



THE BB&S LIGHTING STORY



Peter Plesner brought his diverse experience working as a lighting designer for broadcast, musical tours and theatre to BB&S Lighting, which he co-founded in Denmark in 1999. Since then he's been dedicated to making high performance LED lights, and was among the first to pioneer remote phosphor technology, as well as other innovative professional LED light fixtures.

Today BB&S LIGHTING of Denmark presents an expanded array of award-winning high-end

LED lighting. It's no wonder BB&S is the choice of professional filmmakers, broadcast lighting designers, videographers, documentarians and architectural lighting across the globe. BB&S Lights are available from top professional lighting dealers worldwide. And for custom work, the design experts at BB&S Lighting are on hand to design the perfect installation for your studio, stage, or arena.

LED LIGHTING FOR OVER 20 YEARS

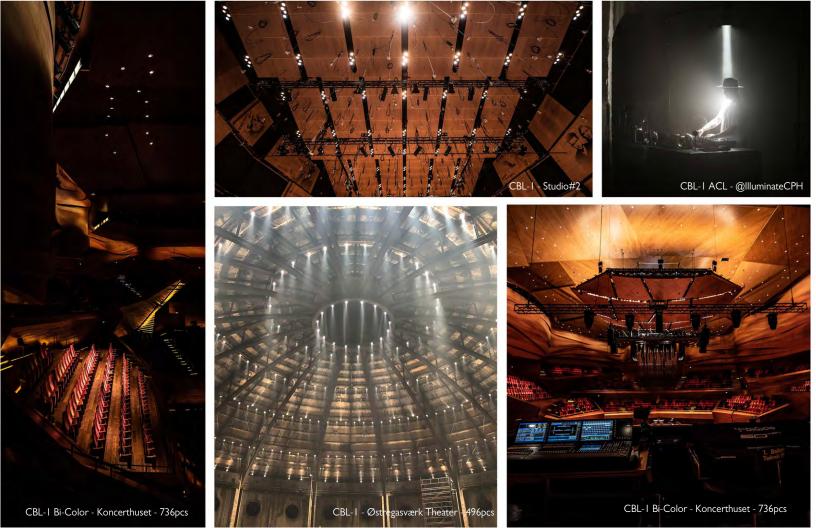
BB&S

LIGHTING PEOPLE

Just beacause a light is small doesn't mean it should not have all the good features of a big light.

The typical broadcast studio twenty years ago was a 20 x 20 meter blackbox, 12 meters high—with a messy electrical grid, hoists and a clutter of lights and diffusers. Today it has changed. Many news/lifestyle programs are shot in locations overlooking fjords, city skylines and harbor fronts. Lighting is now a more integrated part of the entire set design: there are no limitations as to where to point the camera— even the ceiling is used for intros and outros. BB&S has developed specific lighting instuments that fulfill these needs and now offer a full range of lighting.





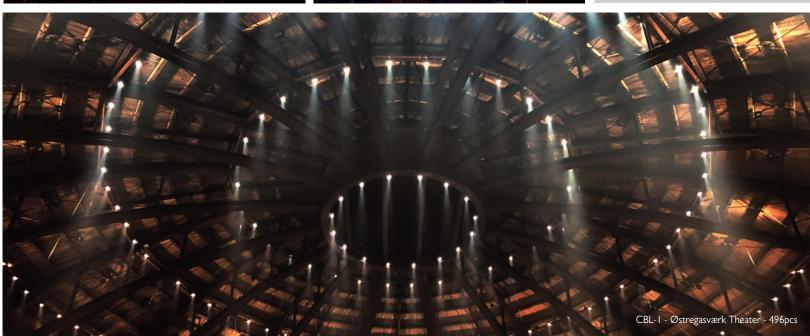




Compact Beamlight at Work CBL1 has been used in

a variety of applications.
Where will your imagination take it?

CBL 1





Area 48 Studio - World Cup Studio

AREA 48 Studio, Soft & Color

The AREA 48 Studio with 48 Volt Power for accurate dimming to zero is an HD-friendly 98 TLCl soft light output that is comparable to a 1200 Watt traditional soft light while drawing only 122 watts and represents the next-generation in lighting technology for studio and location work. BB&S's new integrated LED technology moves the phosphor away from the LED itself, thereby greatly improving color rendering, consistency, and light output.

The AREA 48 Soft operates on 110-240 VDC as well as 10-20 VDC for Battery operation with HD-friendly 98 TLCl soft light output is comparable to a 1200 Watt traditional soft light while drawing only 122 watts and represents the next-generation in lighting technology for studio and location work.

The BB&S Area 48 Color, sets higher standards for dial-in, full-color as well as true white accuracy. With a similarly small footprint as standard Area 48s, the new version is the most compact full color LED panel unit on the market today.











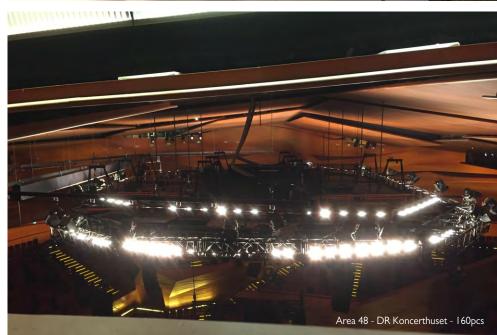








AREA 48















PIPELINE REFLECT

A new range of superior quality fixtures with integral reflectors offering optimal control, double output of the Pipes alone and dispersed light spanning a 90° angle with practically no spill.

- Pipeline Reflect Singles Individual Pipes in Reflector Housings
- Pipeline Reflect 2-Bank Double Pipes in Reflector Housings
- Choose from 1', 2', 4', 6', 8' lengths

Great for Edge light around windows, stages, etc.



Pipeline System Banks & Lightboxes

PIPELINE RAW"

Pipeline is an expandable array of customizable cylindrical fixtures that produce soft, projected, fully dimmable 100%-0 output, spread over 180 degrees.

Pipes are available in lengths of 4", 8", 1', 2', 3' and 4' (101mm, 203mm, 305mm, 610mm, 914mm, 1219mm) that can be customized in banks, or lightboxes.

RAW Pipes run off 48V for precise dimming.











Full Complement of Studio Fixtures:

Area 48 - Pipeline - Force 7





