

ENCIRCLED INC. GIVEAWAY CONTEST
“EARTH DAY GIVEAWAY”
RULES AND REGULATIONS

1. THE CONTEST AND THE CONTEST PERIOD

Encircled’s contest (the “Contest”) is one week and a day long commencing according to the following schedule (the “Contest Period”). Encircled Inc. is the leading brand for the contest, other participating brands include Alice and Whittles, Abeego, Inner Fire Apparel, Joyous Health and BKIND. The contest entrants consent to have their contact information submitted through the contesting app shared with the participating brands, and agree to be contacted by the brands for marketing purposes. You may unsubscribe from communications at any time.

Contest Period

Wednesday, April 18th at 11:00 AM EST to Wednesday, April 25th, 2018 at 11:59PM EST.

2. ELIGIBILITY

The Contest is open to residents of Canada, excluding Quebec, and residents of the United States of America, excluding employees and directors of Encircled, as well as family members of any of the foregoing.

3. HOW TO ENTER AND HOW TO WIN

To enter, the individual must visit www.encircled.ca or www.encircled.co to enter

On Friday, April 27th, 2018 (1) qualified winner will be randomly selected from all “Entries” and notified via email.

4. THE GRAND PRIZE

The (1) Grand Prize Winner whose name is randomly drawn on Friday, April 27th, 2018 will be awarded the corresponding prize (the “Grand Prize”). The “Grand Prize Winner” will receive \$100 Encircled Gift Card, \$100 Inner Fire Apparel Gift Card, A pair of Alice + Whittles Boots from their Spring Collection (\$160 value), A 3-pack variety of Abeego Food Wrap and Abeego Twists, A BKIND Top Coat polish, A BKIND Nail Polish, Joyous Health Sulfate-Free Shampoo and Conditioner.

Prize includes regular mail costs to send the prize to a valid mailing address within Canada or the United States. We are not responsible for any duties (if applicable) for shipping the Grand Prizes to the Grand Prize Winner. If the Grand Prize shipment is refused or returned due to address or receiving errors which are not the fault of Encircled, the Contest Winner will be responsible for paying the repeat outbound shipping. Prizes are not redeemable for cash but we reserve the right to substitute another Encircled design of similar value if the prize design is not available in the Grand Prize Winner size.

5. THE GRAND PRIZE VALUE

The approximate retail value of the Grand Prize before freight, PDE and taxes is approximately \$500.

6. DEADLINE FOR CLAIMING PRIZES

The Grand Prize Winner must claim prizes by 11:59PM EST on May 4th, 2018 (the “Deadline”). If the Grand Prize Winner fails either to claim the prize or inform Encircled of his or her inability to claim the prize before the Deadline, his or her entry will be forfeited and another eligible entrant will be selected, as applicable.

7. LIMITATION ON NUMBER OF ENTRIES PERMITTED & FALSIFICATION

No more than one entry per person per household is permitted. Only one entry per email address. Entries are subject to verification and will be declared invalid if they are reproduced, falsified, altered or tampered with in any way. Entrants must be actively following or engaged with the entry criteria at time of drawing to be eligible.

8. CHANCES OF WINNING

Chances of winning depend on the total number of registered Contest entrants.

9. DECLARATION AND RELEASE OF GRAND PRIZE WINNER

Before being awarded the Prize the Grand Prize Winner must: a) Correctly answer, unaided, a time-limited skill-testing mathematical question; and b) Sign a standard form confirming that by entering the Contest: he or she read, understood and accepted these rules and regulations; that he or she understands that acceptance of the Prize may involve danger and/or exposure to risks and hazards of both man-made and natural origin, whether arising from foreseeable or unforeseeable human error and negligence, and that, as a result, he or she may suffer damage to personal property, serious personal injury, illness or even death; that he or she nevertheless freely and voluntarily agrees and does hereby assume any and all risks of personal injury, illness, death arising out of or connected with his or her participation in the Contest and winning the Prize; and that he or she releases Encircled and any participating brands from any and all liability arising in connection with participation in the Contest and acceptance of the Prize, including, without limitation, any financial, legal or moral responsibility or loss or personal injury including death or damage to or loss of property suffered or incurred or arising from participating in the Contest or accepting the Prize, whether suffered by the Grand Prize Winner, or by his or her heirs, administrators, personal representatives or executors, and notwithstanding that such injuries or losses may have been caused solely or partly by any act, omission, negligence or gross negligence of any or all of the Releases.

10. PRIZE TO BE ACCEPTED AS AWARDED

The decision of the Contest judges is final, and the grand prize must be accepted as awarded. No portion of the Prize is transferable, unless determined by circumstances outside of Encircled's control. The Prize is not redeemable for cash and no substitute for any portion of the Prize is offered. Should the Grand Prize Winner be unable to claim the Prize as awarded, his or her entry will be forfeited and another eligible Contest entrant will be selected.

11. NO REPRESENTATIONS OR WARRANTIES

Encircled makes any representation or offers any warranty, express or implied, as to the quality or fitness of the Prize. The Grand Prize Winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from Encircled if the prize fails to be fit for its purpose or is in any other way unsatisfactory to the Grand Prize Winner.

12. CONSENT TO USE OF NAME / CITY

By entering the Contest, each entrant, including the Grand Prize Winner consents to the use of his or her first name, city of residence, for any publicity, commercial or otherwise, in all media used by Encircled without any payment or compensation.

13. WHERE CONTEST RULES AND REGULATIONS AVAILABLE

These rules and regulations are available online www.encircled.ca or www.encircled.co on the corresponding weekly blog post with contest entry

14. COMPLIANCE WITH CONTEST RULES

All contestants agree to abide by the Contest Rules, which are subject to change at the sole discretion of Encircled Inc.

15. COMPLIANCE WITH LAWS

This Contest is void where prohibited by law and is subject to all federal, provincial, territorial and municipal laws and regulations of Canada and of each province, territory and municipality of Canada, respectively.

