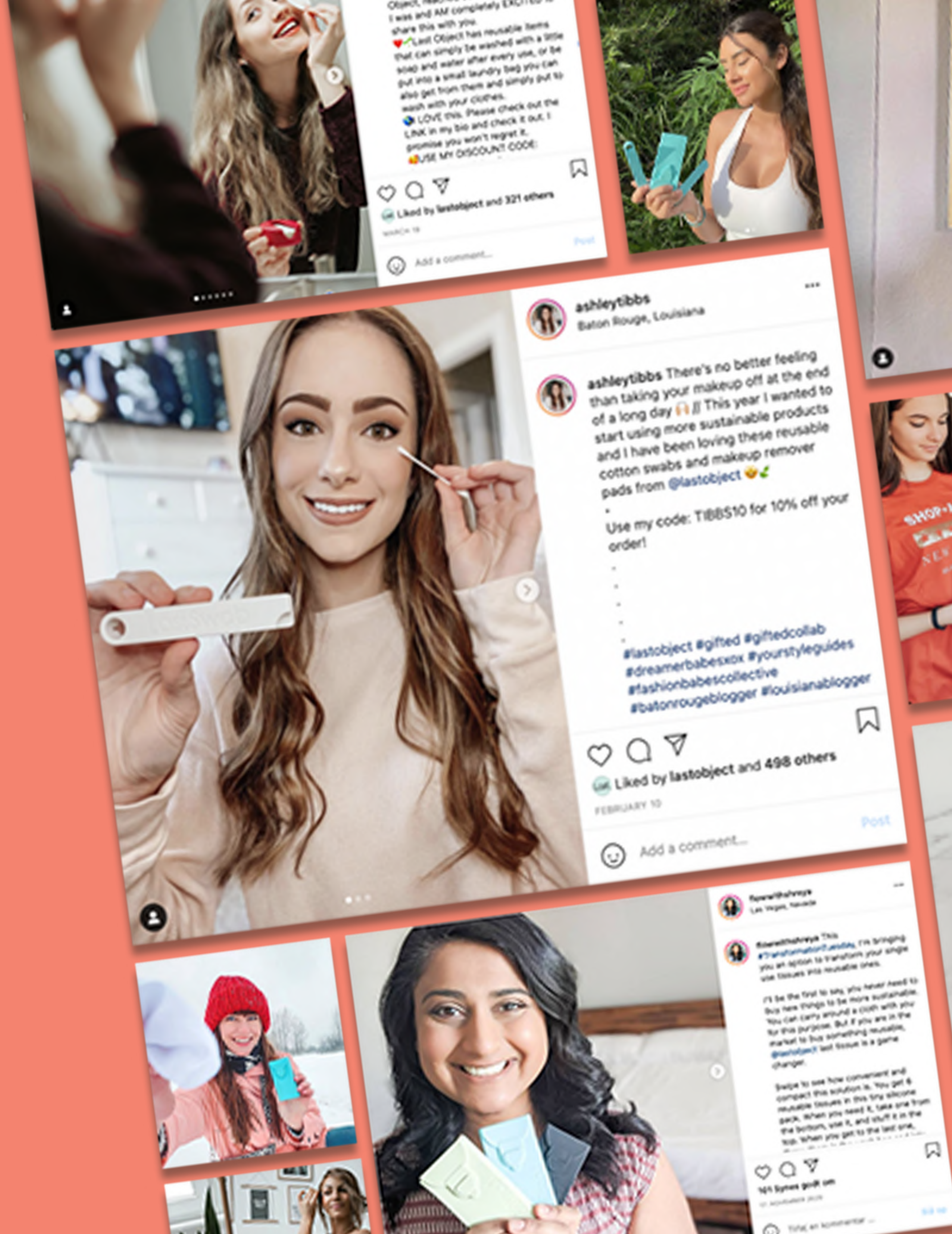


Become a LastObject Creator.

Get products, earn money,
inspire change, grow your
following with our Creator
Program.

MEDIA KIT

LastObject





WHO WE ARE

We believe in designing a better way.

LastObject was founded by Nicolas and Isabel Aagaard (brother and sister) and Kåre Frandsen.

Designers by trade and eco-conscious by nature, they were **united** by the **goal** of finding **innovative solutions** to wasteful habits and making a **positive impact**.

Founder and designer Isabel Aagaard is an **eco-fighter** and a **power-mom** that always **leads by example**. She is a designer by trade and eco-conscious by nature. Frustrated by all of the **single-use products** out there, she decided to **design innovative solutions** to wasteful habits that make a **lasting** and **positive impact**.

LastObject's mission and purpose are to provide the world with **sustainable choices** and eliminate single-use items by creating reusable **sustainable alternatives**. We are responsible for **future generations** therefore we are here to make a **difference**. We are transforming traditional **single-use products** into **reusable** ones. **LastObject** truly stands by its products and hopes to **inspire others** to adapt living **sustainably**.

Our Products - Sustainably Reimagined

We design essential, everyday products for personal care that break the vicious cycle of **single-use plastics**.

Our Methods - From Ideation to Production

We try, test, trial and then produce items that are **ethically sourced**, **sustainably made** and come in **compostable packaging**. Our manufacturing and design process is strict so we can be kind towards our **planet**.

