

## Produce Exceptional Products

We promise to make our equipment the best we can, from the finest materials and with the love and care our customers have come to expect from our products. We are committed to continuous innovation.

## Provide the Best Warranty and Customer Service

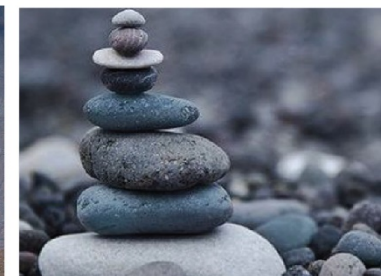
Our exceptional products are built to last. Further, we provide the best worldwide parts and labor warranties in the industry. Our award winning "F.A.S.T. Response™" customer service team and new Customer Service App are designed to keep your equipment in prime working condition for many years.

## Use Earth Friendly Materials and Practices

A respect for nature and environmental integrity is at the core of our company philosophy. We will use environmentally friendly materials and processes whenever possible. We will continue to recycle and to minimize waste and VOC's in our production. Our extensive carbon offset program is designed to ensure our company's Zero- Carbon Footprint.

## Fulfill our Global Responsibility

We recognize our responsibility as a global environmental and social steward. Our Team is committed to making all of our global manufacturing meet the same high environmental, quality, and safety standards. Also, we will continue to sponsor and support environmental and humanitarian organizations such as Trees for the Future®, Sustainable Harvest®, the Green Spa Network ®, and the Red Cross®.



# ZERO CARBON FOOTPRINT



- Managed Forest Hardwoods (FSC)
- Efficient CNC Routed Parts
- Intensive Scrap Recycling (100% of wood)
- Low Voltage Lighting
- Minimal Heating/Cooling
- Water-Based Lacquers and Glues (Minimal VOCs)
- Total Carbon Offset (Plant a Tree Program)
- Electric charging stations



# Community Outreach





# INDUSTRY AWARDS



## INNOVATE Awards

2018: Club LE™

2017: Century City™

Infinity GT™

2015: Fusion™ Massage Chair

2014: Coola® Cart



## AMERICAN SPA

## PROFESSIONAL CHOICE Awards



Favorite Company for Manufacturer Support



Favorite Nailcare Furniture Manufacturer



Best Treatment Table

# CUSTOMER SUPPORT APP



*CUSTOMER NEEDS HELP?  
OUR TECH SUPPORT TEAM  
IS ONE CLICK AWAY,  
MAKING IT EASIER THAN EVER!!*



## F.A.S.T. Response™

Customer Service App

This app helps our customer get service information and warranty service directly from our global network of trained support technicians faster than ever.



Favorite Company for Manufacturer Support