

Safe T Sleep Product Knowledge

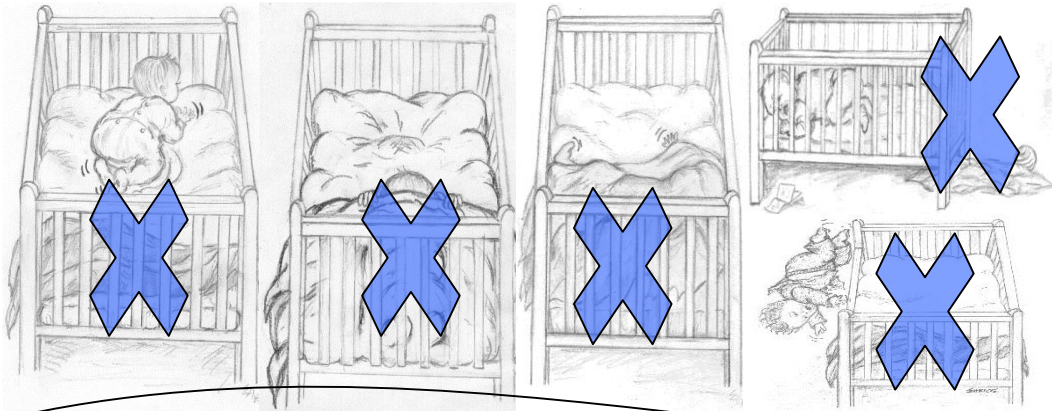
Including the Sleepwrap and HEADwedge



Since 1992 hundreds of thousands of babies worldwide have slept safely in a Safe T Sleep® Sleepwrap®.

The Original and ONLY Independent Clinically Proven Babywrap.

The Safe T Sleep Sleepwrap product is patented and the subject of registered design rights. 'Safe T Sleep' and 'Sleepwrap' are registered trade marks of and licensed by Safe T Sleep (NZ) Ltd. © Safe T Sleep (NZ) Ltd 1992- 2021.



The Safe T Sleep Sleepwrap is a practical aid to nurturing, positive parenting skills. It helps prevent injuries and fatalities without restricting breathing or natural movements. It also offers significant Peace of Mind.

www.safetsleep.com

Insures safety over all types of swaddling, sleeping bags and sleepwear.



Safe T Sleep®

History

- The Safe T Sleep® Sleepwrap® product was designed out of love by Miriam Rutherford for her own children as an aid to nurturing positive parenting skills. It helps prevent injuries and fatalities without restricting breathing or natural movements. It also offers significant Peace Of Mind!
- As a mother with a nursing, positive-parenting and education background she was concerned after having nursed a permanently, severely brain-damaged ten and a half month old baby who had climbed and fallen out of a cot/crib.
- Statistics in several 'developed' countries show that nearly one in five 0-4year olds who are hospitalised each year from falls are from cot/crib and bed falls! Even cots and beds on low settings
https://cdn.shopify.com/s/files/1/0223/2655/files/Accidents_testimonials_page.pdf?1307



Miriam Rutherford – van
Gisbergen – M.D,
Inventor/Developer/Founder
Mieke Rutherford – Office
Co-ordinator



Anton-Karl Rutherford
International Business
Manager



Safe T Sleep Mission Statement and Objectives



- To help provide peace of mind for parents and caregivers throughout the world by helping to provide a safer sleeping environment for babies.
- This within the framework of caring, nurturing, trust-building, positive parenting.
- And the unique design, responsible research and manufacture of Safe T Sleep products.
- To maintain Safe T Sleep product integrity plus work alongside International Safety Prevention Guidelines.



Fabric Research and Quality Assurance



- The Safe T Sleep fabric was scientifically tested alongside five other types of cotton for a 'tog' rating, measuring the breathability of the weave - most important for young babies in the high cot/crib death/SIDS/SUDI risk period, especially in hot climates.
- The STS fabric is regularly tested to be chemical free and the correct, safest weave.
- The STS fabric is a double layered, specific, top quality, 100% cotton weave designed to allow maximum breathability, yet have the strength to withstand hundreds of washes.
- Hospital laundry testing established the strength and durability of the fabric and weave and the length of suitable use, which under usual conditions is up to four years!
- Industrial-strength thread, backstitching, mitered corners, top quality, strong self-fastening strips all add to exceptional quality.
- The original Safe T Sleep Sleepwrap, when used according to instructions, provides a firm wide band which means it is highly unlikely to bunch up into a narrow cord. (Unsuitable fabrics could cause localised pressure around the baby's chest and/or tummy).
https://cdn.shopify.com/s/files/1/0223/2655/files/awards_medical.pdf?12565738947557631601
- Extensive fabric trials and dimension testing ensures that babies limbs cannot become entangled.
- Safe T Sleep systems include rigorous Quality Assurance and Quality Control Procedures.
- NB: The above are significant reasons to discourage second hand, copycat versions and homemade versions.



www.safetsleep.com

Insures safety over all types of swaddling, sleeping bags and sleepwear.