Our Brand - Lead by Example

A small group of **passionate designers** currently based in Copenhagen, Denmark - proudly! We **lead by example** in the hopes of **inspiring others** to do the same in their **everyday lives**.

CAUSE & MISSION

Everyday single-use items have a huge negative impact on our planet.

550 billion cotton swabs are sold every year costing the environment an estimated **220 million kilos** of CO₂. In addition **1-5%** of plastic found in our oceans are cotton swabs. **647 billion** facial tissues are sold every year costing the environment an estimated **761 million kilos** of CO₂. In addition, **28 million** trees are needed for the production.

At LastObject our mission is simple: We create reusable, sustainable alternatives to single-use items.

LastObject has helped eliminate more than 1.8 billion single-use items and we are just getting started! Our goal is to increase that number to 50 billion by the year 2023.

Our Commitment to Sustainable Practices

We decided to create products that encourage a zero-waste mentality and are just as functional as their single-use plastic alternatives. We are end-to-end sustainable across our production chain and use certified recycled ocean bound plastic for our cases.

Usability and Education

Social inequality, unhealthy work conditions, fair wages and the effects businesses can have on local communities are all part of the discussion. We promote social sustainability by providing access to information, promoting advancement in sustainable communities and ensuring the wellbeing of all our employees.

Cost-Effectiveness

Switching to sustainable products often requires a small investment. But we know that's not easy when on a tight budget. Many of the poorest people in the world are not just unable to make these choices for themselves they are also impacted the most by the effects of the climate crisis. We keep our prices low while providing a fair wage for our employees based in Copenhagen, Denmark.



OUR PRODUCTS

LastSwab

What: Reusable alternative to single-use cotton swabs

Environmental impact: Can replace +1,000 single-use cotton swabs

How to use it: Clean your ears (basic), make-up (beauty), toddlers (baby)

Cleaning it: Rinse under water - potentially rub with a bit of soap

Starts at: 12 USD incl. Danish-designed recycled ocean-bound plastic carry case

Backing: Backed by 30,280 people on Kickstarter & IndieGoGo

Fun facts: Feel like getting an ear massage and it was our very first product!

Read more: www.lastobject.com/pages/lastswab

LastRound

What: Reusable alternative to single-use cotton rounds

Environmental impact: Can replace +1,750 single-use cotton rounds (per 7 rounds)

How to use it: Add water and wash face, remove make-up or apply skin product

Cleaning it: Rinse under water - or machine wash it

Starts at: 14 USD for LastRound incl. 7 rounds and a Danish-designed recycled ocean-bound plastic carry case

Backing: Backed by 7,820 people on Kickstarter

Fun facts: Feel like getting a minor exfoliation and made with 30% cotton and 70% wood fibers

Read more: www.lastobject.com/pages/lastround

LastTissue

What: Reusable alternative to single-use cotton tissues

Environmental impact: Can replace +3,100 single use cotton tissues (6 pcs), or 9,300 for the LastTissue Box (18 pcs)

How to use it: Environmentally-friendly, soft-on-the-nose handkerchief. (LastTissue + LastTissue Box)

Cleaning it: Machine wash used LastTissues at 140°F / 60°C in our Laundry Bag. Silicone case can be washed in dishwasher.

Starts at: 24 USD incl. Danish-designed food grade silicone case (on-the-go case or table friendly BOX)

Backing: Backed by XXX people on Kickstarter & IndieGoGo

Fun facts: Soft-on-The_Nose LastTissue is like if a tissue and a handkerchief had a child.

Read more: <https://lastobject.com/pages/lasttissue>



CREATOR PROGRAM

Get Products, Earn Money and Grow Your Following with our Creator Program

We're on a **mission** to eliminate **single-use items**. We do it by creating premium reusable, sustainable alternatives to everyday products = a lot less trash. But we can't do it alone - we need your help. That is why we've set up our Creator Program. We hope that you'll join our army of Eco-Warriors, so we can make a difference - **together!**

Benefits of being a Creator

Get Free Products

All Creators accepted to the program will receive USD 100 worth of LastObject products. If you wish to work closer with us, we'll also send you new products whenever we launch them.

Earn Up To 25% Comission

We pay our Creators a commission of up to 25% on any sale generated with your unique creator link. To help you maximise your income, we provide you with ready to use posts to easily supplement your own content.

Grow Your Following

All Creators are invited to participate in our quarterly Creator Meet-Ups where we focus on growing together. If you want to work closer with us you'll get additional benefits like getting shared on our profiles, in our newsletter, on our blog.

How It Works

Apply to our Creator Program by providing us with your name, IG handle and email and we'll quickly respond to you.

Receive Products

Once approved we'll send you USD 100 worth of products, a unique tracking link, a discount code for your followers and your very own Creator Page.

Do Your Magic

Start promoting to earn commissions and grow with us.



WHY Be Part of the Change?

Every year, trillions of single-use plastic products are consumed and thrown away - often ending up on the beaches and in the oceans harming marine life. By promoting LastObject products you are helping reduce harmful waste impacting our environment.

So while elevating your own brand, earning commission, you will also do something good for the world.



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