



WEI OF
CHOCOLATE®



**THE BLESSINGS OF FLOWER
ESSENCE-INFUSED DARK CHOCOLATE.**



MEET LISA REINHARDT

30 years ago, Lisa spent a decade traveling the Himalayas.

She lived in monasteries, did a solo retreat in a cave, and studied with many of the greatest meditation masters of the 20th century who had escaped from Tibet and were living in exile in the Himalayas.





By immersing herself in that world, she saw firsthand the incredible impact it makes when people spend a lifetime committed to meditation.

The benefits are palpable.

When you walk into a room, you can feel the difference.

These are the joyful ones, the light-hearted ones; the kind, loving and yes, powerful ones.

All the good qualities we aspire to are nourished & revealed by meditation.

She returned from Asia steeped in enthusiasm & commitment for this life-altering path ...

... only to discover that it would take another 16 years before mindfulness became a thing.

In the meantime, she started Wei of Chocolate to subversively teach meditation by enticing people to let the chocolate melt slowly in their mouths.



WHAT'S WITH ALL THE SYMBOLS?

In the Himalayas, people say that simply seeing the symbols on the chocolate is an auspicious blessing.

First, you'll see:



These are called seed syllables, and represent enlightened body, speech & mind.

When you let a piece of Wei of Chocolate melt in your mouth, you could say you are planting the seeds of enlightenment.

And when you share a piece or gift a bar, you are not only sharing delicious chocolate ... you are participating in a beautiful & powerful gesture of loving-kindness.

Then you'll see symbols for the 5 Elements:



Each flavor corresponds to an element, and is endowed with its quality.

For example, Peppermint represents the **Wind Element**, and is infused with flower elixirs that remind us of our freedom, inviting us to break through limitations.



Or, Vietnamese Coffee represents the **Fire Element**, and is infused with flower remedies for kindling your creative fire.



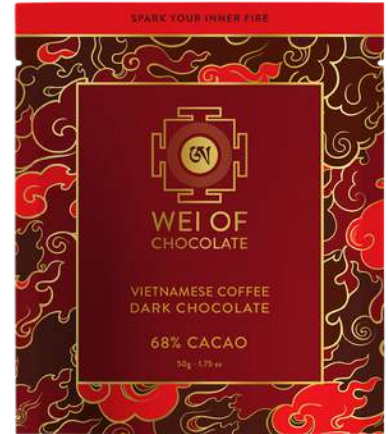
BENEFITS OF DARK CHOCOLATE:

- **Great for mood, memory and clarity of mind.**
- **Helps you eat less calories (vs. milk chocolate) - win!**
- **Excellent for pregnancy!**
- **Keeps the blood flowing!**
- **Longevity & vitality - you live longer if you eat dark chocolate!**



THE FLAVORS

Every single bar is infused with therapeutic ingredients & mood-boosting flower remedies.



CHOCOLATE BARS 50g

**FIND OUT
WHICH
CHOCOLATE
YOU NEED
MOST WITH
OUR QUIZ!**



9 different flavors with therapeutic ingredients.

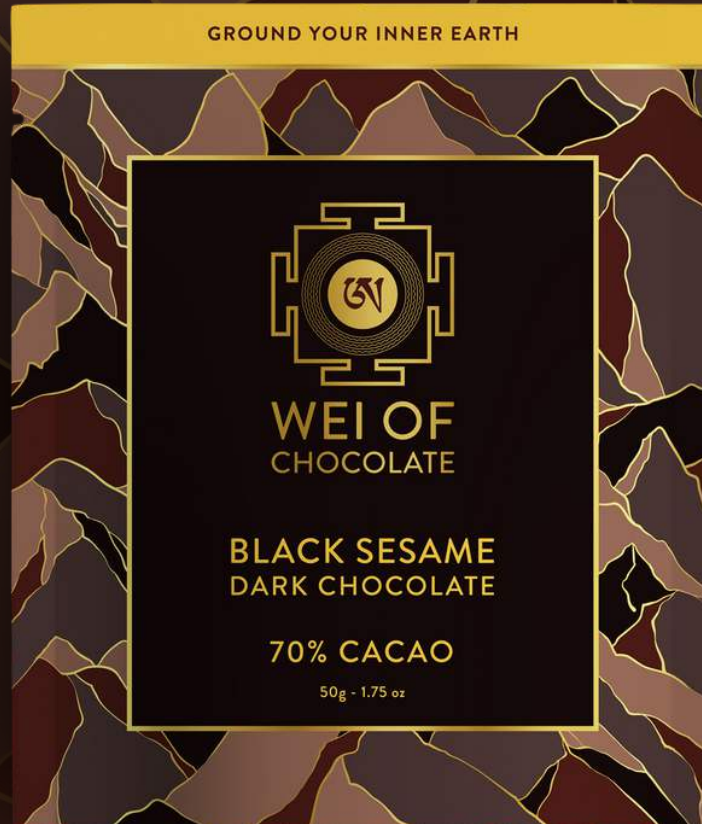
Beautiful packaging with meaningful designs.

