

2015-2016

Nils Master®

FROM FINLAND
NILS MASTER

ORIGINAL

by Finlandia-uistin Oy

BETE®



Classical and catchy lures

Legendary Handcrafted Lures from Finland

5 cm | 6 g
Colour
07



8 cm | 8 g
Colour
07



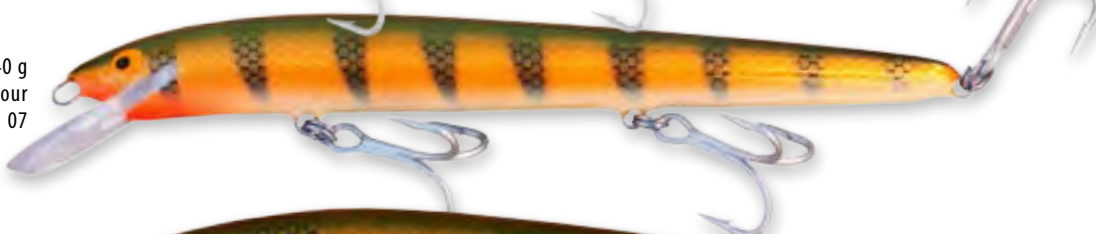
12 cm | 24 g
Colour
07



15 cm | 30 g
Colour
07



18 cm | 40 g
Colour
07



20 cm | 70 g
Colour
07



25 cm | 120 g
Colour
07



Jointed
25 cm | 120 g
Colour
07



INVINCIBLE FLOATING

Hottest of the hot and a cut above the rest.
Simply the Best!

The Nils Master Invincible is a real catcher.
Its unique swimming action and effective
colour combinations have caught record
amounts of big fish all over the world.

Excellent for
PIKE, PIKEPERCH,
SALMON, TROUT,
BARRAMUNDI,
BARRACUDA,
BASS, SNOOK,
TARPON and
large variety
of other fish
species.

Nils Master®
ORIGINAL FROM FINLAND by Finlandia-uistin Oy

This prolific fish catcher invincible lure has a slightly arched shape which produces a revolutionary swimming action. The legendary Invincible model comes in a range of sizes from 5 cm right up to 'the grand master' 25-cm version. It is available in Floating, Deep Runner and Shallow models. The 5-cm and 8-cm models are made of balsa wood, while the 12-cm, 15-cm, 18-cm, 20-cm and 25-cm models are made of abache wood.

The Invincible wobbler floats on the surface but just a slight retrieve or pull gets it diving with a swimming action that imitates a bait fish. When the pulling stops the Invincible bobs back to the surface. The Invincible wobbler is easy to cast, and is great for trolling.

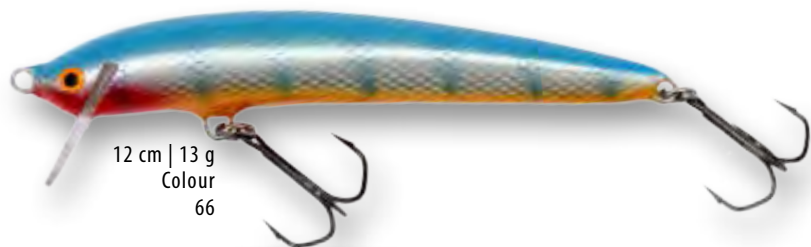


	Size		Weight (appr.)	Swimming depth	
	5 cm	2"	6 g	1 m	3.5 ft
	8 cm	3"	8 g	2 m	6.5 ft
➤	12 cm	4-3/4"	24 g	2 m	6.5 ft
➤	15 cm	6"	30 g	3 m	10 ft
➤	18 cm	7"	40 g	3.5 m	11.5 ft
➤	20 cm	8"	70 g	6 m	19.5 ft
➤	25 cm	10"	120 g	6 m	19.5 ft
➤	Jointed 25 cm	10"	120 g	6 m	19.5 ft

➤ Heavy-duty corrosion-resistant saltwater hooks

Invincible Floating colour chart:





INVINCIBLE SHALLOW

For casting or trolling shallow water.

The Invincible Shallow is a floating lure designed for use in extremely shallow waters, with a trolling depth of only 0-1 metre. Suitable for a large variety of freshwater and saltwater species.

Size	Weight (appr.)	Swimming depth
12 cm	4.7"	13 g
15 cm	5.8"	20 g
		0-1 m
		0-3 ft
		0-1.5 m
		0-4.5 ft



Made in Finland

Excellent for
PIKE, PIKEPERCH,
SALMON, TROUT,
BASS.

Invincible Shallow colour chart:



INVINCIBLE DEEP RUNNER

Deep Runner dives to deep waters.

The Invincible Deep Runner wobblers is a floating wooden model that dives steeply immediately when you start to retrieve. The 12 cm version has a longer bib enabling it to reach a greater depth. A lifelike swimming action is excellent for deep water fishing. Proven to catch a wide range of fish species around the world.

Excellent for
PIKE, PIKEPERCH, SALMON, TROUT,
BARRAMUNDI, BARRACUDA
and large variety of other
fish species.

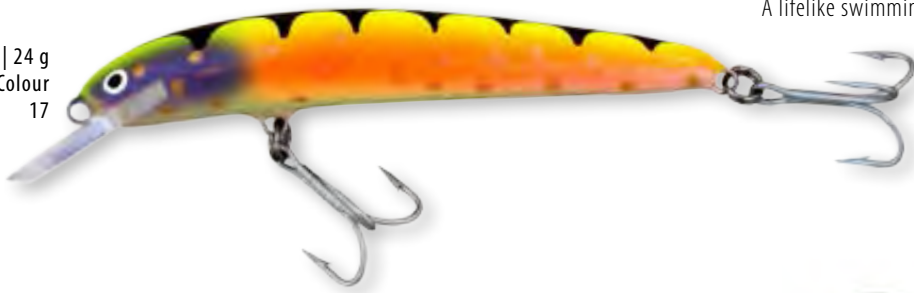
5 cm | 6 g
Colour
17



8 cm | 8 g
Colour
17



12 cm | 24 g
Colour
17



Size		Weight (appr.)		Swimming depth	
5 cm	2"	6 g		2 m	6.5 ft
8 cm	3"	8 g		3 m	10 ft
12 cm	4.7"	24 g		7 m	22 ft

Saltwater hooks



Invincible Deep Runner colour chart:

03

27

70

06

31

90

07

43

93

12

46

97

15

53

NEW COLOUR 128

17

66

NEW COLOUR 274 glow

24

67



8 cm | 14 g
Colour
128



SPEARHEAD

The Ultimate Predator with a deadly shimmer.

