

2014-2015 BADGE INSTALLATION & REMOVAL HOOD, TRUNK, AND STEERING WHEEL

Modification to the rear "K Badge" emblem of 2011-2013 Optima models as directed in this tutorial is not necessary



Tools and Materials for Installation:

-Microfiber Towel: Needed for wiping and cleaning surfaces. Do not use anything else as other fabrics may damage your paint's finish.

-Goo Gone: This can be found at most general or hardware stores and helps the adhesive to be removed.

-Dental Floss: A generic non-colored floss is needed to separate the adhesive from the painted surface. This will function as your saw to remove the old emblem.

-Credit Card: (See my expired Disneyland Pass): This was my substitute for a plastic pry tool and assisted in slowly creating space and safely removing the badge from the panel of the car.

-Blue Painters Masking Tape: Since paint finishes can easily scratch, this helps protect the surface while you work. I would highly recommend using this tape on all badges that will be removed.

-Screw Driver: This is needed only for the steering wheel badge removal and helps remove the 6 tabs that hold the badge in place.

-Electrical Tape: A few layers need to be placed over the tip of the flat head screw driver in order to protect the material of the steering wheel. If tape is not used you will run the risk of damage.



Rear Trunk Emblem

Steering Wheel Emblem

Front Hood Emblem

STEP 1:

Clean area with light car wash soap and water solution to the prepped area. Rinse area, and then completely dry the area (It needs to be completely dry or the tape won't stick).

STEP 2:

Mask the area around the badge and under the badge when possible. The tape will actually slide under space between the badge and the painted surface.



2014-2015 HOOD AND TRUNK "KIA BADGE" REMOVAL



STEP 3:

Carefully peel up a portion of the making tape so the floss will fit between the badge and the painted surface. Fold the floss in half so that you have two strands working to free the badge. Move the floss back and forth and saw through the adhesive. As I got it working, I sawed with a total of four strands to improve the strength of the floss. **This will take time, so BE PATIENT.** You will be tempted to rush the process, but do not. Use of a heat gun or blow dryer can be used to help loosen the adhesive backing.

STEP 4:

Once you get to the "K" in Kia you will hit one of the plastic post that help guide the badge into proper position. Continue working around the post with the floss until you do not feel as though you can go any farther.



STEP 5:

Put some goo gone on your microfiber cloth and dab the edge of the badge so the goo gone makes its way into the adhesive surface.

STEP 6:

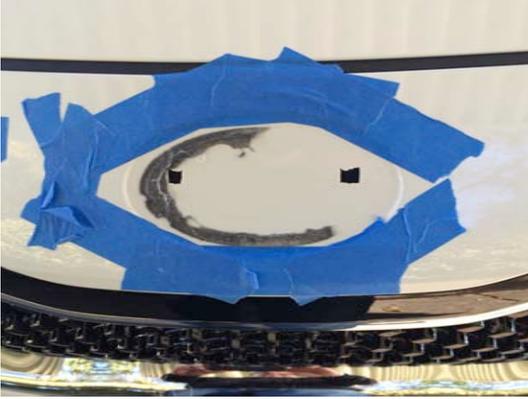
Repeat the same process that is described in **STEP 3** on the "A" side of the Kia badge. Before you start, slide the plastic card in the gap created by the floss on the "K" side of the badge.



STEP 7:

Now that you have sawed with your floss, only the center of the adhesive area where the "I" in Kia still remains intact. Generously dab some more goo gone behind at the edge of the badge so it works its way down and start pulling and working the badge away from the painted surface.

2014-2015 HOOD AND TRUNK "KIA BADGE" REMOVAL



STEP 8:

Once the badge is removed, pull the masking tape away and clean the rest of the adhesive off with goo gone and a towel. It is important that no more adhesive is present after being removed.



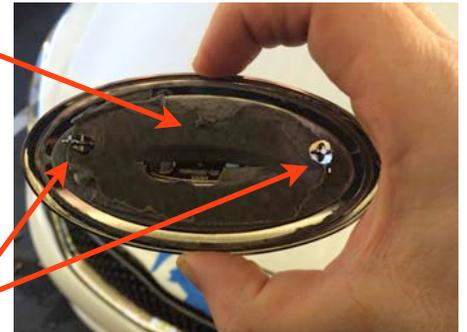
STEP 9:

Wash and dry the surface once again to prep the area for the new badge. (*Both front and rear badges may have plastic posts. Picture on the left captures the rear badge area once cleaned.)