Safe T Sleep®

Professional & Clinical Product Trialing



See FAQ 1 on www.safetsleep.com

- Safe T Sleep (NZ) Ltd initially commissioned Professional, Extensive, Objective, Experiential trials involving over 300 babies, 600 parents, and 15 clinicians from different fields within the medical profession over an 18month period.

Independent Hospital Clinical trials

- Independent Hospital Clinical trials established the efficacy of the Safe T Sleep® Sleepwrap® product in assisting the safe positioning of sleeping babies when full product instructions are followed. This gives parents the choice of back OR side sleeping their baby more safely, whilst still complying with the SIDS recommendation for “off the tummy sleeping”.
- The hospital clinical trials have shown that the correct use of a the Safe T Sleep Sleepwrap product can help maintain a desired back or side sleep position. Varied sleep positioning may prevent and/or correct most Positional Plagiocephaly (flat head) problems. See Independent Hospital Clinical Trials Ref: Visit:

<http://www.safetsleep.com/pages/testing-trialing-safety-compliance> NEW ZEALAND MEDICAL JOURNAL Vol 116 No 118. https://cdn.shopify.com/s/files/1/0223/2655/files/PWS_Paper.pdf?741 and <http://pediatrics.aappublications.org/cgi/content/abstract/125/3/e537?maxtoshow=&hits=10&RESULTFORMAT=&fulltext=plagiocephaly&searchid=1&FIRSTINDEX=0&sortspec=relevance&resourcetype=HWCIT>

Ministry of Health Advice for safer sleeping: The Ministry of Health recommends all babies are put to sleep in their own sleep space, on their backs and with no loose objects like toys or bumper pads in the bed. Babies are best protected by being a smoke-free environment and being breast fed.



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Insures safety over all types of swaddling, sleeping bags and sleepwear.

Safe T Sleep®

Value and Versatility



- Affordable – Initially , it may ‘seem’ expensive but the Safe T Sleep Sleepwrap is definitely value for money as it lasts safely up to four years i.e. = approx. 6 cups of coffee a year!
- Can save you money – Although the Sleepwrap will fit bassinets and portable cots and give 99.9% more safety, there is actually no need to buy a bassinet or portable cot. Saving you up to \$500 or more. A Highly Versatile Product.
- Value for money – Due to rigorous product testing, Independent Hospital Clinical trialing and fabric testing.
- Double layer of Top quality 100% cotton - fabric tested to be highly breathable and ‘chemical free.
- Top quality fastening strips – for extra safety and endurance.
- Industrial strength thread - the seams are backstitched and the corners are mitred for extra strength.
- Excellent manufacturing - quality control procedures for quality and product assurance.
- SAFE T SLEEP IS A PROVEN, TRUSTED BRAND WITH A HIGHLY REGARDED BABY SAFETY PRODUCT RECORD.
- Sleepwraps have up to as much fabric as a King size sheet! A branded bikini can be well over \$100 and has less fabric than a tea towel! ☺
Safe T Sleep is definitely VALUE FOR MONEY ☺

***For minimal cost, baby has a more comfortable, safer and longer sleep. Affordable
Peace Of Mind and more sleep for you too!***

SINCE 1992 BABIES WORLDWIDE HAVE SLEPT SAFELY IN A SAFE T SLEEP® SLEEPWRAP®.

Making a difference: By sharing the product knowledge and your experience with the Safe T Sleep Sleepwrap and HEADwedge, you have the potential to help save lives, help prevent unintentional injuries and help prevent flat, deformed heads. What a gift to give!



www.safetsleep.com

Insures safety over all types of swaddling, sleeping bags and sleepwear.

