

fresh DESIGN!

2024 Info Pack

Canvas, It's what we know

Canvas & Photo



Printing Supplies



Slide Scanning



Plus much more...



0800 465-768

www.freshdesign.co.nz

sales@freshdesign.co.nz

235 Main Street, Palmerston North

About Us

Fresh Design is a wholesale canvas print and wide format supplies company based in Palmerston North.

For over 20 years we have been supplying top quality canvas prints to photo stores, professional photographers and artists from all over NZ. There is a good chance that some of your customers may have canvas' printed by Fresh Design already in their homes.

We produce premium quality canvas' at competitive wholesale pricing. Our canvas is a higher grade than many of our competitors and we use the latest Epson Pro printers with archival inks. After printing we spray on a UV blocking laminate which seals the canvas. The finished print is hand stretched onto gallery grade, kiln dried stretcher bars.

Fresh Design canvas' really are made to last.

2024 pricing.

We do not anticipate changing prices but reserve the right to do so without notice.

PRINTING SERVICES

- Canvas
- Canvas Options: Wrap type, un-mounted, Hanging
- Photo & Posters
- Fine art Foam Board
- Pull Up Banners
- Slide Scanning

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CANVAS PRINTS

Galleria Synthetic Canvas
- 280gsm

Ideal for quality photographic canvas prints with a consistent texture & modern look.

Galleria Premium Cotton Canvas
- 380gsm

Ideal for high quality photographic canvas prints with a traditional finish.



Size Inch	Size mm	Standard Synthetic	Premium Cotton
6x8	152x203	\$27.56	\$39.27
8x10	203x254	\$29.55	\$43.01
8x12 (A4)	203x305	\$30.53	\$44.90
11x14	279x355	\$33.82	\$51.09
12x16 (A3)	305x406	\$35.93	\$55.09
12x18	305x457	\$37.29	\$57.63
16x20	406x508	\$42.76	\$67.99
16x24 (A2)	406x610	\$46.17	\$74.41
20x20	508x508	\$46.88	\$75.77
20x30	508x762	\$57.19	\$95.25
20x40	508x1016	\$67.49	\$114.71
20x60	508x1524	\$95.42	\$160.98
24x24	609x609	\$55.85	\$92.69
24x32 (A1)	610x813	\$65.51	\$110.97
30x30	762x762	\$79.25	\$130.43
30x40	762x1016	\$94.03	\$158.33
32x48 (A0)	813x1219	\$117.69	\$196.55
40x60	1016x1524	\$158.99	\$274.53
24x68	610x1702	\$123.66	\$207.81
30x70	762x1778	\$145.62	\$249.29
30x72	762x1828	\$148.58	\$254.88
40x70	1016x1778	\$178.21	\$310.83

- Made to Order in Any Size
- Gallery Grade Stretcher Bars with Stretcher Keys
- Latest Epson Ultrachrome Inks
- UV Spray Laminate to Protect against Fading & Moisture
- Finished canvas is bubble wrapped and boxed
- Standard freight charges apply
- Prices Exclude GST

Available in any size or shape from 6" x 6" up to 40" x 72"

(Bar sizes in even numbers from 30inch onwards)

Call us for pricing on your sizes

A4 CANVAS SAMPLES

Order an A4 sample canvas in either synthetic canvas or premium cotton canvas

Galleria Synthetic Canvas
- 280gsm

Sample \$20.00

Galleria Premium Cotton Canvas
- 380gsm

Sample \$25.00

ALL PRICES EXCLUDE GST & FREIGHT. 2024 Pricing

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CANVAS OPTIONS

Canvas Wrap

Mirror - The sides of the image are mirrored onto the sides of the canvas
(Best option for larger prints)*



Blur - The sides of the canvas are made up of a blurred version on the image
(up to A1 in size 24"x32")*

NEW

Ai Generated - Generates extra image for the wrap to look like an image wrap but keeping the full image on the face of the canvas

Image - Part of the image is wrapped onto the sides of the canvas
(Best option for larger prints, 24"x32" and larger)*

***With the nature of larger prints, coloured wraps can only be applied up to the size A1 (610mm x 813mm) Sizes larger than this we recommend an image or mirror wrap.**

