



**PROFESSIONAL**

***Purity You Can Trust™*** ✨

# Agenda

- History of PurTru®
- Product Review
- Marketing Initiatives
- Discussion

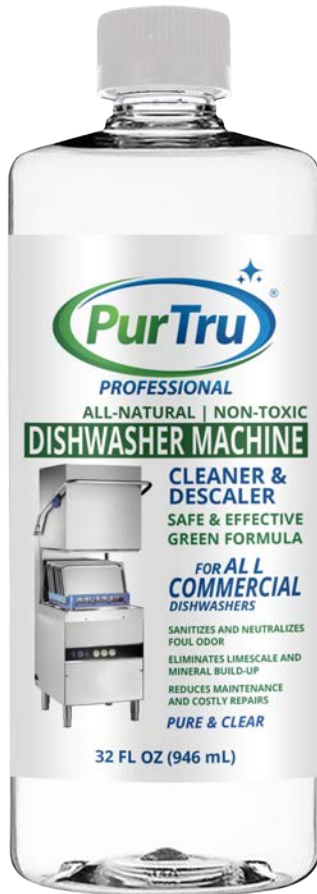


# About PurTru®

- PurTru® was founded in 2017.
- First and only full line of non-toxic liquid specialty cleaners, descalers, sanitizers and disinfectants on the market.
- Offering only all-natural alternative to cleaning and disinfecting commercial food service equipment.
- PurTru® products are gluten, phosphate and cruelty free and septic safe.
- Providing businesses with opportunity to be first to market with the only non-toxic alternative to cleaning commercial food service equipment.
- Over 1 Million happy PurTru® customers.
- All PurTru® products are proudly Made in USA.



# The PurTru® PROFESSIONAL Product Line



Purity You Can Trust\*

# PurTru® PROFESSIONAL Ice Machine Cleaning Solution



## PurTru® PROFESSIONAL Ice Machine Cleaner & Descaler

All-Natural Non-Toxic Free & Clear and Nickel Safe Liquid Cleaner & Descaler for All Commercial Ice Machines

- **EFFECTIVE ECO-FRIENDLY FORMULA.** The only non-toxic commercial ice machine cleaner and descaler on the market. Nickel safe and green formulation is odorless and provides enough strength for descaling and cleaning while gentle enough to preserve vital mechanical parts.
- **EXTENDS LIFE OF COMMERCIAL ICE MACHINES.** For best results use solution weekly or as needed to optimize performance and extend life of commercial ice machine.
- **IMPROVES TASTE OF ICE.** Improves taste of cube, flake, nugget, gourmet and all types of ice when used regularly and without vinegar aftertaste or smell.
- **FOR USE WITH ALL COMMERCIAL ICE MACHINES.** For use with descaling and cleaning Scotsman, Manitowoc, Hoshisaki, Ice-O-Matic, Follett and all other commercial freestanding ice machines.
- **GREAT VALUE.** 25-35% Less expensive than other toxic chemical commercial ice machine cleaners on the market.



# PurTru® PRO Ice Machine Cleaning Solution Price Comparison



**PurTru® PROFESSIONAL Ice Machine Cleaner & Descaler**  
 All-Natural Non-Toxic Free & Clear and Nickel Safe Liquid Cleaner & Descaler for All Commercial Ice Machines

**SAVE 25-35% Toxic Chemical Cleaners**

WebetaurantStore Account Cart

Q Search

4 Ice Machine Cleaners and Sanitizers  
 Manitowoc Ice 00000004 16 Oz Cleaner MI Item # HP00000084



Only **\$24.90** Each

1 Add to Cart

WebetaurantStore Account Cart

Q Search

4 Ice Machine Cleaners and Sanitizers  
 Calgon 4287-34 Nickel-Safe Clear 16 Oz Item # HP00000084



Only **\$23.52** Each

1 Add to Cart

WebetaurantStore Account Cart

Q Search

4 Ice Machine Cleaners and Sanitizers  
 Scotsman 19-0653-01 Clear One Cleaner 16 Oz Each 4.5 stars Item # HP19065301



Only **\$22.67** Each

1 Add to Cart



# PurTru® PRO Ice Machine Cleaning Solution Ingredients Comparison

## PurTru® PROFESSIONAL Ice Machine Cleaner & Descaler

### Ingredients

- Distilled Water
- Citric Acid Anhydrous
- Sodium Gluconate

### Differentiation

- Only all-natural non-toxic pure & clear liquid commercial ice machine cleaning and descaling solution on the market.
- Food Service Safe
- Phosphate Free
- Gluten Free
- Septic Safe