The original Nils Master Spearhead is the famous catcher and one of the unique shape and weight design combinations in the Nils Master lure range. It has a tight swaying swimming action and it darts from side to side as if searching for prey fish. It is a real shark for catching many fish species and has caught numerous record fish. Excellent for casting to the river for Salmon and large trout. Suitable for casting or trolling.

Attracts e.g.
BARRAMUNDI, PIKE, PIKEPERCH, SALMON
among many other fish species.

Size		Weight (appr.)	Swimming depth	
8 cm	3.1"	14 g	2.5 m	8 ft



Spearhead colour chart:



NEW
COLOUR
128

NEW
COLOUR
248

NEW
COLOUR
274
glow

HAKA Deep Diving

Dives fast and deep.

The Haka Deep Diving is a wooden lure that dives fast and deep to follow the bottom contours of steep-sloping shorelines with lifelike swimming action. Proven to catch a large variety of fish species around the world.

Haka is excellent for
BASS, PERCH, PIKEPERCH, PIKE, TROUT, WALLEYE
and many other fish species
around the world.



7 cm | 8 g
Colour
31

Colour
17



Size	Weight (appr.)	Swimming depth
7 cm	2.7 g	8 g 0-5 m 0-16 ft



Haka DD colour chart:



Spearhead
Narelle, Australia

Haka,
Finland

Photo source: Tabata

Photo: Hannu Kangas

Selection colours of model Stalwart, lure for Australian market



12 cm | 68 g
Colour
66

DartMaster

Designed for spinning anglers.

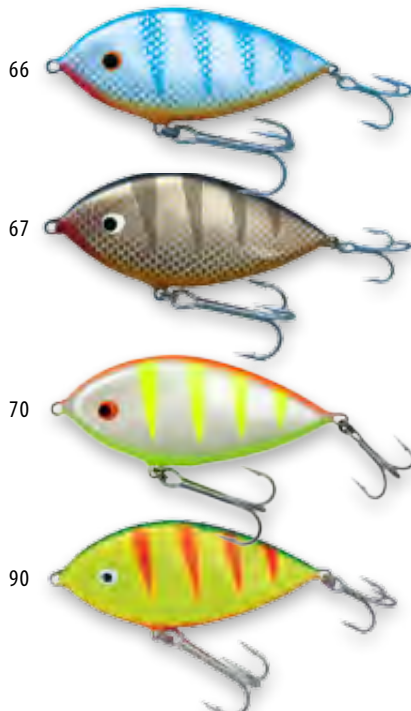
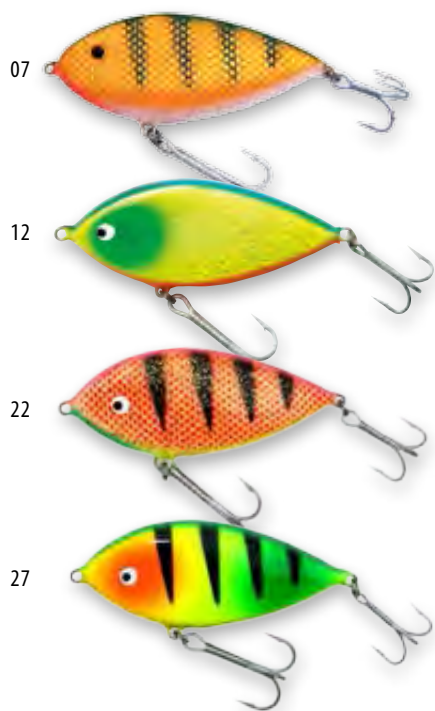
The DartMaster is a wooden jerk lure which glides from side to side, flashing its colourful flanks. It is cast and then allowed to sink in peace, after which it is jerked and the slack reeled in. The ideal place to use DartMaster is in waters under 4 metres. At the edge of the reeds or near by steep sided shorelines, ledges, rocks, in small bays where the big fish feed.

Size		Weight (appr.)	Swimming depth	
12 cm	4.7"	68 g	4 m ideal depth	6 ft



Attracts especially PIKE,
when trolling also
PIKEPERCH, TROUT.

DartMaster colour chart:



DartMaster,
Finland

Assembling hooks to Invincible.

JUMBO Deep Diving

Strongest in the Sea.

Even at first glance you can tell that the Jumbo is a strong rock-solid lure. This wooden lure is excellent when searching for monster fish. It won't back down from anything, taking on any predator coming its way. It can withstand exceptionally fast trolling speeds. Because the biggest fish usually lurk in the deep the Jumbo is also an outstanding diver, reaching depths down to six meters in a blink of an eye.

12 cm | 32 g
Colour
90

Size	Weight (appr.)	Swimming depth
12 cm	4.7"	32 g 0-6 m 0-19.5 ft

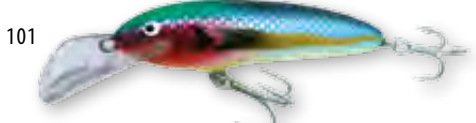
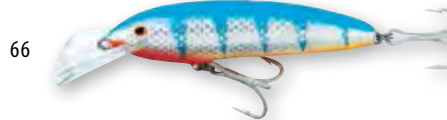
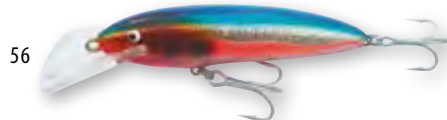
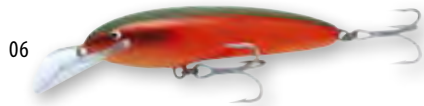


Made in Finland

Excellent for

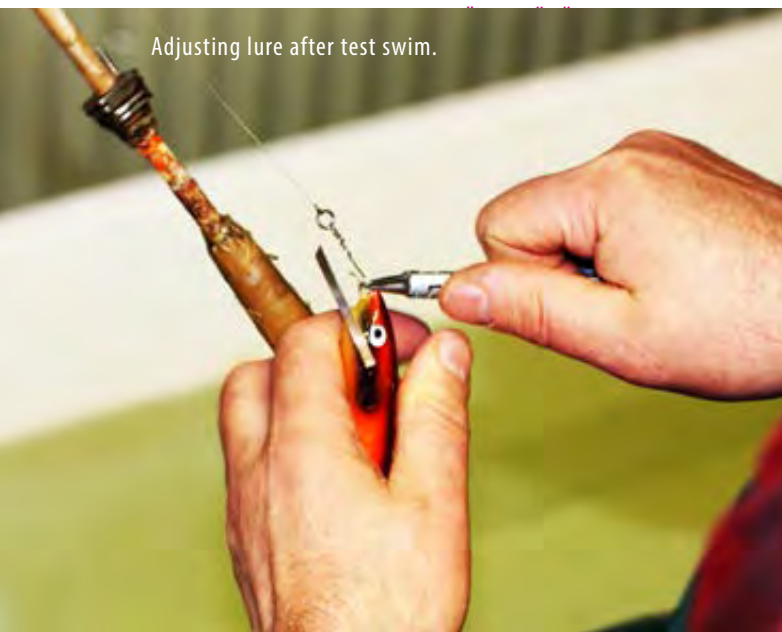
BASS, PIKE, PIKEPERCH, BARRAMUNDI.

