



innovation

“Innovation distinguishes between a leader and a follower.”
- Steve Jobs

Innovation means finding new ways to solve a problem. Innovation can be a new idea, product, application, or device. It can also be a new method or process to find a better solution. When you are faced with a situation that requires a unique solution, let Shawn's **Innovation Pocket Power** remind you that you can make a difference!

showing innovation

Innovation often involves technology, such as developing a new game or application, but you can use innovation to develop many things. To innovate means using information, insight, imagination, and initiative to create new solutions or processes. Here are some ways to be innovative:

Don't give up until you have explored every possibility of your idea.

Iterate (repeat) your idea with slight changes to discover new things.

Find creative, new ways of using familiar things to see if you can improve them.

Examine products to uncover how the work, and think about how they can work better.

Share your ideas with friends, and invite people to share their ideas with you to see if together, you can discover something new.

Take risks and try new things to keep challenging your imagination and creativity.

Find experts in areas that interest you and ask a lot of questions to learn as much as you can.

how will you be innovative?

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If you can dream it,
you can do it!



Shawn the Unicorn