Safe T Sleep®

International Safer Sleeping Recommendations



Tragedies are still happening each year. **Google the statistics.**

Choose Safety...Choose the Original, Tested, Proven Safe T Sleep® Sleepwrap®

http://www.health.govt.nz/your-health/healthy-living/babies-and-toddlers/keeping-baby-safe-and-warm-bed	www.safetsleep.com
<p>Guidelines</p>	<p>Guidelines</p>
<p>On the back</p> <p>Baby to have "Own safe sleeping space on their back with their face and head clear, helps reduce the risk of suffocation".</p>	<p>The Safe T Sleep Sleepwrap keeps baby in a comfortable, safe, selected sleeping position without restricting breathing or natural movement.</p> <p>'Independently' Hospital Clinically proven</p> <p>https://cdn.shopify.com/s/files/1/0223/2655/files/NZ_Medical_Journal_Tristan_version.pdf?1306</p> <p>Since its invention in 1992 hundreds of thousands of babies worldwide have slept safely in a Safe T Sleep Sleepwrap with no reported fatalities or injuries!</p> <p>NB: In combo with the Safe T Sleep HEADwedge you will have a safer baby with a lovely shaped head.</p> <p>https://cdn.shopify.com/s/files/1/0223/2655/files/Flat_Heads.pdf?15215889397208786054 and</p> <p>https://cdn.shopify.com/s/files/1/0223/2655/files/PWS_Paper.pdf?741</p>

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Safe T Sleep®

International Safer Sleeping Recommendations contin...



<p>Own safe sleeping space -preferably next to parents for first 6 months</p>	<p>The Safe T Sleep Sleepwrap can be used on any sleeping space anywhere in the world making sleeping even safer for babies newborn to 24 months plus. Choose the Sleepwrap size required according to the mattress being used.</p> <p>http://www.safetsleep.com/collections/core-product-range/products/sleepwrap-small-classic</p> <p>http://www.safetsleep.com/collections/core-product-range/products/sleepwrap-large-travel</p>
<p>Keep baby's face and head clear</p> <ul style="list-style-type: none">•at all times•When tucking baby in	<p>The Sleepwrap helps to keep baby's face and head clear at all times when used according to the simple instructions. It helps prevent creeping into awkward or potentially dangerous positions e.g. either hard up against cot/crib or bed frames; underneath blankets, toys; or turning face down whilst still in the high cot/crib death/SIDS/SUDI period.</p> <p>Many babies like to be cosily 'tucked under' Since 1992 Safe T Sleep has advised parents how to do this safely by using large, natural, breathable (preferably certified organic) fabrics for linen, bedding and sleepwear</p>



International Safer Sleeping Recommendations contin...



<p>Cont...Keep baby's face and head clear</p> <ul style="list-style-type: none">•at all times•When tucking baby in•Make up the cot so that your baby sleeps with their feet at the foot at the cot.	<p>This helps ensure temperature comfort. Sheets and blankets must be large enough to tuck well underneath the mattress. Then give the bedding all a little 'tug' especially down by baby's feet to allow comfortable movement.</p> <p>ALERT – The Sleepwrap is most essential to use when following this guideline.</p> <p>Logic follows that baby's feet can push against the bars at the foot of the cot. This poses extra danger of being able to lever, push, turn, creep or roll dangerously, including jamming face down sideways underneath the short sheeted blankets.</p> <p>The Writer met four mothers in the space of 4.5 months who lost their baby's' to suffocation after following this recommendation WITHOUT using the Sleepwrap. A fifth mother (a DR) nearly lost her baby also.</p>
<p>Keep Baby Warm and Comfortable</p>	<p>The Safe T Sleep Sleepwrap is suitable in hot or cold climates. The fabric is specifically woven for Safe T Sleep to be HIGHLY BREATHABLE yet strong. It is scientifically batch tested, 100% natural, top quality, chemical-free cotton.</p> <p>Breathable fabrics help to ensure temperature comfort for baby.</p> <p>The Sleepwrap can safely be used over any traditional or modern form of swaddling, sleeping bags, jumpsuits, pyjamas or any sleepwear or in hot climates, just use the Safe T Sleep Sleepwrap.</p> <p>http://www.safetsleep.com/pages/testimonials</p>



International Safer Sleeping Recommendations contin...



<p>Safe Swaddling:</p> <ul style="list-style-type: none"> • lightweight, natural, breathable fabrics. (Fleece fabrics are less suitable as they may cause overheating.) • not too tight (for developmental reasons) • not too loose (suffocation prevention) • once baby can roll one or two hands may be free just half swaddling around baby's torso • once baby can roll from back to tummy and back again, has a strong neck and is out of the high risk period baby may sleep in desired sleep positions 	<ul style="list-style-type: none"> • As above the Safe T Sleep Sleepwrap is lightweight, natural and breathable. When used over swaddling it will make any type of swaddling safer. • Allowing a flat hand between the Sleepwrap and baby's chest ensures 'not too tight'. • The Sleepwrap prevents any traditional or modern type swaddling coming loose preventing suffocation risk. • Usually approximately 1 – 3 months baby's startle reflex minimises and baby may want one or two arms and hands free. The Safe T Sleep Sleepwrap around the torso allows this beautifully. • Approximately between 7-9 months baby can roll from back to tummy and back again baby and can easily be taught to turn within the Sleepwrap, allowing arms and legs free and all desired sleep positions
<p>To keep baby's cot/crib safe make sure that baby can't get their arms, legs or head trapped</p>	<p>Always ensure baby's chin cannot go too far forward onto their chest in a 'C' position as this can cause Positional Asphyxia.</p> <p>The Safe T Sleep Sleepwrap gives peace of mind as it prevents any of these things from occurring.</p>



International Safer Sleeping Recommendations contin...