Un-mounted

Size Inch	Size mm	Standard Synthetic	Premium Cotton
8x12 (A4)	203x305	\$20.23	\$24.15
12x16 (A3)	305x406	\$24.63	\$32.48
16x24 (A2)	406x610	\$33.46	\$49.13
24x32 (A1)	610x813	\$51.14	\$93.90
32x48 (A0)	813x1219	\$86.39	\$149.12
20x60	508x1524	\$70.95	\$119.95

- Made to Order in Any Size
- Latest Epson Ultrachrome Inks
- UV Spray Laminate to Protect against Fading & Moisture
- Finished canvas is rolled in bubble wrap and boxed
- Standard freight charges apply
- Prices Exclude GST

Call us for pricing on your sizes

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HANGING

Hanging Options

We have multiple options for hanging your canvas prints. String & Hook, Saw tooth hanger and Wallbuddies.



Saw tooth Hanger

Perfect for larger canvas prints & areas where hanging pictures need to be very secure.

Saw tooth hanger \$3.00



String & Hook

Ideal for people with an eye for detail and hooks already in place.

String & Hook \$7.50



Wallbuddies

Wallbuddies allow you to hang your artwork level and secure to the wall eliminating frame warpage and damage to walls. They allow you to hang easier, faster and professionally.

Wallbuddies pack \$9.50

PHOTO & POSTER PRINTS

Premium Lustre - 260gsm

A high performing photo paper with orange peel surface; a favourite among photographers. Coated finish.

Galleria Double Weight Matte - 180gsm

Ideal for poster prints and low-cost matte photographic prints. Uncoated finish.

Premium Fine Art - 270gsm **NEW PRODUCT!**

A Premium fine art paper that boasts a smooth finish and has a remarkable color gamut and the richness of its black tones.

Epson Hot Press - 305gsm

An acid free, 100% cotton rag Fine Art media with a smooth finish. This paper has an extremely-high color gamut and black density.

NEW PRODUCT!

Size Inch	Size mm	Matte Poster	Premium Lustre	Premium Fine Art	Epson Hot Press
12x16	305x406	0	\$19.89	\$16.91	\$28.07
12x18	406x457	0	\$26.18	\$22.25	\$37.35
16x20	406x508	0	\$28.29	\$24.05	\$40.47
16x24	406x610	\$14.48	\$32.50	\$27.63	\$46.70
24x32	610x813	\$21.71	\$57.79	\$49.08	\$84.17
A3	297x420	\$10.90	\$19.98	\$16.99	\$27.97
A2	420x594	\$14.54	\$31.14	\$26.47	\$46.99
A1	594x840	\$21.80	\$58.11	\$49.39	\$84.56
A0	840x1190	\$36.37	\$109.13	\$92.76	\$159.97
1x1.5m	1000x1500	\$50.94	\$160.08	\$136.07	N/A

- Max Print Width:
Matte / Poster - 1m
Epson Lustre - 1m
Cold/Hot Press - 600mm
- Latest Epson Ultrachrome Inks
- Standard freight charges apply
- Prices Exclude GST

-A3 is the smallest photo size we charge for, anything smaller than this will be charged at the same A3 rate.

ALL PRICES EXCLUDE GST & FREIGHT. 2024 Pricing

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Fine Art Foam Board PRINTS

Looking for an economical way to display your photos, inspiring artwork, or business product at a fraction of the cost of a gallery wrapped canvas? Then Fine Art Foam Board prints are for you!

Fine Art Foam Board is comprised of high grade foam with an embossed "canvas like" coated paper facer on both sides. With Fine Art Foam Board Printing you can give your existing artwork and photos can upgrade in appearance by giving it a more artistic look. Foamboard prints are also UV laminated to protect against fading and moisture.

Mounted Foam board prints are cut to the required sized frame in either black or white. There is the option to add saw tooth hangers on the back for hanging.

Size Inch	Size mm	Foamboard	Framed Foamboard
A4	203x305	\$21.15	\$38.87
A3	297x420	\$24.89	\$47.69
12x18	406x457	\$25.83	
16x20	406x508	\$29.61	
A2	420x594	\$31.98	\$64.43
A1	594x840	\$45.38	\$96.08
13x40	330x1000	\$40.88	\$77.33
20x40	508x1000	\$46.75	\$99.33

• Max Print Width: 600mm

Custom unmounted sizes available up to the max size of 594x1000

Contact us for a price on a custom size



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PULL UP BANNERS

Perfect for use in store, at galleries, markets, or at shows, our display banners are a professional and cost effective way to promote yourself or your work.

