Posted on October 21, 2013

2013

Hi Mieka,

We religiously used Safe T Sleeps with all three of our kids and have always sung its praises! In fact we have persuaded a number of our friends to use them. For us it wasn't just peace of mind but also it led to three wonderful sleepers. All three of our kids slept from 7 until 7 from about 10 weeks. Every now and then when visiting we tried a sleep without it, it was a fail! So I know for sure that the Safe T Sleep (in conjunction with a sleeping bag) was a winning formula. We found it to be so useful for other reasons - like keeping the swaddle on. I found swaddling very tricky, but with the safe-T-sleep the swaddle stayed on nicely and it made it so much easier to get baby ready for bed. Especially in the middle of the night!

Take care,

Jo

Trustee of the Little Sprouts Charitable Trust

From: Natalie Bathurst To: Safe T Sleep Subject: THANK YOU!!!! Date: Mon, 21 Feb 2011 15:19:11 +1300

Hi Miriam! Thank-you so much for our Safe T Sleep wraps, Lucas absolutely loves them and won't sleep without it! I get a peaceful night sleep too, knowing he is safe and won't roll onto his face. Three of my friends from coffee group have brought them from my suggestion and Leons Dads wife brought one for Lucas's cot at their place. Such a great product, and a wonderful gift of peace of mind you give to Mummies & Daddies everywhere! A Big thank-you and I will continue to share my thoughts to all my friends who are becoming first time Mums. Attached is a photo of Lucas:) Lots of Love and big Thanks! Natalie, Leon & Lucas Bathurst

From: Michela Enna **Sent:** Tuesday, 16 November 2010 8:36 a.m. **To:**sales@safetsleep.net To Safe T Sleep,

The safe t sleep has been one of my absolute best buys since having my baby six and a half months ago. I now can't stop myself recommending them to everyone I know with babies. I questioned the use of one initially, but when my baby started waking himself up several times through the night (when before he'd wake once at the most), due to rolling on to his tummy, or wedging himself against the bars, I decided to look into it. Not only was he not sleeping well, I was checking on him constantly to check he hadn't rolled on to his tummy and fallen asleep. The first night with the safe t sleep we had one little grizzle at the initial wrapping in, but after that there was no more grizzling and my baby has been sleeping from 7/8pm to

6/7am every night, with no night time feeds. It has been great for all of us! I've even finally got the (emotional, perhaps) strength to move him into his own room downstairs, as I feel he's safer now when he's sleeping.

Thanks again

Michela

Sent: Wednesday, September 15, 2010 8:51 AM

Subject: My experience with Safe T Sleep

Hi Miriam,

As first time parents and faced with concerns about our new born rolling over and sleeping in potentially dangerous positions, we were very comforted by the Safe T Sleep, allowing us to get our wee girl to sleep in a safe position and knowing she'd remain that way through the night. As an older baby when she started standing up in her cot at 9 months, the Safe T Sleep has been invaluable to us for helping our baby get back to sleep without standing up, and when she wakes up too soon in her sleep cycle, instead of being able to stand up straight away and not get back to sleep, the Safe T Sleep keeps her in position so she dozes off again, until she's truly ready to get up. The Safe T Sleep has given us as parents, comfort and security and has also given us and our little girl many long nights of sleep!

Kind regards

Rebecca

Dear Miriam

I am writing to you to express how fantastic I think the Safe T Sleepwrap product is. We started using the Safe T Sleep Wrap on our baby boy from the first day he was home from the hospital. Jackson felt snug as he was wrapped up in his blanket then the Safe T Sleep wrap around his waist so he slept more soundly. I also had control over what side he was to sleep on and was able to alternate sides after each feed so he didn't get a misshapen head.

He is now 4 months old and very active. One day I just laid him in his cot so I could hang out the washing, I didn't wrap him in his Safe T Sleep. When I came back after 10 minutes he had turned himself completely around so his head was where is feet were and is feet where his head was. Jackson sleeps all through the night so I don't need to get up to him and if I wasn't using the Safe T Sleepwrap and this happened he would have suffocated under his blankets or even woken up with his arms or legs jammed in the slats of the cot.

The Safe T Sleepwraps are a fabulous product with definite peace of mind that you know your baby isn't going to move around in the cot and get hurt. Even with living on the Gold Coast when it can get extremely hot in the summer months, the Safe T Sleepwrap doesn't make Jackson sweat, I just sleep him in a singlet and nappy and then put the wrap around his waist and he is snug and secure and don't need to use a sheet to tuck him in. He also has the freedom to move his arms and legs around and isn't restricted with anything around him.

Thank you for introducing the product to me and will be using it again when I have another baby.

Regards

Amanda Stembridge

Gold Coast

Queensland

Australia

To: Safe T Sleep

Date: 17 November, 2005
From: Jackie & Jimmy
Subject: Endorsement Letter

Hi

I went and bought a safe t sleep on Tuesday, as on Monday my daughter Paige rolled from her back to her stomach. On Monday night I had gotten hardly any sleep as I was so worried she would roll onto her stomach and suffocate! I have also found her all crunched up at the bottom of her cot or sideways some mornings, so the safe t sleep stops her doing that as well, so I'm back to sleeping well – what a wonderful invention!!