## Other Toxic Chemical Cleaners & Descalers Manitowic, Nu-Calgon, Scotsman

### Ingredients

- Dimethyl benzyl ammonium chloride
- Didecyl dimethyl ammonium chloride
- Octyl decyl dimethyl ammonium chloride
- Dioctyl dimethyl ammonium chloride
- Phosphoric acid



# PurTru® PROFESSIONAL Beverage System Cleaning Solution 32 FL OZ

## PurTru® PROFESSIONAL Beverage System Cleaning Solution

All-Natural Non-Toxic Free & Clear Liquid Cleaner & Sanitizer for All Commercial Beverage Systems



- **EFFECTIVE ECO-FRIENDLY FORMULA.** The only non-toxic commercial beverage system cleaner and sanitizer on the market. Metal safe and green formulation is odorless and provides enough strength for sanitizing and cleaning while gentle enough to preserve metal from corrosion.
- **EXTENDS LIFE OF COMMERCIAL BEVERAGE SYSTEMS.** For best results use solution weekly or as needed to optimize performance and extend life of commercial beverage systems.
- **IMPROVES TASTE OF BEVERAGE.** Improves taste of beer, carbonated soft drinks, juices, smoothies, shakes and all types of beverages when used regularly and without vinegar aftertaste or smell.
- **FOR USE WITH ALL COMMERCIAL BEVERAGE SYSTEMS.** For use with sanitizing and cleaning Micro Matic, Kegco, Coca Cola Freestyle, Pepsi Spire, Lancer, Manitowoc and all other commercial beverage systems.
- **GREAT VALUE.** 25-35% Less expensive than other toxic chemical commercial beverage system cleaners on the market.





# PurTru® PRO Beverage System Cleaning Solution Price Comparison



**PurTru® PROFESSIONAL Beverage System Cleaning Solution 32 Fl Oz**  
All-Natural Non-Toxic Free & Clear Liquid Cleaner & Sanitizer for All Commercial Beverage Systems

**SAVE 25-35% Toxic Chemical Cleaners**

< Beer and Wine Line Cleaning Chemicals  
Five Star Chemicals 26-PBWL-FS32-10 PBW Non-Caustic Alkaline Brewery Cleaning Liquid 32 oz.  
Item #: 999PBWL10X32 MFR #: 26-PBWL-FS32-10



Only  
**\$24.49/Each**

Ships free with **plus**

< Glass and Dishware Sanitizing Chemicals  
Five Star Chemicals 26-ST5-FS32-10 Star San High-Foaming Brewery Sanitizer 32 oz.  
Item #: 9995STAR5AN32 MFR #: 26-ST5-FS32-10



Only  
**\$22.99/Each**

Ships free with **plus**

< Glass and Dishware Sanitizing Chemicals  
National Chemicals Inc. 11002 BTF Iodophor Brewery Equipment Sanitizer 32 oz.  
Item #: 99911002 MFR #: 11002



Only  
**\$22.49/Each**

Ships free with **plus**



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# PurTru® PRO Beverage System Cleaning Solution Ingredients Comparison

## PurTru® PROFESSIONAL Beverage System Cleaning Solution 32 Fl Oz

### Ingredients

- Distilled Water
- Citric Acid Anhydrous
- Sodium Gluconate
- Sodium Citrate

### Differentiation

- Only all-natural non-toxic pure & clear liquid commercial beverage system cleaning and sanitizing solution on the market.
- Food Service Safe
- Phosphate Free
- Gluten Free
- Septic Safe

## Other Toxic Chemical Cleaners & Sanitizers PBW, STAR SAN, BTF

### Ingredients

- Dimethyl benzyl ammonium chloride
- Benzenesulfonic acid
- Iodine
- Hydriodic acid
- Phosphoric acid



# PurTru® PROFESSIONAL Dishwasher Machine Cleaning Solution 32 FL OZ



## PurTru® PROFESSIONAL Dishwasher Machine Cleaner and Descaler

All-Natural Non-Toxic Free & Clear Liquid Descaling & Cleaning Solution for All Conveyor, Flight-Type and Pass-Through Commercial Dishwashers