- Compact retractable design
- Graphics printed on high quality photographic grade synthetic canvas
- Lightweight for easy transportation
- Large 850x2100mm finished size
- Price includes stand, carry bag, and printed graphics



New Banner & Stand \$145+GST RRP \$249

Replacement Banner \$85+GST RRP \$149
(replacement banner is supplied to you rolled with instructions showing how to change it)

Free freight on both services

Supplying graphics:

Primary image area 850x2000mm with additional 10mm bleed on top edge and 250mm bleed on the bottom edge.

File supplied should be 850x2260mm including bleed.

Graphics can be supplied as pdf, jpg, psd or tiff



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PRINTING SUPPLIES

- Media
- Canvas
- Paper
- Laminate
- Stretcher Bars

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Canvas MEDIA



CANVAS ROLLS

Galleria Synthetic Canvas - 280gsm, **Big 18m roll**



24" - \$152

SKU: PAGASYNCAN24

44" - \$213

SKU: PAGASYNCAN44

Galleria Premium Cotton Canvas - 380gsm, **Big 18m roll**



24" - \$178

SKU: PAGACOTCAN24

44" - \$273

SKU: PAGACOTCAN44

Ideal for quality photographic canvas prints with a consistent texture & modern look. *We recommend the use of Galleria Laminate to seal your canvas before mounting*

Ideal for high quality photographic canvas prints with a traditional finish. *We recommend the use of Galleria Laminate to seal your canvas before mounting*

GALLERIA PAPER ROLLS

Galleria Lustre - 30m roll, 260gsm



24" - \$115

SKU: PAGAL26024

42" - \$165

SKU: PAGAL26042

Ideal for high quality photographic prints. Coated finish.

Galleria Double Weight Matte - 30m roll, 180gsm



24" - \$65

SKU: PAGAM18024

42" - \$95

SKU: PAGAM18042

Ideal for poster prints and low-cost matte photographic prints. Uncoated finish.

Galleria Premium Fine Art - 30m roll, 260gsm



24" - 169

SKU: PAGAPFA26024

44" - \$256

SKU: PAGAPFA26044

Ideal for high quality photographic art prints.

NEW PRODUCT!

CANVAS LAMINATE

Roll-On Laminate

Galleria laminate is non-yellowing and will enhance the colour on your media and increase fade resistance. It will also protect against moisture & abrasion.

1.0L bottle - \$89.50

SKU: FDHNLAMG3



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CANVAS STRETCHER BARS

- Gallery grade stretcher bars with interlocking / T&G joints
- Kiln dried Fir
- Rounded back edge to prevent ghost impressions
- 35mm x 38mm
- Sold in boxes of 30 bars.
- All Prices Exclude GST & Freight



Inch	cm	Wholesale (Box pf 30pcs)	Inch	cm	Wholesale (Box pf 30pcs)
6	15.2	\$65.51	34	86.4	\$167.43
7	17.8	\$67.94	36	91.4	\$174.71
8	20.3	\$71.58	38	96.5	\$181.99
9	22.9	\$74.01	40	101.6	\$189.26
10	25.4	\$78.86	42	106.7	\$195.33
11	27.9	\$81.29	44	111.8	\$203.56
12	30.5	\$86.14	46	116.8	\$206.72
13	33.0	\$89.78	48	121.9	\$214.74
14	35.6	\$94.63	50	127.0	\$222.89
15	38.1	\$97.06	52	132.1	\$231.42
16	40.6	\$100.70	54	137.2	\$239.58
17	43.2	\$105.55	56	142.2	\$245.94
18	45.7	\$109.19	58	147.3	\$248.71
19	48.3	\$111.62	60	152.4	\$257.21
20	50.8	\$118.90			
21	53.3	\$123.75			
22	55.9	\$128.60			
23	58.4	\$130.42			
24	61.0	\$132.24			
25	63.5	\$137.74			
26	66.0	\$143.16			
27	68.6	\$146.19			
28	71.1	\$149.23			
29	73.7	\$152.87			
30	76.2	\$156.51			
32	81.3	\$162.57			

STRETCHER BARS SAMPLE KIT

A4 Stretcher bar sample kit.
Order a A4 sample kit which includes 2x 8inch and 2x 12inch bars plus 4x corner wedges.