**BACK OF OEM
KIA BADGE**

2 Plastic Post

**Double Sided
Foam Adhesive**



2014-2015 "K" BADGE HOOD AND TRUNK INSTALLATION



HOOD "K" BADGE INSTALLATION

STEP 1:

Remove the plastic label that protects the adhesive. Align the badge to clean area and center where previous badge was located. Press badge onto the front bumper and apply equal pressure across the badge.



STEP 2:

Don't forget to remove the plastic film that protects the black inside of the logo. Use the sticky side of a blue piece of masking tape to pull up the corner of the film. This will prevent any damage a sharp instrument may cause.

HOOD "K" BADGE INSTALL COMPLETE!



TRUNK "K" BADGE INSTALLATION NOTE: As you can see from the picture below, the 2014-2015 optima has a slight curvature in the rear deck lid. This minor curve is mirrored on the badge. The "K" badge on the other hand does not share the same curve. This is easily remedied by following the steps below to insure a clean flush installation.

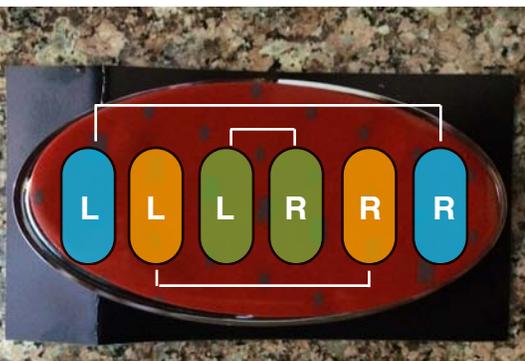


TRUNK "K" BADGE INSTALLATION

STEP 1:

Before you remove the backing on the trunk "K" badge. You can warm up the badge using a hair dryer and carefully mold the curve into the badge using your left and right thumbs starting in the middle and working your way to the end. Not much molding is needed, as it is a small curve.

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STEP 2:

Locate the two double sided adhesive strips that are included in your "K" badge kit from K5 Optima Store. These strips are the same quality of the badge adhesive.



STEP 3:

Remove the plastic label that protects the adhesive on the badge. Place the two adhesive strips close to opposing sides as to the picture on the left.



STEP 4:

Align the badge to the clean area and center where the previous badge was located. Press badge onto the rear trunk panel and apply equal pressure for at least 60 seconds across the badge working your way out to the edge of the badge. Note the pictures in this step and how the badge is flush to the trunk lid.



STEP 5:

Don't forget to remove the plastic film that protects the black inside of the logo. Use the sticky side of a blue piece of masking tape to pull up the corner of the film. This will prevent any damage a sharp instrument may cause.

TRUNK "K" BADGE INSTALL COMPLETE!

2013-2015 STEERING WHEEL "KIA BADGE" REMOVAL & "K" BADGE INSTALL



STEP 1:

Mask the area around the steering wheel badge and under the badge when possible. The tape will slide under the space between the badge and the steering wheel surface. The existing badge and the new badge are made out of an easy to bend aluminum material. There is no way to save the Kia badge in order to reinstall it at a later date. There are a total of 6 prongs, 3 on top and 3 on the bottom that hold the badge into place.



STEP 2:

Carefully use a skinny slot screwdriver with a few layers of electrical tape over the tip. This will reduce the chance of scarring the steering wheel. Focus on the top first and work on getting below the badge. Once you get one prong out, the rest will follow rather easily. If you are getting tired of honking the horn while you do this, simply pop the hood and find the fuse box and pull the fuse for the horn. Once you have completed the install, all you have to do is plug the fuse back in to reactivate the horn.



STEP 3:

Now that the Kia badge has been removed, clean the area with a microfiber cloth and make sure that the surface is dry. This is important because the new badge attaches with adhesive, not prongs like the old badge.



STEP 4:

Remove the adhesive backing and align the "K" badge to the clean area and center on the steering wheel. Apply badge onto the area and apply light pressure to the center of the badge slowly molding the badge and working your way to the left and right parts of the badge simultaneously. Remove the top plastic protective film on the face of the badge.

STEERING WHEEL "K" BADGE INSTALL COMPLETE!