<p>Cont...To keep baby's cot/crib safe make sure that baby can't get their arms, legs or head trapped</p>	<p>The Safe T Sleep Sleepwrap provides a safer, more comfortable and comforting transition from bassinet to cot/crib and from cot/crib to the 'big bed.'</p> <p>Cot time is generally safer as the Sleepwrap gives parents and caregivers a few extra moments to attend to their waking child when they are in the standing and climbing developmental stage. This is usually between 7 – 10 months</p> <p>http://www.safetsleep.com/pages/testing-trialing-safety-compliance</p> <p>http://www.safetsleep.com/pages/testimonials</p> <p>The Safe T Sleep Sleepwrap also prevents babies slipping down when it has been advised to raise babies bed to 45 degrees, usually for reflex, respiratory and colic reasons. See page 17 and 28.</p>
<p>Co Sleeping</p>	<p>See MOH guidelines: http://www.health.govt.nz/your-health/healthy-living/babies-and-toddlers/keeping-baby-safe-and-warm-bed</p> <p>See Co Sleeping testimonial</p> <p>https://cdn.shopify.com/s/files/1/0223/2655/files/Co_Sleeping.pdf?11021727903041713165 . Also read Dr James McKenna's work on Co-Sleeping.</p>

Ministry of Health Advice for safer sleeping: The Ministry of Health recommends all babies are put to sleep in their own sleep space, on their backs and with no loose objects like toys or bumper pads in the bed. Babies are best protected by being a smoke-free environment and being breast fed.



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Insures safety over all types of swaddling, sleeping bags and sleepwear.

Safe T Sleep®

International Safer Sleeping recommendations stipulate 'Back' Sleeping



Independent Hospital clinical trials have shown that the correct use of Safe T Sleep® Sleepwrap® product can help maintain a desired back or side sleeping position .

Ref: <http://www.safetsleep.com/pages/testing-trialing-safety-compliance>

NEW ZEALAND MEDICAL JOURNAL Vol 116 No.1181

COMFORTABLE, NATURAL, SAFE MOVEMENTS AND EASY BREATHING ARE AVAILABLE FOR BABY

- Physiologically a baby can do everything that they are developmentally ready to do at their particular age and stage of development within a Safe T Sleep Sleepwrap, **except** the movements that may pose danger or discomfort for them while they sleep. <http://www.safetsleep.com/pages/testimonials>



'Side' sleeping is not officially recommended. However, sometimes parents may be advised or choose to side sleep their baby. The Sleepwrap also helps make side sleeping more comfortable and safer. Ensure baby's arms are swaddled up across the chest and that the under-arm and shoulder are placed Forward when baby is sleeping on the side.

https://cdn.shopify.com/s/files/1/0223/2655/files/FREQUENTLY_ASKED_QUESTIONS_updated_apr2016.pdf?15408146458684157056
<http://www.safetsleep.com/pages/easy-to-use-instructions>

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Safe T Sleep®

Benefits of the Safe T Sleep® Sleepwrap® & HEADwedge together

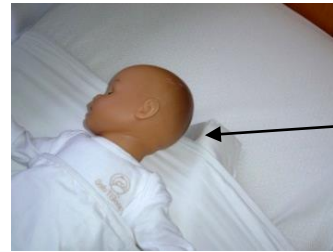


HELPS PREVENT FLAT OR MISSHAPEN HEADS

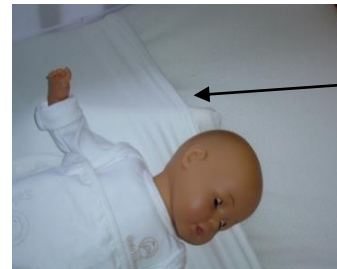
The Safe T Sleep Sleepwrap together with the HEADwedge assists parents and caregivers to position baby's head on alternate sides. This helps ensure a nicer head shape. According to International Studies there has been 300% increase in hospital admissions worldwide since 1996! PWS has been linked to back sleeping infants who prefer a certain spot to sleep on. Globally over 4% of these babies need surgery. Well over 30% of babies heads globally do not return to an acceptable shape. Most are entirely 'preventable'.