Sample Kit \$15.00

OTHER SERVICES

- **Artist Blank Canvas**
- **Mounting Paintings**
- **Slide Scanning**
- **VHS to digital**

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ARTIST BLANK CANVAS



Double-Primed Artist Canvas is coated with an acrylic base formulation to ensure maximum protection against any traces of harmful impurities that may develop over the years as a result of ageing.

To achieve this, a neutralizing agent is included to absorb any traces of acidic compounds. The whiteness of the canvas is enhanced by the use of Titanium Dioxide pigment of the highest purity. The material analysis of this pigment serves as a guarantee that it is free of any by-products that could affect the long-term durability of the cotton base.

- Made to Order in Any Size
- Australian Made Canvas
- 495gsm
- Double Primed
- Poly-Cotton Blend (52/48 Poly/Cot)
- Gallery Grade Stretcher Bars with Stretcher Keys

Popular Sizes

	Size mm	Wholesale
12x36	300x900	\$32.45
15x30	375x750	\$36.85
16x48	400x1200	\$43.45
20x20	500x500	\$34.65
20x30	500x750	\$39.05
20x40	500x1000	\$43.45
20x60	500x1500	\$47.50

Available in any size or shape
from 6" x 6" up to 40" x 60"

Call us for pricing on your sizes



ALL PRICES EXCLUDE GST & FREIGHT. 2024 Pricing

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MOUNTING PAINTINGS

An increasing number of Kiwis are purchasing prints and paintings while on holiday and bringing them home rolled.

Our wholesale pricing for mounting allows you to offer this service at very competitive prices.



Common Sizes

Contact us for custom size pricing

Flat image size	Mounting
300x900mm	\$32.00
600x600mm	\$38.00
600x1200mm	\$69.00
700x900mm	\$63.00
700x1400mm	\$93.00
800x1000mm	\$74.00
800x1200mm	\$90.00
800x1500mm	\$110.00
1000x1400mm	\$120.00

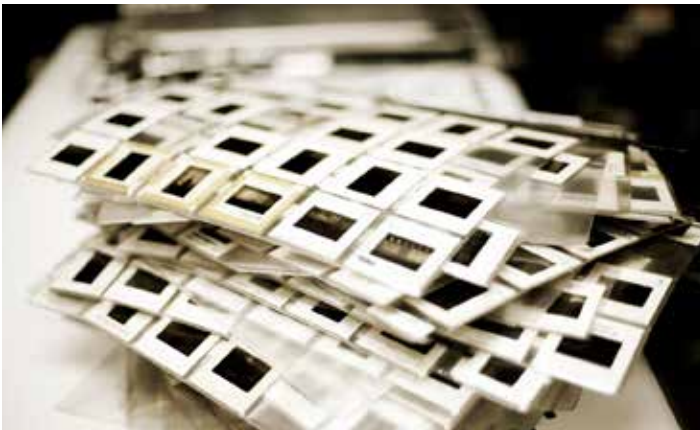
- Hand stretched
- Kiln dried 'Fir' Gallery Stretcher Bars with Stretcher Keys
- Large sizes will be cross braced as required to prevent sagging
- Free return freight
- **We can mount any size or shape - call for a quote**
 - up to 40x60inches with standard bars (standard 7-day turnaround)
- If a canvas does not have sufficient white/blank canvas around the sides of the image there is a chance we will not be able to mount the picture. Depending on the picture, an image wrap may work.
- **Prices exclude GST**

ALL PRICES EXCLUDE GST. 2024 Pricing

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SCAN SLIDES



Slides Wholesale Pricing

1-100	\$0.304
100+	\$0.261
Shoebox	\$169.00

Finished files are approx. 4000x2600 pixels which is around 10 megapixels.

- **Shoe Box Deal** applies to standard size shoe boxes
(Most customers fit around 500-800 slides in a box)
- **Typical time** frame is 2-4 weeks

-All files are processed in Photoshop to enhance colour and remove minor dust & scratches. Digital files are saved to DVD/USB and ready to print (*some DVD players may not play photo files*).