3" x 3" square chocolate bars that break into 9 melt-in-your-mouth segments.



BLACK SESAME

Revel in the textures: nubby black sesame seeds & flakes of earthy black lava salt.



Ground yourself & feel your connection to the Earth.

Infused with LOTUSWEI Wild Abundance flower elixirs:



MAGNETISM
Pink Peony



BEAUTY
Night-Blooming Jasmine



AWARENESS
White Water Lily



SHIFT IN PERCEPTION
Gardenia

CRYSTALLIZED GINGER

Ground yourself with jewel-like bits
of crystallized ginger.



Gold represents the Earth element, and gives us a strong foundation.

Infused with LOTUSWEI True Strength flower elixirs:



CONNECTION
Pink Torch Ginger



DIVINE MASCULINE
Redwood Tree



OPTIMISM
Strawberry Blossom



FOUNDATION
Horsetail

VIETNAMESE COFFEE

Wake up with the richness of Vietnamese coffee-infused dark chocolate.



Red represents the Fire element, known for its clarifying action.

Infused with LOTUSWEI Inspired Action flower elixirs:



CREATIVITY
Fire Star Orchid



INTUITION
Euphrasia



FOCUS
Red Bird of Paradise



MOMENTUM
Chandelier Succulent

PEPPERMINT

Sense the cool breeze & feel
alive like the wind.



Green is for the Wind element, which imparts vitality & freedom.

Infused with LOTUSWEI Inner Knowing flower elixirs:



SELF-TRUST
Eagle Fern



WAYFINDING
Indian Paintbrush



VISION
Shell Ginger



BREAKTHROUGH
Rose of Venezuela

COCONUT SALT

Envelop yourself in the ambrosial lusciousness of coconut & creamy dark chocolate.



White signifies the Water element, imparting fluidity & connection.

Infused with LOTUSWEI Infinite Love flower elixirs:



SELF-ACCEPTANCE
Hong Kong Orchid



SELF-CARE
Pink Magnolia



FORGIVENESS
Fireweed



WHOLENESS
Hawkweed

HIMALAYAN SALT

Immerse yourself in the magic of the Himalayan mountains & wash away all tension.



White represents Water and its ability to adapt & cleanse.

Infused with LOTUSWEI Inner Peace flower elixirs:



DEEP PEACE
Arctic Lupine



RELIEF
Red Hibiscus



COMFORT
Mountain Laurel



CONFIDENCE
Silk Floss

CARDAMOM

Experience the uplifting herbal warmth of cardamom spice.



Refine your intuition & awaken your sacred awareness.

Infused with LOTUSWEI Sacred Awareness flower elixirs:



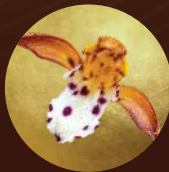
**ELECTRIC
ATTUNEMENT**

Fringed
Orchid



**MULTI-CHANNEL
AWARENESS**

Blue
Penstemon



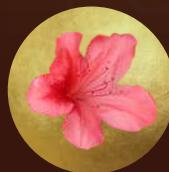
**SELF-
AWAKENING**

Coralroot
Orchid



**INTER-
CONNECTION**

Bee
Orchid



**FEARLESS
DEVOTION**

Taiwanese
Azalea



**SOUND
HEALING**

Stream
Orchid



**DIVINE
TIMING**

Venus
Fly Trap

SOOTHING CINNAMON

Savor the flavor reminiscent of a soft,
warm cinnamon bun.



Soften into the present moment & soothe your sacred heart.

Infused with LOTUSWEI Sacred Heart flower elixirs:



ACCEPTANCE
White
Columbine



PURITY
White
Iris



TRANSMUTATION
Sacred
Datura



BELONGING
Pear
Blossom



RESILIENCE
Pieris



SURRENDER
Radiance
Orchid



SELF-DIVINITY
Vanilla Bog
Orchid

DIVINE ROSE

Tap into your divinity & nurture yourself with
luxurious rose-infused dark chocolate.



Awaken your ability to love yourself.

Infused with LOTUSWEI Divine Within flower elixirs:



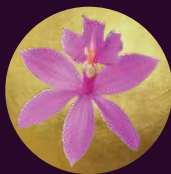
NOURISHMENT
Cacao
Flower



**HEART
ALIGNMENT**
Frog Orchid



GENTLENESS
Bonsai
Plum



**OPEN-
HEARTEDNESS**
Epidendrum



**SELF-
FULFILLMENT**
Starburst



TENDERNESS
Crown
Vetch



CONTENTMENT
Japanese
Camellia



**THE REAL STORY BEHIND
THE CHOCOLATE**





WEI OF CHOCOLATE

BY LOTUSWEI



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