Jumbo colour chart:



Nils Master®
ORIGINAL NILS MASTER by Finlandia-uistin Oy

Adjusting lure after test swim.



5.5 cm | 9 g
Colour
137



7.5 cm | 17 g
Colour
146



Jäpittäjä colour chart:



06

24

51

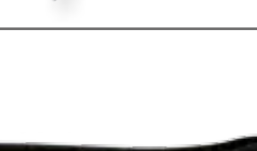
52

78

90

117

137



146

173

189



Made in Finland



Size	Weight (appr.)	Swimming depth
5.5 cm	2.1"	9 g sinking
7.5 cm	2.9"	17 g sinking

JÄPITTÄJÄ

The river beckons this lure.

"Jäpittäjä" swims with a fluttering motion.
Suitable for casting and trolling.

In running water e.g.
TROUT, SALMON, GRAYLING.
In calm standing water e.g.
PERCH, PIKE.

226

NEW
COLOUR
274
glow

Nils Master
ORIGINAL NILS MASTER by Finlandia-uistin Oy

8 cm | 7 g
Colour
189



Size	Weight (appr.)	Swimming depth
8 cm	3.1"	7 g floating



Made in Finland

Nirha colour chart:



139



140



141



174



189



192

NIRHA floating

Works especially in running water.

Nirha is a lure transforming from between fishing flies and wobblers. Nirha is very suitable for casting in rapids and rivers and running water. The movement of Nirha has its own moving personality and irregular swimming pattern. The fisherman can influence this movement by reeling and jerking. Nirha can best be used fishing from spring to autumn especially. Try it in running water with a rowing boat.

Especially for
TROUT, SALMON.

226

NEW
COLOUR
274
glow



BIG MOUTH

Body language and sound forces predators to strike.

The Big Mouth has an open channel reaching through its exceptional structure. Hydrodynamics is the key word: the hydrodynamic force of the water passing through it makes the lure move in a manner, which imitates a live fish exceptionally well. It is precisely this lifelike swimming motion coupled with the 'sound' of water passing its body that makes Big Mouth the champion lure it is.

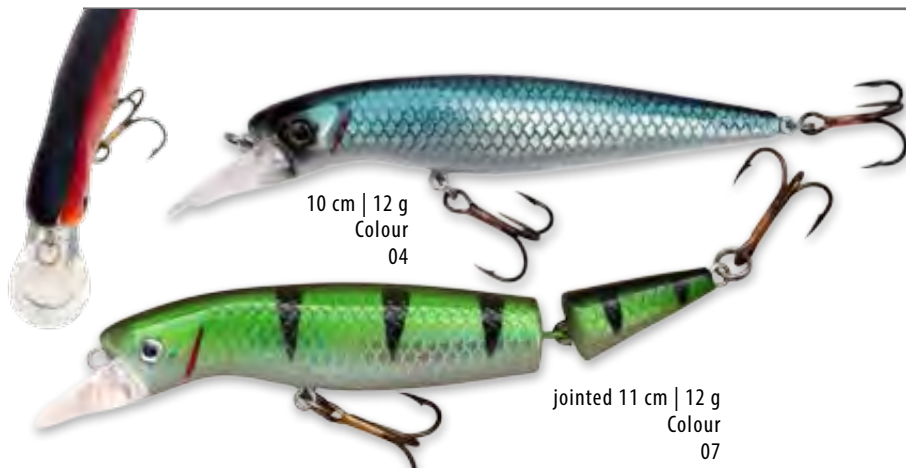


Size	Weight (appr.)	Swimming depth
7.5 cm	2.9" 6 g	1 m when casting 2 m when trolling
11 cm	4.3" 22 g	2 m when casting 3-4 m when trolling



Excellent for BASS, PIKE,
SALMON, WALLEYE.
attracts also
PIKEPERCH and TROUT.

Big Mouth colour chart:



Size	Weight (appr.)	Swimming depth
10 cm	4" 12 g	3-4 m 10-12 ft
jointed 11 cm	4.3" 12 g	3-4 m 10-12 ft



Designed by
Hannu Kangas

BeteZAP

Minnow imitating wobbler that seduces fish to Bite!
Swimming action is so lifelike...

In 1962, Hannu Kangas carved a lure out of pine bark that has since then evolved into the Nils Master family of fishing lures. In 2009, he applied more modern techniques to design the BeteZap lure. The BeteZap is made out of polymer and its shape resembles that of a small fish. Its form colours and swim motion provide an irresistible combination for many game fish species. The lure is suitable for both casting and trolling.

Excellent for BASS, PIKEPERCH, PIKE, TROUT
and many other fish species.

BetZAP & jointed colour chart:



LOTTO Spinner

Pure pocket dynamite.

Lotto Spinner's specially fish shaped and weighed body is plastic molded and hand painted for the best possible finish. The body of the Lotto Spinner will not rotate thus preventing line from twisting. Lotto Spinner is an excellent choice when only a spinner bait will do the job. Suitable for casting and trolling in flowing water, smaller lakes and ponds. Lotto spinner colour chart: available in many attracting colours.

Proven excellent for
GRAYLING, PERCH, PIKE,
SALMON, TROUT,
WHITEFISH.



