PET NUTRACEUTICALS FOR DOGS, CATS & HORSES


The Petz Kitchen™
Petabolics™ Complete Meal Balancer
PawR Meal Bars™ & PawR™ Treat Bites
Petabis™ Organics Hemp Oils, Topicals & Treats

CGMP MANUFACTURED & INTERNATIONALLY CERTIFIED GLOBALLY RESEARCHED & DOCUMENTED SUSTAINABLY & WILD HARVESTED

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NATURA PETZ ORGANICS offers the purest and nutritionally rich, whole food supplements in the world.

We manufacture 100 percent all-natural, organic products from the biospheres of the Amazon rain forests, Amazon River and basin, Andean mountains and Pacific Ocean, which host species found nowhere else on earth. These combined ecosystems represent the world’s largest and most sophisticated plant and marine apothecaries.

Our single and multi-blend, nutraceutical grade formulas are created by holistic veterinarians and other health professionals to help promote animal wellness.

Our specialty products may help maintain health as well as may nutritionally help address chronic conditions that plague our furry family members related to joint, skin and coat, allergies, hot spots, urinary tract infections, stones, tumors, parasites, digestive, liver, kidney and respiratory disorders; metabolic disorders, weight management, wound healing and more.

Our plant and marine based products are based on the practices of holistic veterinary care, a traditional medical system, and the belief that our pet’s natural bodies require natural remedies.

Instead of suppressing the symptoms of illness, natural products may help address the root cause of symptoms, which are an indication of illness and signs that your pet’s body is out of balance.

Plant and marine based nutrition may help encourage your pet’s immune system to affect balance in all body systems, both systemically and symptomatically.

Specialized plants such as super foods and adaptogens may help bridge nutritional deficiencies and help identify dysfunction in the body and work to nutritionally encourage whole body balance.

We offer a full spectrum of health and wellness products for your dog, cat and horse, which may help optimize well-being, with the hope of allowing your pet to thrive.

Welcome to Natura Petz Organics!
“Our mission is to improve the health of dogs and cats naturally, over their lifetime.”

Our line includes over 200 speciality herbs, superfoods, adaptogens, oils, vitamins, minerals, liquids, powders, serums and other supplements, which are the best nutritional and healing tools that nature creates.

We are the only animal wellness company that solely focuses on plant and marine constituents from the biospheres of the Amazon and Andes.

Our vet formulated, specialty pet herbs and supplements are straight from nature, to help your beloved pet maintain health and may help prompt the body to heal from the inside out when health is disrupted.

We are a green company committed to the sustainable use of plants and the protection of our fragile environment, and we do not alter or diminish the raw, organic power of plants, created perfectly in nature.

We provide pets with natural products that may help satisfy their biological health and wellness needs.

Quality is central because our pets are family. We take an uncompromising approach in providing products with the highest efficacy, safety and superiority and the science and research to prove it.

We are a serious research company and collaborate with a global alliance of physicians, veterinarians, and other wellness professionals who specifically measure the value of plant and marine based products to dogs, cats and horses.

We ensure the legacy of indigenous expertise and value surrounding traditional herbal and marine medicine continues to be shared with the world.
My name is Heidi Nevala and I am founder and President of Natura Petz Organics. This company is a reflection of my core personal values in supporting holistic animal wellness through supplementation and balanced nutrition. I formed the company based on health and life experiences while living in North and South America and Europe, but ultimately, it was a family grooming and boarding business that had a final impact as I witnessed the daily reality that our pets often suffer from easily reversible ailments.

My introduction to traditional, herbal medicine began on my first of many visits to South America, where I contracted cholera and nearly died from it. Once treated, I experienced the rapid healing power that plant and marine extracts can deliver. I went on to have many more travel adventures, contracting a variety of conditions which required herbal interventions, and inadvertently continued my education in plant and marine based therapeutics. I was stunned by the extensive research conducted in the field of natural medicine as well as diagnostic capabilities unknown in the United States. It was a world apart from synthetic medications; the practice of allowing the body to heal itself through the use of plant intelligence. This education became more than a passion; it became my life’s work.

How does any of this relate to animal wellness? The Amazon, Andes and Humboldt Current/Pacific Ocean are unlike any other plant and marine ecosystems found on earth; supplying unique, critical nutrients and vital plant and marine based chemistry that our pets require to maintain health but are typically lacking in their modern diets. When our pets lack vital nutrition, it interrupts whole body system balance and opens the gateway for disease.

Our pet products are based on a traditional, medicine system which analyzes all elements of health, illness and assesses the relationship between humans, animals and nature; it then measures the results against traditional plant and marine based remedies as well as modern medicine. In a traditional, medical system, natural products are used to help address animal health, wellness, disease prevention and condition specific treatments, supported by thousands of years of research and documentation.

The desire to help address balanced wellness in the animal body is a labor of love and a privilege. We firmly believe that our products can help provide vital health benefits for your dogs and cats and we are honored to share our expertise in plant and marine based therapeutics.

Best regards,

Heidi L Nevala
President, Natura Petz Organics
The Amazon produces plants that contain natural properties that exist nowhere else on earth. The natural environment of the Andes and Amazon helps create the most pristine conditions that develop the healthiest plant life cycles found on earth. These superior plants and marine products originate in one of the last places on earth not subject to contamination.

The pristine climate and soil found in the Amazon rain forests, river and Andean mountains allow plant species to flourish that are found nowhere else on Earth.

The Humboldt Current off the coast of Peru’s Pacific Ocean is one of the largest and diverse marine ecosystems in the world. Combined, these natural environments support an extraordinary abundance of plant and marine life used in traditional medical systems for the benefit of animal wellness.

Plants from the Amazon and Andes and marine extracts from the Pacific Ocean supply critical nutrients, including antioxidants, vitamins, minerals, amino and fatty acids, carbohydrates, proteins, digestive enzymes, alkaloids and other primary and secondary metabolites, which may help nourish and sustain our pet’s bodies.

The Amazon and Andes produce the most extensive variety of nutritional super foods and adaptogens found on the planet. Super foods are premium, bio-available whole foods that are highly nutritious, help promote nutrient assimilation and may help nourish and optimize wellness for your dog and cat. Adaptogens are highly specialized alterative plant and sea nutrients that can help identify distress in the animal body and work to nutritionally correct imbalance and to help restore health.

Combined, the dynamic plants from the Amazon and Andes and marine constituents from the Humboldt Current may help nourish all organs and body systems toward balance, may help fight infection, may help fight disease, may help promote longevity as well as help provide a solid nutritional foundation to ensure your pet experiences optimal wellness.

Natura Petz Organics is on the forefront of the plant-based therapeutics of the future.
OUR SOURCING, GROWING AND HARVESTING TECHNIQUES

Natura Petz Organics only works with registered growers and certified suppliers that support the empirical knowledge of traditional medical systems. This expertise helps guarantee that all raw materials are of the highest quality, purity and potency; have not been mislabeled or adulterated; have been grown sustainably; have been properly harvested; and the environment has not been harmed from source to bottle.

Registered, certified growers and suppliers must meet exacting growing techniques annually as well as standards outlined by the International Pharmacopeia to maintain their credentials.

OUR PROCESS INCLUDES:
• Wild crafted from reserves and biospheres
• Sustainably and ecologically harvested
• Non-fumigated, non-irradiated, non-adulterated, non-GMO products
• Uncontaminated by herbicides and pesticides
• Unaltered and non-fractionated
• Pure with no unnecessary fillers, colorings or preservatives
• The most stringent quality control processes in the world
• Support the highest certifications granted in the industry
• Product batches are created as orders are placed to maximize freshness and efficacy
• We limit our manufacturing process to respect the changing life cycles of each plant
Our Quality Control and Manufacturing Processes

Our manufacturing techniques adhere to the highest level of manufacturing processes in the industry and ensure that the active phytochemicals in each plant and sea constituent are not lost in processing, guaranteeing the highest quality and best plant-to-product efficacy ratio.

CGMP compliance requires that every phase of manufacturing, laboratory testing, storage, and packaging documents a complete traceable, accountability chain for every batch of every product. Our staff is trained in all facets of FDA cGMP compliance, regularly audited by a third party as well as internally by our quality assurance team, and we are accountable for maintaining integrity and traceability in all product documentation.

Strict quality control processes are used throughout cultivating, harvesting, processing, and manufacturing, including:

Selection of plant material and pharmaceutical form; pet patient’s acceptability; stability of all products; correct packing; contamination prevention and correct dose.

These additional tests are also performed on each batch:

1. Physical organoleptic analysis, which encompasses macroscopic and stereoscopic analysis, particle size, larva and insect contamination, color, smell, taste characteristics, drying, and storage conditions. A micro-graphic test is performed to confirm the identity of an ingredient, moisture percentage is analyzed by gravimetric methods and ash determination is measured.

2. A microbiological, sanitary analysis is performed to determine the most probable number of microorganisms (NMP/g). Mold and yeast recount is performed as well as an aerobes recount on the plaque and a final microbiological analysis.

3. Composition analysis is performed by the chromatography of the Thin Layer Method (TLC), which is an exacting assessment and authenticator of each plant and marine compound used. TLC requires we use the highest quality plant and marine constituents.

