



**FOR IMMEDIATE RELEASE**

October 18, 2017

**Information Forum on Cannabis and Industry Opportunities Takes Center Stage  
Business and Tourism Conference**

When it comes to cannabis everyone's got questions. The Canadian industry, which is projected to be worth \$21B, will provide employment and new business opportunities for *budding* entrepreneurs.

The Mount Saint Vincent University's Department of Business and Tourism is sponsoring the annual Learners & Leaders Business and Tourism Conference being held at Mount St. Vincent University on Thursday October 26, 2017.

This event offers a spectacular opportunity for students to speak with experienced professionals, draw inspiration from entrepreneurs who started with a dream, learn from human resource professionals, network with industry professionals, and be guided by exceptional keynote speakers as well as Human Resource Professionals from various industries.

Andrew Robinson, who founded Robinsons Cannabis in 2014 and is its master grower, will share an industry panel along with Diandra Phipps, Brett Evans, and Evan Price from National Access Cannabis.

"This is an extremely exciting and vibrant industry" says Andrew. There are new market opportunities coming to the surface as the framework for how cannabis will be sold in the recreational marketplace rolls out bringing new employment opportunities to our local communities and additional economic benefits across the region.

Andrew's knowledge on cultivating cannabis and his passion about building a cannabis company that relates to and engages with the cannabis communities and early industry practitioners, both locally and globally will give students first hand insights on how to grow and manage a start-up business in a hyper active marketplace.

Robinson's Cannabis is a licensed producer applicant in the final stages of the Health Canada Access to Cannabis for Medical Purposes Regulation (ACMPR) and has recently started work on its production facility in The Town of Kentville.

**For more information:**

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