-Shoebox slide amount to be scanned into one folder. Inner boxes/bundles wanting to be scanned to individual folders will incur an extra an fee.

ALL PRICES EXCLUDE GST. 2024 Pricing

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VHS TO DIGITAL



See you VHS tapes again! and save your memories before they deteriorate further.

Each tape will be converted to a digital file and transferred on to a USB which can be viewed on most TV's and computers.

Typical time frame is 2-3 weeks

VHS to USB

VHS each	\$12.50
Extra USB	\$5.80

ALL PRICES **EXCLUDE** GST. 2024 Pricing

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More INFO

- **File Requirements**
- **Placing Orders**
- **Shipping Orders**
- **Sample Kits**

IMPORTANT INFO

File Requirements for printing

Naming Files

Please name your files other than default file type names as this will make it easier for the team to locate your file.

File setup

1. Size images to full inches (canvas prints)
ie: 16"x20" not 16.253"x20.12"
2. Resolution 300 dpi - **Please double check your file quality before submitting the order**
3. Final file size larger than 1MB.
4. When adding the wrap for the sides, allow 3.5 inches to leave enough print to wrap around the frame.
5. Name your files with your Name/store, customers name and the image size.
Please don't use generic file names like 8x12 or img_0 as it makes it hard to locate the correct order if we have multiple files with the same name.

Placing orders

Use our Dropbox up-loader on our website
(We will link your order to your account via your email address)

Please note only one image can be uploaded per order submission

Share your own Dropbox folder with us via
sales@freshdesign.co.nz

Email your file and order info to
sales@freshdesign.co.nz

The screenshot shows a web form titled "Order". It contains the following elements from top to bottom: an "EMAIL" field with a plus sign; a "PRINT SIZE" field with a plus sign and the sub-label "Specify inches/centimeters"; a "PRINT TYPE" field with a plus sign and a dropdown menu containing the text "Please choose one"; a "NOTES / SPECIAL INSTRUCTIONS" text area; a "FILE UPLOAD" section with an "Upload" button; and a green "Submit Order" button at the bottom right.

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SHIPPING ORDERS

Standard Shipping

We have three main box sizes that most orders will fit in. Prints larger than that will fit into a custom size.

Up to A2	\$4.50
A2 to A1	\$6.50
Above A0	\$11.50
Bulk orders	POA*

*For bulk print orders and large size prints please contact us as we have more shipping options available and prices will vary with order size.

Rural Address \$3.00 + GST

Customer Dropship

We are able to send your orders direct to your customer without paperwork.

Dropship fee \$10.00 + GST

Urgent orders

If an order is required more urgently than our usual time frame then we can add an urgent rush fee and the order will be processed higher up the schedule list.

Urgent Fees From \$10 Per Print

Order Progress and Tracking

We have introduced a new system for processing and tracking orders.

You will receive an email once your order has been loaded in to our system. Once the order has been shipped you will also receive an email with a link to the courier tracking details for that order.

If there is an issue with the order we will contact you by email or phone.

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SAMPLE PACKS

CANVAS SAMPLES

Order an A4 sample canvas in either synthetic canvas or premium cotton canvas.

Galleria Synthetic Canvas
- 280gsm

Sample \$20.00

Galleria Premium Cotton Canvas
- 380gsm

Sample \$25.00

PHOTO SAMPLE PACK

Order an A4 sample pack of our 3 photo paper types.

Premium Lustre
- 260gsm

Epson Hot or Cold Press Fine Art
- 305gsm

Galleria Double Weight Matte
- 180gsm

Sample pk \$30.00

STRETCHER BARS SAMPLE KIT

A4 Stretcher bar sample kit.
Order a A4 sample kit which includes 2x 8inch and 2x 12inch bars plus 4x corner wedges.



Sample Kit \$15.00

FOAMBOARD SAMPLES

Order an A4 foamboard sample either unmounted or mounted in a frame.

A4 Un-mounted Sample

Sample \$20.00

A4 Mounted Sample

Sample \$30.00

ACRYLIC PRINT SAMPLE

1/2 Price Sample

Supply us with an image or use one of ours for a half price small sample.

Free Sample

View our shop sample and return with supplied courier ticket

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