4. The final assessment is made by High Performance Liquid Chromatography (HPLC), which guarantees consistency and concentration of every product compound we use and make.

5. Further testing for moisture content, dissolution, heavy metals (lead, arsenic, mercury, cadmium) and microbial content are performed on every batch, including Aristolochic Acid and Chloramphenicol testing.
We are the most certified animal wellness company on a global scale and proudly bear the highest industry certifications granted.

The Amazonian and Andean territories represent virgin tropical environments and mountainous regions hundreds of miles from the nearest road or source of pollution. Within these environments, the rainforest soil, and the Andean highlands and lowlands, operate in a continual and virtually enclosed nutrient-rich ecosystem, and host the specialized plant life harvested by Natura Petz Organics. These ancient rain forest environments contain the highest concentration of nutrients and life energy on the planet.

Our production processes are carefully developed and monitored to ensure that the active ingredients of the plants aren’t diminished or altered during processing. We hold the (cGMP) Good Manufacturing Process and (USDA) United States Department of Agriculture Organic seals plus the SQF 2000cm (Code for Comprehensive Food Safety and Quality Management), HACCP (Analysis Critical Control Point), NOP (National Organic Program), JAS (Control Union Certification for Organic Production Methods) and APPA (American Pet Products Association) seals.

Before our products leave South America, they are subject to two peer reviews for organic processing and labeling; Peruvian Customs, Ministry of Health and Certificate of Analysis, as well as U.S. FDA, USDA and Customs analysis. Upon entering the U.S., they are again subject to separate Customs, FDA and USDA compliance reviews to ensure that all finished and raw materials meet the absolute highest standards for purity and safety.

Natura Petz Organics is now fully underway in our efforts to be compliant with the Food Safety Modernization Act (FSMA) of 2015.
TOP FIVE REASONS YOU SHOULD DISTRIBUTE NATURA PETZ ORGANICS PRODUCTS

1. Premium nutrition in the form of super foods, adaptogens and medicinal herbs from the richest biospheres in the world.

2. Best resources to support wholesalers and distributors, including a distinctive product line, educational videos, extensive training resources and research, samples, displays and technical product research guides.

3. USDA organic, veterinarian formulated specialty medicinal herbs and other wellness supplements to help address common conditions in dogs and cats.

4. Diverse product offerings: super foods, adaptogens, herbs, powders, liquids, serums, tinctures, vitamins, minerals, meal toppers, treats, starter packs, and other supplements that contain no additives, preservatives or chemical anything.

5. We are a green company committed to the sustainable use of plants and protection of the environment.
OUR EDUCATIONAL SUPPORTS

- Reseller Guide & Product Booklet, Plant Guides, Comprehensive Conditional Needs Guides
- Educational Video & Audio Files
- Quick Reference Guide for Common Conditions
- QR Code Links to Product Videos
- 4000+ Common Disease, Condition & Wellness Blog Posts
- Technical Research Guides
- NATURAL PETS TV, PET X TALKS, Pet Product TV, Moment with an Insider, Animal Wellness Institute, Natural Pets Radio, Roku Streaming, Author, Lecturer
- POP Displays, Samples & Brochures
- Webinar & In-Store Training
When your pet displays a symptom of a condition or disease, it is impacted by and related to 9 different body systems.

Understanding how the 9 body systems function together as a whole can help inform you what type of product to use when your pet experiences a health issue.

It also helps explain why your pet may display such a wide variety of symptoms.

When you approach animal health nutritionally and systemically to help bring all body systems into balance, your pet will feel better, you may help offset disease and may help promote longevity for your pet.

You will also understand why it’s beneficial to use plant and marine supplements because they exert a variety of nutritional and tonic actions on each body systems, toward whole body balance.

The average plant and marine based compound contains over 200 natural plant chemicals that exert varying effects, as needed, on the body.

Natura Petz Organics supplements contain primary and secondary metabolites, which contain critical vitamins, minerals, macro and micro minerals, antioxidants, enzymes and other layers of nutrition which may help nutritionally support your pet’s health from top to bottom. Now that’s plant intelligence!

Our product contain specialty super foods and adaptogens that function like “body readers” that are naturally and phytochemically coded to help identify stress, help prevent oxidative damage, may help identify dysfunction related to conditions and may help nutritionally repair your dog and cat from the inside out.

- **ALLERGY** is related to enteric (digestive) support, immune support, dermal support, and whole body endocrine function.
- **ALLERGIC DERMATITIS** is related to enteric (digestive) support, immune system, dermal support and hepatic support.
- **ANXIETY** is related to central nervous system support, immune support, endocrine support and digestive support.
- **ANTIBIOTIC THERAPY** (post antibiotic use) is related to enteric (digestive) support and function, immune support, and prebiotic and probiotic supplementation.
- **ARTHRITIS** is related to muscoskeletal support, immune support and hepatic support.
- **AUTOIMMUNE DISEASE** is related to immune support, and lymphatic and whole body endocrine support.
- **CARDIAC DISEASE** is related to cardiac support, to antioxidant cellular support and whole body endocrine support.
- **COAT AND SKIN SUPPORT** are related to whole body immune support, enteric (digestive) support and endocrine support.
- **COGNITIVE SUPPORT** (brain health) is tied to endocrine support, immune support and nutritional support.
- **CONSTIPATION** is related to enteric (digestive function), endocrine (adrenal) support and hepatic support to detoxify the liver and kidneys.

**CYSTITIS** is related to renal support, immune support, and probiotic digestive support.

**CYSTS AND TUMORS** are related to immune support, hepatic support, the need for vitamin B and C supplementation and digestive support.

**DIABETES** is related to pancreatic support, enteric (digestion), enzyme support and immune support.

**DIARRHEA** is related to enteric (digestive) support, immune support and whole body endocrine support.

**GAS AND FLATULENCE** are related to enteric (digestive) support, pre and probiotic intestinal support and nutritional support.

**GINGIVITIS AND STOMATITIS** are related to immune support, probiotic enteric (digestive) support and whole body endocrine support.

**HYPERTHYROIDISM** is related to hepatic support, whole body endocrine support and thyroid support.

**HYPOTHYROIDISM** is related to thyroid support, thyroid cell support and hepatic support.

**IMMUNITY** is related to immune, endocrine, lymphatic, cardiovascular and digestive system support.

**KIDNEY DISEASE** is related to renal support, renal cell support, hepatic support and whole body endocrine support.

**LIVER DISEASE** is related to hepatic support, liver cell support, renal support and whole body endocrine support.

**RESPIRATORY SUPPORT** is related to nervous system support, immune support and whole body endocrine support.

**SKIN AND COAT SUPPORT** are related to whole body immune support, enteric (digestive) support and endocrine support.

**STRAINS AND SPRAINS** are related to muscoskeletal support, ligament/connective tissue support, and immune and inflammation support.

**URINARY INCONTINENCE** for females and males is related to whole body endocrine support, muscoskeletal support and muscle tone support.
SINGLE BLEND PRODUCTS

Herbs, Super Foods, Adaptogens, Vitamins, Minerals, Oils, Tinctures, Serums & Powders *

SINGLE PLANT FORMULAS:
May be a value in using a single plant or marine product to limit the ingredients added to your pet’s diet; may be easier to measure an ascribed value or health benefit; may be useful when your pet is ill and/or using other medications; may be beneficial for developing puppies and kittens; may benefit senior, immune-compromised or convalescing pets.

BODY BLISS*

Omega 3 & 6 super food, antioxidant, adaptogen, multi-vitamin, multi-mineral, includes all fatty, essential and non-essential amino acids content may help limit free radical scavenging and lend nutritional support to the heart, circulation, brain, digestion, skin and coat and immune balance; may help lubricate joints, skin and connective tissues in the body; may help support cognitive health.

* Ingredients: Sacha Inchi 90 caps / 450 mg. DOG / 300 mg. CAT / PART # BODYB1

DON’T GO BREAKING MY HEART*

Antioxidant, polyphenol, flavo-glycoside, natural steroid and sitosterol compounds may help nutritionally address symptoms related to cholesterol and high blood pressure, and arterial plaque; may help reduce lipids in the blood and may help strengthen heart muscles, veins, arteries, cell walls and circulatory function.

* Ingredients: Caigua 90 caps / 360 mg. DOG / 260 mg. CAT / PART # CAIG1

GLAND CANDY*

Omeasta 3 & 6, essential fatty acids, amino acids and non-essential amino acid (i.e. taurine), digestive enzymes, bio-available protein, micro and macro vitamins and trace mineral content may help address symptoms related to lymphatic cleansing, may nutritionally help promote thyroid and proper TSH, T3 and T4 function for whole body wellness.

* Ingredients: Gigartina chamisoi Algae Green Seaweed 90 caps / 500 mg. DOG / 350 mg. CAT / PART # GREN1

I AM A ROCK STAR*

Antioxidant, adaptogen, alkaloid, protein and amino acid content may help nutritionally address metabolic and oxidative stress to help nourish the endocrine and neurological systems including the adrenal, parotid, pituitary and thyroid glands and hypothalamus; may help provide cognitive support and may help maintain healthy brain function in aging pets; may promote energy and vitality.

