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dabl ACTIVATION CAPABILITIES

**AT DABL, WE
CREATE UNIQUE,
CUSTOMIZABLE,
HANDS-ON
ACTIVATIONS**

WHAT ARE ACTIVATIONS?

**AND WHY ARE THEY IMPORTANT FOR YOUR
BRAND, EVENT, OR COMPANY?**

- ★ **BUILDS EMOTIONAL CONNECTION**
- ★ **DRIVES AWARENESS & BUZZ**
- ★ **ENCOURAGES ENGAGEMENT & LOYALTY**
- ★ **DIFFERENTIATES THE BRAND**

A brand activation is a marketing event, campaign, or experiences designed to build awareness and engagement by bringing a brand to life and encouraging consumers to take action. In short - **when a brand moves beyond traditional ads to create a memorable, hands-on experience that makes people feel connected to it.**

CHARM JEWELRY

TRADITIONAL CHARM JEWELRY



charm bar.

dabl's charm bar experience lets guests choose from 100s of curated gold and silver charms. Once guests make their selections, we will assembled into a necklace or bracelet. Want your own branded or custom charms? We can make it happen!



CHARM

ITALIAN CHARM BRACELETS



italian charm bar.

Cue the y2k nostalgia! The hottest new accessory is a throw back - the italian charm bracelet. Mix and match gold and silver linking charms for a truly custom piece. You can even opt to add a watch face or attachments to turn it into an Apple watch band!



BAG CHARMS

Because your accessory needs an accessory! Customizable bag charms are a perfect activation for a handbag brand or a fun activity for your company's next party or retreat.



CHARM

SHOE CHARMS

Add some flair to your show off your brand's new shoe line! We offer everything from patterned shoelaces and charms to boot chains and beaded bows.

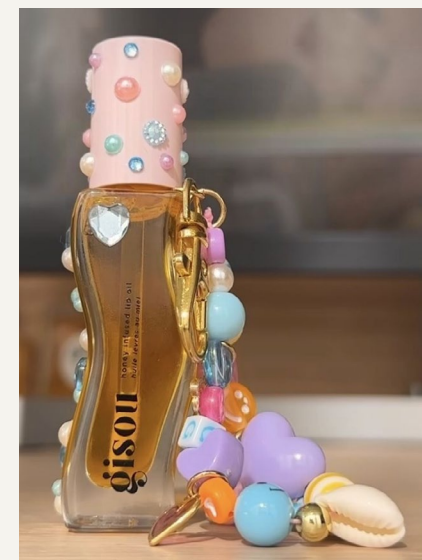
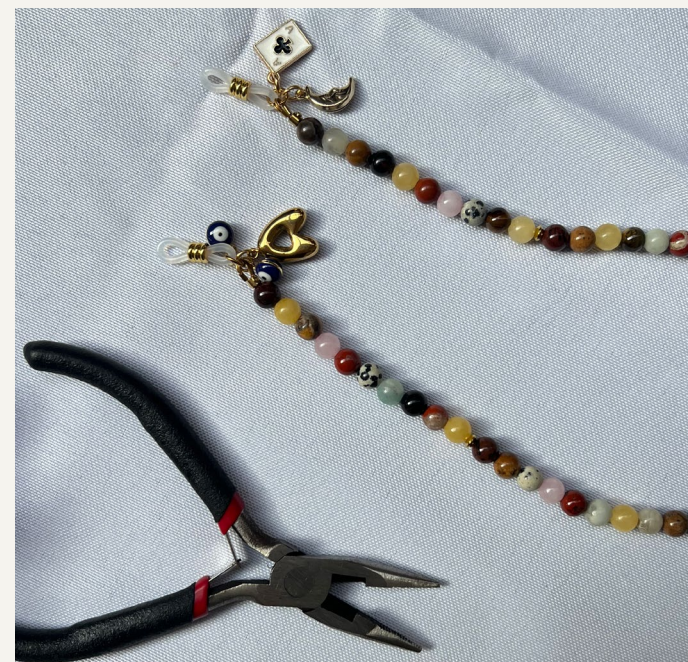


ACCESSORIES



EYEGLASS CHAINS

Sunglasses and eyeglasses can get a touch of personalization with our custom eyeglass chains. Guests pick their chain and charms, and we assemble it on the spot. This is a great activation for any optical brand or sunglass line.