Size	Weight (appr.)
25 mm	0.9" 6 g
35 mm	1.4" 9 g
45 mm	1.7" 12 g
60 mm	2.3" 15 g
75 mm	4.7" 24 g

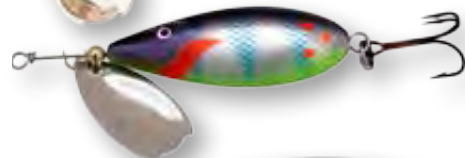
25 mm | 6 g
Colour
SJ-78 Red



35 mm | 9 g
Colour
FG-98 Silver



45 mm | 12 g
Colour
A-36 Silver



60 mm | 15 g
Colour
Z-05 Copper



75 mm | 24 g
Colour
EH-117 Silver



Lotto Spinner colour chart, size 25 mm:

25 mm | 6 g
PU-24 Brass



25 mm | 6 g
KA-02 Copper



25 mm | 6 g
ER-189 Copper



25 mm | 6 g
SB-16 Silver



25 mm | 6 g
RY-13 Brass



25 mm | 6 g
SJ-78 Red



25 mm | 6 g
ST-56 Copper



25 mm | 6 g
PS-101 Silver



Lotto Spinner colour chart, size 75 mm:

75 mm | 24 g
PA-52 Copper



75 mm | 24 g
BRG-11 Silver



75 mm | 24 g
BSF-01 Silver



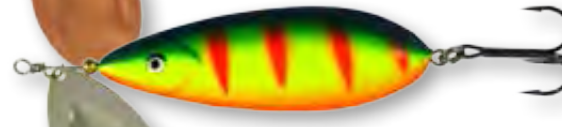
75 mm | 24 g
EH-117 Silver



75 mm | 24 g
VH-137 Copper



75 mm | 24 g
RV-90 Silver



75 mm | 24 g
RI-77 Silver



Lotto Spinner colour chart, sizes 35–60 mm:

BSF-01 Silver		RS-33 Silver		EH-117 Silver	
KA-02 Copper		A-36 Silver		VH-137 Copper	
Z-05 Copper		PA-52 Copper		ER-189 Copper	
VI-06 Silver		ST-56 Copper		OK-226 Black	
YP-07 Brass		PH-70 Silver		NEW COLOUR LYS-10 glow Brass	
SE-08 Copper		UR-76 Copper		NEW COLOUR RY-13 Brass	
BRG-11 Silver		RI-77 Silver		NEW COLOUR SB-16 Silver	
VR-12 Silver		SJ-78 Red		NEW COLOUR HB-28 Silver	
SV-15 Silver		AH-79 Copper		NEW COLOUR XRS-38 Silver	
GR-19 Silver		MP-86 Copper		NEW COLOUR NA-63 Copper	
GGO-22 Silver		RV-90 Silver		NEW COLOUR NE-64 Copper	
OGS-23 Silver		GP-93 Silver		NEW COLOUR PI-122 Copper	
PU-24 Brass		RB-97 Silver		NEW COLOUR RG-151 Silver	
KS-25 Copper		FG-98 Silver		NEW COLOUR GLR-274 glow Copper	
RO-26 Copper		PS-101 Silver		NEW COLOUR KK-908 Copper	



NM TROLLING SPOON

Flashes in the water.

15 cm | 45 g
Colour
05



Size	Weight (appr.)
15 cm	45 g

The top quality high gloss Nils Master Trolling Spoon has proven as a superior spoon in its metal spoon range category. It flashes in the water by turning from side to side thus attracting fish to strike.

Proven excellent for PIKE, PERCH.

NM Trolling Spoon colour chart:



04

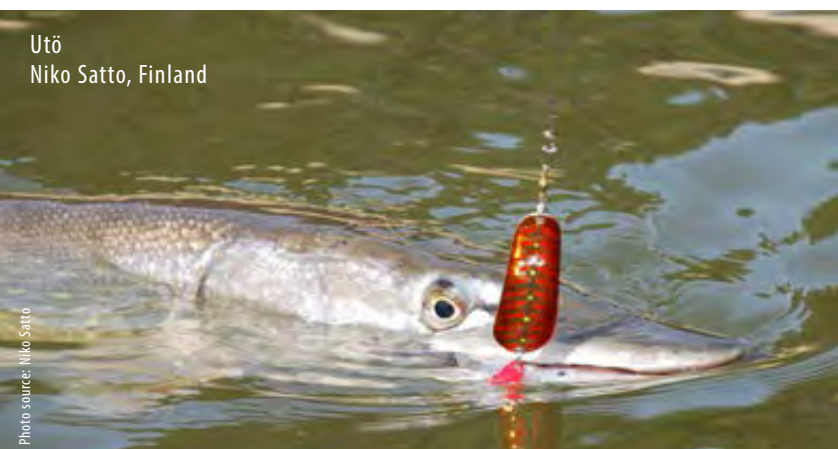


05



06

Utö
Niko Satto, Finland



Utö
Niko Satto, Finland



UTÖ spoon

One of the best saltwater spoons.

The Utö spoon is available in three sizes from a light version to a heavy weight design for long casting. It has a lively wobbling action. Utö is without doubt one of the best salt water spoons in Scandinavia.

Utö colour chart:



75 mm | 23 g
Colour
XRS-08 silver



75 mm | 23 g
Colour
YP-07 brass
With red bead



95 mm | 34 g
Colour
Z-05 brass



Size	Weight (appr.)
75 mm	23 g
95 mm	34 g

● Also with red bead



KROKODIL

Legendary lure.

The Krokodil is a very effective spoon and continues to be one of the most popular lures in the Bete range. The blue Krokodil BSF which has now earned a reputation as a legend for catching fish in the Gulf of Finland.

It has an irresistible intense swimming action, turning from side to side showing both glossy sides to the predator fish.

60 mm | 12 g
Colour
VH-137



70 mm | 18 g
Colour
EH-189
With red bead



80 mm | 23 g
Colour
BSF-01 Silver



Size	Weight (appr.)	
60 mm	2.3"	12 g
70 mm	2.7"	18 g
80 mm	3.1"	23 g

● Also with red bead



Made in Finland

BETE®



Krokodil & Turku colour chart:

