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## Bounce takes on QuestFriendz brief

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Wednesday, 22nd February 2023

*New children's publisher, launched last year, chooses Bounce Sales and Marketing, with second book in SuperQuesters series launching next month first priority*

QuestFriendz, a children's publisher launched last May, is to be represented by Bounce Sales and Marketing, starting with the launch of the second book in its SuperQuesters series, *SuperQuesters: The Case of The Missing Memory*, co-written by Dr Thomas Bernard and Lisa Moss, illustrated by Amy Willcox and publishing in March.

The first book in the series, *SuperQuesters: The Case of the Stolen Sun*, was published in May 2022. The third and fourth in the series, *SuperQuesters: The Case of the Great Energy Robbery* and *SuperQuesters: The Case of the Angry Sea* will follow later this year.

QuestFriendz was founded by computer scientist Dr Thomas Bernard and children's author Lisa Moss, 'passionate advocates of sparking children's interest in STEM from a young age. They believe the best way to do this is through interactive storytelling - developing books which feature educational challenges, or "quests" embedded within engaging adventure stories, enabling children from 4-8 years to use their 21st century learning skills of critical thinking, collaboration, creativity and communication to problem solve.'



Moss said: "QuestFriendz's mission is to produce expertly designed and inclusive books that will inspire and equip the next generation to pursue STEM education and careers. In turn, reducing the STEM skills shortage and increasing female representation and ethnic diversity in STEM.

"We are really excited about joining with Robert and the entire team at Bounce who will bring their wealth of experience to help us with our mission and get our books into the hands of children, parents and teachers across the UK and beyond."

Robert Snuggs at Bounce said: "Bounce is delighted to be taking over sales and distribution for Questfriendz with immediate effect. We have always made supporting new independent children's publishers a vital part of our work and we're looking forward to establishing the Questfriendz brand in the trade and other channels in the UK and overseas."

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