



on the cover:



NEW THIS SEASON! LUSH FLEECE TOP BF02 S-XL \$119 USA

- bamboo/organic cotton/ spandex baby fleece
- raglan sleeves
- rib inset stripe on sleeve
- peacock, jade fuchsia, lotus, cocoa, ivory, black

also shown on p. 9

NEW THIS SEASON!

LUSH FLEECE PANT **BF44** S-XL **\$130** USA

- bamboo/organic cotton/ spandex baby fleece
- wide rib waist with inside elastic and drawcord
- inset rib stripe at sides
- cropped length 23" inseam
- peacock, jade fuchsia, lotus, cocoa, ivory, black

also shown on p. 29

blue canoe organic eco-conscious fashion made in the usa.



Overlap hem Top and Seamed Ankle Skirt on page 16

BLUE CANOE IS THRILLED TO BE CELEBRATING

30 YEARS of bringing you quality, stylish, made-in-USA organic clothing. As we mark this milestone, we invite you to join us in embracing a new American tradition – sustainable fashion that reflects your values. Dive into our catalog and discover pieces that not only enhance your wardrobe but also contribute to a more sustainable future. Thank you for being part of our journey!

BLUE CANOE. WHERE STYLE COMES NATURALLY.

GET 10% OFF YOUR NEXT ORDER. WHEN YOU SIGN UP FOR SMS MARKETING, GO TO OUR WEBSITE TO LEARN MORE.





















ivory





NEW THIS SEASON! LUSH FLEECE TOP

BF02 S-XL \$119 USA

- bamboo/organic cotton/spandex baby fleece
- raglan sleeves
- rib neck, cuff, hem
- rib inset stripe on sleeve
- all colors shown right

NEW THIS SEASON!

LUSH FLEECE PANT

BF44 S-XL \$130 USA

- bamboo/organic cotton/spandex baby fleece
- wide rib waist with inside elastic and drawcord
- inset rib stripe at sides
- cropped length 23" inseam
- all colors shown right also shown on p. 22

NEW THIS SEASON!

NO SWEAT COVER UP

H706 S-XL \$95 USA

- rayon from bamboo/ organic cotton/ spandex
- · kangaroo pocket
- high neck with drawstring
- easy fit
- all colors shown right

BABY BOOTCUT PANT

A503 XS-XL **\$120** USA

- organic cotton/ spandex
- fitted through hip and thigh
- 32" inseam
- · black only





shown left and right:

NEW THIS SEASON!

NO SWEAT COVER UP

H706 S-XL \$95 USA

- rayon from bamboo/organic cotton/spandex
- kangaroo pocket
- high neck with drawstring
- easy fit
- all colors below

BEST SELLER!

BABY BOOTCUT PANT

A503 XS-XL **\$120** USA

- organic cotton/ spandex
- back leg seam with top stitch detail
- fitted through hip and thigh
- 32" inseam
- black only

shown right:

BEST SELLER!

SILKY JOGGER **H423** S-XL **\$115**

- rayon from bamboo/organic cotton/spandex
- wide elastic waist with drawstring
- cuff
- all colors below



















LACE NECK CAMI H236 S-XL \$55 USA SILVER **\$16.50**

- adjustable straps
- slim fit
- · hip length
- · all colors below

BEST SELLER!

HIP HUGGER

H387 S-XL \$40 USA

- soft lace edging
- · lower leg line
- · all colors below. except silver

see full view on p. 32















one flat rate on all orders

\$10.95 shipping

style is personal, shop the way you want

ONLINE on your own time: Visit bluecanoe.com.

See latest arrivals, offers and clearance.

On the **PHONE** with expert help: Call customer care Monday through Friday, 9:00am-5:00pm PST at (415) 648-5000.

BY MAIL Print an order form on the website, fill out completely including payment information.

Mail your order to: 2409 Sacramento St., #1 San Francisco, CA 94115

BLUE CANEWS

Go to **BLUECANOE.COM** to sign up for our monthly e-mail to hear about our latest offers and discounts.

METHOD OF PAYMENT

We accept personal and certified checks, money orders, VISA, MasterCard, American Express, and Discover. Make checks payable to Blue Canoe. All prices are in U.S. currency. Sorry, no CODs.

SHIPPING & HANDLING

We ship first class mail for small packages, UPS ground for larger packages. Any special shipping requests will incur an additional fee. Rush orders arrive 3-4 days after order date and cost an additional \$20. (Rush orders not available to Alaska and Hawaii.)