BSF-01
Silver



XRS-08
Silver



RPL-31
Pearlescent



SB-106
Silver



RSF-02
Copper



XL-09
Brass



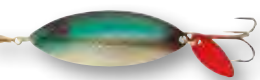
RS-33
Silver



EH-117
Silver



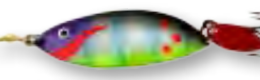
SF-03
Copper



BRG-11
Silver



A-36
Silver



VH-137
Silver



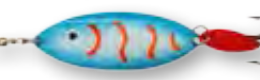
RO-04
Fluorescence
red painted



SV-15
White
Painted



TA-76
Silver



ER-189
Copper



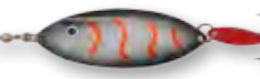
Z-05
Brass



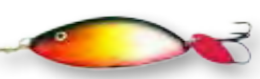
KP-16
Copper



RI-77
Silver



OK-226
Silver



VI-06
Silver



SBL-17
Silver



SJ-78
Silver



NEW
COLOUR
KK-908
Copper



YP-07
Brass



PLB-24
Brass



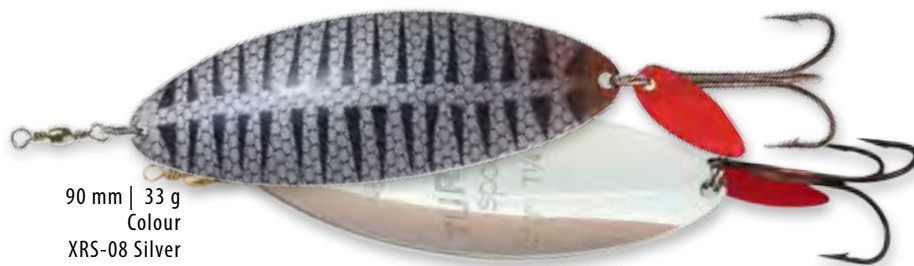
RY-103
red/yellow
painted
| Brass



LYS-10
Glow



NEW
COLOUR
GLR-274 glow
Copper



90 mm | 33 g
Colour
XRS-08 Silver

Size	Weight (appr.)	
90 mm	3.5"	33 g



Made in Finland

BETE®

TURKU spoon

Reliable and steadfast.

The spoon is named after a very old Finnish town Turku, which is situated on the coast of the gulf of Finland and Turku archipelago. Its swimming action is as reliable and steadfast. By changing the retrieve speed the spoon will swim like a live bait fish.

BABY SHAD
5 cm | 8 g
Colour
07

JUNIOR SHAD
6 cm | 16 g
Colour
46

JIGGING SHAD
7 cm | 23 g
Colour
93



Popular
in
America

	Size		Weight (appr.)
Baby Shad	5 cm	2"	8 g
Junior Shad	6 cm	2.4"	16 g
Jigging Shad	7 cm	3"	23 g



SHAD

Proven to catch monster walleyes and jumbo perch.

The Nils Master jigging shad series is specifically designed for vertical jigging through ice or in open waters. Also available in glow-in-the-dark colours which are more visible in murky water conditions. These aggressive colour schemes provoke fish to strike.

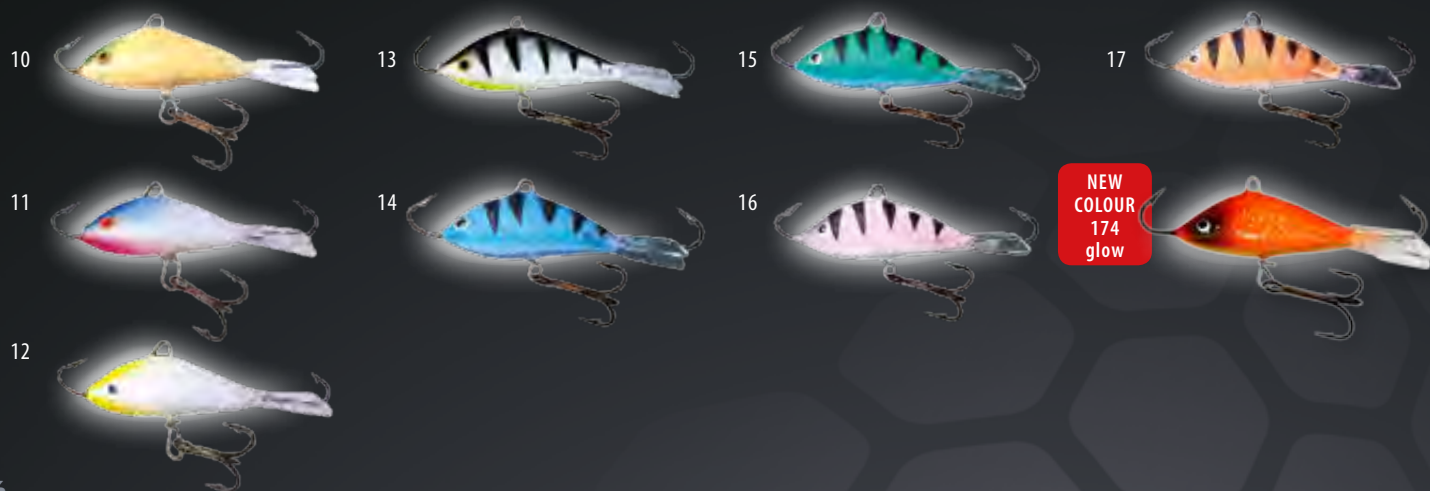


Shad colour charts:



Nils Master
FROM FINLAND
ORIGINAL
NILS MASTER
by Finlandia-uistin Oy

GLOW COLOURS:



ROTINKAINEN

One brilliant and catchy idea.

Two-in-one 5 cm Rotinkainen serves both as a balance jigger in the horizontal position and by attaching the line to the tail hook it can be used in a vertical position. For use in the vertical position leave the line attached to the body eyelet and then simply wrap the line 2-3 times around the tail hook.

-When fishing using horizontal and vertical lure positions use a light jerk to activate the swimming action, says Kalevi Kangas who designed The Rotinkainen. The Rotinkainen 7 cm & 9 cm are best used in the horizontal position.

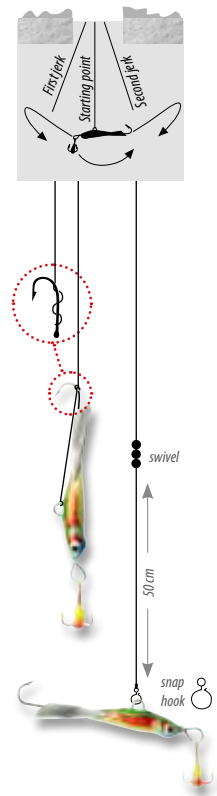
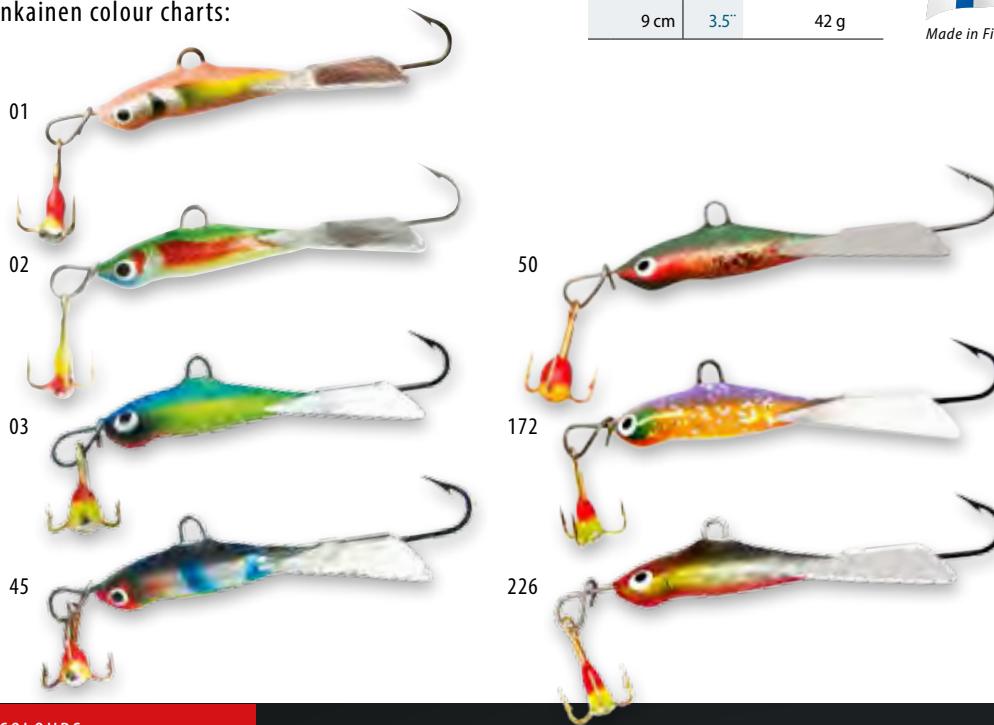


