

# THE **OSAKA** \* 世界 **ATHLETE** PROGRAM

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## **Welcome to the Osaka Athlete Program.**

Every player, coach and trainer dreams to become a sponsored athlete. We get it, and every player should be given that opportunity.

As you can imagine, we cannot satisfy every request for a full sponsorship. That is why we have developed the Osaka Athlete Program, which creates the opportunity for you to get our attention, and one day, maybe even get signed on for the Osaka Elite Program.



# THE OSAKA 世界 ATHLETE JOURNEY

The more you sell, the more you get in return. There are a few levels between which you can level up:

	JUNIOR ATHLETE	BRONZE ATHLETE	SILVER ATHLETE	GOLD ATHLETE	STAR ATHLETE
Referral code	10%	10%	10%	10%	10%
Commission	10%	12%	14%	16% +5% affiliate sales	20% +5% affiliate sales
Free gear value	N/A	€250, -	€500, -	€750, -	€1000, -
Target generated yearly sales	€200, -	€800, -	€2.000, -	€5.000, -	€10.000, -

All terms explained:

- Referral code: All Osaka Athletes get a unique referral code and referral link via our Athlete Portal: [AthleteProgram.OsakaWorld.com](https://AthleteProgram.OsakaWorld.com). (Make sure to download the app too.)
- Commission: On any sale generated through your code and/or link, you will get commission. This will accumulate towards Store Gift Cards for you to use on our web shop: [OsakaWorld.com](https://OsakaWorld.com) and perform better in your favorite sport.
- Free gear value: This is a Store Gift Card you receive as an extra incentive, but also as a thank you for all your hard work.
- Target generated yearly sales: Once you have reached a certain number of sales; you move to a higher level and get more in return.

We also ask all our Osaka Athletes to be part of the *Osaka Lifestyle and Experience*. So, make sure to check out that document too.

[OPEN DOCUMENT](#)

# JUNIOR **ATHLETE**



Anyone can be an Osaka Athlete; a player, a trainer, a coach, a teacher etc. That's the great thing about it! You say you're a big fan of Osaka, that you have a great influence amongst your peers and that you want to be sponsored? Prove it. It's as simple as that. Acquire sales via your personal referral code and/or link and get our attention on social media with the hashtag **#osakathlete**.

When we think you are ready, we'll reach out to get you levelled up.

**Referral code: 10%**  
**Commission: 10%**

To get **renewed** (yearly):

- Fill in all your personal details (socials etc) on the Athlete Portal.
- Acquire a minimum total of €200, -sales via your referral code and/or link.
- Be part of the Osaka Lifestyle and Experience.

## JUNIOR → **BRONZE ATHLETE**

To level up:

- Fill in all your personal details (socials etc) on the Athlete Portal.
- Acquire a minimum total of €800, -sales (yearly) via your referral code and/or link.
- Be part of the Osaka Lifestyle and Experience.

# BRONZEATHLETE



This is where the real fun starts. You've acquired your first few sales and your posts with the hashtag **#osakathlete** have caught the attention of our social media team. Your loyalty is about to be rewarded. As a Bronze Athlete your commission is upgraded to 12% and you get your first Osaka Store Gift Card with which you can get your favorite stick, racket or pair of shoes.

**Referral code: 10%**  
**Commission: 12%**  
**Store Gift Card: €250, -**

To get **renewed** (yearly):

- Acquire a minimum total of €800, -sales via your referral code and/or link.
- Be part of the Osaka Lifestyle and Experience.

## BRONZE → SILVERATHLETE

To level up:

- Acquire a minimum total of €2.000, -sales (yearly) via your referral code and/or link.
- Be part of the Osaka Lifestyle and Experience.

# SILVERATHLETE



We select our Silver Athletes based on what we see on your social media activity and how it aligns with the Osaka Lifestyle and Experience. Selling our products is not enough, we want to see your influence and how your followers interact with you, and we want to see that you actually use Osaka, so make sure you use **#osakathlete** when expressing your love for the brand.

As a Silver Athlete, you are on the path to become an Osaka Gold Athlete. How, well that's up to you. We are always looking out for cool content to repost on our social media and web shop. Show us your vibe, share your experiences, live the Osaka lifestyle and prove to us that you should be a Gold Athlete. By now you've also gathered quite a nice sum via your commission and you're getting an extra Store Gift Card from us. With these you can buy all your missing Osaka essentials.

**Referral code: 10%**  
**Commission: 14%**  
**Store Gift Card: €500, -**

To get **renewed** (yearly):

- Acquire a minimum total of €2.000, -sales via your referral code and/or link.
- Be part of the Osaka Lifestyle and Experience.

## SILVER → GOLDATHLETE

To level up:

- Acquire a minimum total of €5.000, -sales (yearly) via your referral code and/or link.
- Be part of the Osaka Lifestyle and Experience.

# GOLDATHLETE



You had the vision, you played your part, and your content is vibey. You've proved to us that we need you. We need you to share the vibe, we need you to showcase Osaka products, and we need you to engage more Osaka Junior Athletes. Gold Athletes are fully equipped with Osaka, also thanks to your latest extra Store Gift Card. 😊

The next step in the journey to being an Osaka Star Athlete is simple. Create content and create Junior Athletes. Did we mention you get a 5% commission on all sales acquired via the Athletes you brought forward? Don't forget to notify us when you have referred a new Junior Athlete! Wouldn't want to miss out on that extra commission, would you?

Oh, and we love photoshoots, we really love photoshoots. Did we mention that we love photoshoots?

**Referral code: 10%**

**Commission: 16% +5% affiliate sales**

**Store Gift Card: €750, -**

To get **renewed** (yearly):

- Acquire a minimum total of €5.000, -sales via your referral code and/or link.

## GOLD → STARATHLETE

To level up:

- Acquire a minimum total of €10.000, -sales (yearly) via your referral code and/or link.
- Be part of the Osaka Lifestyle and Experience.

# STARATHLETE



Ok, so you know the story. You've been on quite a journey from Junior to Star Athlete and now is your time to shine. Why fit in when you were born to stand out. Your vibe is our vibe, our vibe is your vibe, we're in this together.

We celebrate our Star Athletes: people will know you, players will envy you, and our social media will be filled with your vibe. Who better to create more Junior Athletes than one that has been on this amazing journey with us. By now you are fully kitted in Osaka and you can use your Store Gift Cards to buy all extras you need on our site.

**Referral code: 10%**

**Commission: 20% +5% affiliate sales**

**Store Gift Card: €1.000, -**

To get **renewed** (yearly):

- Acquire a minimum total of €10.000, -sales via your referral code and/or link.
- Be part of the Osaka Lifestyle and Experience.

# CONTACT

[ATHLETE@OSAKAWORLD.COM](mailto:ATHLETE@OSAKAWORLD.COM)

As you grow and achieve greater things, we would like the opportunity to be the first to sign you onto a more substantial contract. This is an exciting time for us and sports worldwide –we look forward to helping you where we can and if there is something we can help you with, please email us directly.

## Disclaimers

- All minors (>18) need to have written permission from a legal guardian to participate in the Osaka Athlete Program.
- All codes cannot be used together with other discounts and sales.
- All commission will be calculated after deducting shipping and taxes from the order and paid out at the end of the month.
- All sales will be reviewed after 1 month.
- Store Gift Card payouts will be made starting at €20,00.
- Starting Silver Athlete, we can look into signing you on for the Osaka Elite Program.
- All extra Store Gift Cards (for your free gear) are yearly (taking your start date into account). Already got €750, -and you're now leveling up to Star Athlete? You only get €250, -extra.

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