

10/12/10

Dear Safe-T-Sleep,

I want to thank you for giving me the best sleep that I have had in months!

My three-month-old girl rolls and migrates around her bassinette and always ends up pulling the swaddle and blankets over her face. She has some lung issues and I have found that I have been too scared to fall asleep properly in case she moves away from her apnoea monitor, or smothers herself. I started using a Safe-T-Sleep a couple of weeks ago and it was immediately clear that she would now be staying put - so I have been able to sleep without worry. Bliss!

Also, her little head got squished on one side when she was in an incubator in I.C.U. so I am looking forward to using your product to help with this issue too.

Finally, we take our girl out fishing quite regularly and Safe-T-Sleep is invaluable for keeping her secure whenever things get a bit rocky.

Thank you VERY much.

Cheers,

Anna

3 March 1998

Dear Shelley

Thank you for your letter of 5 February 1998. I **enclose** a list of the tertiary education institutions offering nursing and midwifery education.

I am pleased to hear that so many families are using the Safe T Sleep Sleepwrap. I was recently in the Wellington Farmers store and saw the brochures on the counter.

Please give my kindest regards to Miriam. I hope all is going well with Miriam and her family and with Safe T Sleep.

Yours sincerely

Colleen Singleton

Chief Executive Officer

10 February 1998

Dear Shelley

Thank you for your letter dates 20 October 1997. Please accept my apologies for the long delay in our replying to that.

I am not sure whether we can be of any assistance to you in giving you addresses of public hospitals as we are "it" for this region apart from Taupo Hospital who does not have a children's

unit. However, I am quite happy to be your point of contact within Lakeland Health if that is of any use to you at all!

Many of us already aware of your product and just how useful it is. We applaud initiatives such as yours that help prevent injury, etc to children.

Please contact me if I can be of any assistance

Yours sincerely

Helen Pocknall

Nurse Consultant for Child Health

Women, Child and Family Service

Lakeland Health Ltd

25 June 1997

Hello Everyone

At the Wellington Parent and Child Show I purchased a Safe T Sleep Sleepwrap, size 2. My daughter, who has a five month old baby is delighted with it. She used the Sleepwrap on Saturday night and for the first time Cameron actually slept soundly all night. Although he has been sleeping most of the night he had been stirring a number of times which meant they had to get out of bed and turn him over and tuck him down again, which disturbed their sleep. Since using the Sleepwrap he has slept through the night without waking.

As a new grandmother, I am thrilled with it too as it means that we do not have to purchase a cot for those babysitting occasions, which would have been a nuisance as we do not have a lot of room for such an item of furniture.

I would most certainly have no hesitation

Dear Miriam,

I bought a 'Safe T Sleep' just yesterday after a night of getting up at least six times to retrieve Briar from the hard end of her cot. As she is a 'wiggler' I thought it may take a little bit of getting used to, but because she can still move from side to side – no problem.

I had to wake her up from both sleeps yesterday and I didn't hear a peep from her until 4.30am this morning – which for Briar is good.

If 'The Wiggler' can adapt that easily any baby can.

Yours Sincerely

Jenny Preston

Dear Safe T Sleep,

Thank you, thank you, thank you.

I have recently won the Addias Auckland ½ Marathon for the 4th time. This time however it is thanks to you.

This time last year I gave birth to Baker my 2nd son. I was able to get back into my training, but it wasn't until I purchased your product that I was able to get a full nights sleep, therefore recover adequately. I am now able to race at a high level and hop to qualify for the Commonwealth Games in Melbourne, 2006.

I would love to be a part of endorsing your awesome product.

Thanks again for bringing back my mojo in terms of running!

Sarah Christie

NZ Runner.

Hi Louise & Matt

Just to let you know that the Safe T Wrap is worth it's weight in gold!! Our 11 month old hasn't slept in his cot willingly for many months (we've had to use the pram) and it has been an absolute nightmare with him waking all night once he is actually in his cot and creeping round the cot, banging his head and refusing to lie down and sleep. Now with this amazing product he goes to sleep easily without too much fuss and sleeps all night!!!! We've been transformed into happy parents again. If only we had this months ago...

Cheers

Emma & Mike