Thankyou,

The Rodleys

7 September 1997

Dear Miriam and the team of Safe T Sleep

Following my phone call a few weeks ago, I am interested in purchasing a Machine second, size 2 Safe T Sleep that is blue in colour, for my sister-in-law who has just had their first child.

As a Paediatric Nurse, I can see the endless positive benefits in using your product, and have seen the consequences of not using them – broken sleep patterns, concussion, broken limbs and so forth.

I enclose a cheque

Please send the sleeper to the above

Thanking you.

Yours sincerely, Emma C Burke

22 July 1992

Dr S. Rowley

Paediatrician

Epsom Medical Centre

310-312 Manukau Road

EPSOM

Dear Dr Rowley,

I would like to thank you for giving me the opportunity to trial the new Safe T Sleep. To be honest when you asked me if I was interested in trialling the Safe T Sleep, I really did not feel as though we had a need for it as our baby was perfectly happy to sleep on his back and at two months of age was too young to roll over

Nevertheless we did use it in his bassinette. When we transferred him to his cot we did not put the Safe T Sleep on at first. It was then that we discovered our baby's ability to snuggle under the bedclothes. Twice in one night we woke to his muffled cries and found him completely under the bedclothes, despite us having made his bed at the bottom of the cot.

This was obviously of great concern to us. The Safe T Sleep has completely alleviated this problem as it prevents him from snuggling down under the covers. We have not put him to bed without using the Safe T Sleep since and have never found him under the covers again.

We certainly would not be without the Safe T Sleep now for this reason and also because soon he will learn to roll over and it will prevent him rolling onto his stomach during his sleep.

I would have no hesitation in recommending the Safe T Sleep to other parents as it has given us such peace of mind each night.

Thank you again for the opportunity to trial this new idea which certainly has my full support.

Yours faithfully,

Anna Brown

4 April 1992

Dear Miriam.

As promised here are my thoughts & observations about the 'Safety Sleeper'. Before I go on any further however, I would just like to take a moment to thank you for introducing Joel & myself to the 'Safety Sleeper'. For us it has been a God-send & having never seen anything like the 'Safety Sleeper' before, am most grateful that Dr Tonkin brought us together.

Firstly the peace of mind that the 'Safety Sleeper' has given me is uninsurable. Joel is present a very strong & active 5 months old & until we started using the 'Safety Sleeper, caused me numerable sleepless nights. Joel has slept on his stomach since he was 4 month old & no matter what I did, I could not stop him. I was becoming worried that he would become a Cot Death victim, until my introduction to the 'Safe Sleeper'. The 'Safe Sleeper' keeps Joel on his back all night, without needing assistance from pillows, pins or other devices. The ability to roll over however, is the only restriction of movement. Joel can still kick blankets

off, play with toys & turn his head freely. He does not become upset about the inability to roll over, & infact has slept better since the introduction of the 'Safety Sleeper'. Reducing the risk of cot death is not the only safety feature of the 'Safety Sleeper'. Accidents related to the cot are sharply reduced, as baby is safely wrapped with the 'Safety Sleeper'. The 'Safety Sleeper' has the ability to save the thrifty money as well. Joel has had less leaks at night, saving me washing extra naps sheets & nightwear. The 'Safety Sleeper' in keeping Joel on his back, causing wetness to drain to the back of the nappy, rather than out the side or over the front, altogether making for a happier baby & mother.

The benefits of the 'Safety Sleeper' are endless & as individual mothers, professionals & guardians we will all see different things that it has to offer. For myself I see the 'Safety Sleeper' as a necessary tool in the combat against Cot Death. I now know that I am doing everything to eliminate the risks for my baby!

One again Miriam, Thanks. I hope the above is of some help.

Thanking you

30th March 1992

Dear Sir/Madam

"Safe T Sleep" Product supplied by Mrs M P Rutherford

We have gladly agreed to participate in a product trail for the 'Safe 'T Sleep" product as the innovative, concept presented is the only sleeping aid we are aware of that assists with positioning infants in their cots and children in their beds so as to prevent climbing and falling. There is no similar product nor any product addressing "child safety" during sleep currently available in the retail market.

Our problem is an infant who moves around his cot displacing bedclothes and whom has a tendency to roll onto his stomach at night. The "safe T sleep" product will address this problem and ensure that he is not at risk.

If more information is required from product trialists, we would be happy to assist.

Yours faithfully

S J Rainger (Mrs)

B.HSC

To whom it may concern.

Regarding the Safe T Sleep™

I have been using the Safe T SleepTM for the last couple of weeks and have found it most beneficial my 9 month old is now sleeping longer at night and as he is unable to roll over. I feel better as he was a baby who liked to sleep on his stomach.

I just wished these were out when my older children were babies. They are great.

Thank you

H. Rippingale