- **EFFECTIVE ECO-FRIENDLY FORMULA.** The only all-natural commercial dishwasher cleaner and descaler on the market. Plant based formulation contains no harsh chemicals such as ammonia or bleach while providing enough strength for sanitizing, descaling and cleaning.
- **REDUCES MAINTENANCE AND REPAIRS.** For best results use solution daily or as needed to reduce costly maintenance and repairs.
- **ELIMINATES FOUL ODORS.** All natural free and clear solution eliminates foul odors and restores commercial dishwasher to like new condition.
- **FOR USE WITH ALL COMMERCIAL DISHWASHERS.** For use with sanitizing, descaling and cleaning Hobart, Meiko, Miele, Winterhalter, Champion, Jackson, Noble Warewashing and all other Conveyor, Flight-Type and Pass-Through Commercial Dishwashers.
- **GREAT VALUE.** 25-35% Less expensive than other toxic chemical commercial dishwasher machine cleaners on the market.



# PurTru® PRO Dishwasher Machine Cleaning Solution Price Comparison



**PurTru® PROFESSIONAL Dishwasher Machine Cleaner and Descaler 32 Fl Oz**  
 All-Natural Non-Toxic Free & Clear Liquid Descaling & Cleaning Solution for All  
 Conveyor, Flight-Type and Pass-Through Commercial Dishwashers

**SAVE 25-35% Toxic Chemical Cleaners**

Vollrath 265003 LEXX™ Liquid Sanitizer & Cleaner Concentrate  
 Write a Review! KaTom #: 175-265003 • MPN: 265003



Typically ships in 4 - 8 Business Days

Retail Price: ~~\$152.90~~  
**\$74.46/ Each**

< Delimer / Descaler  
 Hoshizaki SCALEAWAY 1 Gallon Scale Remover  
 Item #: 415SCALEAWAY



Quantity Discounts:  
 Buy in lots of 4: **\$72.99/Each**  
 Discounted shipping with

Regularly:  **\$74.99/Each**

Alto-Shaam CE-27889 4 lb Scale Free™ Delimer - Citrus Based, Non Corrosive  
 Write a Review! KaTom #: 139-CE27889 • MPN: CE-27889



Typically ships in 1 - 3 Business Days

Retail Price: ~~\$75.00~~  
**\$71.25/ Each**



# PurTru® PRO Dishwasher Machine Cleaning Solution Ingredients Comparison

## PurTru® PROFESSIONAL Dishwasher Machine Cleaner & Descaler 32 Fl Oz

### Ingredients

- Distilled Water
- Citric Acid
- Sodium Carbonate
- Sodium Citrate

### Differentiation

- Only all-natural non-toxic pure & clear liquid commercial dishwasher machine cleaning and descaling solution on the market.
- Food Service Safe
- Phosphate Free
- Gluten Free
- Septic Safe

## Other Toxic Chemical Cleaners & Descalers Vollrath, ScaleAway, SHAAM

### Ingredients

- Methanesulphonic acid
- Sodium hydroxide
- Sulfamic acid
- Dimethyldioctylammonium chloride
- Phosphoric acid



# PurTru® PROFESSIONAL Espresso Machine Cleaning Solution

## PurTru® PROFESSIONAL Espresso Machine Cleaner & Descaler

All-Natural Non-Toxic Free & Clear Liquid Descaler & Cleaner for All Super-Automatic, Automatic and Semi-Automatic Commercial Espresso Machines



- **EFFECTIVE ECO-FRIENDLY FORMULA.** The only all natural commercial espresso machine cleaner and descaler on the market. Food grade citric acid formulation with no vinegar smell provides enough strength for descaling and cleaning while gentle enough to preserve vital mechanical parts.
- **EXTENDS LIFE OF COMMERCIAL ESPRESSO MACHINES.** For best results use daily or as needed to extend life of commercial espresso machines.
- **IMPROVES TASTE OF ESPRESSO.** Improves taste of freshly brewed espresso, cappuccino and lattes with no vinegar aftertaste.
- **FOR USE WITH ALL COMMERCIAL ESPRESSO MACHINES.** For use with descaling and cleaning La Marzocco, Nuova Simonelli, Faema, La Spaziale, Elektra and all other commercial espresso machines.
- **GREAT VALUE.** 25-35% Less expensive than other toxic chemical commercial espresso machine cleaners on the market.