* Ingredients: Lepidium meyenii walp / L. peruvianum Maca 90 caps / 500 mg. PART # MACA90 and 150 caps / 500 mg. PART # MACA150 and 250 caps / 500 mg. PART # MACA25

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* As indicated by holistic veterinarians.
**CELL-EBRATE LIFE**

Antioxidant, adaptogen, free radical scavenging, noni, grape extract, scopolin, carotenoids, bioflavonoid, and anthraquinone content may help function as a cellular “gatekeeper” to help support cellular health, cellular membranes, tissues, metabolic co-regulation and symptoms of tissue and growth irregularity, free radical and antioxidant content may help scavenge irregular growths, may help encourage waste and toxin elimination; may help protect irregular alteration to DNA, may be useful as an adjunctive for Lyme regimens.

* Ingredients: Morinda Citrifolia L. Noni 90 caps / 400 mg. PART #NONI1

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**FEEL GOOD**

Antioxidant, adaptogen, sterol, oxindole alkaloid, prebiotic, probiotic, digestive enzyme, glycoside, ester, tannin, catechin and procyandin content may help nutritionally balance native gut health, may help down regulate an over-active immune system or up-regulate an under performing immune system; may nutritionally help limit inflammation and limit allergen triggers and support bowel function. Recognized by the World Health Organization (WHO) as one of the most important and essential plants to help offset disease as well as may help optimize your dog’s and cat’s health.

* Ingredients: Cat’s Claw Una de Gato Extract 350 mg. DOG / 250 mg. CAT PART #CATS60 60 caps; PART #CATS100 100 caps

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**I’M ALLERGIC TO NEEDLES**

Antioxidant, adaptogen, prebiotic inulin, oligo fructose (FOS), probiotics Lactobacillus, Bifid bacterium, B complex, trace minerals & digestive enzyme content may help nutritionally promote native gut flora, pancreatic function and symptoms related to blood sugar and insulin utilization, may nutritionally support blood sugar levels; may help fight free radical damage, may help improve the glycemic index; may reduce insulin resistance.

* Ingredients: Yacon dark and light 100 caps / 350 mg. DOG / 250 mg. CAT / PART #YACO1

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**KICK START MY HEART**

Adaptogen, flavonoid, catechin polyphenol, epigallocatechin gallate (EGCG) & antioxidant content may help neutralize free radical damage scavenging related to heart function; natural plant chemicals may help support the heart matrix and nutritional content may help modulate immune system health.

* Ingredients: Green Tea 90 caps / 400 mg. DOG / 250 mg. CAT / PART #GRET1

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**LOVE YOUR LIVER**

Antioxidant, adaptogen cynarin, silymarin, flavonoid, sesquiterpene, polyphenol and caffeoylquinic acid content may help support healthy liver function; natural plant chemicals may help address liver disorders; adaptogens may help stimulate liver cell regeneration, may support toxin elimination and blood cleansing.

* Ingredients: Artichoke (Milk Thistle) 90 caps / 350 mg DOG/ 250 mg. CAT / PART #ART11

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**SEAL ‘EM & HEAL ‘EM**

Antioxidant, adaptogen, proanthocyanidin, saponin, alkaloid, lignan, polyphenol and diterpene content may help seal wounds and nutritionally help stop bleeding on contact; may help expedite the healing of wounds related to hot spots, cuts, wounds, burns and infections (strongly anti-bacterial, anti-fungal, antiviral and anti-microbial); may help stimulate collagen production and cellular repair.

* Ingredients: Sangre de Grado Dragon’s Blood 90 caps / 350 mg PART #SANC1; 1 ounce powder PART #SANP1; 1 ounce tincture PART; #SANE

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*As indicated by holistic veterinarians.
SKIN NIRVANA*

Antioxidant, marine and plant botanicals, antibiotic, protein, co-enzyme and trace mineral content may help promote collagen and elastin production; may help heal wounds related to burns, cuts, scrages, bites, sores and other skin irritations; used holistically for wounds related to germs, microbes, toxins, antigens and pathogens.

* Ingredients: Serum Extract of Heliz Aspersa, Allantoin, Elastin, Glycolic Acid, Amino Acid, Collagen, Antibiotic Peptides & Vitamins A, C & E, proteins & other trace minerals. 1.76 ounces PART #SKIN1

SOOTHEDE & SERENE*

Antioxidant; adaptogen; azulene, valeranone, borneol and valereral oils, alkaloid, fl avonoid and triterpene content may help calm, relax and mildly sedate the autonomic, Central, sympathetic, somatic and parasympathetic nervous systems; may help reduce stress, nervous stomach, and anxietyrelated to boarding, grooming, daycare, vet visits, traveling, separation, and storms; may relax neural pathways; safely crosses blood-brain barrier for CNS support and is used in traditional medical systems to holistically address symptoms of seizure disorder.

* Ingredients: Valeriana officinalis L. Valerian Root Extract * 90 caps / 400 mg DOG / 300 mg. CAT / PART # VALE1

YELP FOR KELP*

Omega 3 & 6, antioxidant, adaptogen, probiotic, fish fatty and amino acids, digestive enzymes, protein, phytonutrient, micro and macro minerals and fucoidan content may help support immunity, stimulate lymphatic cleansing and may help support the thyroid, adrenal and pituitary glands; may help set proper metabolic rate; may be useful for weight loss, obesity and hypothyroidism.

* Ingredients: Gigartina chondracanthus Brown Seaweed Kelp 90 caps / 400 mg. DOG/ 300 mg. CATS PART # GREN1

Notes:

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* As indicated by holistic veterinarians.
NUTRITIONAL MEAL Toppers for Dogs and Cats

Convenient, Organic Super Food Meal Toppers to Help “Top Off” Your Pet’s Meals with Healthy Nutrition; may help optimize pet health on conditional needs and achieve a balanced approach to nutrition, vitality and wellness; may help benefit pets lacking necessary nutrition in their diets; for pets who have problems assimilating nutrition; to help promote immune health in dogs and cats.

BREAK IT UP! STONE ELIMINATOR MEAL TOPPER*

Antioxidants, adaptogens, lignans, glycosides, flavonoids, linoleic acid, alkaloids, ellagittannins, phenylpropanoids, lipids and sterols help break up and eliminate all types of stones, including liver, kidney, bladder and gall stones, gravel, crystals, grains and calculi, including calcium oxalate, struvite, uric acid, cystine, calcium phosphate and silica stones and to help safely remove them from the animal body.

* Ingredients: Proprietary herbs including Chanca Piedra, Cipo Cabeludo & more. 2 oz. tin / PART #BREAKTOPPERCickFlavored Powder / 4

CATS LOVE SUMA MEAL TOPPER*

Antioxidant, adaptogen, super food, super berry, amino acid, electrolyte, trace mineral, vitamins, fatty acid and tonic phytochemical content may help address nutritional deficiencies, may help exert a rejuvenating and restorative effect to bring body systems into balance, may help limit cellular mutations, with special emphasis placed on endocrine, nervous, digestive, cardiovascular, immune and reproductive system functions important to conditions commonly affecting cats.

* Ingredients: Suma & other proprietary ingredients; Chicken Flavored Nutritional Powder / 2 oz. tin PART #CATSLOVE1

DAILY GREENS GLOW MEAL TOPPER*

Adaptogen, Plants, fruits, super foods, vegetables, vitamins, minerals, antioxidants, Omega 3 and 6 fatty acids and other critical trace nutrients may help deliver balanced nutrition for all types of diets, may help maintain joint health, may help improve digestion and immune health, may help support healthy joints, skin and coat, may help support healthy heart and urinary tract function and may help optimize vitality and longevity.

* Ingredients: Proprietary blend of Sacha Inchi, Spirulina, Kelp & more. 2 oz. tin / PART #GREENSTOPPER

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* As indicated by holistic veterinarians.
**DIGESTION MEAL TOPPER**

Adaptogen, probiotics, digestive enzymes, fiber, antioxidants, fatty acids, vitamins & minerals to help support a healthy digestive tract & function, to help soothe digestive distress & help restore native gut health, to help promote nutrient assimilation & balanced immunity, to help support electrolyte balance during digestive upset & to help tone liver & kidney function & proper elimination.

* Ingredients: Proprietary blend of Picão Preto, Carqueja, Artichoke & more. 2 oz. tin / PART # DIGESTIONTOPPER

**DOGS LOVE MACA MEAL TOPPER**

Antioxidant, adaptogen, Omega 3 & 6, alkaloid, protein, vitamins, minerals, all essential and non-essential amino acids, protein and natural phytochemical content has been identified as one of the most nutritional plants, may help nourish gland health, may help regulate stress response; may help support proper metabolic rate, and may nutritionally help support cognitive, cardiovascular and reproductive support.

* Ingredients: Lepidium meyenii walp / L. peruvianum Maca / 2 oz. tin PART#DOGSLOVE

**ECOSULIN MEAL TOPPER**

A synergistic blend of adaptogenic & tonic herbal extracts used holistically to help nourish pancreatic function & symptoms related to conditional needs of blood sugar & glucose levels, to help nourish the endocrine system, to help break down food in the intestines, to help support pancreatic health, to help support digestive function, fat metabolism, to help nourish critical issues related to the kidneys, eyes & nervous system, to help support healthy insulin levels and promote metabolic waste elimination.