**The younger the baby, the softer the head.
The Sleepwrap and MULTIWedge combination helps ensure a safer baby with a nicer shaped head. 😊
Also tucks behind baby's back when side-sleeping.**

- The Safe T Sleep HEADwedge is especially suitable for newborn up to six months of age.
- The Safe T Sleep HEADwedge helps assist parents and caregivers to position baby's head on alternate sides to help prevent flat/deformed heads.



Use the HEADwedge on alternate sides at each sleep to help position baby's head.



Use together with the Safe T Sleep Sleepwrap and tuck WELL underneath the Sleepwrap.



The Safe T Sleep® Sleepwrap® helps keep Face & Head Clear



Most babies in the first 12-18 months can only creep either forward or downwards. Many babies start creeping as young as 3 weeks old, although more commonly around 3 months of age. They do often end up in uncomfortable, potentially dangerous and fatal positions and may be at risk of suffocation, positional asphyxia and preventable falls.



www.safetsleep.com

Insures safety over all types of swaddling, sleeping bags and sleepwear.

Safe T Sleep®

Providing a Safer Sleeping Environment



- Babies from approximately seven months on are often learning to stand, pull themselves up and climb.
- Statistical data in several 'developed countries' show us that nearly one in five children who are hospitalised in the 0-4 age group from falls, are from falls from cots/cribs and beds!

https://cdn.shopify.com/s/files/1/0223/2655/files/Accidents_testimonials_page.pdf?1307

The Sleepwrap® is designed as a soft, flexible, safe 'wrap' to be **used together with loving, nurturing positive parenting skills**. It is designed for use DURING sleep and the few moments before and after sleep. The Sleepwrap is **not** designed to be used as a restraint for a wide awake baby.

- The Safe T Sleep Sleepwrap gives the parent or caregiver the extra couple of precious minutes to attend to the baby before they are likely to climb and fall. While baby is sleeping parents have the Peace of Mind that the Sleepwrap also helps prevent rolling or creeping into, uncomfortable, cold or potentially dangerous positions.
- It is designed as a 'wrap' for sleeping babies, therefore older babies may be able to undo fastening strips but only when they are wide awake. It is important to attend promptly to an awake baby, which also builds trust.
- Where parents are experiencing sleep problems they may use the many resources available to them in the community and websites. Also inquire about the Safe T Sleep Booklet.
- Human supervision is the best supervision. The original Safe T Sleep Sleepwrap product provides a safe and comforting aid to this supervision.

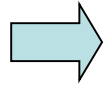


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Insures safety over all types of swaddling, sleeping bags and sleepwear.

Safe T Sleep®

Safer transition from bassinet to cot/crib to 'the big bed'



Parents tell us that the Safe T Sleep Sleepwrap product is a fantastic aid during the transition from bassinet or hammock to cot/crib and especially from cot/crib to bed. Many infants can creep into potentially uncomfortable and dangerous positions during sleep.

Babies/children can and do climb, fall and roll out of cots/cribs and beds, even on low set Standard approved cots and low beds. Statistically these incidents often occur while they are asleep. It is often how they fall with their necks and what they fall against, that causes injuries and fatalities. A bed guard often gives them further to fall.

Nearly one in five 0-2 year olds who are hospitalised each year from falls, are from cot/crib and bed falls.

www.safetsleep.com

Insures safety over all types of swaddling, sleeping bags and sleepwear.



Safe T Sleep®

Additional Benefits



PEACE OF MIND FOR PARENTS, GRANDPARENTS AND CAREGIVERS:

- as the Sleepwrap gives those precious few extra moments to attend to baby.
Helping prevent climbing and/or falling from a cot/crib or bed

WHILE 'ASLEEP' BABY IS SAFER FROM:

- the highly possible suffocation risks of tummy sleeping
- potentially dangerous downward creeping and rolling
- forward creeping, jamming against a hard surface or head into a corner
- limbs becoming jammed in cot bars
- the risk of rolling off a bed
- baby becoming too hot or too cold

VERSATILE:

- Great for visiting, travelling, holidaying and boating!
- fits most bedding worldwide. Baby sleeps more safely anywhere there is a bed or mattress. IT IS LITERALLY A BED IN A BAG!
- due to the rigorous product and fabric trials and testing, hospital clinical trials, hospital laundry testing, top quality fabric, industrial strength thread, manufacturing and quality control procedures the Sleepwraps are of exceptionally high quality which under usual conditions will last up to four years. For only a few cents a month and **you cannot put a price on a baby's safety**

LONGER, MORE RESTFUL SLEEP:

- by providing a cosy comfortable feeling of security for babies. There are hundreds of years of well documented evidence that most babies respond well to the secure feeling of boundaries just as in the womb.

IDEAL FOR REFLUX, COLDS, COLIC POSITIONING:

- When the bed needs elevating the Sleepwrap will help ensure baby is safe, secure, comfortable and unable to slip downwards.