Designed by
Kalevi Kangas

Size	Weight (appr.)
5 cm	2" 4 g
7 cm	2.7" 12 g
9 cm	3.5" 42 g



Rotinkainen colour charts:



GLOW COLOURS:

NEW
COLOUR
174
glow



Nils Master
ORIGINAL by Finlandia-uistin Oy



Jigger-0



Jigger-1



Jigger-1.5



Jigger-2



For the
bigger fish

Jigger-3



Hook attachment same
as in Jigger-4 for the
bigger fish

Jigger-4



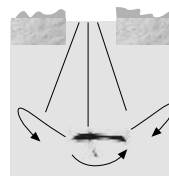
BALANCE JIGGER

Most versatile, deadly and proven lure
ever developed for vertical jigging.

In the 1970's the Kangas brothers designed
this jigger from their own ice fishing experiences.

It has become a legend amongst fishing
enthusiasts all around the world.

The Nils Master balance jigger has a special body
design that is made for ice fishing or jigging in
open waters. This Jigger swims in such a way that
it appears to be searching for prey fish by turning
back and darting through the starting point thus
attracting fish to strike. Available in 6 sizes –
proven to catch a large variety of fish species.



Attracts especially
BASS, PERCH, PIKE,
SALMON, TROUT,
WALLEYES.

Jigger	Size	Weight (appr.)
Jigger-0	3 cm	1.2" 4 g
Jigger-1	4 cm	1.6" 6 g
Jigger-1,5	5 cm	2" 8 g
Jigger-2	7 cm	2.8" 10 g
Jigger-3	8 cm	3.2" 25 g
Jigger-4	12 cm	4.8" 45 g

● Long shank gold hook

Nils Master
ORIGINAL by Finlandia-uistin Oy

Balance jigger,
Dean Silvester,
Australia

Balance Jigger colour charts:



GLOW COLOURS:





NISÄ

Calm & Seductive Hunter.

The aerodynamic shape of the Nisä with two distinctive side fins and its sharp tapered under belly give it a calm, seductive swimming motion and stealth like appearance. The best time for fishing with the Nisä is December, January & February when the fish are most sensitive.



Size		Weight (appr.)
5 cm	2"	12 g

Especially for PERCH, PIKE.

Nisä colour charts:



The fisherman controls the repeatedjigging motion. It is known that perch, pikeperch & pike most often strike when the jigger is at a stop. The lure has hooks at both ends and is also equipped with a clasp which allows the central coloured hook to be changed easily.



New model

LOVIISA

Widens the strike zone.

65 mm | 11 g

Available in
BASE METAL
COLOURS

S= silver
C= copper
B= brass



Loviisa colour chart:

001-S/B
002-S/C
004-S/S

003-C/B
006 -C/C

005 -B/B

The specially shaped body of the Loviisa allows it to fall diagonally away from the vertical line. Its movement & behavior in the water widens the striking zone for attracting predator fish to strike. The slow fluttering action created in water resembles a small bait fish in distress.

When ice-fishing in winter time allow the Loviisa jig to free fall to the bottom and then make long, gentle upward pulls to raise the jig and then allow it to free fall back-down and repeat this motion.

When fishing in summer time in open water it is recommended to reel completely in from time to time and allow it to free fall to the bottom again and repeat this motion.

The Loviisa jig is named after the famous fishing town in Finland known for the big fish. Designed by Hannu Kangas.

Designed by
Hannu Kangas

Size		Weight (appr.)
65 mm	2.6"	11 g



New size

65 mm | 8 g

Available in
BASE METAL, PAINTED and
GLOW COLOURSQuick
Clip
Chain

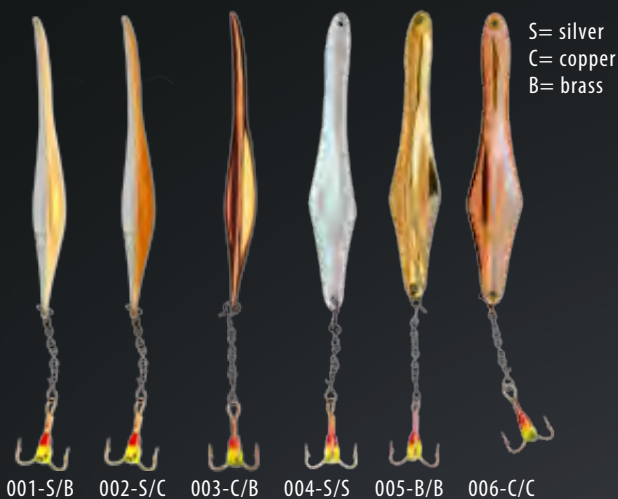
75 mm | 12 g

Available in
BASE METAL,
PAINTED and
GLOW COLOURS

Size	Weight (appr.)	
65 mm	2.6"	8 g
75 mm	3"	12 g

Jalo colour charts:

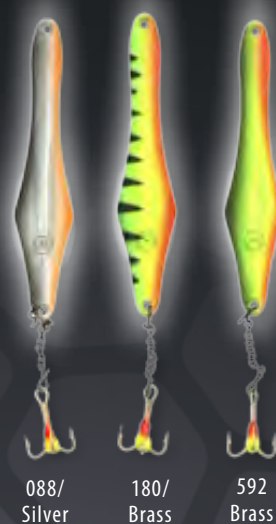
BASE METAL COLOURS:

S= silver
C= copper
B= brass

PAINTED COLOURS:



GLOW COLOURS:

Available in
BASE METAL COLOURS

Colour chart:

011-S/S
012-S/C
013-B/B
014-C/C
015-C/B
017-S/BS= silver
C= copper
B= brass

50 mm | 8 g



60 mm | 13 g



75 mm | 20 g

Nils Master
ORIGINAL FROM FINLAND
by Finlandia-uistin Oy



Size	Weight (appr.)	
50 mm	2"	8 g
60 mm	2.4"	13 g
75 mm	3"	20 g

JALO

Winged-like body shape creates a unique movement.