* Ingredients: Proprietary blend of Yacon, Hercampuri, Pata de Vaca & more. 2 oz. tin PART#ECOSULINTOPPER

**FIRST AID & WOUND MEAL TOPPER**

Adaptogen, proanthocyanidins, saponins, oxindole alkaloids, flavonoids, lignans, polyphenolic compounds and diterpenes help to provide relief against external and internal wounds, cuts, all types of bites, including flea, ticks and flies; hot spots, burns, infections, bruises, scrapes, hot spots, allergic responses and more; haemostatic helps stop bleeding on contact; help promote collagen production, cellular repair and wound healing up to 30 times faster than without use. For internal or external use.

* Ingredients: Sangre de Grado, Scarlet Bush, Cat’s Claw & more. Chicken Flavored Nutritional Powder / 2 oz. tin PART#FIRSTAIDTOPPER

**FLEA, TICK & PEST DEFENSE MEAL TOPPER**

Antioxidants, adaptogen, proanthocyanidins, saponins, alkaloids, lignans, polyphenolic compounds and diterpenes help address all types of bug, flea and tick bites and irritations; help seal and heal all types of wounds, abrasions, rashes, cuts, hot spots and infections, including bacterial, fungal, viral or microbial; help limit itching, inflammation and infection due it’s strongly anti-hemorrhagic, insecticide, anti-bacterial, anti-fungal, anti-microbial, anti-septic, antibiotic, anti-inflammatory, anti-histamine, larvicalcidal, antiparasitic, and pain relieving plant actions

*Ingredients: Proprietary herbs including Sangre de Grado & more. / 2 oz. tin / PART #FLEATOPPER

**HOLIDAY SPRINKLES MEAL TOPPER**

Adaptogen, organic super foods, super fruits, organic adaptogens & herbs, formulated to deliver premium nutrition & taste your pet’s love, while gently reducing holiday anxiety & digestive upset. Add to all types of diets, foods and treats to add an extra layer of health and love year round, as well as during the stressful holiday season to help evoke your favorite scents while helping deliver premium nutrition in a tasty sprinkles treat.

* Ingredients: Proprietary herbs including Carob, Cinnamon, Maca & more. / 2 oz. tin / PART #HOLIDAYTOPPER

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* As indicated by holistic veterinarians.
IMMUNE HEALTH MEAL TOPPER*

Adaptogens, antioxidants, primary & secondary metabolites & tonic herbs used holistically to help up regulate or down regulate immune health as needed toward balance, adaptogens may help identify nutritional & physiological immune health deficiencies and help encourage immune health balance, prebiotics & probiotics which may help promote digestive health & native gut flora, may help limit inflammation pathways, may help address cellular irregularities & natural plant steroid & anti-allergen plant actions may provide layers of wellness supports.

* Ingredients: Proprietary herbs including Cat’s Claw, Turmeric & more. / 2 oz. tin / PART #IMMUNEOPPER

JOINT SUPPORT MEAL TOPPER*

Adaptogen, natural glucosamine, chondroitin, MSM, vitamins, minerals, essential fatty acids (Omega 3 and 6) including ETA (Eicosatetraenoic acids), EPA (Eicosapentaenoic acid), DHA (Docosahexaenoic acid) and GLA (Gammalolenic acid); amino acids, antioxidants, super foods, adaptogens and digestive enzymes, to help address sore, aching joints, degeneration in muscle, bone and connective tissue related to all symptoms of arthritis; loss of synovial tissue and reduced collage production, while promoting balanced immune health.

* Ingredients: Proprietary herbs including Cat’s Claw Extract & more. / 2 oz. tin / PART #JOINTTOPPER

KIDNEY SUPPORT MEAL TOPPER

Adaptogens, hydroquinones, ellagic acid, quercetin, vitamins, minerals, fatty & amino acids, 17 alkaloids, glycosides, silica and boldine, to help nutritionally and phytochemically support the kidneys, may provide rehabilitative support of the kidneys by helping balance & detoxify the kidneys, may help tone connective tissues & help stabilize pH balance, may help reduce inflammation in the kidneys & bladder related to urinary inflammation & infection, may help limit bacterial & fungal growth that affects the kidneys, may help support proper elimination.

* Ingredients: Proprietary herbs including Chanca Piedra, Boldo, Cipo Cabeludo & more. / 2 oz. tin / PART #KIDNEYPATTERN

LIFE’S AN ITCH ANTI-ALLERGY MEAL TOPPER*

Antioxidants, adaptogen, soyasaponins, essential amino and fatty acids, novel flavonoids, vitamins, minerals, choline, macro and micro minerals, alkaloids and coumarin combine to help address symptoms related to all types of acute and chronic allergies and symptoms related to Acute Moist, Atopic, Contact, Environmental and Food allergies; proven to help relieve and help eliminate food allergies AND allergy sensitivities; helps reduce inflammation and help cool histamine and mast cell response in the animal body.

* Ingredients: Proprietary herbs including Amor Seco, Nettle & more. / 2 oz. tin / PART #LIFETOPPER

LUMPS AND BUMPS MEAL TOPPER*

Antioxidants, adaptogens & acetogenins to help synergistically deliver free-radical scavenging and anti-mutagenic actions on pesky irregular growths & masses, may help promote immune health, anti-mutagenic & anti-angiogenic plant actions may help interrupt cellular formations & help limit blood supply to irregular growths, may nutritionally encourage healthy cell division & healthy cellular response.

* Ingredients: Property blend including Graviola, Gacucatonga & more. / 2 oz. tin / PART #LUMPSTOPPER

OMEGA 3 COMPLETE MEAL TOPPER*

Adaptogen, Omega 3 & 6 fatty acids including ALA, GLA, EPA AND DHA which may help support skin, coat, joints & connective tissue health & function, may help optimize wellness, vitality & longevity, may help regulate proper immune response, may promote gastrointestinal & nervous system response & help regulate growth and development through all life stages of dogs and cats.

* Ingredients: Property blends including Sacha Inchi, Kelp, Spirulina & more. / 2 oz. tin / PART #OMEGATOPPER

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* As indicated by holistic veterinarians.
**PETABOLICS ONE & DONE**
**DOG DAILY MEAL TOPPER**

Adaptogen, Omega 3 & 6 fatty acids, digestive enzymes, fatty acids, prebiotics, probiotics, vitamins, minerals, antioxidants & primary & secondary metabolites, helps deliver a complete and fortified nutritional program for all diets, proven required to support optimal canine wellness; meets & exceeds the quality found in most commercial dog food & other homemade recipes, helps perfectly balance any type of diet, including raw, home cooked, dehydrated, freeze dried or dry kibble diets, while helping to promote maximum canine health, vitality & longevity, when used as directed.

* Ingredients: Proprietary blend including Sacha Inchi, Turmeric, Spirulina & more. / 2 oz. tin / PART #PETABOLICSTOPPER

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**PETS LOVE TURMERIC MEAL TOPPER**

Antioxidants, adaptogen, essential oils, protein, vitamins, minerals, fiber and electrolytes, which may help address nutritional deficiencies and exert a rejuvenating and restorative effect to bring all body systems into balance, with special emphasis placed on endocrine, neurological, digestive, immune and cardiovascular system functions.

* Ingredients: 96% Turmeric Curcuma, Sacha Inchi & Piperine / 2 oz. tin / PART #PETSLOVE

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**SERENITY ZEN ANTI-STRESS & ANTI-ANXIETY MEAL TOPPER**

Antioxidants, adaptogen, valepotriates, alkaloids, lignans, volatile oils, flavonoids, amino and fatty acids, glycosides, choline, quercetin, glucose and enzymes help relax and soothe stressed and anxious pets due to its calming, mildly sedative and nerve effects which help relax ALL parts of the Nervous system; help disengage fight or flight response and encourage rest and digest response; may help relax and soothe the adrenal, cardiovascular, digestive, excretory and respiratory systems nutritionally and phytochemically to help restore balance in all body systems when your pet is anxious or stressed.

* Ingredients: Proprietary herbs including Valerian Root and Anise / 2 oz. tin / PART #SERENITYTOPPER

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**URINARY TRACT INFECTION MEAL TOPPER**

Antioxidants, adaptogen, lignans, glycosides, flavonoids, linolic acid, alkaloids, ellagitannins, phenylpropanoids, lipids, sterols, flavonols and natural plant chemicals which are strongly antiviral, antibacterial, antibiotic, antispasmodic, analgesic, steroid and adaptogen content may help identify the source of urinary tract infections at a cellular level and nutritionally help restore balance in the bladder, kidneys and ureters; may help combat persistent kidney infections (upper urinary tract) and bladder infections (lower urinary tract) by reducing cortisol and calcium levels in the blood and normalizing pH levels.

Proprietary herbs including Chanca Piedra and Mucura / 2 oz. tin / PART #URINARYTOPPER

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* As indicated by holistic veterinarians.
ORGANIC MULTI-BLEND PRODUCTS

Herbs, Super Foods, Adaptogens, Vitamins, Minerals, Oils, Tinctures, Serums & Powders *

MULTI-BLEND FORMULAS
May be effective in offering layered, broad based health benefits, useful as a pet ages, when immunity has been compromised, when multiple symptoms have presented and when a specific condition is not known or has proven difficult to address.