Peace of Mind for Parents, Grandparents, & Caregivers



Additional Benefits



Convenient for Travelling, Visiting, Boating and Holidaying It's a Bed in a Bag!

The world's most compact, practical, affordable alternative or safer addition to the portable cot.

Roll up the Sleepwrap and simply put in a bag or backpack, glove box or briefcase!

<http://www.safetsleep.com/pages/testimonials>



A Bed in a Bag!



On a Plane



On a Boat

Boaties (including America's Cup families) use the Sleepwrap with babies and children up to 6 or 7 years of age: <https://cdn.shopify.com/s/files/1/0223/2655/files/Boating.pdf?15269962386187291911>

PRACTICAL, PEACE OF MIND AND PORTABLE SAFETY!

www.safetsleep.com

Insures safety over all types of swaddling, sleeping bags and sleepwear.



SafeT Sleep®

Additional Benefits



- Mini Sleepwrap – fits mattresses 37cm wide x 2.5cm deep. Bassinet, small bedside/side bed Co-sleeper bassinets, pram bassinet, Moses basket, carrycot and baby hammock. 0-6months.
- Cot/Crib Sleepwrap – fits Mattresses 70cm wide and approximately 12cm deep : Cot bedside/side co-sleeper, standard NZ/American and large EU cot/crib. 0-2years.
- Classic Sleepwrap – fits Standard bassinet, pram bassinet, carrycot, Moses basket, baby hammock, standard NZ/American and large EU cot/crib, portable cot/crib boat, caravan and standard single bed. 0-2years.
- Large Sleepwrap – fits standard and large cot/crib, portable cot, standard single bed, boat, caravan, king-single, double, queen and standard king bed. A BED IN A BAG! 0-2years.



**PRACTICAL CONVENIENCE
AS WELL AS SAFETY &
PEACE of MIND for Parents, Grandparents & Caregivers**



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Insures safety over all types of swaddling, sleeping bags and sleepwear.

SafeT Sleep®

Additional Benefits



Comfort, safety and added safety for babies out of the high cot/crib death/SIDS/SUDI risk period.

- While it is easier to introduce the Sleepwrap to young babies, it is our experience, since 1992, that it only takes six sleeps at the most for an older baby to enjoy the 'wrap' sensation.
- When travelling with toddlers introduce the Sleepwrap in a relaxed, fun way using 'education through play'.
- An older child may have control over its use.
- A baby out of the high SIDS risk period, considered to be approx 8 -12 months, can be taught, to turn within the Safe T Sleep Sleepwrap. This is one of the great benefits of the Sleepwrap as older babies are then able to sleep in their desired sleep position.
- Many Pediatricians feel this is safe when babies have a strong neck, are able to turn by themselves from back to tummy and back again. And of course are out of the high cot/crib death/SIDS/SUDI risk period.

More comfort and safety on a bed from newborn to three years plus!



An older child once **out of the high cot/crib death/SIDS/SUDI risk period**, and able to turn from back to tummy and back again, may sleep in their desired sleep position.



Wise and Correct Usage:

Use the Safe T Sleep Sleepwrap together with loving, nurturing positive parenting skills.
Read the product Instruction leaflet carefully – babies are definitely worth it!



Also see: <http://www.safetsleep.com/pages/easy-to-use-instructions>

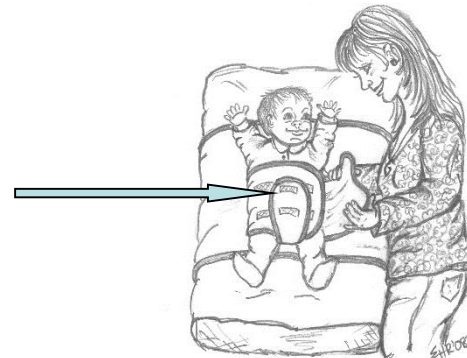
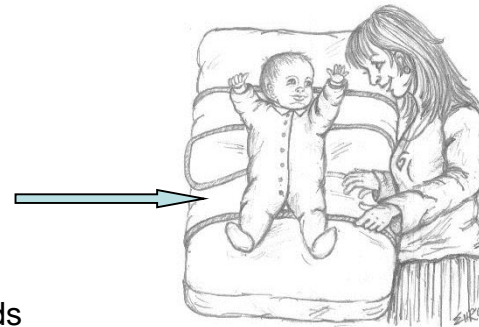
1. VIP: The 'main' part of the Sleepwrap which goes around the mattress must be wrapped around the mattress VERY tightly. The tighter around the mattress the more flexibility for the baby in the 'baby wrap' part ☺

NB: Part (B) of the extension piece may be folded back under the mattress so that only the top part needs removing for washing.