The winged-like body shape of the Jalo creates a unique movement in water and instinctively attracts fish from near and far.

When using Nils Master jigs it is easy to change hooks because of the quick clip chain it comes with. In winter when the water is cold fish are known to eat little. The small hook is like a bait that looks tempting to fish and will attract them to catch it.

In warmer water time the bigger hook tempts a bigger catch.

SNUB-HEAD

Lures them in.

The new shape of the Nils Master Snub-Head has a tapered body. It is spoonlike in appearance and comes with a two coloured treble hook. When lowered into water it sinks in a shimmering manner. The bright shining effect of the body will arouse interest from near by fish and together with the colourful treble hook will tantalize fish to strike.

It is said that there are many techniques for jigging with the snub-head – and that each fishing enthusiast will soon develop his own style. What's yours?

The snub-head is available in 6 colour variations and 3 sizes.

It is easy to use and highly effective for catching perch and pike and many other fish species.



Photo source: Finlandia-justin Oy



Photo source: Finlandia-justin Oy

RAPTOR

Radiant Raptor with Team Nils Master selected colour patterns.

The Raptor is a jig with special swim characteristics. For example, if you give the jig a long upward pull, the Raptor will swim with a slight wobble when sinking back down. A coloured treble hook provides additional stimulus. Available in fabulous colours and four sizes.



40 mm | 4 g

Available in
BASE METAL,
PAINTED 591,
HOLOGRAPHIC 588, 589
and GLOW COLOURS



60 mm | 6 g

Available in
BASE METAL, PAINTED,
HOLOGRAPHIC and
GLOW COLOURS



75 mm | 12 g

Available in
BASE METAL, PAINTED,
HOLOGRAPHIC and
GLOW COLOURS

New size



90 mm | 18.5 g

Available in
BASE METAL, PAINTED,
HOLOGRAPHIC and
GLOW COLOURS

Size	Weight (appr.)	
40 mm	1.6"	4 g
60 mm	2.4"	6 g
75 mm	3"	12 g
90 mm	3.5"	18.5 g



Raptor colour charts:

BASE METAL COLOURS:

PAINTED COLOURS:

HOLOGRAPHIC COLOURS:

GLOW COLOURS:

S= silver
C= copper
B= brass

DUELER

Easy-to-use.

New Dueler is conical and spoonlike. This vertical jig wobbles almost horizontally during freefall. Swim the Dueler with long and relaxed pulls, lightly shaking the end of the rod once in a while. Its bright glitter and coloured treble hook are guaranteed to goad fish into action. The easy-to-use and steady Dueler is available in new colours and sizes.



45 mm | 4 g

Available in
BASE METAL
COLOURS



55 mm | 5 g

Available in
BASE METAL, PAINTED
and GLOW COLOURS



75 mm | 9 g

Available in
BASE METAL, PAINTED
and GLOW COLOURS

Size	Weight (appr.)	
45 mm	1.7"	4 g
55 mm	2.2"	5 g
75 mm	3"	9 g



Dueler colour charts:

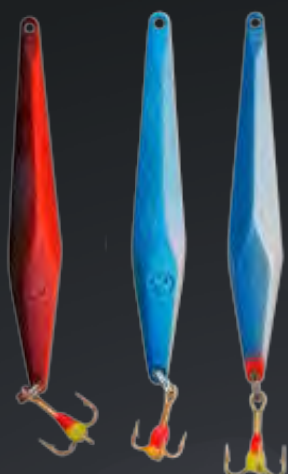
BASE METAL COLOURS:



001-S/B
002-S/C
004-S/S

S= silver
C= copper
B= brass

PAINTED COLOURS:



179/
Copper

586/
Silver

591/
Silver

GLOW COLOURS:



088/
Silver

180/
Brass

NEW
COLOUR
592/
Brass

Niilo Putkonen,
Nauvo,
Finland



New size



35 mm | 3 g

Available in
BASE METAL,
PAINTED 586, 591,
HOLOGRAPHIC
and GLOW COLOURS



50 mm | 4 g

Available in
BASE METAL,
PAINTED, HOLOGRAPHIC
and GLOW COLOURS



60 mm | 10 g

Available in
BASE METAL,
PAINTED, HOLOGRAPHIC
and GLOW COLOURS



75 mm | 16 g

Available in
BASE METAL,
PAINTED, HOLOGRAPHIC
and GLOW COLOURS

HANSKI

Quick clip chain.

When using Nils Master jigs it is easy to change hooks because of the quick clip chain it comes with. In winter when the water is cold fish are known to eat little. The small hook is like a bait that looks tempting to fish and will attract them to catch it. In warmer water time the bigger hook tempts a bigger catch. The Hanski swims lightly and the shimmering movement instinctively attracts fish.

Size		Weight (appr.)
35 mm	2"	3 g
50 mm	2"	4 g
60 mm	2.4"	10 g
75 mm	3"	16 g



Made in Finland



Hanski colour charts:

BASE METAL COLOURS:



001-S/S
002-S/C
007-S/B
003-B/B
004-C/C
005-C/B

S= silver
C= copper
B= brass

PAINTED COLOURS:



586/
Silver
591/
Silver

HOLOGRAPHIC COLOURS:



588/
Silver
589/
Silver

GLOW COLOURS:



088/
Silver
180/
Brass
592/
Brass

Niilo Putkonen,
Nauvo,
Finland



Photo source: Niilo Putkonen

Hannu Kangas,
Finland



Photo source: Finlandia-uistin Oy



NORJIG

For fishing big fish in deep water.