RETURN AND EXCHANGE POLICY

To better serve our customers. we DO NOT ACCEPT returns on:

- Panties
- · Garments that are worn, washed, soiled or retain scents
- · Returns after 30 days
- Clearance items

PRIVACY

We may occasionally share our list, for onetime use, with carefully selected firms. If you prefer not to have your name shared, or do not want to receive our print catalog, please call 415-648-5000 ext. 15 to leave your name, address, and request, or send us the mailing label from your catalog along with instructions.

be in the know, visit www.bluecanoe.com

> see current offers

> sign up for our newsletter

> get 10% off your next order when you sign up for SMS marketing



Blue Canoe believes that making things in America is good business, and we have been doing just that since our founding in 1994.

From fabric to finish, Blue Canoe has always been made in the USA where there are strong environmental laws, worker safety regulations and minimum pay requirements that ensure we are held to the highest standards.

Not only do we support our local community by keeping jobs local, and keeping our supply chains simple, we also use only organically grown fibers to create clothing that is good for you and good for the planet.

sizing chart

Blue Canoe	S	М	L	XL
Size	4 - 6	8 - 10	12 - 14	16 - 18
Bust	32 - 35	36 - 38	39 - 41	42 - 44
Waist	26 - 28	29 - 31	32 - 34	35 - 37
Нір	36 - 38	39 - 40	41 - 42	43 - 44
Bra Size	30 - 32 A - B	33 - 35 B - C	36 - 38 C - D	38 - 40 D - DD
Plus Cup Bras	30 - 32 B - C	33 - 35 C - D	36 - 38 D - DD	38 - 40 DD - E

all dressed up ...



... and places to go





expect compliments



















cocoa

black

on this page:

ROBE

CL32 S-XL \$139 USA

- organic cotton/ spandex slub
- belt sewn into side seams
- · easy fit
- all colors shown left

SLUB LONG SLEEVE

CL26 S-XL \$89 USA

- organic cotton/ spandex slub
- easy fit
- low hip length
- all colors shown left see full view on p. 21

BAMBOO TIGHT

H444 S-XL \$79 USA

- bamboo/organic cotton/ spandex
- fitted
- fits up to 34" inseam
- all colors shown left

on facing page:

NEW THIS SEASON!

LIGHT JACKET

CL38 S-XL \$119 USA

- organic cotton/spandex slub
- · patch pockets
- open front
- slightly flared sleeves
- all colors shown left

EASY TANK DRESS

CL37 S-XL \$150 USA

- organic cotton/spandex slub
- on seam side pockets with top stitch
- easy fit
- ankle length
- · all colors shown left





our core everywhere pants







CROP WIDE LEG PANT **B402** S-XL **\$105** USA

- rayon from bamboo/organic cotton/spandex
- cropped length 25" inseam
- black only

SILKY TEE

H703 S-XL USA

solid colors **\$75**; tie-dye **\$79**

- solid color or tie-dye print
- rayon from bamboo/organic cotton/spandex
- body-skimming fit
- hip length
- all colors, see tie-dye colors on p. 27

BEST SELLER!

SLIM PANT

B425 S-XL **\$115** USA

- bamboo/organic cotton/spandex
- slim leg, 31" inseam
- black only

BEST SELLER!

SLUB LONG SLEEVE

CL26 S-XL \$89 USA

- organic cotton/ spandex slub
- easy fit
- low hip length
- all colors shown left

BEST SELLER!

EFFORTLESS PANT

B430 S-XL **\$119** USA

- bamboo/organic cotton/ spandex
- straight easy fit leg
- 32" inseam
- black only

all day. everyday.







ANKLE SKINNY PANT **A889** S-XL **\$115** USA

- organic cotton/spandex
- smooth wide waistband
- 27" inseam
- · black only

NEW THIS SEASON!

YOKED BATEAU TOP

- CS44 S-XL \$115 USA
- organic cotton rib stripe • all colors below except cocoa and black

NEW THIS SEASON!

LUSH FLEECE PANT

BF44 S-XL \$130 USA

- bamboo/organic cotton/spandex baby fleece
- wide rib waist with inside elastic and drawcord
- inset rib stripe at sides
- cropped length 23" inseam
- all colors below

Lush Fleece Top on p. 10 Lattice Back Cami on p. 29

SILKY JOGGER

H423 S-XL \$115 USA

- bamboo/organic cotton/ spandex
- · wide elastic waist with drawstring
- 28" inseam with cuff
- all solid colors below

NEW THIS SEASON!