# PurTru® PRO Espresso Machine Cleaning Solution Price Comparison



**PurTru® PROFESSIONAL Espresso Machine Cleaner & Descaler**  
 All-Natural Non-Toxic Free & Clear Liquid Descaler & Cleaner for All Super-Automatic, Automatic and Semi-Automatic Commercial Espresso Machines

**SAVE 25-35% Toxic Chemical Cleaners**

< Coffee / Espresso / Tea Machine Cleaners  
**Bunn 39637.0000 Tabz Coffee Brewer Cleaning Solution Tablets**  
 Item #: 233396370000 MFR #: 39637.0000



Only  
**\$24.49/Each**  
 Ships free with **plus**

< Coffee Equipment Cleaners Coffee / Espresso / Tea Machine Cleaners  
**Urnex 17-A01-UX330-12 11.6 oz. SuperGrindz Coffee / Superautomatic Espresso Grinder Cleaner Granules**  
 Item #: 588A01UX330 MFR #: 17-A01-UX330-12



Quantity Discounts  
 Buy in lots of 12: **\$22.45/Each**  
 Ships free with **plus**

< Coffee Equipment Cleaners Coffee / Espresso / Tea Machine Cleaners  
**Urnex 19-G01-FC430-12 Biocaf 430 Gram Coffee Grinder Cleaner Tablets**  
 Item #: 588G01FC430 MFR #: 19-G01-FC430-12



Quantity Discounts  
 Buy in lots of 12: **\$19.16/Each**  
 Ships free with **plus**

Regularly: **\$20.49/Each**



# PurTru® PRO Espresso Machine Cleaning Solution Ingredients Comparison

## PurTru® PROFESSIONAL Espresso Machine Cleaner & Descaler

### Ingredients

- Distilled Water
- Citric Acid Anhydrous

### Differentiation

- Only all-natural non-toxic pure & clear liquid commercial espresso machine cleaning and descaling solution on the market.
- Food Service Safe
- Phosphate Free
- Gluten Free
- Septic Safe

## Other Toxic Chemical Cleaners & Descalers TABZ, SUPER GRINDZ, biocaf

### Ingredients

- Didecyldimethylammonium chloride
- Sodium hydroxide
- Sulfamic acid
- Dimethyldioctylammonium chloride
- Phosphoric acid





# PurTru® PROFESSIONAL Coffee Machine Cleaning Solution



## PurTru® PROFESSIONAL Coffee Machine Cleaner & Descaler

All-Natural Non-Toxic Free & Clear Liquid Descaler & Cleaner for All Drip Coffee, Single-Serve Coffee and Batch Brewer Commercial Coffee Machines

- **EFFECTIVE ECO-FRIENDLY FORMULA.** The only all natural commercial coffee machine cleaner and descaler on the market. Food grade citric acid formulation with no vinegar smell provides enough strength for descaling and cleaning while gentle enough to preserve vital mechanical parts.
- **EXTENDS LIFE OF COMMERCIAL COFFEE MACHINES.** For best results use daily or as needed to extend life of commercial coffee machines.
- **IMPROVES TASTE OF COFFEE.** Improves taste of freshly brewed coffee, flavored coffee and lattes with no vinegar aftertaste.
- **FOR USE WITH ALL COMMERCIAL COFFEE MACHINES.** For use with descaling and cleaning Bunn Commercial, Fetco, Curtis, Marco Beverage Systems and all other commercial coffee machines.
- **GREAT VALUE.** 25-35% Less expensive than other toxic chemical commercial coffee machine cleaners on the market.



# PurTru® PRO Coffee Machine Cleaning Solution Price Comparison



## PurTru® PROFESSIONAL Coffee Machine Cleaner & Descaler

All-Natural Non-Toxic Free & Clear Liquid Descaler & Cleaner for All Drip Coffee, Single-Serve Coffee and Batch Brewer Commercial Coffee Machines

**SAVE 25-35% Toxic Chemical Cleaners**

< Coffee / Espresso / Tea Machine Cleaners  
Bunn 39637.0000 Tabz Coffee Brewer Cleaning Solution Tablets  
Item #: 233396370000 MFR #: 39637.0000



Only  
**\$24.49/Each**  
Ships free with **plus**

< Coffee Equipment Cleaners Coffee / Espresso / Tea Machine Cleaners  
Urnex 17-A01-UX330-12 11.6 oz. SuperGrindz Coffee / Superautomatic Espresso Grinder Cleaner Granules  
Item #: 588A01UX330 MFR #: 17-A01-UX330-12



Quantity Discounts  
Buy in lots of 12: **\$22.45/Each**  
Ships free with **plus**

< Coffee Equipment Cleaners Coffee / Espresso / Tea Machine Cleaners  
Urnex 19-G01-FC430-12 Blocaf 430 Gram Coffee Grinder Cleaner Tablets  
Item #: 588G01FC430 MFR #: 19-G01-FC430-12