ALL SHINS & GRINS*
Antioxidant, adaptogen, vitamin, mineral, macro and micro mineral, mixed carotenoid, resveratrol, amino acid, co-factor enzyme, flavonoid and adaptogen content may help support the strength and health of muscles, organs, bones, connective tissue and the skeletal system; Vitamin C content may help counteract flu and colds as well as may help reduce histamine and mast cell response related to allergies.

* Ingredients: Camu Camu, Chuchuhuasi, Tamamuri and Lucuma
90 caps / 450 mg. DOG, 250 mg. CAT /
PART # SHINS2

BIONIC BODY*
Antioxidants, adaptogens, vitamin, macro and micro minerals, essential amino acids, digestive enzymes, prebiotics, probiotics and flavonoid content may help support immune health and help limit inflammation; nutritive content may nourish the body and help strengthen and protect bone, eye, teeth, joint, ligaments, connective tissue and skin and coat health; glycosaminoglycans may help stimulate collagen production, the primary building material of bone mass, bone strength, cartilage, joints and joint health, muscles, connective tissue, vein wall and blood vessel health; may help fight allergies and infection; may help protect your pet’s DNA from cellular interruptions.

* Ingredients: Camu Camu, Cat’s Claw Extract
90 capsules / 350 mg. DOG / 250 mg. CAT /
PART # BIOB2

BREAK IT UP!*
Antioxidant, adaptogen, lignan, glycoside, flavonoids, linolic acid, alkaloid, ellagittannin, phenylpropanoid, lipid, sterol and flavonol content may help address symptoms related to all types of stones, including calcium oxalate, struvite, uric acid, cystine, calcium phosphate & silica stones plus gravel, crystals, grains and calculi, found in the liver, kidney, bladder & gall bladder; active plant chemicals may help break up all types of stones, may help safely remove them from the animal body, may exert a tonic effect, may be used for active stones and may be useful to help prevent future stone formation, may help reduce cortisol and calcium in the blood; may help normalize pH levels; may be useful for chronic and acute bladder and kidney inflammation and infections. Studies have demonstrated a 94% effective anti-lithic (stone breaking) action in animals and humans.

* Ingredients: Chancra Piedra, Berenjena, Potato Extract, Cipo Cabeludo, Radish Extract
90 caps / 350 mg. DOG / 250 mg. CAT /
PART # BREA2

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* As indicated by holistic veterinarians.
DIA-BEAT-IT*

Antioxidant, adaptogen, prebiotic inulin, probiotics Lactobacillus and Bifid bacterium, oligofructanes (FOS), vitamin B complex, trace minerals, digestive enzymes & proteins, used holistically to help promote pancreatic health; may help to support adequate insulin and improve insulin utilization; may help support normal blood sugar levels; may help as an antioxidant support to combat Diabetes I & Diabetes II; may help to reduce glucose levels in the blood; may help improve the glycemic index; may help reduce the occurrence of insulin resistance; due to its prebiotic and probiotic content, may help improve digestion and may help support healthy bacteria native to your pet’s digestive system; and may help purify and cleanse the blood.

* Ingredients: Yacon, Artichoke; Stevia, Pasuchaca 16.9 Fluid Ounces PART # DIAB2

DOG & CAT KRYPTONITE*

Whole food, antioxidant, adaptogen, alkaloid, amino and fatty acid, enzyme, protein, carob bean, pollen, propolis, mineral and vitamin content may help build resistance to metabolic, oxidative, physiological and physical stress and imbalance in your pet’s endocrine system, responsible for hormone production for all body tissues, organs and systems; especially Adrenal & hypothalamic-pituitary adrenal (HPA) function; may help rebuild and regenerate glands and help restore proper metabolic function.

* Ingredients: Maca, Algarroba Carob Bean, Suma, Pollen, Honey 450 mg. DOG / 300 mg. CAT / PART # KRPY 90 caps / PART # KRPY150 150 caps / PART # KRP250 250 caps

EASY FLOW*

Antioxidant, adaptogen, bioflavonoid, oligomeric procyanidins (OPCs), triterpenoid saponin and amine content may help support healthy circulation and heart health; tonic content may support immune balance; plant chemicals may help reduce the risk of symptoms related to heart disease; may help enhance oxygen utilization & metabolism of heart muscles; may increase heart blood supply & contraction force; may help protect cell walls and help encourage proper valve function; may help support the strength of blood vessels, veins, arteries and may help promote muscle cell healing and regeneration.

* Ingredients: Cypress, Hammamelis, Cats Claw Extract 311.25 mg. 60 caps / 350 mg. DOG 60 caps / 200 mg. CAT PART # VEIN2C

HEPA PROTECT LIQUID EXTRACT & CAPSULES*

Antioxidant, adaptogen, vitamin, macro and micro mineral, fatty and amino acid, 17 alkaloids and glycoside, silica and boldine content may help provide systemic liver, kidney and gallbladder support; may help support the liver when dysfunction is present; may help address gallbladder inflammation; may help alter the outer membrane of liver cells to help prevent toxin penetration; boldine and silica content may help encourage liver cell regeneration and promote bile flow; may protect the liver and kidneys by helping inhibit bacteria and fungus.

* Ingredients: Horsetail, Boldo, Lion’s Tooth, Dandelion, Artichoke (milk thistle) and Agracejo; Liquid extract (no alcohol) and Capsule form PART # HEPE2 13.5 fl oz. / 400 ml. Liquid Extract PART # HEPC2 Capsules 60 caps / 300 mg. DOG / 200 mg. CAT

I WANT LIQUID IMMUNITY*

Antioxidant, adaptogen, vitamin, mineral, amino acid, oligomeric proanthocyanadin, (OPCs), flavonoid and glycoprotein content may help support healthy immune function; may help correct abnormal cell growth and help standardize normal cell operation; may help reduce catabolic waste; may help protect your pet’s DNA from cellular mutations such as abnormal growths such as lipomas; may help to limit excessive inflammation and mast cell and histamine response related to all types of allergies; may help support metabolic co-regulation; may help support nutrient assimilation and may help rid the animal body of toxins.

* Ingredients: Noni, Camu Camu, Grape Seed Extract 16.9 Fluid Ounces / 500 ml. PART # NONP2

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• As indicated by holistic veterinarians.
JOINT EASE*

Antioxidant, adaptogen, glucosamine, chondroitin, MSM, vitamin, mineral, essential fatty acids including ETA, EPA, DHA; amino acid and digestive enzyme content may help address symptoms of pain related to joint, cartilage and joint fluid loss from age, wear, tear, inflammatory joint and non-inflammatory joint dysfunction; may help promote healthy joint movement and viscosity in joint fluid; documented to help stimulate cartilage matrix and connective tissue repair and regeneration up to 30% due to its adaptogenic plant and marine compounds which may encourage the growth of cells (chondrocytes), fibers, proteoglycans and synovial fluid, all of which are instrumental in promoting cartilage growth.

* Ingredients: Sacha Inchi, Cat’s Claw Extract, Chuchuhuasi, Turmeric, Tayuya, Tamamuri. 60 caps / 610 mg. DOG / 310 mg. CAT / PART # JOINT2

LIFE’S AN ITCH!

Antioxidant, adaptogen, soyasaponin, essential amino and fatty acids, novel flavonoid, vitamin, mineral, choline, macro and micro mineral and alkald content may help address symptoms related to acute and chronic allergies; adaptogen content may help relieve food allergies and allergy sensitivities by helping reduce excessive inflammation and by helping cool excessive histamine and mast cell response; may nutritionally help address allergen triggers; may help reduce symptoms of the itch/scratch cycle. Strongly antibacterial, anti-inflammatory, anti-spasmodic, anti-histamine, immune boosting, anti-fungal, antiseptic, antimicrobial & decongestant.

* Ingredients: Gayana Manayupa, Pulmonaria, Vulgare (Fennel), Eucalyptus and Propolis Honey Liquid extract (alcohol free) and capsule form

SERENITY ZEN DOG & CAT*

Antioxidants, adaptogens, valepotriate, alkaloid, lignan, volatile oil, amino and fatty acid, flavonoid, glycoside, choline, quercetin and enzyme content may help calm and relax anxious and stressed dogs and cats by relaxing all body systems, including the Central Nervous, autonomic, sympathetic, somatic and (fight or flight”) and parasympathetic (“rest and digest”) nervous systems for whole body balance; may help limit excessive GABA stress response; may help relieve stress triggers; may help address stress, anxiety and fear related to separation anxiety; travel; vet, boarding and grooming visits; paning, restlessness, whimpering, pacing, panic attacks, depression, general anxiety and fear during thunder and lightning storms.

* Ingredients: Valerian Root, Pasiflora, Chamomile, Mulungu, Anise, Tonronjil, Mint 60 caps / 615 mg. DOG / 315 mg. CAT / PART # SWEE2

SHAKE YOUR GROOVE THING*

Antioxidant, anthraquinone, adaptogen, saponin, polyphenol, natural steroid, essential oils, amino acid, tannin and other natural plant chemicals such as resveratrol and barakol may help eliminate all types of parasitic and bacterial infestations, may help stimulate colon, bowel, liver and lymphatic cleansing; may help promote healthy digestion; may help address “scooting” issues; adaptogen bowel regulating actions may help limit diarrhea and encourage elimination when constipation occurs.

