Take Your Business to the Next Level of Performance with SAP HANA®

The Best-Run Businesses Run SAP™

The choice for small businesses just got better

When you run a small business, business is personal. You have to carefully think through the implications of every decision – and also know when to just go with your gut. Either way, your business software has to provide you with information you can trust and help you execute on those decisions quickly and cost-effectively.

That's why customers around the world trust the SAP® Business One application to run their small businesses. And today that choice is even better with SAP Business One, version for the SAP HANA® platform. With this version, the application and all of your SAP Business One application data are powered by SAP HANA. Along with helping to speed your processing times, this enables you to maintain a streamlined IT landscape.

It also means that you can take advantage of real-time analysis as well as extremely fast application performance. You can speed planning cycles, sales and production processes, and financial transactions while taking advantage of innovative business functionality to enhance the agility and effectiveness of your small business. And by simplifying your reporting landscape, you can reduce your technology ownership costs.

Big company performance priced for small businesses

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Embedded analytics support users every step of the way

Smarter business processes for greater business agility

SAP Business One is helping tens of thousands of small businesses grow quickly and profitably. The application is available in 120 countries and 27 languages and combines a broad range of functionality into a single, affordable solution that runs all of your key business processes including:

- Accounting and financials
- Sales, service, and customer relationships
- Warehousing, inventory, and distribution
- Purchasing and operations
- Human resources
- Reporting

You can improve everything from optimal pipeline forecasting to rapid, accurate year-end close and help everyone work more efficiently. With SAP Business One, version for SAP HANA, you get an affordable solution that's designed to deliver even more value as your business grows. That's because the SAP HANA platform is designed for scalability, easily handling more data and delivering even better performance as more users access the software at the same time. So as you expand your workforce and have more users accessing the application, you won't have to worry about outgrowing SAP Business One.

SAP Business One, version for SAP HANA, delivers real-time simulation and planning functionality to help you tackle previously unsolvable problems.

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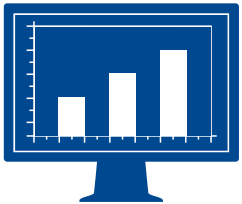
SAP Business One, version for SAP HANA, revolutionizes all of your critical business reporting. It quickly searches through your SAP Business One application data to give you the answers you need right now. Reports that used to take days or hours to run and compile now take only minutes, if not seconds. And even if your small business accumulates huge amounts of data, you can still run highly complex and data-intensive analyses in real time.

The application also includes new embedded analytics functionality that delivers critical and timely information to all those who need it, when and where they need it. You'll benefit from highly visual and contextual dashboards that are embedded in the familiar SAP Business One screens. For example, when a customer's name is entered into a sales order screen, a side panel on the screen opens showing the products most often purchased by that customer. This enables your reps to make informed recommendations at the point of sale. Your business transactions can be completed faster than ever before while giving your customers the personal service they deserve.



Use embedded analytics in your daily transactions to get up-to-the-second information on customer purchasing habits, creditworthiness, and more.

Smarter business processes for greater business agility

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SAP Business One, version for SAP HANA, includes new and powerful functionality that can accelerate business processes and improve your bottom line. It offers an advanced available-to-promise (ATP) app that provides real-time visibility into current inventory, ordered stock, replenished stock, and stock being delivered. You can immediately reserve current stock for future delivery dates and reschedule existing orders to ensure on-time fulfillment of your best customers' orders and to optimize product movement.

SAP Business One, version for SAP HANA, also delivers an improved cash-flow forecasting app that dramatically improves your cash balance visibility. This is a critical need for small businesses where the quality of cash-flow forecasting can mean the difference between staying in business and closing for good. The advanced app takes cash-flow forecasting to the next level of performance by tracking sales orders, POs, down payments, recurrent postings, and other critical cash-related transactions in its calculations.

Real-time inventory management and cash-flow visibility are just the beginning; new apps are planned for upcoming releases.

Real-time insight and performance at an affordable price

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SAP Business One, version for SAP HANA, has the functionality to help you transform your business into a real-time enterprise. You can take advantage of high-speed analysis of all your business information to get the answers you need right away. From analyzing product categories to resource planning for batch manufacturing, business transactions are available for analysis the second they complete, and you can deliver relevant data into SAP Business One screens using pervasive analytics.

SAP Business One, version for SAP HANA, is also priced attractively for small businesses. And it can lower your cost of ownership by enabling your IT department to be more efficient and by eliminating lengthy data preparation, preaggregation, or tuning tasks required by traditional reporting and analytics tools. Best of all, the application scales as your small business grows, delivering even greater value from your initial investment.

Empower people to do more on their own and execute faster and smarter – all from a single, affordable solution that can lower your ownership costs.

Summary
Need big business performance at a small business price? The SAP® Business One application, version for the SAP HANA® platform, can help your business increase margins and grow. With this innovative application, you can instantly analyze growing volumes of data and gain the benefits of fast application performance without complicating your IT landscape. And with new embedded analytics and high-performance apps, you can work more efficiently than ever before.

Objectives
- Leverage the power of SAP HANA to improve performance and agility while lowering IT costs
- Analyze growing volumes of data instantly to streamline business processes and improve decision making
- Run your business on a single, affordable enterprise solution that will scale as your business grows

Solution
- Real-time analytics that can crunch through all of your SAP Business One data in seconds
- New functionality enabling high-performance dashboards and reporting as well as real-time inventory, order management, and cash-flow visibility
- Single software platform that simplifies IT administration

Benefits
- Dramatically improved responsiveness of planning, sales, production, and financial processes
- Faster business insight for improved decision making
- Unmatched performance gains as more users access the software concurrently
- Reduced IT ownership costs

Learn more
To find out more, call your SAP representative today or visit us online at www.sap.com/sme/hana.

CMP21716 (12/11)
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