CHARM

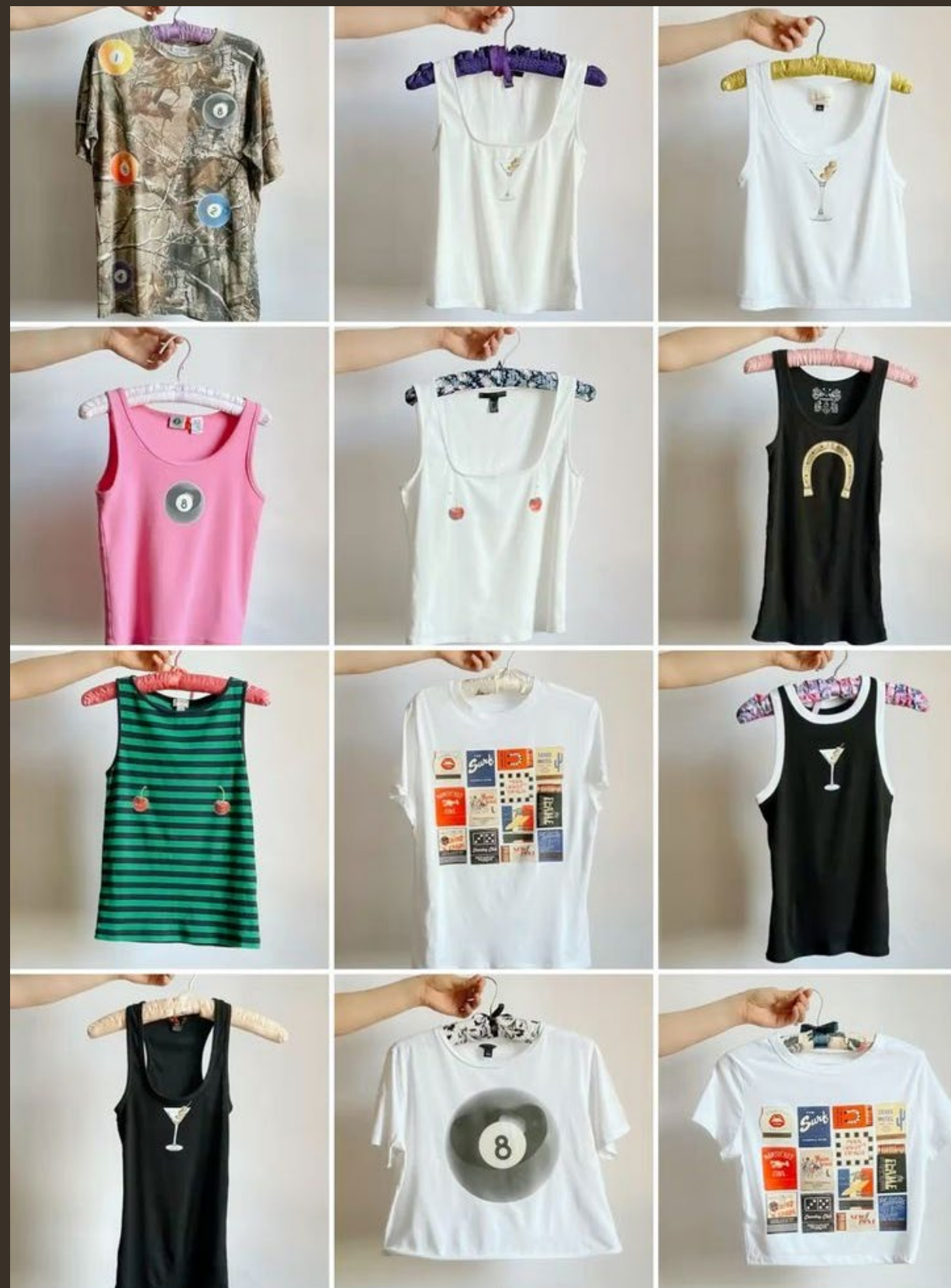
LIP GLOSS CHARM KEYCHAINS

Beauty brands, this one's for you! Kids and adults alike love taking their favorite product and turning it into a personalized key chain.



