

Company Profile:

Dog Gone Smart (United States)



Eight years ago, animal behaviorist and canine expert Chris Onthank set out to solve many of the common pet problems we face today. Having worked with dogs his whole life, Chris knows what products work best to keep them healthy, happy and safe. He also understands how cleanliness and odour control are major concerns of every pet owner.



Dog Gone Smart™ Pet Products is dedicated to bringing you the most innovative pet products in today's market – products that have been tested and really work! Joined by a team of experts from around the world, Dog Gone Smart is known for introducing nanotechnology to the pet market. The company continues to stand out in the pet industry as a product innovator, using the latest technologies to develop pet products that improve the quality of life for both pets and their owners.

In addition to its core line Repelz-It™ products of dog beds and crate pads, Dog Gone Smart's award winning products range from the super-sponge Dirty Dog Doormat™ product line, to the new NINJA Bed for the toughest of chewers. Their outerwear line is stylish and functional. This global manufacturer of innovative pet products has expanded to make products for cats and horses too!

Nanotechnology

Dog Gone Smart's classic style bedding and apparel are finished with an invisible nanotechnology called Repelz-It. Repelz-It prevents liquids, dirt and natural oil in your pet's coat from sticking to Dog Gone Smart fabrics. Unlike other stain-resistant technologies on the market, Dog Gone Smart products using Repelz-It nanotechnology are highly abrasion resistant and remain functional for years of use. It also uses a

safe, state-of-the-art bacteriostatic, which inhibits the spread of certain odor-causing pathogens. The company's fabrics can be machine-washed and dried, though the Repelz-It coating means you won't have to do it as often.

Repelz-It nanotechnology is not only safe to the environment but also to the end user. The company is not aware of any other fabric finish repellent technology in the pet industry that is both PFOA (perfluorooctanoic acid) and PFOS (perfluorooctane sulphonate) free. These, undesirable and potentially unhealthy chemicals are found in many other 'stay clean' fabric finishes. Dog Gone Smart is always improving on all its technology and trying to stay on the forefront of innovation.

International presence

Dog Gone Smart assembles and manufactures its products in India, China and the US, under strict quality and health standards, making sure that their fabric finishes are safe to the factory workers, the environment and to the end user. With more focus on health throughout the world, the company continues to experience rapid growth not just in North America and Europe, but in Asia, Australia and South America as well. Dog Gone Smart also is well positioned to expand further into northern European markets where new health and environmental regulations are being put in

place to ban harmful chemicals, those of which they do not use in their products.

Currently, the Dog Gone Smart brand is found in over thirty countries around the world. "Expanding our brand into the South American and Asian markets is one of our key goals for 2014-2015," says CEO, Chris Onthank. In addition, the opening of a new warehouse location in the Netherlands will help facilitate growth throughout Europe to both distributors and individual retail shops.

Core values

Dog Gone Smart has experienced rapid growth over the past eight years, but remains steadfast to its core values – a commitment to the health and well being of pets, pet owners, and the environment we all share. ■

For further information:

info@doggonessmartbed.com

www.doggonessmartpetproducts.com

