



LUNCH TRANSPORTATION FOR THE GREEN GENERATION

PLANETBOX®



MAKING LUNCH A TOTAL BLAST!

Packing lunch day in and day out can become a dreaded chore. So a few years back husband and wife team Robert and Caroline Miros set out to create an innovative solution for making lunch packing actually enjoyable.

They craved something that was all in one, but had separate compartments to keep foods neat and fresh. It needed to be easy to open and close, especially for little fingers. They wanted it to be durable enough to last for years to come, but flexible enough to stay fresh and current. And last but not least, it had to be easy to clean – dishwasher safe was a must. Meet PlanetBox – where packing lunch doesn't need to be rocket science!

“A funny thing happens when you design a good lunchbox,” muses founder Caroline Miros. “It actually does some of the thinking for you and helps you create better, healthier lunches!” Place your PlanetBox on the counter and let it guide you on

how to fill it. Did you forget to pack some veggies? If the compartment is empty, PlanetBox will tell you. Concerned about overeating at lunch? Put your concerns to rest, because PB won't let you pack more than it will hold. And now your morning routine just got a little easier – who doesn't need that!?

The couple made PlanetBox out of non-toxic materials because they wanted a truly safe choice for their own family as well as others. Stainless steel has been used for food storage for generations – it's safe, non-toxic, non-leaching, recyclable, and doesn't pick up yucky food odors like plastic does. And using a reusable lunchbox means creating a lot less trash - which lets all of us sleep easier knowing we are doing our part to help the planet for future generations.

Definitely not your old-fashioned metal lunch box, PlanetBox is truly lunch transportation for the green generation.

WHAT IS PLANETBOX®?

PlanetBox is the custom-designed, all in one solution for packing well-balanced lunches quickly and easily. PlanetBox offers three stainless steel systems specifically tailored for different appetites.



KEY BENEFITS

- Make sure foods don't co-mingle
- Built to last with a five-year warranty
- Three designs to suit different appetites
- Perfect containers for dressings and sauces
- Designed for any-sized hands to open easily





PART BENTO BOX, PART TV DINNER TRAY, EACH DESIGNED FOR DIFFERENT APPETITES

PLANETBOX® ROVER

- Variety and versatility
- Five separate compartments
- Measures 10 x 7.5 x 1.5 inches
- Holds nearly 4 ½ cups of food
- Comes with “Big Dipper” and “Little Dipper”

PLANETBOX® SHUTTLE

- Small Meals and snacks on-the-go
- Two separate compartments
- Measures 7.75 x 5.2 x 2 inches
- Holds nearly 3 cups of food
- Comes with “Tall Dipper”

PLANETBOX® LAUNCH

- Spacious serving sizes
- Three separate compartments
- Measures 10.25 x 7.75 x 2 inches
- Holds nearly 6 ½ cups of food
- Comes with “Tall Dipper” and optional glass “Satellite Dish” to reheat foods

FUN ACCESSORIES!

Checkout all of the accessories PlanetBox has to offer on PlanetBox.com



**BOTTLEROCKET
WATER BOTTLE**



**DESIGN YOUR
OWN MAGNETS**



**PODS FLEXIBLE
DIVIDING CUPS**



JETPACK BACKPACK





Michelle Obama demonstrates how to pack a healthy meal in a PlanetBox Lunchbox on the Late Night with Seth Meyers Show.



Musician Jack Johnson teamed up with PlanetBox on custom Aloha magnets. Jack has been packing PlanetBox lunches for many years now.



Alyson Hannigan ("How I Met Your Mother") proudly showing off her love of making PlanetBox lunches on The Ellen DeGeneres Show.

THE BUZZ

"My kids find it exciting, like a puzzle"

"I actually ENJOY putting together the combinations of healthy foods"

"Made me more creative and thoughtful"

"Your box makes me look good!"

"I know he won't be wasting his time opening baggies"

"REMINDS me to pack a veggie"

"Makes my mornings easier"



OUR FOUNDERS

Caroline and Robert Miros are parents who combined their unique talents to create PlanetBox. Robert is an engineer who has designed consumer and medical products for the past 20 years. Caroline has worked extensively on children's health education and environmental programs. They both share a passion for promoting the health of our children and our planet. And they both pack their fair share of lunches! They live in Northern California with their two daughters/product testers.



CONTACT US

WHERE TO BUY

www.planetbox.com

Our website includes our entire product line, and we ship all over the world!

www.amazon.com

We offer a selection of our products on Amazon.com (we are still the ones who fulfill and ship your order when you order through Amazon.com)

SOCIAL MEDIA



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