

KONCEPT

# LADY7 FLOOR

The sleek and sexy Lady7 is now reaching new heights. With all the same energy-efficient and minimalistic features as its desk lamp counterpart, Lady7 Floor is the perfect pop of color and design for any room. By extending the telescopic arm, this flexible lamp is even more capable of shining light where you want it.

*Designer*  
Kenneth Ng & Edmund Ng

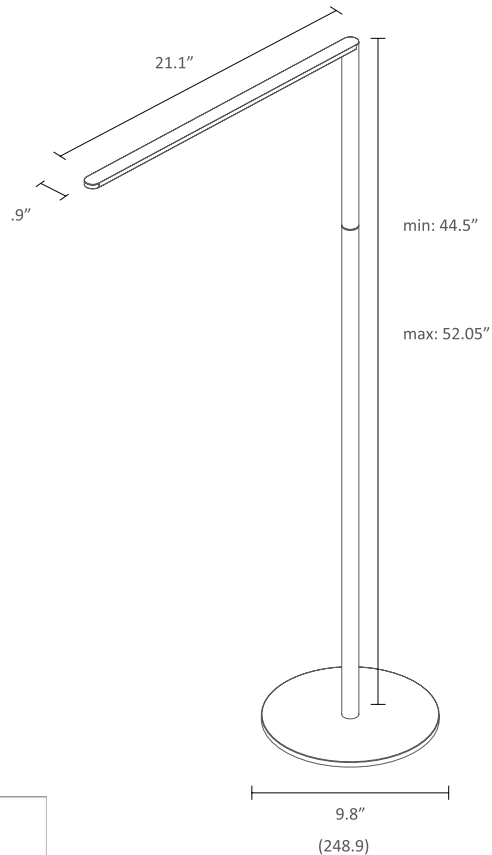
Lumens	300
Energy Consumption:	6.5 watts
Number of LEDs:	6 LEDs
LED Rated Lifespan:	50,000 hours
Color Temperature	Variable from 2,700 K to 4,000 K
Color Rendering Index (CRI):	83
Dimmer:	Built-in touchstrip
Brightness Adjustability:	Continuous dimming
Standard Color Finish*:	Metallic Black, Silver, Matte Red, Matte White
Material:	Aluminum/Plastic
Cord Color:	Braided cord with matching color
Cord Length:	10'
Transformer (100–240 V; 50/60 Hz):	Included – C-UL-US Certified

L7-\_\_\_-FLR

- MBK = Metallic Black
- SIL = Silver
- MRD = Matte Red
- MWT = Matte White

Built-in USB port: 5V 1A  
 Built-in 5-hour auto-shutoff timer

\*Custom colors are available at additional cost. Contact Konzept or your sales representative for a quote.



**Potential LEED points:**

**Energy & Atmosphere (EA)**

*Credit 1.1: Optimize Energy Performance*  
 LED lighting to reduce energy consumption.  
 (Potential points: 3)

**Innovation In Design (ID)**

*Credit 1.1- 1.4: Innovation in Design*  
 Lady 7 FLOOR features telescopic arm and 360 degree rotation around the base to help put the light at any height any angle. The lamp also features a built-in touchstrip for brightness adjustability, and the innovative tunable White function to suit different light color preferences, any time of the day.  
 (Potential points: 4)

Aluminum housing is fully recyclable  
 All color finishes use water-based paint  
 LEDs do not contain mercury

