



Job Advert: Marketing Intern

Manchester, United Kingdom, April 2024

#MEClimbing #MEAlpinism



Job Title: Marketing Intern
Location: Hyde, Greater Manchester
Salary: £17,640 per annum
Deadline: 24.05.24
Starting: July 2024

Outdoor & Sports Company Ltd (Bollin Group) have a fantastic opportunity to be part of our internship programme starting in July 2024 to join our Mountain Equipment brand based in Hyde, Greater Manchester.

About us:

Mountain Equipment, born out of the rugged landscape of British mountaineering and alpinism, stands as a beacon of authenticity and purpose. For over six decades, we've led the way in designing and engineering peerless and functional gear for those who live and breathe the mountains, not for glory or recognition but purely for necessity. It's by combining both the craft and the practice of alpinism that we create what we do.

Our headquarters in Hyde, Greater Manchester, exemplifies our values. Our focus on functionality and sustainability is reflected in our commitment to producing unparalleled products and engaging our authentic community while striving to minimise our environmental impact.

At Mountain Equipment, our people are our foundation. Our shared values and vision help us to foster a culture of growth, camaraderie, and reverence for the outdoors.

So, if you share our passion for the mountains and embody our values of Simplicity, Efficiency, Honesty and Self-Responsibility, and if you're interested in joining a genuinely

authentic, purpose-driven brand that creates exceptional products, then we would be thrilled to hear from.

About this role:

Join our team at Mountain Equipment, based in Hyde, Greater Manchester, and immerse yourself in one of the most prestigious outdoor brands in the world. As an intern, you will be an integral part of our marketing team, supporting various marketing activities.

Your responsibilities will include assisting with marketing campaign planning, implementation, and monitoring, as well as producing and distributing seasonal marketing materials. You will also manage our Digital Asset Management system, coordinate website management, and assist in organising seasonal studio photography shoots.

Additionally, you will support our presence at trade and consumer events, ensuring that opportunities to promote our brand are maximised both internally and externally.

If you're passionate about the mountains, possess excellent communication and organisational skills, and are eager to contribute to a purpose-driven brand that creates exceptional products, we would love to hear from you.

Key responsibilities:

- Support the marketing team with planning, implementing, and monitoring marketing campaigns and activities.
- Assist with producing and distributing seasonal marketing materials, including press releases, product guides and agendas.
- Coordinate the Digital Asset Management system to ensure our internal and external stakeholders have access to all the relevant marketing and brand materials and assets.
- Assist in the management of the website, including merchandising, product and educational page population.
- Assist in the organisation and delivery of seasonal studio photography shoots.
- Support the marketing team in ensuring that our office space and showrooms represent the brand at its best and support seasonal marketing campaigns, as necessary.
- Help support various trade and consumer events, including sales meetings, tradeshow, and festivals.
- Provide administrative and project support for marketing tasks as required.

The successful applicant will have:

- Essential is a deep passion for the outdoors; a keen interest in climbing and mountaineering would be desirable.
- Excellent communication skills, both verbal and written.
- This role requires an exceptional level of attention to detail with excellent organisational skills.
- Able to demonstrate effective and timely multi-level communication.
- Ability to commute to the office in Hyde, Manchester.
- Applicants must possess the legal right to work in the UK.

Benefits:

- Friendly and supportive team
- Annual 'mountain' activity team away days
- Cycle 2 Work scheme
- 25 days holiday plus Bank Holidays
- Holiday purchase scheme & holiday carry-over days
- Employer pension contributions
- Work from home days (following successful completion of probation)
- Generous discounts on a wide range of products and brands

How to apply:

Job applicants must submit a resume and cover letter by emailing the hiring manager terry.stephenson@mountain-equipment.co.uk. The cover letter should detail relevant skills, experience, and any interest in mountaineering, climbing, or broader outdoor participation.

Please Note: If we receive a good volume of suitable applicants, this vacancy might close before the date advertised; therefore, please apply as soon as possible if you are interested in the role.

We thank all applicants for their interest; however, only those selected for an interview will be contacted.