Quantity Discounts  
Buy in lots of 12: **\$19.16/Each**  
Ships free with **plus**  
Regularly: **\$20.49/Each**



# PurTru® PRO Coffee Machine Cleaning Solution Ingredients Comparison

## PurTru® PROFESSIONAL Coffee Machine Cleaner & Descaler

### Ingredients

- Distilled Water
- Citric Acid Anhydrous

### Differentiation

- Only all-natural non-toxic pure & clear liquid commercial coffee machine cleaning and descaling solution on the market.
- Food Service Safe
- Phosphate Free
- Gluten Free
- Septic Safe

## Other Toxic Chemical Cleaners & Descalers TABZ, SUPER GRINDZ, biocaf

### Ingredients

- Didecyldimethylammonium chloride
- Sodium hydroxide
- Sulfamic acid
- Dimethyldioctylammonium chloride
- Phosphoric acid



# PurTru® PROFESSIONAL Dishwasher Machine Cleaning Solution 16 FL OZ



## PurTru® PROFESSIONAL Dishwasher Machine Cleaner and Descaler

All-Natural Non-Toxic Free & Clear Liquid Descaling & Cleaning Solution for All Built-In, Undercounter and Freestanding Commercial Dishwashers

- **EFFECTIVE ECO-FRIENDLY FORMULA.** The only all-natural commercial dishwasher cleaner and descaler on the market. Plant based formulation contains no harsh chemicals such as ammonia or bleach while providing enough strength for sanitizing, descaling and cleaning.
- **REDUCES MAINTENANCE AND REPAIRS.** For best results use solution daily or as needed to reduce costly maintenance and repairs.
- **ELIMINATES FOUL ODORS.** All natural free and clear solution eliminates foul odors and restores commercial dishwasher to like new condition.
- **FOR USE WITH ALL COMMERCIAL DISHWASHERS.** For use with sanitizing, descaling and cleaning Hobart, Meiko, Miele, Winterhalter, Champion, Jackson, Noble Warewashing and all other Built-In, Undercounter and Freestanding Commercial Dishwashers.
- **GREAT VALUE.** 25-35% Less expensive than other toxic chemical commercial dishwasher machine cleaners on the market.



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# PurTru® PRO Dishwasher Machine Cleaning Solution Price Comparison



**PurTru® PROFESSIONAL Dishwasher Machine Cleaner and Descaler 16 Fl Oz**  
 All-Natural Non-Toxic Free & Clear Liquid Descaling & Cleaning Solution for All Built-In, Undercounter and Freestanding Commercial Dishwashers

**SAVE 25-35% Toxic Chemical Cleaners**

Vollrath 265003 LEXX™ Liquid Sanitizer & Cleaner Concentrate  
 Write a Review | KaTom #: 175-265003 • MPN: 265003



Typically ships in 4 - 8 Business Days

Retail Price: ~~\$152.90~~  
**\$74.46/ Each**

< Delimer / Descaler  
 Hoshizaki SCALEAWAY 1 Gallon Scale Remover  
 Item #: 415SCALEAWAY



Quantity Discounts:  
 Buy in lots of 4: **\$72.99/Each**

Discounted shipping with

Regularly:  **\$74.99/Each**

Alto-Shaam CE-27889 4 lb Scale Free™ Delimer - Citrus Based, Non Corrosive  
 Write a Review | KaTom #: 139-CE27889 • MPN: CE-27889



Typically ships in 1 - 3 Business Days

Retail Price: ~~\$75.00~~  
**\$71.25/ Each**



# PurTru® PRO Dishwasher Machine Cleaning Solution Ingredients Comparison

## PurTru® PROFESSIONAL Dishwasher Machine Cleaner & Descaler 16 Fl Oz

### Ingredients

- Distilled Water
- Citric Acid
- Sodium Carbonate
- Sodium Citrate

### Differentiation

- Only all-natural non-toxic pure & clear liquid commercial dishwasher machine cleaning and descaling solution on the market.
- Food Service Safe
- Phosphate Free
- Gluten Free
- Septic Safe

## Other Toxic Chemical Cleaners & Descalers Vollrath, ScaleAway, SHAAM

### Ingredients

- Methanesulphonic acid
- Sodium hydroxide
- Sulfamic acid
- Dimethyldioctylammonium chloride
- Phosphoric acid