* Ingredients: Senna, Amargo, Fennel, Artichoke, Paico * 90 caps / 400 mg. DOG / 300 mg CAT / PART #SHAKE

STIX & STONES*

Antioxidant, adaptogen, lignan, glycoside, flavonoid, linolic acid, alkaloid, elligstatin, phenylpropanoid, lipid, sterol and flavonol content may help reduce the occurrence of chronic and acute bladder and kidney infections by helping encourage a phytochemical and nutritional correction to irregular cells which may encourage inflammation and infection cycles; may help break up kidney, liver, gall bladder and bladder stones, including gravel, crystals and calculi, may help limit bladder and kidney inflammation. Strongly antiviral, antibacterial, antispasmodic and analgesic.

* Ingredients: Uva Ursi, Chanca Piedra, Cipo Cabeuldo 90 caps / 400 mg. DOG / 300 mg. CAT / PART # CHAN1

TINKLE TONIC*

Antioxidant, adaptogen, alkaloid, glycoside, tannin, catechin, procyanidin, sterol, protein, vitamin, mineral, bioflavonoid, fatty and amino acids, enzyme, coenzyme, carotenoid and zinc content may help tone and nourish the reproductive and bladder systems; may help address symptoms of inflammation and infection related to symptoms of an enlarged prostate, prostatitis and Bening Hyperplasia Prostate (BPH); may nutritionally help support prostate gland, bladder and urinary tract health; may help reduce swollen and enlarged prostate glands; may help reduce pain; may help reduce pain and straining to urinate (dysuria) and defecate; may help address blood in the urine (hematuria); may help address problems related to incomplete and reduction in the volume of urine and for frequent urination (pollakriu).

* Ingredients: Cat’s Claw Extract, Azucar Huayo Jatoba, Pollen, Annatto, Zinc Sulphate 60 caps / 500 mg. DOG / 400 mg. CAT / PART #TINK2

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* As indicated by holistic veterinarians.
TRAVEL WELL*

Antioxidant, adaptogen, valepotriate, alkaloid, lignan, volatile oil, amino and fatty acids, flavonoid, glycoside, choline, quercetin and enzyme content may help calm and relax anxious and stressed dogs and cats by helping relax all body systems and encourage body system balance; may encourage feelings of security by helping reduce GABA specific stress responses; may be useful for traveling pets to help reduce motion sickness; may help reduce stress and anxiety associated with new places, people and events; may help relieve stress triggers; may be useful for separation anxiety; travel, vet, boarding and grooming visits; for restlessness, stress, trembling, panting, whimpering, pacing, panic attacks, depression, general anxiety and fear during thunder and lightning storms.

* Ingredients: Valerian Root, Pasiflora, Guanabana, Lettuce, Mint, Orange and Lemon extracts 60 caps / 615 mg. DOG / 315 mg. CAT PART# TRAVE2

TUMMY GLADIATOR*

Antioxidant, adaptogen, probiotic, digestive enzyme, steroid, soyasaponin, inulin, flavonoid, alkaloid, fatty and amino acid, tryptophan, hydroquinone, tannins, essential oil, saponin, protein and carotenoid content may help support healthy GI and digestive tract; may help maintain native gut flora, soothe stomach upset, proper elimination and nutritionally support immunity; may help support lymphatic function and help fight stomach infection due to its natural plant-based steroid content and natural plant chemicals which are anti-viral, anti-bacterial, anti-microbial, anti-fungal and anti-Candidal.

* Ingredients: Achiote, Palmetto (Nettle), Manayupa, Mutamba, Macela, Chanca Piedra 90 caps / 350 mg. DOG / 250 mg. CAT / PART #TGLAD2

TURMERIC THE MAGNIFICENT*

Antioxidant, adaptogen, curcuminoids, essential oils, protein, fiber, vitamins A, C, E and K, minerals calcium, copper, iron, magnesium, manganese, phosphorous and zinc; fiber and electrolytes content may help inhibit free radical and oxidative damage throughout the body; anti-amyloid and anti-inflammatory content may help limit inflammation in the brain; may modulate immunity; may cool inflammation in the body.

* Ingredients: Turmeric, Curcuma (Curcuminoids) activated with Omega 3 and 6 Sacha Inchi, Black Pepper 90 caps / 325 mg. DOG / 225 mg. CAT / PART #TURM1

VITAMIN NINJA*

Fresh water Omega 3 & 8, antioxidant, adaptogen, super food, protein, vitamin, mineral, amino and fatty acid, chlorophyll, carotenoid, resveratrol, co-factor enzyme, flavonoid and phytonutrient content including phycocyanin (a biliprotein, which may help inhibit cancer) protein poly saccharide, sulfate, and other primary and secondary metabolites may help fight infection; may nutritionally help support balanced immunity; may help stimulate collagen production which is the primary building material found in bone mass and bone strength, related to bone, muscle, organ, connective tissue, eye, teeth and skeletal health; may help protect against auto-immune diseases; may help nutritionally help counteract promote heart health and native gut flora; may help limit excessive inflammation, mast cell and histamine response related to symptoms of allergies.

* Ingredients: Spirulina, Camu Camu 90 caps / 350 mg. DOG / 250 mg. CAT / PART #VITANINJ

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* As indicated by holistic veterinarians.
STARTER PACKS FOR DOGS AND CATS

Easy and Convenient 14-day supply; may help address symptoms related to common conditions; may exert a reasonable health benefit in a short period of time; flavored pet capsules and powders which can be administered via capsule or by easily sprinkling the capsule’s contents onto the pet’s food.

- Anxiety Starter Pack*
- Cleanse and Detox Starter Pack*
- Digestion Starter Pack*
- Immunity Starter Pack*
- Skin and Coat Starter Pack*
- Stone Breaker Starter Pack*
- Urinary Tract Infection Starter Pack*
- Wound and Hot Spot Starter Pack*

Highly concentrated, organic master blend of super foods, super fruits, adaptogens, herbs and marine compounds formulated to help address specific conditions in dogs and cats. Introductory or short term use. Quick and convenient way to help address short term conditions and to exert a reasonable health benefit. Proprietary herbal blends. Flavored nutritional capsules.

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* As indicated by holistic veterinarians.
THE PAWR™ TREAT LINE - PawR™ Bars, PawR™ Treat Bites & PawR™ Crumbles Meal Topper for Dogs*

Help Treat and “Top Off” Any Meal with Completely Balanced Nutrition!

PawR™ Bar

• Complete and perfect meal balancer for pets on the go
• Created with a unique nutritional twist, our vet-formulated PawR™ Bar is fortified with natural & organic ingredients, including proprietary vitamins, minerals, Omega 3’s & 6’s, antioxidants, enzymes, amino acids, super foods & infused herbs
• Perfect for rewarding your dog with a healthy, all natural, herbal, antioxidant and vitamin boosted soft and chewy treat.

PawR™ Bites

• Treat completely & healthfully for dogs of all life stages
• Infused with health from our proprietary blend of antioxidants, vitamins, minerals & herbs to help encourage a healthy mind and body for your dog

PawR™ Crumbles

• A healthy, all-natural way to mix in vital nutrition & health with every meal
• Includes all essential vitamins, minerals, antioxidants & herbs to help boost your dog’s health in a natural and powerful way

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PETABOLICS™ COMPLETE & PERFECT MEAL

COMPLETE MEAL BALANCER TO HELP REVOLUTIONIZE CANINE NUTRITION, INCLUDING RAW, HOME COOKED, DEHYDRATED, HYBRID, FREEZE DRIED AND DRY KIBBLE DIETS

Take the guesswork out of perfectly balancing any type of meal. PETABOLICS™ joins the perfect harmony between science and nature, to provide a complete and fortified nutritional program that is proven to help deliver the daily nutritional requirements of antioxidants, vitamins, minerals, digestive enzymes, prebiotics, probiotics, Omega 3 and 6 fatty acids and primary and secondary metabolites, to perfectly round out any type of canine diet, when used as directed.

Available in:
14 oz. PART # PETABOLICS14
28 oz. PART # PETABOLICS28
Comes with serving scoop and recipes

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PETABIS™ ORGANICS

We’ve combined 50 years of holistic veterinarian care & master herbalist experience to create a healthful product line of 100% natural organic hemp oils, hemp oil snacks and hemp heart snacks, with a unique adaptogen nutritional twist, designed to help address your pet’s more important wellness needs.

Organic Hemp Oils & Topicals for Dogs & Cats*

Our Organic Hemp products contain whole plant extract, including terpenoids and flavonoids to help promote full spectrum health & healing benefits, including Omega 3 & 6, antioxidants to help support immune health & limit inflammation, to help stimulate the endocannabinoid system related to the nervous system, immune system, reproductive system, lymphatic system, metabolism & neurotransmitters tasked with sending/receiving hunger, pain, mood & memory messages and more.