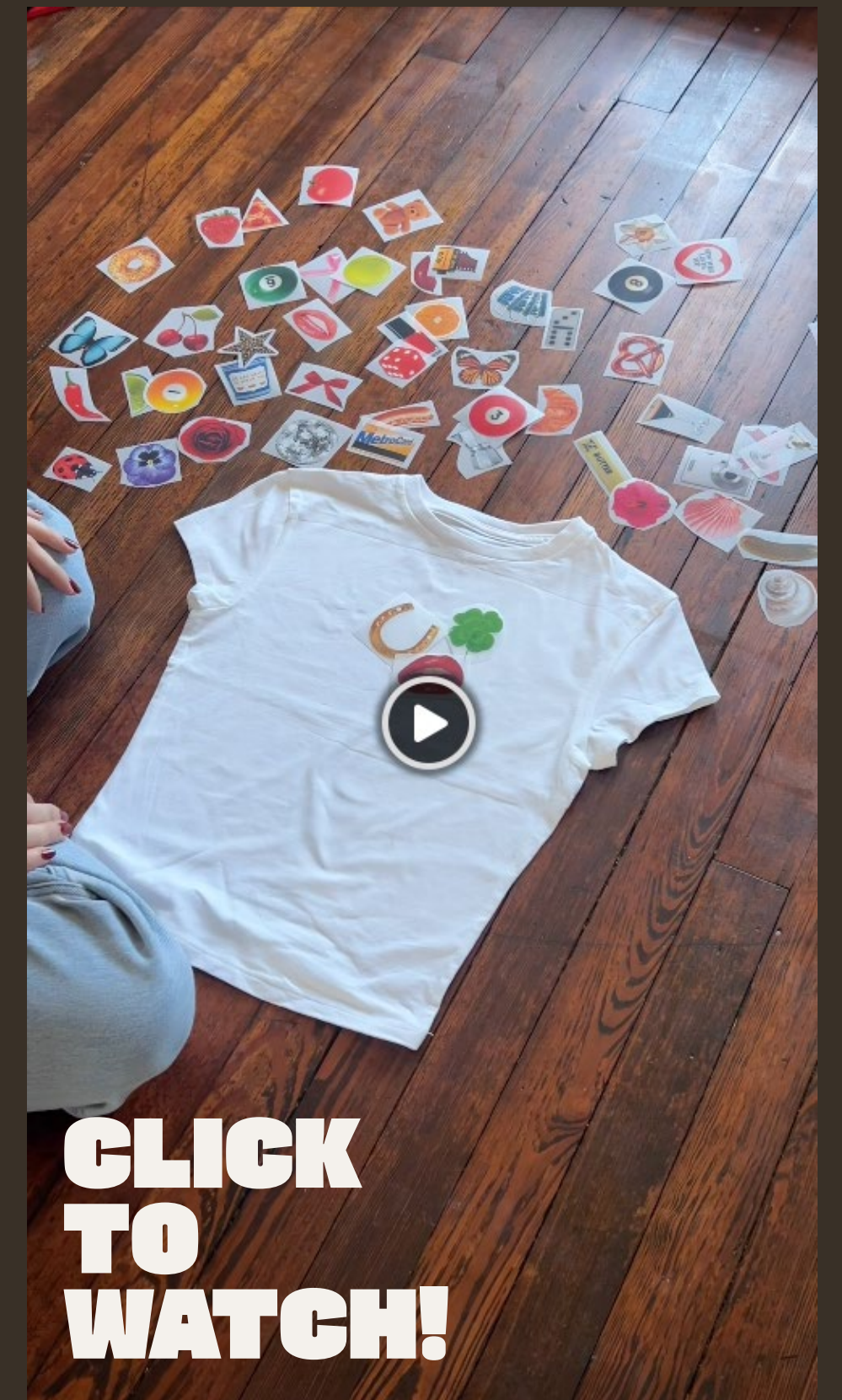
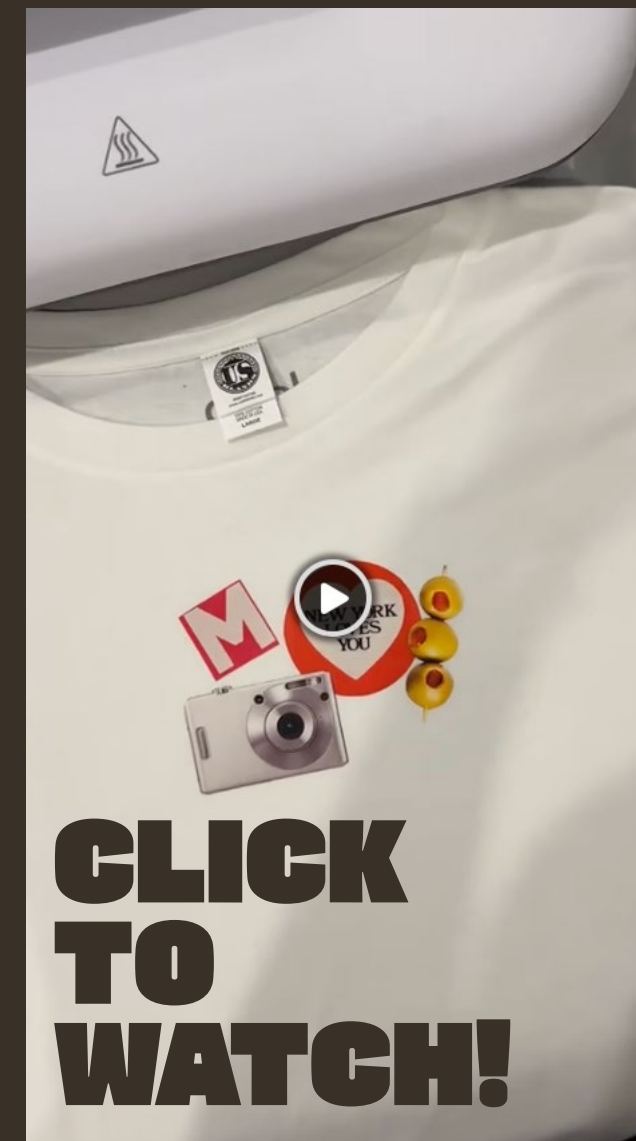
ACCESSORIES