2. VIP: The 'baby wrap' part which goes around baby, must NEVER be tight: Only just snugly wrap around the baby's torso, allowing a flat hand to fit easily between the baby and the Sleepwrap.

When using the leg-piece it fits between the two sides of the baby-wrap part of the Sleepwrap.

NB: For a tiny baby the leg piece may be flicked to the opposite side for a better fit of the babywrap part.



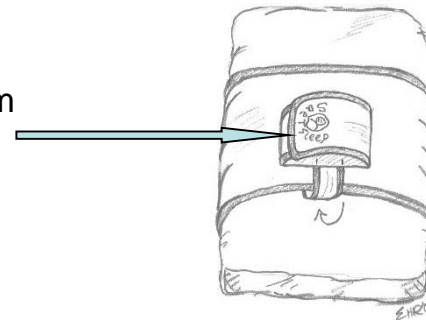
Wise and Correct Usage:

Sleeping bag friendly Safe T Sleep

3. The Sleepwrap will go over and traditional or modern swaddles or any sleepwear. Baby may wear just a nappy, pyjamas or similar, or a 'travel type' sleeping bag, which has seat-belt openings at the back and front for the leg piece to thread through.

4. The leg-piece may be tucked away when the baby is being swaddled, in a sleeping bag without seat-belt openings as above, or when the baby is older and out of the high cot/crib death/SIDS/SUDI risk period.

NB: An older baby who is out of the high cot/crib death/SIDS/SUDI risk period and can naturally turn from back to tummy and back again, may be taught to turn within the Sleepwrap and sleep in their desired sleep position.





A Most Frequently Asked Question:

“What options do I have if I have a very wriggly baby?”

- **For downward creeping babies**
Simply position the Sleepwrap anywhere on the mattress. The clever little leg piece prevents downward creeping.
- **For forward creeping babies**
Parents tell us it has helped to elevate the top end of baby’s cot/crib, by using either large books or blocks underneath the top end of the feet of the bed. It is more difficult for a young baby during the high cot/crib death/SIDS/SUDI risk period to creep upwards and almost impossible when in a Sleepwrap! 😊
- **For the Amazing wriggly, ‘Olympic-Houdini type’ babies 😊**
Many parents find using a swaddling wrap or an approved sleeping bag together with the Sleepwrap is the best solution for their very wriggly baby. Simply tuck the leg piece away or cleverly thread through the seat belt openings on the ‘travel type’ sleeping bags. See our customized Sleeping bag here:
<http://www.safetsleep.com/collections/sleep-bug-sleeping-bags>

See: <http://www.safetsleep.com/pages/testimonials> and <http://www.safetsleep.com/pages/easy-to-use-instructions>



Warranty Procedure



- Safe T Sleep warrants this product against defective material and/or faulty workmanship for 12 months from the original date of purchase from an authorised Retailer/E-tailer. For peace of mind do not use your Safe T Sleep® Sleepwrap® unless you know the origin of the product.
- In the unlikely event that a fault is found during the warranty period, please contact your Retailer/E-tailer with this instruction leaflet and your receipt as proof of purchase. Please keep your receipt in a safe place.
- Safe usage of the Safe T Sleep® Sleepwrap® is approximately four years. For Safety reasons only use a Safe T Sleep Sleepwrap when **the origin of the product is known. No warranty is given for second hand product or product used in a commercial environment (e.g. for hire.) The warranty is not transferable.**
- The warranty shall not apply to damage through accident, misuse, improper handling or cleaning, neglect, wear and tear, incorrect repair or to adjustment incurred during transit to or from the purchaser.
- For assistance with the Safe T Sleep Sleepwrap product care and usage, please see care labels and the Instruction leaflet inside the product and information.

Happy and Positive Parenting!

- If you require further help contact us at Safe T Sleep (NZ) Ltd:
P.O.BOX 135 Takanini 2245, Auckland, New Zealand
PHONE : +64 9 2997589 EMAIL: sales@safetsleep.com



www.safetsleep.com

Insures safety over all types of swaddling, sleeping bags and sleepwear.