75 mg. Small Breed Dogs & Cats*
150 mg. All Life Stage Dogs*
300 mg. Large Breed Dogs*
600 mg. At Risk & Chronically Ill Dogs*
Hemp Oil Topical 1 oz. for Dogs & Cats*
Hemp Oil Capsules for Dogs & Cats*

Organic Hemp Oil Snacks & Snackers for Dogs*

Our deliciously healthy premium, organic HEMP OIL DOG SNACKS are made from organic Hemp Oil & organic Super Foods, Super Herbs & Adaptogens, to help support optimal wellness in your dog! Our snacks contain PRC Hemp Oil & herbal adaptogens, which have been studied for their premium nutrition as well as the potential to help activate the endocannabinoid system (ECS), potentially delivering layered therapeutic endocannabinoid (ECS) benefits & nutritional support toward whole body wellness.

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PETABIS™ ORGANICS

DAILY HEALTH SUPPORT DOG SNACKS* - PEANUT BUTTER & ACAI
DAILY IMMUNE SUPPORT DOG SNACKS* - PEANUT BUTTER & MACA
JOINT & ACTIVE BODY SUPPORT DOG SNACKS* - PUMPKIN & TURMERIC
Available in Standard 1.5 mg. Organic Hemp Oil and Large Breed 3 mg. Organic Hemp Oil Dog Snacks.

HEMP OIL TABLET SNACKERS 1.5 MG. and 3 MG. LARGE BREED OPTIONS
HEMP OIL SOFT CHEW SNACKERS - 1.5 MG. and 3 MG. LARGE BREED OPTIONS

Our deliciously healthy premium, organic HEMP HEART DOG SNACKS are made from organic Hemp Oil and organic Super Foods, Super Herbs & Adaptogens, to help deliver premium nutrition and plant phytochemical benefits to help deliver a “3 R” function, to help read dysfunction, to help nutritionally and phytochemically repair imbalance and to help work to restore whole body balance..

DAILY CALMING SUPPORT* SNACKS - PASSION FLOWER & CAROB
WHOLE BODY IMMUNE SUPPORT* SNACKS - PUMPKIN & TURMERIC
JOINT & ACTIVE BODY SUPPORT* SNACKS - PEANUT BUTTER & SACHA INCHI
ALKALINE A pH above that of neutral water (7.0) when in solution. Signified as pH (potential of Hydrogen), alkaline fluids, such as the blood (pH about 7.4), have the ability to neutralize acids (solutions below pH 7.0). Metabolic wastes are acids, and the alkaline reserve of the blood neutralizes them until they are excreted.

ALKALOIDS Derived from amino acids that work to inhibit or activate enzymes and can affect membrane structure and cytoskeletal structure and nerve transmission.

ANALGESIC Pain reliever which does not cause loss of consciousness.

ANTIOXIDANT (Antioxidants) A natural, chemical compound that slows or prevents oxygen from reacting with other compounds. Antioxidants protect cells from oxidative damage caused by molecules called free radicals. Free radicals can damage critical parts of cells, such as proteins, membranes, and DNA. Some antioxidants have been studied for their cancer-protecting potential because they neutralize free radicals. Examples: vitamins C and E, beta carotene: minerals selenium and germanium, superoxide dismutase (SOD), coenzyme Q10, catalase: some amino acids.

ANTISPASMODIC Prevents spasms.

ANTIVIRAL Herbs, drugs or compounds capable of destroying viruses or inhibiting their growth and multiplication until the body’s immune system can destroy the virus itself. Anti-virals are members of the anti-metabolite family.

ASTHMA (Asthmatic) Lung disorder accompanied with attacks of breathing difficulty, wheezing, coughing, and mucus in the lungs. The attacks can be triggered by breathing allergens, pollutants, infection, vigorous exercise and emotional stress. Extrinsic asthma is triggered by pollen, chemicals or some other external agent; Intrinsic Asthma is triggered by infected membranes, congested tissues, or other causes, including adrenalin stress or exertion.

BACTERIA (Bacterial, Bacterium) Microscopic germs. Some bacteria are “harmful” and can cause disease, while other “friendly” bacteria protect the body from harmful invading organisms.
BETA-CAROTENE Converts to Vitamin A to become a powerful free radical scavenger in the body. Vitamin A is critical to skeletal growth, testicular and ovarian function, embryonic development, and tissue health. It is also vital to support proper eye function and possible cataract reduction. Vitamin A is necessary for healthy skin and mucous membranes, the body’s first line of defense against invading microorganisms and toxins, and promotes proper immune response. Beta-Carotene and Vitamin A destroy carcinogens (cancer-causing agents), guards against heart disease and stroke, and lowers cholesterol.

BILE A bitter, yellow-green secretion of the liver. Bile is stored in the gallbladder and is released when fat enters the first part of the small intestine (duodenum) in order to aid digestion.

BRONCHITIS Inflammation of the mucous membrane of the bronchial tubes, accompanied by cough, excess mucus production and expectoration. Acute bronchitis is typically caused by an infection, whereas, chronic bronchitis is typically caused by exposure to smoking. Chronic Obstructive Pulmonary Disease (COPD) or Emphysema.

CANCER Refers to the various types of malignant neoplasms that contain cells growing out of control and invading adjacent tissues, which may metastasize to distant tissues.

CAROTENOIDS Fat soluble, plant phytonutrients that may have disease fighting properties and may help protect eye health, cardiovascular health, and may help fight against cancer.

CARMINATIVE Relieves flatulence or gas.

CHRONIC Ongoing illness or conditions that covers a long period of time.

COQ10 Works with vitamins C, E and glutathione in the body to support the skin’s antioxidant defense mechanism against sun damage and stimulates mitochondrial energy production.

CONSTIPATION (Constipated) Difficult, incomplete, or infrequent elimination of dry, hardened stools.

CRAMP (Cramping, Cramps) A sudden and involuntary, painful muscular contraction.

DIABETES MELLITUS (Diabetes, Diabetic, and Diabetics) A disease with increased blood glucose levels due to lack or ineffective use of insulin in the body. Diabetes encompasses insulin-dependent and non-insulin-dependent forms. Symptoms include increased thirst; increased urination; weight loss in spite of increased appetite; fatigue; nausea; vomiting; frequent infections including bladder, vaginal, and skin; blurred vision; impotence in men; bad breath; cessation of menses; diminished skin fullness, bleeding gums; ear noise/buzzing; diarrhea; depression; confusion.

DIURETIC (Diuretics) An agent increasing urine flow, causing the kidneys to excrete more than the usual amount of sodium, potassium and water.

DYSENTERY An inflammatory disorder of the lower intestinal tract, usually caused by a bacterial, parasitic, or protozoan infection and resulting in pain, fever, and severe diarrhea, often accompanied by the passage of blood and mucus.
**EDEMA** Abnormal accumulation of fluids within tissues which results in swelling.

**ELEGIAC ACID** A polyphenol that may help prevent cancer by both activating and detoxifying potential carcinogens.

**FLAVONOIDS** Potent antioxidants that are anti-mutagenic in function and may be important disease preventatives in cancer and chronic disease.

**GALLBLADDER** (Gall Bladder) Small, digestive organ which concentrates and stores bile. Problems with the gallbladder often lead to gallbladder attacks, which usually occur after a fatty meal and at night. Common symptoms include steady, severe pain in the middle-upper abdomen or below the ribs on the right; pain in the back between the shoulder blades; pain under the right shoulder; nausea; vomiting; fever; chills; jaundice; abdominal bloating; intolerance to fatty foods; belching or gas; indigestion.

**GALLSTONE** (Biliary Calculus, Gall Stone, Gall Stones, Gallbladder Attack, Gallbladder Attacks, and Gallstones) Stone-like objects in either the gallbladder or bile ducts, composed mainly of cholesterol and calcium. Gallstones form due to some interruption in bile flow, infection, inflammation, tumor or bacterial infection. Most gallstones do not cause problems until they become larger or they begin obstructing bile ducts. Symptoms usually do not present until the gallstone is severe, causing nausea; vomiting; fever; jaundice and abdominal pain and bloating.

**GLUCOSE** A sugar that is the simplest form of carbohydrate, often referred to as blood sugar. The body breaks down carbohydrates in foods into glucose, which serves as the primary fuel for the muscles and the brain.

**GOUT** A disease characterized by an increased blood uric acid level and sudden onset of episodes of acute arthritis; commonly associated with swelling of the feet, but not always.

**HEPATIC**: Pertaining to the liver.

**HEPATOPROTECTIVE** Protective actions or products for the liver

**HEPATITIS** Inflammation of the liver usually resulting in jaundice (yellowing of the skin), loss of appetite, stomach discomfort, abnormal liver function, clay-colored stools, and dark urine. May be caused by a bacterial or viral infection, parasitic infestation, drugs, toxins or transfusion of incompatible blood. Can be life-threatening. Severe hepatitis may lead to cirrhosis and chronic liver dysfunction.

**HEPATITIS B** Viral infection with the potential for long term consequences, caused by a DNA virus that has been found in virtually all body secretions and excretions. Blood,
saliva, semen and vaginal fluids have been shown to be infectious. Transmission occurs through sexual contact, blood-to-blood contact and from infected mother to infant. Symptoms include a flu-like condition, fatigue, muscle pain and chest pain on the right side, slight skin yellowing, anorexia, nausea, fatigue, pale stools, dark urine and tender liver enlargement.