# PurTru® PROFESSIONAL Garbage Disposer Cleaning Solution



## PurTru® PROFESSIONAL Garbage Disposer Cleaner & Deodorizer All-Natural Non-Toxic Free & Clear Liquid Cleaner & Deodorizer for All Commercial Garbage Disposers

- **EFFECTIVE ECO-FRIENDLY FORMULA.** The only all-natural non-toxic commercial garbage disposer cleaner and deodorizer on the market. Plant based formulation contains no harsh chemicals such as ammonia or bleach while providing enough strength for sanitizing, deodorizing and cleaning.
- **EASY TO USE.** For best results use solution daily or as needed by simply pouring solution into commercial disposal and turning unit on.
- **ELIMINATES ODOR CAUSING BACTERIA.** All natural clear and odorless solution kills all bacteria while eliminating odor and other contaminants leaving your sink sanitized and sparkling clean.
- **FOR USE WITH ALL COMMERCIAL GARBAGE DISPOSERS.** For use with sanitizing, deodorizing and cleaning InSinkErator, Waste King, Hobart, Bunn, Salvajor, Moyer Diebel and all other commercial disposers.
- **GREAT VALUE.** 25-35% Less expensive than other toxic chemical commercial garbage disposer cleaners on the market.



# PurTru® PRO Garbage Disposer Cleaning Solution Price Comparison



**PurTru® PROFESSIONAL Garbage Disposer Cleaner & Deodorizer**  
All-Natural Non-Toxic Free & Clear Liquid Cleaner & Deodorizer for All Commercial Garbage Disposers

**SAVE 25-35% Toxic Chemical Cleaners**

< Drain Opener / Maintainer  
Hercules Aid-Ox 252034 9 lb. Septic Drain Field and Cesspool Maintainer - 4/Case  
Item #: 835252034 MFR #: 252034



Each only  
**\$218.49/Case**  
Discounted shipping with [plus](#)

< Drain Opener / Maintainer  
Somat 00-975675 Neutro Plus 1 Gallon  
Item #: HP72001



Only  
**\$139.12/Each**

< Drain Opener / Maintainer  
CLR PRO Bio-Enzymatic FM-BEDM128-4PRO Drain Maintainer 1 Gallon  
Item #: 999FMBEDM14P MFR #: FM-BEDM128-4PRO



Only  
**\$41.49/Each**  
Ships free with [plus](#)



**Purity You Can Trust** 



# PurTru® PRO Garbage Disposer Cleaning Solution Ingredients Comparison

## PurTru® PROFESSIONAL Garbage Disposer Cleaner & Deodorizer

### Ingredients

- Distilled Water
- Citric Acid
- Sodium Metasilicate
- Sodium Bicarbonate

### Differentiation

- Only all-natural non-toxic pure & clear liquid commercial garbage disposer cleaning and deodorizing solution on the market.
- Food Service Safe
- Phosphate Free
- Gluten Free
- Septic Safe

## Other Toxic Chemical Cleaners & Descalers Manitowic, Nu-Calgon, Scotsman

### Ingredients

- Dimethyl benzyl ammonium chloride
- Didecyl dimethyl ammonium chloride
- Octyl decyl dimethyl ammonium chloride
- Dioctyl dimethyl ammonium chloride
- Sulfuric acid



# PurTru® PROFESSIONAL Markets



## **RESTAURANTS and BARS**

PurTru® PROFESSIONAL Cleaners and Disinfectants, the only full line of non-toxic all-natural pure & clear liquid specialty cleaners crafted for restaurant and bar food service equipment. Elevate the dining and drinking experience by offering customers piece of mind that the ice and beverage equipment is cleaned and disinfected using the only full line of non-toxic specialty cleaners on the market. Restaurant and bar owners now have the option to be first to market with the use of PurTru® PROFESSIONAL specialty cleaners and advertising same as the only food and drink establishments assuring its customers that the food and beverage being consumed has been made or dispensed from equipment cleaned using the one and only non-toxic alternative specialty cleaner.



## **CATERING and BANQUETTE FACILITIES**

PurTru® PROFESSIONAL Cleaners and Disinfectants, the only non-toxic all-natural alternative for cleaning food service equipment in catering and banquet facilities. Elevate standards for gatherings with PurTru® PROFESSIONAL Cleaners and Disinfectants, offering a full line of eco-friendly specialty cleaners, promoting a healthier and safer food service environment. PurTru® PROFESSIONAL specialty cleaners offer effective cleaning and disinfecting solutions for food service equipment without any harmful chemicals. Elevate cleanliness standards and prioritize the well-being of your guests and staff. Embrace sustainability while maintaining a pristine food service atmosphere by using PurTru® PROFESSIONAL Cleaners and Disinfectants, creating memorable moments in a natural, responsible way.