CUSTOM APPAREL & ACCESSORIES



HEAT PRESS APPAREL & ACCESSORIES

Bring on-the-spot, custom graphics to your next event. We can design a menu of graphics to choose from or a "collage" option where guests pick from icons to make their own graphic. We can instantly heat press them on to a variety of apparel and accessories!

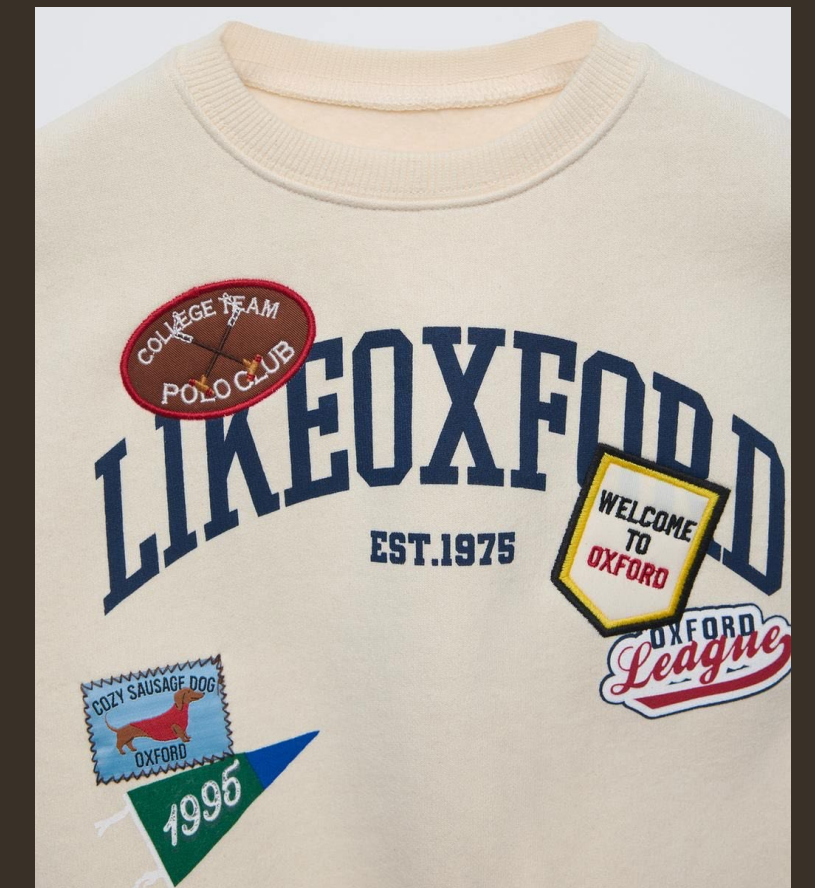


CUSTOM APPAREL & ACCESSORIES



PATCH APPAREL & ACCESSORIES

Add some vintage flair to apparel, bags, and hats with a patch bar. Let us source vintage patches, specific themed patches, or design your own custom patches! Our heat press machine makes this an easy, on-the-spot activation for any event.

