

# Affiliate Program

Kokoro japan

# Contents

1. Program Overview
2. About Our Store
3. How to Join Our Affiliate Program
4. How to Use Referral Links
5. FAQ & Contact

# Program Overview

## Benefits

- ▶ Earn 20% commissions on total sales of any product made by your audience!
- ▶ Up-to-date promotion and production information to assist you
- ▶ Long tracking period. We keep track of referral traffic for 60 days. Even if your referrals do not buy right away, you will still get the commissions if they make a purchase within 60 days.
- ▶ No minimum payout. Start earning right away!
- ▶ Monthly payment. On 5<sup>th</sup> of every month.

# Program Overview

Who are we looking for?

- ▶ Bloggers
- ▶ Content writers
- ▶ Youtubers
- ▶ Social Media Influencers

AND

- ▶ Has an audience that is interested in Japanese products

# About our store

- ▶ We currently offer Japanese skincare, cosmetics and snacks at competitive prices with a variety option of shipping methods
- ▶ We ship to 120 countries worldwide, 92 countries where we offer free shipping for over \$40 USD orders
- ▶ As we are growing, we update our product line regularly
- ▶ In the future, we plan to offer almost anything that can be bought in Japan!

# How to Join Our Affiliate Program

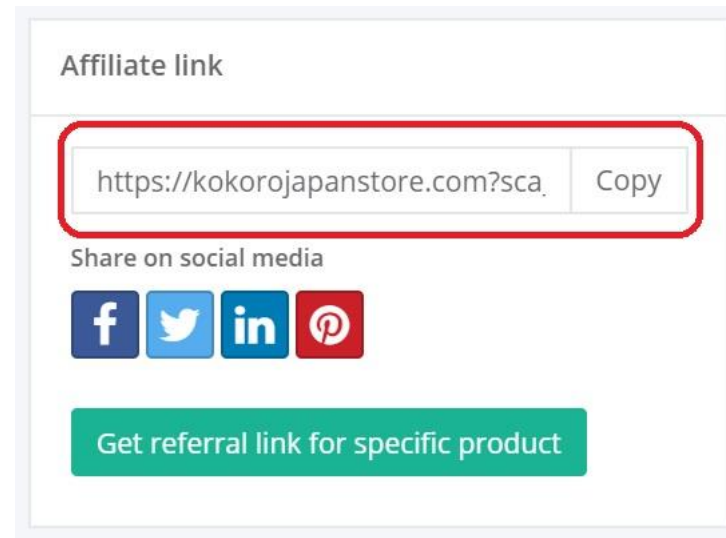
- ▶ Click [here](#) to sign up and wait for approval. Your application will be reviewed within 2 business days
- ▶ Once sign in, you will be able to see your dashboard. Here, you can see a summary of how many clicks, orders and sales have been made.
- ▶ Please add your payment details by going to settings and then payment. We will make a payment to the details you provided on 5<sup>th</sup> of every month.

# How to Use Referral Links

There are 2 ways you can use referral links

## 1. Using an affiliate link to our store

- ▶ On your dashboard, your unique affiliate link will be displayed here
- ▶ Please copy it and link it from your website/channel








# How to Use Referral Links

## 2. Using an affiliate link to our specific product page

- ▶ Under your unique affiliate link, please click the button shown here
- ▶ This tab will popup, insert a product's url here then click generate
- ▶ Please copy it and link it from your website/channel

Affiliate link

Share on social media

Get referral link for specific product ×

Product link



# How to Use Referral Links

- ▶ Place a referral link to our store when you are recommending Japanese products in general in your blogs/video descriptions. (Japanese skincare/Japanese Makeup/Japanese Snacks)
- ▶ Place referral links to specific products at our store when you are recommending a group of specific products in your blogs/video descriptions. (Top 10 Japanese Skincare Products for 2019)
- ▶ Please feel free to place referral links to your existing content where you feel appropriate

# FAQ & Contact

- ▶ How will I receive my payments?
  - You will receive your payment on 5<sup>th</sup> of every month. Available payment methods are bank transfer and Paypal.
- ▶ If you have any questions regarding our affiliate program please contact us at: [marketing@kokorojp.com](mailto:marketing@kokorojp.com)

Thank you for your  
interest!