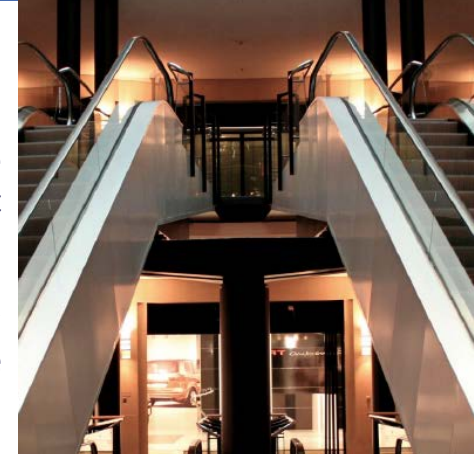
# PurTru® PROFESSIONAL Markets



## **HOTELS and RESORTS**

PurTru® PROFESSIONAL Cleaners and Disinfectants are the only full line of non-toxic specialty cleaners offering an all-natural alternative to cleaning and disinfecting commercial food service equipment found in hotels and resorts. Experience the benefits of using eco-friendly specialty products designed to enhance guest experience and promote sustainability by elevating food service standards.

PurTru® PROFESSIONAL specialty cleaning solutions provide a safe and effective alternative for cleaning and disinfecting commercial food service equipment by ensuring a healthy environment. Elevate guest experience and demonstrate commitment to a greener future with PurTru® PROFESSIONAL specialty cleaners.



## **COMMERCIAL and RESIDENTIAL BUILDINGS**

PurTru® PROFESSIONAL Cleaners and Disinfectants are the only full line of innovative all-natural specialty solutions for cleaning food equipment and other appliances found in commercial and residential buildings. Elevate cleanliness standards with PurTru® PROFESSIONAL specialty cleaners by offering commercial and residential tenants an all-natural non-toxic alternative to cleaning equipment and appliances. Showcase truly sustainable cleaning practices in state of the art commercial and residential buildings pioneering the cleaning of equipment and appliances using PurTru® PROFESSIONAL specialty cleaners, the only non-toxic alternative. Trust in PurTru® PROFESSIONAL specialty cleaners helping create a vibrant, healthy and sustainable environment by prioritizing safety and hygiene without compromising effectiveness.



# PurTru® PROFESSIONAL Markets



## STADIUMS and ARENAS

PurTru® PROFESSIONAL Cleaners and Disinfectants, the only full line of non-toxic specialty cleaners, specifically designed for cleaning food service equipment used in stadiums and arenas. PurTru® PROFESSIONAL specialty cleaners provide non-toxic cleaning solutions, the only full line of all-natural alternative specialty cleaners, that ensure a safe and hygienic environment for food preparation and service. PurTru® PROFESSIONAL specialty cleaners effectively clean and disinfect, without any harmful toxic chemical ingredients, and protect the well-being of staff and fans. Elevate the standards for cleaning food service equipment by using PurTru® PROFESSIONAL specialty cleaners, the trusted and effective cleaning solutions.

## CASINO RESORTS

PurTru® PROFESSIONAL Cleaners and Disinfectants offer a comprehensive range of non-toxic specialty cleaners specifically formulated for cleaning food service equipment in casino resorts. Elevate cleanliness standards and prioritize the well-being of guests and staff with the use of PurTru® PROFESSIONAL specialty cleaners for all food service equipment cleaning and disinfecting needs. Provide a safe and hygienic food service environment, without the use of harmful chemicals, and trust PurTru® PROFESSIONAL specialty cleaners for effective and non-toxic cleaning solutions of food equipment in casino resorts.



# PurTru® PROFESSIONAL Markets



## HEALTHCARE and CLINICS

PurTru® PROFESSIONAL Cleaners and Disinfectants are the essential non-toxic solutions designed for healthcare and clinics. Elevating patient care by offering a full line of eco-friendly cleaning products, providing a safe and hygienic environment. PurTru® PROFESSIONAL products offer powerful cleaning and disinfecting solutions while eliminating chemical exposure, ensuring the well-being of patients and staff. Embracing the natural approach to healthcare cleanliness and prioritizing safety by using PurTru® PROFESSIONAL products. Experiencing the exceptional benefits of PurTru® PROFESSIONAL eco-conscious solutions in healthcare settings, fostering a healthier and more sustainable future.