NO SWEAT COVER UP

H706 S-XL \$95 USA

· all colors below see details on p. 11















peacock

jade

lotus

cocoa

organic cotton pants for your active lifestyle







BEST SELLER!

CROP PANT W/SHIRRING A500 S-XL \$90 USA

- organic cotton/spandex
- fitted with outside shirring at knees
- 20-inch inseam
- black only

CRISS CROSS CAMI BRA A135 S-XL \$90 USA

- organic cotton/spandex
- lightweight bamboo inside layer
- optional soft cup inserts
- fuchsia, cocoa, lotus, natural, black

see full detail on p. 35

BEST SELLER!

HIGH WAISTED LEGGING

A424 S-XL **\$110** USA

- organic cotton/spandex
- high waist, smooth double layer fabric band
- gusset
- indigo, forest, spice, black

CRISS CROSS CAMI BRA A135 S-XL \$90 USA

- organic cotton/spandex
- lightweight bamboo inside layer
- optional soft cup inserts
- fuchsia, cocoa, lotus, natural, black

see back view on p. 35

BEST SELLER!

BABY BOOTCUT PANT A503 XS-XL \$120 USA

- organic cotton/spandex
- back leg seam
 with top stitch detail
- fitted through hip and thigh
- 32" inseam
- · black only

SILKY TANK TOP **H903** S-XL **\$65** USA

see details at bluecanoe.com



















peacock

fuchsia

lotus

cocoa







SILKY TEE H703 S-XL USA

solid colors \$75; tie-dye **\$79**

- rayon from bamboo/ organic cotton/spandex
- body-skimming fit
- hip length
- all colors below, hand done tie dye by local artisan every piece is unique

POINTELLE SLEEP PANT

N112 S-XL \$80 USA

- organic cotton lightweight pointelle
- straight leg with narrow rib cuff
- 28" inseam
- peacock, jade, fuchsia, lotus, ivory, black

peacock















black

fuchsia tie-dye

cocoa tie-dye

H423 S-XL \$115 USA

- · bamboo/organic cotton/spandex
- wide elastic waist with drawstring
- 28" inseam with cuff
- all solid colors shown

our basics are never boring





NEW THIS SEASON!

RIB TEE

BR01 S-XL \$119 USA

- · bamboo/organic cotton/spandex rib
- rib fabric has texture
- body skimming fit with lots of stretch
- · hip length
- · all colors shown

BEST SELLER!

HIGH WAISTED LEGGING

A424 S-XL \$110 USA

- organic cotton/ spandex
- high waist, smooth double layer fabric band
- gusset
- · indigo, forest, spice, black

EASY V NECK CL30 S-XL \$99 USA

- organic cotton slub
- easy fit
- cover stitch seam details
- low hip length
- · all colors shown

BAMBOO SLIM PANT

B425 S-XL \$115 USA

- · bamboo/organic cotton/spandex
- 2" smooth waistband
- slim leg, 31" inseam
- · black only









lotus



cocoa





WWW.BLUECANOE.COM



bras are what we do best!

Thousands of women rely on Blue Canoe for bras that they can wear in comfort all day long. Since 1994 we have been offering a wide selection of bras made with soft organically grown cotton and bamboo. Sustainable fabrics and designs that offer gentle healthy support set us apart. We are sure to have a style that will meet your needs.

For help on bra fitting check out our bra fitting guide on our website.





NEW THIS SEASON! BACK HOOK BRALETTE A101 S-XL \$65 USA

- · underbust dart
- shaped fabric band
- lightweight bamboo/cotton inside pocket for optional soft cups
- · adjustable hook back closure
- · black, natural







our newest bra!

This is our one and only bra made with our soft and substantial organic cotton/spandex fabric that features adjustable back hooks and optional soft cup inserts for extra lift and modesty. We predict it will become a new customer favorite. Be the first to send in your happy review!

meet our front closure bra

Great support with optional molded cup inserts





FRONT CLOSURE BRA **A156 S-XL \$80** USA

- organic cotton/spandex
- light weight bamboo inside pocket for optional soft cups
- front hook closure
- great nursing bra
- natural only



BEST SELLER! BRALETTE A100 S-XL \$55 USA

- organic cotton/spandex
- best for cups a-c
- fuchsia, lotus, natural, black, beige





silky soft with feminine lace edging





BEST SELLER!

ADJUSTABLE BRA H122 S-XL \$69 USA

- center front gathers
- double-layer front
- removable soft cups
- · adjustable straps
- can set straps to cross in back
- all colors shown right

BEST SELLER!

