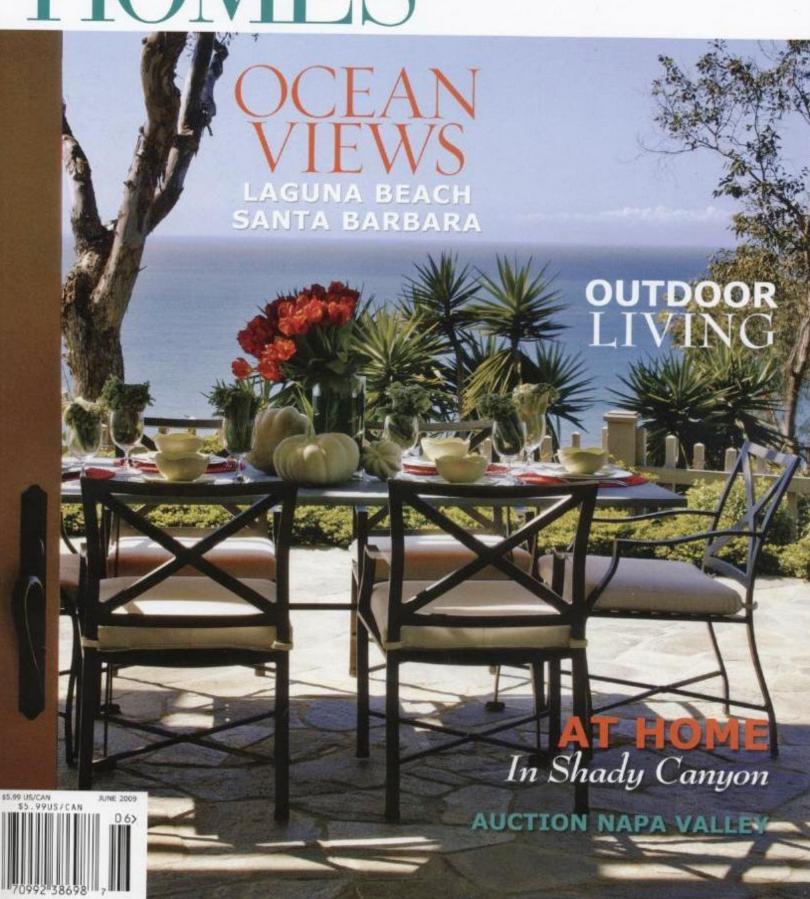
## CATHORITA The Magazine of Architecture The Arts & Distinctive Design





## BUNNY WILLIAMS HAS LONG BEEN

a mainstay of the international design scene. The author of three books, Williams has run her eponymous design firm since 1988, co-founded Manhattan's Treillage Ltd. with John Roselli in 1991, and has inspired a host of designers with her penchant for color and taste for tastefully eclectic goods.

Inspired both by pieces in Williams' own collection and by objects for which she has searched over the course of her career BeeLine Home, her recently launched first home furnishings collection, reflects the sophisticated design style for which its creator is known. The name itself is a nod to the industrious and creative honeybee, and to the notion of "making a beeline" towards one's goals. If ever a designer could be described as industrious, creative, and goal oriented, it's Bunny Williams.

Williams spent twenty two years at Parish-Hadley Associates before founding her own company. She began her career there as a shopper and assistant, steadily advancing through the ranks until she had become aide and right hand woman to the firm's namesakes Sister Parish and Albert Hadley; her years as an apprentice at this distinguished firm would prove invaluable.

Through the repeated practice of the minor details of design-measuring, cutting fabric, mixing paint, ensuring proper seating construction-Williams would come to truly understand the dedication and focus that fine design requires of its practitioners. From Parish, Williams learned how to arrange furniture within a room; Hadley taught her the importance of scale and proportion. This understanding of the fundamentals is clearly evident in BeeLine Home: from the shapely apron on the Nailhead sofa and stepped curvature of the glamorous Hourglass table to the hand selected bird's eye maple of the Porter Drinks table, the finishing touches on the collection's limited edition pieces effectively capture Williams' panache and attention to detail.

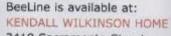
Williams' highly developed sense of style has established her as one of the world's leading interior designers, and rightfully so. Her self described primary objective as a designer is to create relaxed, intimate spaces that are so inviting that the client never wants to leave.

"I want a room to be more interesting the longer you remain in it," she has said. "Rooms should never be boring."

With Bunny Williams and BeeLine Home, rooms never will.







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