10 cm | 74 g
Colour
586/
Silver

Nils Master
ORIGINAL by Finlandia-uistin Oy



Ideal for jigging from a boat in summer time and winter ice-fishing. When jigging from a boat the Norjig will drop quickly to the bottom and by re-peating big upward pulls and allowing it to drop back down the Norjig falls with a fluttering motion which will arouse the fish to strike. Also can be cast away from the boat and retrieved. For casting method: Cast Norjig into a good-looking location and let it settle to the desired depth before starting to retrieve. It is recommended to use a slow retrieve which allows the Norjig to make a slight flutter action and flashing of its sides. Suitable for a large variety of fresh and salt water fish species.

Size	Weight (appr.)
10 cm	4" 74 g

Norjig colour charts:

BASE METAL COLOURS:



005-B/B 006-C/C

S= silver
C= copper
B= brass

PAINTED COLOURS:



179/
Copper 586/
Silver

GLOW COLOURS:



088/
Silver

NEW
COLOUR
174 glow/
Copper

180/
Brass

592/
Brass

Hannele Kangas,
Finland



Kalevi Kangas,
Finland



Original Nils Master - the finest catches all over the world

Finlandia-uistin Oy is a family business cherishing handicraft and traditions of high quality. Hannu and Kalevi Kangas established the business in 1963 manufacturing fishing lures under the trade name Nils Master. In 1978 the legendary Bete lures joined on the product palette of Finlandia-uistin.

For fifty years the Nils Master lures have proved that the effect that the lure creates is more important than the external imitation. "The attraction of a lure is a compromise between movement and colours. Or a conflict. It's something you can't fully explain", say the brothers from experience. The brothers sense of colour is regarded as a real strength. Nils Master brought colour to lures in a revolution of stripes and parrot colouring.

A Finlandia-uistin lure is a combination of professional handicraft and the latest technology. Manufacturing top-end lures is a labour-intensive process. Before one is ready for packaging, it has gone through over 22 different work stages by hand. Each lure made by Finlandia-uistin is individually quality controlled, hand tuned and swim tested before packaging.

The Kangas family pays careful attention to feedback from fishing enthusiasts from all around the world and hints are

always applied in product development. Finlandia-uistin actively strives to develop new products to meet wishes of anglers and each year brings new models and colour options to the market.

The Nils Master product range is extensive. Trolling spoons, wobblers, spinners and jigs have not been the same since Nils Master lures came on the market with their vertical stripes and parrot colouring. Nils Masters were the first fishing tackles to use unusual colours and their fishing results were excellent. "In 1965 we started designing a line of lures decorated with a world of colours totally unseen before. After one year development work we presented the line, which was named Nils Master, to our cooperation partners in the United States." Today Invincible, Spearhead, Stalwart, Haka, Jumbo, Nils Master Trolling Spoon, Big Mouth, Dart Master, Nils Master Jiggers, Bete spoons and Lotto Spinners are names familiar to fishermen around the world.



Fresh or salty water, Bete bites

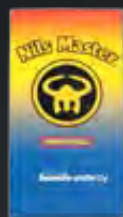
In 1978 the legendary Bete lures developed by Tage Tysklind in the 1940s joined Nils Master on the product palette of Finlandia-uistin.

The Bete spoons is a brilliantly designed metal spoon range. Its quality and effectiveness is supreme. Made from the finest quality materials. These superbly finished, long casting spoons are available in three different type and many sizes.





NILS MASTER packages:



Invincible



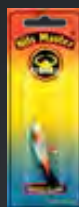
Spearhead



Nirha



Trolling spoon



Horizontal jigs



BETE packages:



Krokodil, Utö, Turku Lotto spinner

Colours of lures

Every colour illustrated in the lure colour charts of Finlandia-Uistin Oy are proven colours known to catch fish. Hannu & Kalevi Kangas have created many of the Nils Master colours from their own fishing experiences.

Colour samples are sent to fishing experts all around the world for testing and trialing in real fishing circumstance and their feedback is key to developing colours that suit to all kinds of fishing waters and fish species. From the words of Hannu & Kalevi Kangas

- The attraction of a lure is a compromise between movement and colours. Or a conflict. It's something you can't fully explain, say the brothers from experience.

The brothers sense of colour is regarded as a real strength having brought colour to lures in a revolution of stripes and parrot colouring. From my own fishing experiences I know that when I'm fishing for Zander with 15 cm Invincible Floating model for example there are many factors in the fishing

that will improve my catch success. One important factor is making sure that I'm geared-up with a wide selection of Nils Master Invincible colours in my tackle box as the fish biting colours can change at different times and it is often trialing with different colours that makes the difference between catching that fish or not.

You can increase your success by having more colours of a lure model at hand don't just rely on one colour. My fishing buddy had a brown colour Nils Master 25 cm Invincible Floating and he was always saying to me he has never caught anything with this colour. It became a bit of a joke between us but one day he put it out on the water last Autumn and landed his personal record size Pike. I've never seen such a happier fisherman.

Martin Crewe
Intl sales/marketing manager, Finlandia-Uistin Oy



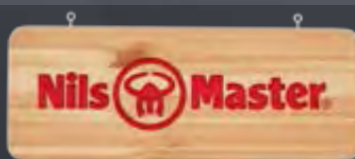
Sales promotionals:



Nils Master cap



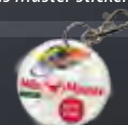
Nils Master badges



Nils Master woodboard 58 x 22 cm



Nils Master sticker



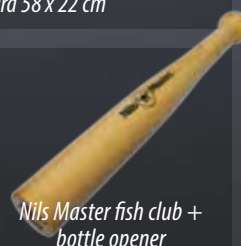
Nils Master reflector



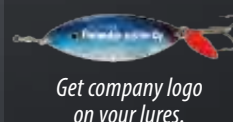
Boat sticker with 60 cm measure



Nils Master keyring



Nils Master fish club + bottle opener



Get company logo on your lures.



Finlandia-uistin Oy is a family business cherishing handicraft and traditions of high quality. Hannu and Kalevi Kangas established the business in 1963 manufacturing fishing lures under the trade name Nils Master. Trade name Bete joined the family 1978.

Today Invincible, Spearhead, Stalwart, Haka, Jumbo, Nils Master Trolling Spoon, Big Mouth, DartMaster, Nils Master Balance Jiggers, Bete spoons and Lotto Spinners are names familiar to fishermen around the world.

The trends of the future shows in manufacturing as using environmentally friendly materials.



We reserve the right to make changes.
Due to technical reasons the colors may not exactly match the real colors.



Hannu Kangas



Hannele Kangas



Lauri Kuusisto



Miia Kangas



Martin Crewe

finlandia-uistin Oy
The Creator of Classic Lures

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