HIP HUGGER

H387 S-XL \$40 USA

- soft lace edging
- rides on hips
- lower leg line
- all colors shown right



our bamboo/organic cotton lingerie collection

BEST SELLER!

LAURA'S BRA

H124 S-XL \$69 USA

- adjustable straps
- back hook closure
- removable soft cups
- can set straps to cross in back



adjustable hook-back

HIGH CUT LACE PANTY

H360 S-XL \$40

- soft lace edging
- high leg line



NEW THIS SEASON!LACE FULL BRIEF

H333 S-XL \$40

- · soft lace edging
- full coverage brief



beige





black



cotton where it counts.

say yes to soft, pure, 100% organic cotton, say yes to all-day comfort.





COTTON
ADJUSTABLE BRA
R122 S-XL \$65 USA

- 100% organic cotton rib knit
- adjustable straps can also cross in back
- removable soft cups

our organic cotton panties have covered elastic edges, so only pure organic cotton touches your skin



ORGANIC COTTON BIKINI

R301 S-L \$40 USA

- organic cotton baby rib
- low waist



ORGANIC COTTON HIGH CUT PANTY

R302 S-XL \$40 USA

- organic cotton baby rib
- higher waist and leg line



ORGANIC COTTON FULL BRIEF

R303 S-XL \$40 USA

- organic cotton baby rib
- full coverage brief



natural



black



CRISS CROSS CAMI BRA A135 S-XL \$90 USA

- organic cotton/spandex
- lightweight bamboo inside layer for optional soft cup inserts
- · fuchsia, lotus, cocoa, natural, black













- organic cotton/spandex
- lightweight bamboo inside pocket for optional soft cup inserts
- peacock, fuchsia, cocoa, natural, black





fuchsia



lotus



cocoa



natural



black

our best selling organic cotton/spandex bras





I will never buy another bra.
I'm a Jen Bra girl for life.)

-SUZI-Q, PAGOSA SPRINGS, COLORADO



BEST SELLER!

JEN'S BRA

A154 S-XL \$59 USA

- 2 rows of center front gathers for shaping
- scoop necklines
- wide comfortable straps
- great nursing bra
- fuchsia, lotus, cocoa, natural, black, beige







Love the comfort! The solid back helps hide back rolls. I wear a 40D and the XL fits great. Nice wide band holds me in securely.))

-KNITTER NATTER, FLORIDA



JANE'S BRA A160 S-XL \$55 USA

- cross-over cups
- racer back
- great nursing bra
- lotus, natural, black, beige



PLUS-CUP BRAS

our best-selling Jen's bra is now available in a PLUS CUP version for those women with a larger cup size.

See size chart on p. 13.



JEN'S PLUS CUP A155 S-XL \$79 USA

- 2 rows of center front gathers for shape
- lightweight bamboo inside pocket for optional soft cup inserts
- good for C–E cups
- fuchsia, lotus, natural, black, beige





jane's bra also has a PLUS CUP version. if you want a larger cup size with a smaller band, the plus cup bras are the ones for you!



made with a sturdy, supportive blend of 87% organic cotton and 13% spandex

BEST SELLER!

JANE'S PLUS CUP A161 S-XL \$59 USA

- cross-over cups
- racer back
- great nursing bra
- good for C–E cups
- lotus, natural, black, beige









BEST SELLER! YOGA BRA

A132 S-XL \$60 USA

- organic cotton/spandex
- all colors below





made with a supportive blend of organically grown cotton and stretchy spandex



fuchsia





beige



natural



black

BEST SELLER!

CAMI BRA A140 S-L \$50 USA

- best for a-c cups, or as beginner bra
- all colors shown



















lotus

cocoa

PRSRT STD

San Francisco, CA 94115 USA 2409 Sacramento St., #1 Blue Canoe

KEY CODE:

blue canoe

Organic eco-conscious fashion made in the usa.

ROBE

CL32 S-XL \$139 USA

- organic cotton/ spandex slub
- belt sewn into side seams
- easy fit
- above knee length
- peacock, jade, fuchsia, lotus, cocoa, ivory, black

see full details on p. 6

BACK HOOK BRALETTE

A101 S-XL \$65 USA

- organic cotton/bamboo
- · adjustable hook back closure
- · black, natural

full details on p. 30

LACE FULL BRIEF

H333 S-XL \$40 USA

- · soft lace edging
- full coverage brief
- talcum, beige, ivory, black

full details on p. 33





















jade



lotus



talcum



ivory





