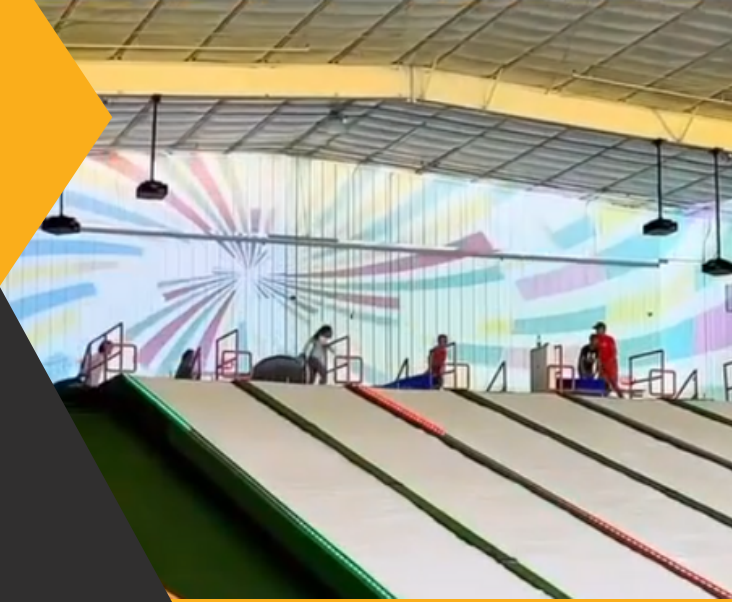# LUXEDO
IMAGINE YOUR REALITY

PIGEON FORGE SNOW
CASE STUDY

Making the right decision to transform your business

Objectives

Pigeon Forge Snow faced a challenge in enhancing the guest experience at their indoor snow tubing facility due to the limitations imposed by the building's size and shape. Seeking innovative solutions, Luxedo was approached to overcome these constraints and transform the facility's visual appeal.

Solutions

Luxedo's expert team engaged in a comprehensive approach to address the challenge. Leveraging Luxedo's proprietary software and Optoma projectors, they seamlessly blended four projectors to create a unified, captivating image on the 100' wide wall. The integration of Luxedo's hardware and software facilitated easy control and management of visuals, providing a solution that not only met but exceeded the expectations of Pigeon Forge Snow.

Benefits one

Enhanced Attraction Visuals:
- Description: Transformed the large back wall, serving as the centerpiece for the snow tubing hill.
- How: Optoma projectors and Luxedo technology allowed for dynamic advertising, entertainment, and theming at the click of a button.
- Result: Elevated the overall visual appeal of the attraction.

Benefits two

Increased Operational Efficiency:
- Description: Streamlined control of visuals and themes.
- How: Luxedo's proprietary software and Optoma projectors enabled efficient management.
- Result: Enabled staff to run Luxedo Projection Systems seamlessly, enhancing operational efficiency.

Benefits three

Positive Customer Feedback:
- Description: Customer satisfaction with the Luxedo Projection System.
- How: Consistent positive reviews from Matthew, the customer, about his experience.
- Result: Improved customer experience and social outreach through increased sharing of pictures/videos.

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