Safe T Sleep®

Summary



The original Safe T Sleep Sleepwrap is:

- A comfortable, 100%, chemical free, breathable, cotton wrap. It has been designed to be used with positive nurturing parenting skills as an AID to safer, more restful and longer sleep for baby and the whole family.
- It is not designed as a restraint.
- It also functions as a BED in a BAG .when travelling, visiting, boating and holidaying. The world's most compact, affordable, practical alternative to the portable cot.
- Designed only for use during sleep and the few moments before and after sleep. Significantly some babies over 6 months old may be able to undo the fastening strips but only when wide awake. For solutions see: https://cdn.shopify.com/s/files/1/0223/2655/files/FREQUENTLY_ASKED_QUESTIONS_updated_apr2016.pdf?15408146458684157056
- A comfortable, flexible, versatile 'wrap'. The Sleepwrap is not restrictive on movement or breathing, and an older child, out of the High SIDS (cot death) risk period maybe taught to turn comfortably within the wrap and have control over it's use.
- A product that also caters for older babies out of the high SIDS risk period as it also helps prevent unintentional injuries at the standing and climbing stages. It helps prevent falling and rolling out of cot/crib or bed.
- Cost saving: Some parents choose to bypass buying another bassinet or a portable cot/crib and put baby into the cot with the Safe T Sleep Sleepwrap. Although the Safe T Sleep Sleepwrap will fit inside portable cots and make sleeping 99.9% safer. The Sleepwrap will fit around a mattress nearly anywhere in the world!



Summary continued...



- Value for money as it is made from TOP QUALITY, 100% special weave, tested, chemical- free cotton, and will under usual circumstances, last safely for up to four years!
- The Safe T Sleep product was originally designed by a mother, in order to help prevent: falls from cots, beds and bunks; creeping and suffocating; babies getting cold, uncomfortable, and therefore experiencing restless sleep. The Sleepwrap® is simply an aid to be used alongside positive, nurturing parenting skills and safe bed making practises. In conjunction with good supervision it can help with all of the above, and more. The Safe T Sleep Sleepwrap product is also wonderfully practical when visiting, travelling, boating and holidaying as it is compact, light and portable. A BED IN A BAG.

DANGERS OF HOMEMADE/COPYCAT VERSIONS of the Safe T Sleep® Sleepwrap®

- Safety concerns with copycat versions include: incorrect, untested fabric, fastening strips and dimensions all of which may place babies at risk.
- A homemade version will not give the security and peace of mind that an original, tested and proven product gives. Babies are too precious to play with safety issues.
- You could be tempted to make your own Sleepwrap or buy a 'copy cat' version. In which case you may also be playing with baby's safety.



Summary continued.....



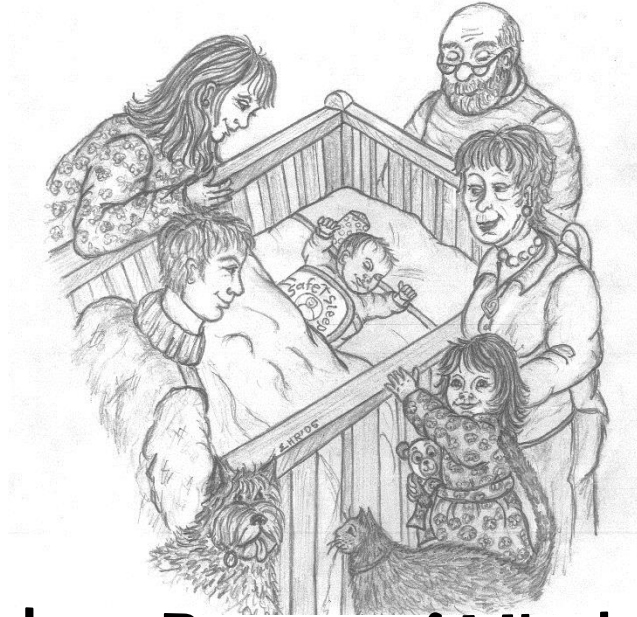
- The Safe T Sleep Sleepwrap product fabric was tested alongside five other types of cotton for a specific rating, measuring the strength and breathability of the weave. This is especially important for young babies in the high cot/crib death/SIDS/SUDI risk period, especially in hot climates.
- Extensive trials and dimension testing ensures that babies limbs cannot become entangled and that the product cannot bunch up into a narrow cord, which could cause localised pressure around the baby's torso or chest. This could cause breathing restriction.

DANGERS OF USING SECOND HAND Safe T Sleep® Sleepwraps®

- It is unwise and unsafe to use Safe T Sleep Sleepwrap products for more than four years. After this lifespan the fastening strips (Velcro) and fabric weave consistency cannot continue to provide a firm, wide band as this and the fastening strips may start to break down. This could put babies at risk. The fabric may bunch up into a narrow cord which may cause localised constriction and/or pressure around the baby's chest and torso. It is vital that babies breathing is not restricted.



Since its invention in 1992 hundreds and thousands of babies have slept more safely in the Safe T Sleep® Sleepwrap® babywrap



Better Sleep for Baby - Peace of Mind for the Whole Family

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Insures safety over all types of swaddling, sleeping bags and sleepwear.



Safe T Sleep®