## EDUCATION

PurTru® PROFESSIONAL Cleaners and Disinfectants are the only full line of specialized all-natural solutions tailored for food service equipment found in educational establishments. PurTru® PROFESSIONAL eco-friendly specialty cleaners aim to enhance the learning experience by fostering a healthier and cleaner environment for students and faculty when addressing the needs of cleaning and disinfecting food service equipment. With an emphasis on safety, PurTru® PROFESSIONAL specialty cleaners provide effective cleaning and disinfecting solutions for use on food service equipment, without any toxic harmful chemical ingredients, creating a safe space for academic growth.



# PurTru® PROFESSIONAL Markets



## AIRPLANES and AIRPORTS

PurTru® PROFESSIONAL Cleaners and Disinfectants are the only full line of revolutionary all-natural non-toxic alternative specialty cleaners for commercial food service equipment on airplanes and in airports. Soar to new heights by using PurTru® PROFESSIONAL specialty cleaners specifically designed for cleaning food service equipment in airplanes and airports. Ensure a safe and hygienic food service environment, without the use of harmful chemicals and elevate cleanliness standards, while prioritizing the well-being of passengers and staff, by using PurTru® PROFESSIONAL specialty cleaners for all food equipment cleaning. Create a clean and sustainable food service environment in the aviation industry using PurTru® PROFESSIONAL specialty cleaners for all food equipment cleaning needs and prioritize passenger safety and comfort.



## SHIPS and MARINAS

PurTru® PROFESSIONAL Cleaners and Disinfectants are the ultimate all-natural solutions tailored for commercial food service equipment on ships and in marinas. Elevating the maritime experience with the use PurTru® PROFESSIONAL full line of eco-friendly specialty cleaners, ensuring a clean and sustainable food service environment. PurTru® PROFESSIONAL specialty cleaners offer effective cleaning and disinfecting solutions for cleaning all food service equipment, providing a safe and pristine food service setting for guests and crews. Embrace the natural approach to food equipment cleanliness at sea and showcase the commitment to marine conservation with PurTru® PROFESSIONAL specialty cleaners. Experience the remarkable benefits of PurTru® PROFESSIONAL specialty cleaners for use with all commercial food equipment on board ships and within marinas, setting sail towards a greener future.



# PurTru® Government Certifications

## Green Seal Certified

Green Seal® is a global nonprofit organization that pioneered the ecolabeling movement with a mission to transform the economy for a healthier, greener world. The Green Seal certification mark is a universal symbol that a product or service meets the highest benchmark of health and environmental leadership.



## Safer Choice Certification

Safer Choice certified products help consumers, businesses, and purchasers find products that perform and contain ingredients that are safer for human health and the environment.



## Ecologo Certification

ECOLOGO® Certified products, services and packaging are certified for reduced environmental impact. Certifications are multiattribute life cycle-based environmental certifications that indicate a product has undergone rigorous scientific testing, exhaustive auditing or both, to prove its compliance with stringent, third-party, environmental performance standards.



# PurTru® Green Badges

## **ALL NATURAL**

PurTru® All-Natural Badge signifies use of non-toxic pure & clear ingredients free of any harsh chemicals, fragrances or dyes.



## **NOT TESTED ON ANIMALS**

PurTru® products are never tested on animals.



## **SEPTIC SAFE**

PurTru® products are septic safe and never harmful to the environment.



## **MADE IN THE USA**

PurTru® products are proudly made in the United States of America.





# PurTru® Partnerships and Resources

## **Mother Earth Living**

Mother Earth Living helps make your home a safe haven with efficient design, chemical-free cleaning methods and home organization tips.

## **Get Green Be Well**

Get Green Be Well, founded by Kimberly Button, a certified WELL AP, green living expert, professional journalist, author, TV correspondent.

## **Auto-Chlor**

Company has 110 service locations and services over 75,000 customers in 40 of the contiguous United States.



# PurTru® PROFESSIONAL Social Media

- **Facebook** - [facebook.com/purtrupro](https://facebook.com/purtrupro)
- **Instagram** - [instagram.com/purtrupro](https://instagram.com/purtrupro)
- **Twitter** - [twitter.com/purtrupro](https://twitter.com/purtrupro)
- **Pinterest** - [pinterest.com/purtrupro](https://pinterest.com/purtrupro)
- **LinkedIn** - [linkedin.com/purtrupro](https://linkedin.com/purtrupro)



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