**HERBS** (Herb, Herbal) Plants which include dried extracts (capsules, powders, teas), glycerites (glycerin extracts), or tinctures (alcohol extracts).

**HERPES** A small group of capsid-forming DNA viruses, sometimes divided into Type I (forming vesicles and blisters on the mouth and lips) and Type II (usually sexually transmitted, with symptoms mostly occurring around the genital area). Both types form acute initial outbreaks, go dormant and reactivate. Frequent outbreaks are clear signs of stress or immunosuppression. Both types are equally dangerous for puppies and kittens.

**HORMONES** (Hormone) Natural chemical substances secreted by a variety of body organs that are carried by the bloodstream and usually influence cells some distance from the source of production. Hormones signal certain enzymes to perform their functions and regulate body functions related to blood sugar levels, insulin levels, menses and growth. Examples include adrenal hormones such as corticosteroids and aldosterone; glucagon, growth hormone, insulin, testosterone, estrogens, progestin’s, progesterone, DHEA, melatonin, and thyroid hormones such as thyroxine and calcitonin.

**HUMAN IMMUNODEFICIENCY VIRUS** (HIV) A retrovirus associated with onset of advanced immunodeficiency syndrome (AIDS).

**IRRITABLE BOWEL SYNDROME** (IBS) A condition that causes upset intestines for a long period of time. Symptoms include pain in the lower abdomen; bloating; constipation, diarrhea or alternating diarrhea and constipation; nausea; loss of appetite; tummy rumbling; flatulence; mucous in stools; indigestion; constant tiredness; frequent urination; low back pain.

**ISOFLAVONES** Soy compounds which act like antioxidants as well as estrogens. Two of the isoflavones, genistein and daidzein, reduce the risk of coronary heart disease; help mitigate hormone-related cancers and decreases the ability of tumors to grow new blood vessels.

**JAUNDICE** Yellow discoloration of the skin, whites of the eyes and excreta as a result of an excess of the pigment bilirubin in the bloodstream.

**KIDNEY STONE** (Kidney Gravel, Kidney Stones) A stone located in the kidney. Large stones can block the ureter tube and stop the flow of urine from the kidney, which can result in a medical emergency, known as Renal Calculus. Common symptoms initially include intense waves of pain as a stone moves in the urinary tract accompanied with cramping in the back and side of the kidney and lower abdomen, accompanied by nausea and vomiting. Pain may radiate to the groin and if the stone is too large to pass, blood may appear in the urine and there may be the need to urinate more often or a burning sensation during urination. If fever and chills accompany any of these symptoms, an infection may be present and you must see a vet immediately.

**IMMUNE SYSTEM** (Immune Response, Immunity) A complex system that protects the body from disease organisms and other foreign bodies. The system includes both humoral immune response and the cell-mediated response. The immune system also protects the body from invasion by foreign invaders by making local barriers and prompting inflammation. The process may involve acquired immunity (the ability to learn and remember a specific infectious agent), or innate immunity (the genetically programmed system of responses that attack, digest, remove, and initiate inflammation and tissue healing).

**KIDNEY** Yellow discoloration of the skin, whites of the eyes and excreta as a result of an excess of the pigment bilirubin in the bloodstream.
KIDNEYS (Kidney, Renal) Bean-shaped organs which are located near the middle of the back, below the rib cage. The kidneys are sophisticated reprocessing machines, filtering blood, waste and water daily. Waste and water are converted to urine, which flows to the bladder through tubes called ureters. Filtering occurs in tiny units inside the kidneys called nephrons. Inside a nephron, a glomerulus, a tiny blood vessel, or capillary, intertwines with a tiny urine-collecting tube called a tubule. A complicated chemical exchange takes place, as waste materials and water leave your pet’s blood and enter the urinary system. The kidneys recycle chemicals such as sodium, phosphorus, and potassium and regulate their levels.

LIGNANS Plant chemicals which bind with carcinogens in the colon; speed up transit time and removal of carcinogens from the body, and assist in scavenging free radicals.

LIMONENE Promotes antioxidant detoxification and may reduce abnormal cell growth.

LYCOPENE Natural carotenoid and antioxidant compounds that may promote heart health, scavenge free radicals, may lower the risk of age-related macular degeneration and may lower the risk of cancer.

LIVER (Hepatic) The largest and one of the most complex organs of the body, the liver is responsible for much of the metabolism of fats, proteins and carbohydrates as well as detoxification. The liver is connected to digestion and the regulation of blood sugar. Located behind the ribs on the right side of the abdomen, the liver helps remove harmful material from the blood, making enzymes and bile that help digest food, and converting food into substances needed for life and growth.

MUCUS (Mucous) The viscous, slippery substance that consists chiefly of mucin, water, cells, and inorganic salts and is secreted as a protective lubricant coating by cells and glands of the mucous membranes.

MUCUS Plant chemicals which bind with carcinogens in the colon; speed up transit time and removal of carcinogens from the body, and assist in scavenging free radicals.

OIL Healthy oil that is cholesterol free and offers a beneficial ratio of fatty acids, which are low in bad fats and high in healthy fats; can also include plant derived Omega 3 fatty acids.

OSTEOPOROSIS A disease in which bone tissue becomes porous and brittle.

PARASITE (Parasites, Parasitic, Parasitical) A organism living in or on another organism.

PHLEGM Mucus in the throat or bronchi.

PHYTOSTEROLS Nondigestible compounds that reduce cholesterol absorption in the bowel and may help prevent colon cancer.

PROCTITIS Inflammation of the mucous membranes of the rectum.

PROSTATE The prostate gland in males that surrounds
the neck of the bladder and the urethra and produces a secretion that liquefies coagulated semen.

PROTEASE INHIBITORS Block the activity of cancer-causing enzymes called "proteases" and may reduce the risk of cancer. Protease inhibitors have been reported to suppress carcinogens.

PROTEIN High quality nutrition for the body.

RENAL Related to the kidneys.

RESVERATROL Type of flavonoid that has anti-cancer and anti-inflammatory properties; may also lower cholesterol.

SAPONINS Phytonutrients that boost the immune system and may help fight cancer.

STEROID (Steroids) Hormonal substances with a similar basic chemical structure containing a 17-carbon 14-ring system and including the sterols and various hormones and glycosides.

STEROLS Natural substances that occur in small amounts in many grains, vegetables, fruits, legumes, nuts, and seeds and have been studied for their cholesterol-lowering properties.

STOMACH A hollow, muscular, J-shaped pouch located in the upper part of the abdomen to the left of the midline. The upper end (fundus) is large and dome-shaped; the area just below the fundus is called the body of the stomach. The fundus and the body are referred to as the cardiac portion of the stomach. The lower (pyloric) portion curves downward and to the right and includes the antrum and the pylorus. The function of the stomach is to begin digestion by physically breaking down food received from the esophagus. The tissues of the stomach wall are composed of three types of muscle fibers: circular, longitudinal and oblique. These fibers create structural elasticity and contractibility, both of which are needed for digestion. The stomach mucosa contains cells which secrete hydrochloric acid and this in turn activates the other gastric enzymes pepsin and rennin. To protect itself from being destroyed by its own enzymes, the stomach's mucous lining must constantly regenerate itself.

SYSTOLIC Pertaining to the contraction phase of the heartbeat, or the pressure in the arterial system caused by the heart as blood is being pumped out. When used in blood pressure readings (for example 120/80), it refers to the first/upper number.

TUMOR (Tumors, Tumor, Tumours) Abnormal growth of tissue resulting from uncontrolled, progressive multiplication of aberrant cells and serving no physiological function; a neoplasm.

ULCER (Ulceration, Ulcers) Lesion on the skin or mucous membrane, which most commonly affect the throat and stomach.

URIC ACID (Hyperuricemia) Final end product of digestive or dietary proteins, especially nucleoproteins found in the nucleus of cells. Uric acid is an unrecyclable metabolite that must be excreted: nucleoprotein to purine to uric acid to the outside in the urine or the sweat. Hyperuricemia: Related to elevated blood uric acid, either from a rapid rate of cell breakdown and synthesis (such as might occur from fasting, heavy training, trauma or any number of major diseases), a high consumption of organ meats, glandular supplements or spirulina, or the inability (usually hereditary) to excrete uric acid in the urine as fast as it is produced, even though production itself is not elevated.

URINARY TRACT (UT) Kidneys and the lower urinary tract, which includes the ureters, bladder, and urethra.

VAGINITIS (Vaginosis) An inflammation of the vagina, either from simple tissue irritation or from an infection.

VAGINOSIS A vaginal infection characterized by a smelly discharge and the presence of Gardnerella, Mycoplasma, or other anaerobic bacteria, with the lack of Lactobacillus species.

VERMIFUGE Agent used to treat worm infestation.

VIRUS (Viri, Viruses) A vast group of minute structures composed of a protein coat and a core of DNA and/or RNA that reproduces in the cells of the infected host. Capable of infecting all animals and plants, causing devastating disease in immunocompromised individuals. Viruses are not affected by antibiotics, and are completely dependent upon the cells of the infected host for the ability to reproduce.