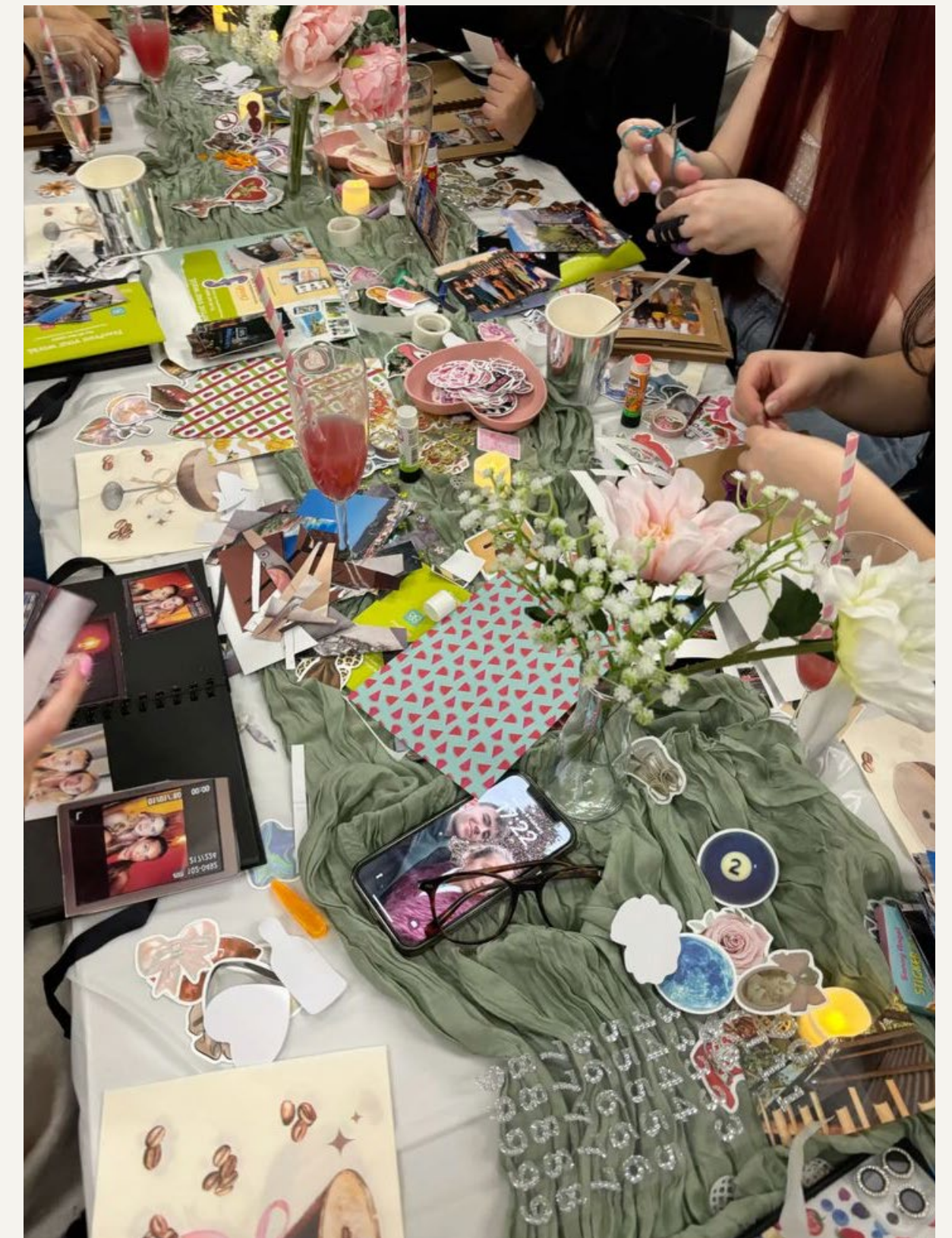
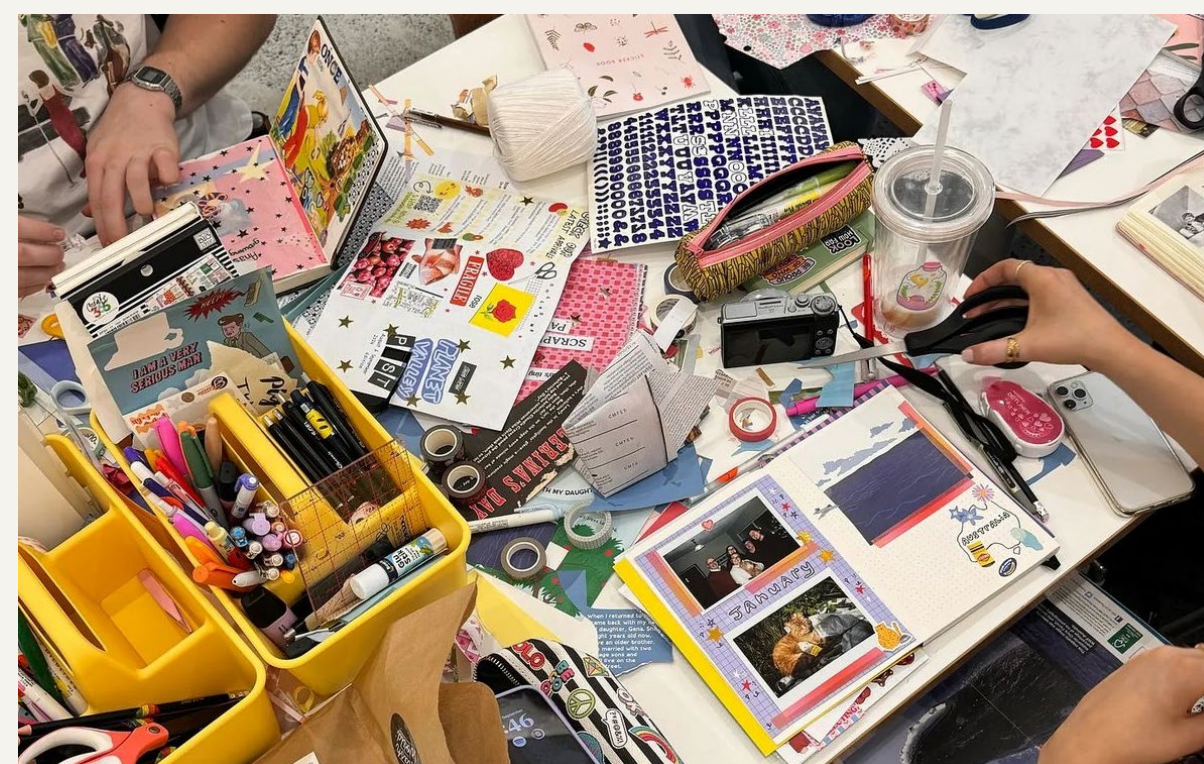


COLLAGE WORKSHOPS



JUNK JOURNALING & VISION BOARDS

Looking for a hands on activation?
We can host a junk journaling or
vision board event to get your
guests creativity flowing! We
provide all the crafting supplies and
imagery necessary and guest can
bring any additional photos and
memories they want to include.



READY TO BOOK?

CONTACT US TO TALK PRICING AND AVAILABILITY

dabl is committed to bringing your brand creative, buzz-worthy, activations that will leave a lasting impact with your guests. Any of our experiences can be tailored to fit your budget, guest's demographic, and schedule. We travel across the country to work with all kinds of brands and businesses. Have an idea you don't see in this deck? Tell us about it! We are more than happy to bring it to life.

- Dimi Sovinski, founder of dabl