



ORDERING A CUSTOM HAT

orders@doheyandgoods.com.au

www.doheyandgoods.com.au

KATE DOHERTY HAT MAKER

Dohey & Goods is a small independent label creating one of a kind, handmade felt hats.

Sick of seeing the same, cheaply made, mass produced felt hats available, I decided to pack up my things, move to Melbourne and start learning how to make hats.

I learned the traditional techniques and skills of Millinery at Melbourne Fashion Institute in 2015 and have continued to grow my skillset by completing further studies in Applied Fashion Design & Visual Merchandising and Graphic Design.

The idea behind Dohey & Goods was to purchase a hat that would be with you forever, something to treasure and take on any adventure- not just another throwaway item produced by the fast fashion industry.

All the textiles & materials used are of the highest quality and sourced from Australian Suppliers & small businesses.

Every single hat is made exclusively by myself in my home studio on the Sunshine Coast.

Each hat is shaped by hand and steam, sewn with intricacy and care and trimmed with locally , ethically sourced feathers.

No two hats are ever the same.

Dohey xx





ORDERING YOUR HAT

Let's get started making you a custom hat!
We'll need a couple of things to get the ball rolling & the hat blocked.

In the next few pages you'll see the colour choices & how to measure your head. This is also a great time to start finding some reference pictures of hats you like.

Hats take around 6 weeks from order to completion, if it is a rush order please don't hesitate to ask & we will see what I can do.

THINGS TO CONSIDER

- What shapes catch your eye? A tear drop style/ round dome top?
- What colours are you drawn to?
- Is the hat for a special occasion or your everyday hat?
- What trimmings do you like? Ribbon, leather, feathers, distressed look, florals?
- What colour sweat band do you like?
- Would you like a silk lining?
- Brim size - small, medium or large brim?
- Do you like a curled up brim or flat brim?

PRICING

Hats are \$450.00AUD + Shipping.

Domestic Shipping AUS: \$45AUD - Flat Rate
International: \$65AUD - Flat Rate

Afterpay & Paypal Available
www.doheyandgoods.com.au



HOW TO MEASURE YOUR HEAD

To make sure you have your correct hat size, you'll need to measure the circumference of your head.

Do this by wrapping a measuring tape around the crown of your head, placing the tape one to two fingers width above your eyebrows and one finger above your ears.

Please do not use another companies sizing. Avoid rounding up or down, we will need your exact measurement for the correct fit. There are many ways people can wear a hat - so measure where you prefer your hat to sit.

The leather sweatband inside your hat will help mould to your head over time.

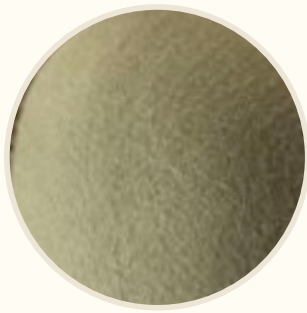
Please note: No refunds are given for incorrect head size. Please measure multiple times to give the correct measurement.

If you are having trouble measuring your head, please contact:
Kate Doherty, Dohey & Goods
orders@doheyandgoods.com.au
or message on instagram
[@doheyandgoods](https://www.instagram.com/doheyandgoods)

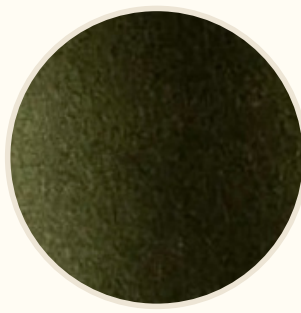
COLOURS



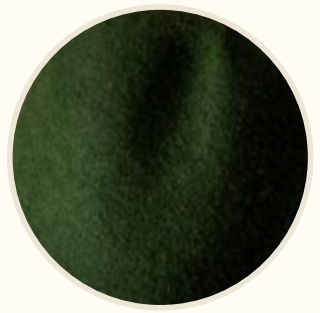
Bone



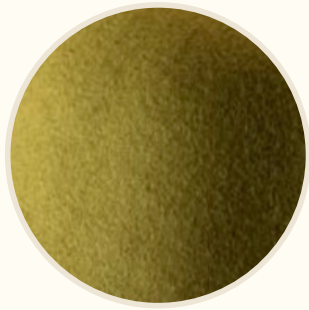
Eucalypt



Oak Leaf



Forest Green



Olive



Camel



Burnt Caramel



Dusty Brown



Chocolate



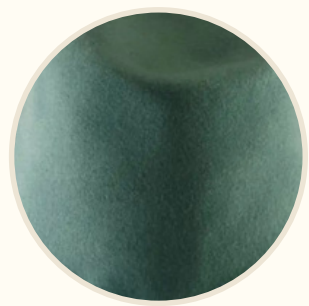
Slate



Black



Midnight Blue



Teal



Dusty Pink



Peach



Shiraz

DOHEY & GOODS ORDER FORM

Hello! My Name is:

Order Date:

Head Size in cms:
(Please refer to sizing)

Colour Choice
(Please refer to colours)

Leather Sweatband Colour:

Cowboy, Curled or Flat Brim:

Trimmings you like:

Anything else you'd like me to know:

Please have this form completed and returned to get started.
Email completed form to:
Kate Doherty - Dohey & Goods
orders@doheyandgoods.com.au